

The City of Dublin encourages the development of businesses. The City's Economic Development Department has compiled a list of incentives that can offer assistance (both financial and training) to help you develop your business in our community.

### CITY INCENTIVES

#### Commercial Facade Improvement Grant Program

The City offers a Commercial Facade Improvement Grant Program for commercial businesses located in the Downtown Dublin Specific Plan Area and the segment of Dublin Boulevard between Village Parkway and Dougherty Road. This grant would permit commercial property owners, or tenants with long-term leases (five or more years remaining on the lease at the time a Program application is submitted) to apply for either: 1) a mini-grant for reimbursement of up to five thousand dollars (\$5,000); or 2) a matching grant, which would provide reimbursement for two-thirds (66%) of eligible project costs, up to a maximum determined by the Fiscal Year budget cycle annually. The total cost of the improvement work must be more than five thousand dollars (\$5,000). Receipt of a matching grant requires the approved applicant to contribute a minimum of one-third of the total cost of the facade improvement costs.

#### Fee Deferral Program

The City offers two Fee Deferral Programs, one for non-residential development projects and one for multi-family residential development projects within the Transit Districts. The non-residential development deferral allows development to pay the Traffic Impact Fee to the City just prior to occupancy. The multi-family residential development deferral allows development to pay the Traffic Impact Fees, Public Facilities Fees and Fire Facilities Fees just prior to occupancy.

#### PACE Financing for Energy Upgrades

The City has partnered with Figtree Energy Resource Company and CaliforniaFIRST to offer Property Assessed Clean Energy (PACE) financing for energy efficiency, renewable energy, and water conservation upgrades. Some examples on ways you can save money are:

- Heating and Air Conditioning
- Boilers and Chillers
- Lighting
- Energy Management Systems
- Windows and Exterior Doors
- Occupancy Sensors
- Electric Vehicle Charging Stations
- Solar Thermal Water Heaters
- Pool Equipment
- Programmable Thermostats
- Solar Photovoltaic Systems
- Solar Reflective Roofing
- Water-Efficient Plumbing Fixtures
- And Many More

Dublin commercial property owners have the choice to work with Figtree Energy Resource Company or CaliforniaFIRST for financing.

#### Sales Tax Reimbursement Program

For businesses that generate more than \$10 million in taxable sales, the City has developed a program to help offset investments in improvements to the site or building that the business proposes to occupy. The City will reimburse a business up to 50% of their annual sales tax for a period of five years, up to the

amount they invested in the property. For users that generate more than \$50 million in taxable sales, the City will reimburse a business up to 50% for a period of 10 years.

*Example: Business A is expected to generate \$20 million in taxable sales annually (attributable to the City of Dublin). Business A needs to invest \$500,000 in building improvements. Business A enters into an agreement with the City to be reimbursed for their improvements. Business A generates the anticipated \$20 million in year one. This results in \$200,000 in new sales tax revenue to the City of Dublin. Of this amount, Business A is eligible for \$100,000 in year one (50% of the new sales tax revenue to the City).*

### **Sewer Capacity Assistance Program**

In partnership with the Dublin San Ramon Services District (DSRSD) (provider of water and sewer service), the City now offers financial assistance to businesses that require new or additional sewer capacity. As part of the Program, the City can provide a credit of up to 25% of the DSRSD sewer connection fees that would otherwise be paid by the applicant.

*Example: A prospective restaurant gets a fee estimate from DSRSD for sewer capacity in the amount of \$300,000. The City of Dublin can contribute up to \$75,000 in sewer capacity to that restaurant.*

For restaurant and entertainment users located within the Downtown Specific Plan area and the Eastern Dublin Transit Center, depending on the type, the City can allocate a higher percentage of credit. Contact the Economic Development Office for more information.

In addition to the City program, DSRSD does offer a financing program of up to \$100,000 for users that require sewer capacity.

### **Small Business Assistance Program**

The City offers a Small Business Assistance Program to assist Dublin-based businesses with the cost of complying with federal, state and local laws relating to disability access requirements, trash enclosures, sewer connections and other such obligations imposed on small businesses.

City staff is also available to provide the following services:

- One-to-one assistance with zoning related questions
- Site Selection

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For additional information, please contact:

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