

Business News Update

September 2014

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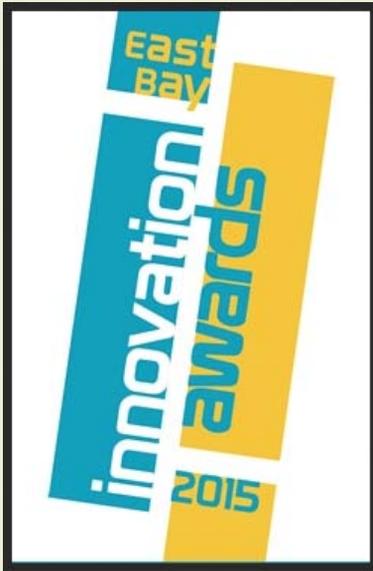
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Business in Brief

East Bay Innovation Awards Now Open for Nominations



Presented by the **East Bay Economic Development Alliance** and the San Francisco Business Times, the East Bay Innovation Awards celebrates the cutting-edge innovators in business that make the East Bay one of the preeminent regions of innovation in the nation.

Each year the awards produce a prestigious line-up of award recipients and make a special effort to recognize up-and-coming innovators.

Categories include clean tech, manufacturing, food, engineering, and more! **Nominations will be accepted** through September 29, 2014.

Visit the **East Bay Innovation Awards webpage** to learn more and submit your nomination.

TEDx Comes to the Tri-Valley



Building from the now famous TED conferences (TED = Technology, Entertainment, and Design), **TEDx Livermore** is an open source, community-driven event that endeavors to give local communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences while remaining in

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The Dublin **Business News Update** is a monthly publication from the City of Dublin, highlighting the latest news and events affecting the business community.

For more information or assistance, please contact Erin Steffen or Lori Taylor at (925) 833-6650. For other information, please use the contact list below:

CONTACTS:

General Information
(925) 833-6600

City Council
(925) 833-6600

City Manager

the Tri-Valley.

Scheduled to take place on Saturday, September 20, this one-day event challenges participants to "Change your life - uncork your creativity." **Speakers** include experts from a broad array of fields, including music, sales, ecology, technology, and more.

Visit the TEDx Livermore page to learn more or reserve your spot today.

Epicor Honored with Gold Stevie in 2014 International Business Awards

On August 27, **Epicor** Software Corporation announced that it has been awarded a Gold Stevie Award in the category of Best New Software Product or Service of the Year for its next-generation business software offering, ERP version 10, at the 2014 International Business Awards.

"We are honored to be recognized by the esteemed International Business Awards," said John Hiraoka, executive vice president and chief marketing officer at Epicor. "The acknowledgement from the judges is a testament to the unique value Epicor ERP 10 brings to market with its collaborative capabilities that inspire business agility and enriched customer experience."

Created in 2002, the **International Business Awards** are the world's premier business awards program; in 2014, entries were received from more than 60 nations and territories.

Read more...

Business News Around Dublin

Free Local Small Business Workshop

Do you have a small business or are you thinking of starting one? On Wednesday, September 17, State Assemblymember Joan Buchanan is hosting a **free workshop** to help fledgling small businesses connect with the resources they need to succeed.



Located at Dublin City Hall, the program will include opportunities for networking as well as informative presentations by the Governor's Office of Business and Economic Development (GO-Biz), and the Small Business Development Center. Representatives from the Board of Equalization, U.S. Small Business Administration, and Taxpayers' Rights Advocates from the Board of Equalization, Franchise Tax Board, and the Employment Development Department will be on hand to provide information about their various departments and programs.

For more information on this event or to register, please call (925) 328-1515 or **email Christy Stanker**.

Second Annual Startup Weekend Tri-Valley Approaching

The second annual **Startup Weekend Tri-Valley** will be held at i-GATE's new downtown Livermore facility the weekend of October

(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6650

Finance & Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin
100 Civic Plaza
Dublin, CA 94568

www.dublin.ca.gov



Starting at 6:00 PM on October 24, participants will meet over dinner, then pitch their ideas and form teams. Teams will work through the weekend, and in a special twist, will present a crowdfunding campaign to a panel of judges on Sunday afternoon. This is the first time that Startup Weekend has ever had a crowdfunding theme.

Learn more about Startup Weekend...

Dublin Business Spotlight

Welcoming New Businesses to Dublin

The City of Dublin is pleased to highlight one of its newest businesses, **Tous les Jours**, which opened its doors to the public on August 20.



Tous les Jours (TLJ) is a French -Asian bakery serving a unique selection of bakery goods and beverages made with the highest quality ingredients from Korea.

Specializing in sweet breads and pastries such as milk bread, croquettes, and macaroons, the Dublin location joins 23 other TLJ bakeries scattered throughout the United States.

Tous les Jours is located at 7151 Amador Plaza Road in Dublin and is open for business 7 days a week, 7 AM to 8 PM (TLJ closes at 9 PM on Friday and Saturday, and opens at 8 AM on Saturday and Sunday). Feel free to contact Tous les Jours via phone, (925) 828-7081.

Business Tip of the Month

Sign up for the next Dublin Business Seminar



Wednesday, September 24 | 9 AM - 11 AM
Dublin Library Community Room
Free Admission

With the holidays coming up, what are ways that you can use search engine optimization (SEO) to increase local traffic to your business? What tried and true tactics can a small business owner, an artisan, an entertainment business, and a retail store all deploy to get folks to shop local? This workshop will look at basic social media tools and offer easy-to-execute tips and techniques which will be put to work right in class.

Learn how Facebook, Twitter and other social media and SEO tools can help you increase revenue during the 2014 holiday season. The seminar will end with an overview of Dublin's Shop Local Holiday Campaign, which is open to all Dublin businesses as a free marketing tool to help drive customers to your doors. **Register today!**

Learn more...

Business Seminars & Events

- 9/16: Starting a Successful Home-Based Business (Oakland)
- 9/17: Building an Online Presence Seminar 2: Increase Brand Awareness (Oakland)
- 9/17: Local Small Business Workshop (Dublin City Hall)
- 9/18: Meet the Lenders (Oakland City Hall)
- 9/23: Legal Issues for Entrepreneurs (Oakland)
- 9/24: Search Engine Optimization / Shop Local Holiday Campaign (Dublin Public Library)
- 9/25: PG&E Energy Efficient Ice Machines Seminar (12949 Alcosta Blvd, San Ramon)
- 9/30: Website Development for Small Business (Oakland)
- 10/1: Building an Online Presence Seminar 3: Search Engine & Website Optimization (Oakland)
- 10/2: Starting Your Own Food Business (Hayward)
- 10-24-26: Startup Weekend Tri-Valley (i-GATE facility, Livermore)
- 10/21: PG&E Smart Refrigeration (12949 Alcosta Blvd, San Ramon)

For more information on any of these events listed above, or for a full listing of events, please visit the [Business calendar](#) or subscribe to [Notify Me](#) alerts on the [City's website](#).