



THE CITY OF

Dublin CALIFORNIA

Business News Update

May 2014

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Business in Brief

Census Bureau Offers Resources to Small Businesses



The US Census Bureau measures America's people, places and economy, and can provide a wealth of essential statistics and resources to help small businesses grow and succeed.

Some of the information available includes:

- statistics about business size
- statistics of U.S. businesses
- county business patterns
- economic census
- and more!

[Learn more...](#)

Reduced Energy Rates Available for Qualifying Businesses

Pacific Gas & Electric Company (PG&E) is dedicated to enhancing the economic vitality of the communities it serves. For some large, energy-intensive companies, energy can be a significant factor in the cost of doing business and may influence a location; PG&E has developed the Economic Development Rate to help those businesses grow or maintain jobs in California.

PG&E's EDR offers eligible businesses the opportunity to lower their costs through a reduced electric rate. This rate is available for eligible customers with high energy loads that are considering locating within California, relocating from California to other states or closing their existing California operations.

[Read more...](#)

Commuter Benefits Program Deadline Approaching - City to Host Workshop



Bay Area

Commuter Benefits Program

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The Dublin **Business News Update** is a monthly publication from the City of Dublin, highlighting the latest news and events affecting the business community.

For more information or assistance, please contact Erin Steffen or Lori Taylor at (925) 833-6650. For other information, please use the contact list below:

CONTACTS:

General Information
(925) 833-6600

City Council
(925) 833-6600

City Manager
(925) 833-6650

Community Development

CA Senate Bill 1339, signed into law in October 2012, requires Bay Area employers with 50 or more full-time employees to register for the **Bay Area Commuter Benefits Program** as well as select and offer at least one of four commuter benefit options by September 30, 2014.

511 Rideshare has created a webpage that discusses the program in greater detail, provides examples of current local employer programs, and offers resources such as an employer guide to program implementation. Additionally, the City of Dublin will host a workshop about the Bay Area Commuter Benefits Program on Thursday, June 5.

Spare the Air Resource Teams Present:

Save the Date!

How Commuter Benefits Benefit Your Company

When: June 5, 2014
Time: 8:30 am to 12:30 pm
Where: City of Dublin, Council Chambers
100 Civic Plaza, Dublin

Door prizes include an Amazon Kindle Fire HDX, iTunes and Clipper cards

Learn how encouraging your employees to carpool, vanpool, bike, walk or take transit to work can benefit your company!

Hear updates on transportation projects designed to reduce traffic congestion in the region.

<http://bit.ly/J8APqg>

This event is brought to you by the Tri-Valley and Contra Costa County Spare the Air Resource Teams.

To register your company's program, visit the **Bay Area Commuter Benefits Program** webpage.

Business Tip of the Month

Register for Dublin's next Business Seminar

MEET THE BUSINESS RESOURCES

Tuesday, May 20 | 9 AM to 11:30 AM
Dublin Library (200 Civic Plaza)
Free to attend

Starting and growing a business can be both inspiring and overwhelming. "Meet the Business Resources" pulls together a panel of experts to provide you with the right knowledge to build a successful company. **Register today!**

Learn more...

Business News Around Dublin

DSRSD Board To Implement Water Rate Increases

(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6650

Finance &
Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin
100 Civic Plaza
Dublin, CA 94568

www.dublin.ca.gov



In response to the ongoing drought conditions in the Tri-Valley, on Monday, May 5, the Dublin San Ramon Services District (DSRSD) Board **voted in favor of emergency measures** to reduce water use.

Effective June 1, 2014, DSRSD will implement Stage 3 Water Shortage Rates, targeting a 35% reduction in water use. The rates will remain in effect until the Drought Emergency is declared ended:

Commercial Customers	Baseline (per 100 cubic ft)	Stage 3 35% Reduction (per 100 cubic ft)
Winter (Nov - April)	\$1.03	\$1.55
Summer (May - Oct)	\$1.23	\$2.16
Potable Irrigation Customers	\$1.44	\$4.02

Additionally, a prohibition will be placed on serving water in restaurants unless requested by customers; commercial customers are also asked to post water conservation signs in bathrooms. Conservation signs and table tent cards are available for free at **DSRSD**.

"The drought is serious and it's hitting the Tri-Valley especially hard," says Operations Manager Dan Gallagher who is spearheading DSRSD's drought response. "We need people to **reduce their water use** now, so together we can survive this drought."

Dublin San Ramon Services District serves 157,000 people, providing potable and recycled water service to Dublin and the Dougherty Valley area of Sam Ramon, wastewater collection and treatment to Dublin and south San Ramon, and wastewater treatment to Pleasanton (by contract). More information about the declared drought can be obtained on the **DSRSD website**.

City of Dublin Announces Key Management Changes

On Monday, April 28, City Manager Chris Foss announced two key management changes for the City of Dublin. Linda Smith has been appointed as the City's new Assistant City Manager, and economic development veteran Lori Taylor has been hired to replace Smith as the City's new Economic Development Director.

The appointments are part of the change in leadership at the City of Dublin. Chris Foss took over the role of City Manager, effective April 26, following the retirement of Joni Pattillo, effective April 25. Foss had been serving as Acting City Manager since December 2013.

Dublin Business Spotlight

Bank of the West



Recently named one of the best regional banks for small business in the country, **Bank of the West** (located at 7533 Dublin Blvd) is in the midst of its "Spring Into Growth" campaign. **Special checking accounts and loan products are available** to help small businesses grow and meet cash flow demands. The "Spring into Growth" campaign runs through June 6.

Bank of the West operates in 20 western states and specializes in meeting the needs of small business owners. Learn more about their checking accounts and loan products by calling the branch at (925) 829-5610. Bank of the West is open Monday through Thursday, 9 AM to 5 PM; on Fridays, extended hours run from 9 AM to 6 PM.

Business Seminars & Events

- 5/13: Using Census Data for Market Research and Funding (Dublin Library)
- 5/15: Commerce Export Controls (Oakland Federal Building)
- 5/15: Market Your Business Like a Rock Star: The Way to Wealth Part 1 (Livermore Valley Chamber)
- 5/20: Meet the Business Resources (Dublin Library)
- 5/22: Commerce Export Controls (Oakland Federal Building)
- 5/22: Market Your Business Like a Rock Star: The Way to Wealth Part 2 (Livermore Valley Chamber)
- 6/4: E-Marketing for Small Businesses (Berkeley Public Library)
- 6/5: How Commuter Benefits Benefit Your Company (Dublin Civic Center)

For more information on any of these events listed above, or for a full listing of events, please visit the [Business calendar](#) or subscribe to [Notify Me](#) alerts on the [City's website](#).