

2022

Parks and Recreation Master Plan



DUBLIN
CALIFORNIA

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Introduction

Overview

Historically, parks have played a major role in the formation of a successful city. Since the early 20th Century, parks have held a variety of meanings to different groups of people at different times. To some, parks are primarily meant for children, with an emphasis on playgrounds and ball fields. To other groups, parks address the cultural needs of the community, providing theaters, museums, art exhibits, and conference facilities. And to others, the park system preserves and enhances the natural environment, providing opportunities to interact with nature in a more passive, non-structured setting. A successful park system should incorporate all these components and more.



The City of Dublin has placed great emphasis on parks and recreation programming to serve the large number of families that call Dublin home. Since the 2015 Parks and Recreation Master Plan was adopted, several new areas of the community have been developed, and the City has seen changes in the types of recreational programs and park

amenities being sought by the residents. In February 2019 the City retained the consulting services of GreenPlay LLC (GreenPlay) to update the 2015 Parks Master Plan through community input. The 2022 Parks and Recreation Master Plan not only focuses on the evaluation of existing facilities, programs, and services, but goes further to assess the community's changing needs and to provide recommendations to improve the service offerings to residents. The community played a significant role in the development of the 2022 Plan, and the recommendations offered herein are reflective of their input in the process. The 2022 Plan establishes prioritized recommendations regarding facility improvements, park development, recreation programming, as well as identifying needed resources and funding associated with each action.



Grand Opening of Clover & Sunrise Park

City of Dublin History

As a formerly rural community founded by Mexican and Irish settlers, Dublin's history is long and storied; but its physical transformation has been most significant over the last 60 years. During the 1960's, the area was transformed into a suburb when the first housing tracts were built in western Dublin. The City grew steadily from then onward and developed as both a residential and retail center.

Upon its incorporation in February 1982, the City of Dublin consisted of 3.54 square miles with approximately 4,428 housing units and an estimated household population of 13,700. In 1986, the Parks Reserve Forces Training Area (Camp Parks) was annexed into Dublin, adding 4.24 square miles to the City. By 1991, after a series of smaller annexations on the west side of Dublin, the City grew to 8.46 square miles and had approximately 6,904 housing units and an estimated household population of 19,755. In 1995, Dublin started growing eastward with the annexation of 2.4 square miles. Over the next 15 years, the City would grow to 14.62 square miles; and by 2010, Dublin had approximately 15,782 housing units and an estimated household population of 40,262.



In 2000, the City Council adopted Resolution 209-00, establishing an Urban Limit Line within the Western Extended Planning Area to protect land from development for a period of 30 years. In 2014, the City Council adopted the Dublin Open Space Initiative, removing the 30-year sunset clause for the Urban Limit Line in the Western Extended Planning Area and establishing an additional Urban Limit Line along the eastern edge of the Eastern Extended Planning Area.

The population of Dublin grew roughly 57% since 2010. The population increased from 46,063, from the 2010 census to the current level of 72,589 from the 2020 census. In 2013, Dublin was the second fastest-growing city in the state of California, behind only Santa Clarita. In 2019, census data showed Dublin as one of the fastest-growing cities in the country.

In 2020 Dublin started to see a shift in the growth rates which is consistent with a decrease in development. By 2028, the annual growth rate is expected to be around 1%. The City's General Plan has a current build-out population estimate of 79,726. This will likely be adjusted following an update to the Housing Element of the General Plan, which is required by end of 2022 and 2023, respectively.



Participants at
Live N Rec Play

Purpose

The purpose of the Parks and Recreation Master Plan update is to establish goals, standards, guiding policies, and an action plan to guide the City of Dublin in the acquisition, development, and management (operations and maintenance) of Dublin's park and recreation facilities through the ultimate build-out of the City in accordance with the General Plan.

The 2022 Master Plan update was developed to respond to the City's growth and changing demographics. The Plan contains specific standards that guide the City's actions, as well as provides direction to other agencies and private developers regarding the framework under which Dublin is developing, maintaining, and operating its park and recreation system. Policies and programs from the 2015 Parks and Recreation Master Plan are included for reference and to provide a baseline from which changes are being made.

The Dublin climate allows for almost year-round use of park facilities. That fact, combined with the active, recreation-oriented lifestyle of the population, places a significant emphasis on the provision of high-quality amenities and ample recreational opportunities for the community. In the past five years, the City has experienced noticeable growth in sports and fitness activities taking place in parks and facilities. Sports seasons are becoming longer and new sports, such as cricket, futsal, and pickleball, are becoming popular with residents. Nationally recognized standards for park and recreation facilities establish thresholds that often do not reflect the recreational demands of a specific community. The standards and policies set forth in the 2022 Master Plan, while recognizing national and peer community standards, are unique to Dublin. They reflect the City's commitment to providing facilities and amenities that support a high quality of life for the community.

Dublin's Parks and Recreation Overview

The City of Dublin currently provides 24 parks, totaling 237.04 acres. Dublin also maintains over 26.26 miles of greenways and trails. The series of routes stretches throughout the city and ranges from recreational trails to shared-use paths.



Fallon Sports Park Soccer

In the last few years, Dublin added to its plentiful park system with the development of three new neighborhood parks, Jordan Ranch Park, Butterfly Knoll Park, and Sean Diamond Park. These are in addition to the Clover Park neighborhood square and adjacent Sunrise Park nature area. The City also completed the second phase of Fallon Sports Park in 2018, featuring two new soccer fields, a new 90-foot baseball diamond, four bocce courts, an adventure playground, and a public art piece, "Elatus." Construction of Fallon Sports Park - Phase 3 started in 2021 and is near completion.

The Emerald Glen Recreation and Aquatic Complex, also known as The Wave, is a state-of-the-art aquatics facility that opened in May 2017. In addition to its seasonal waterpark facility, The Wave is open year-round for fitness classes, swim lessons, and recreational swimming.

The Emerald Glen Park Amphitheater opened at the same time as The Wave, offering opportunities for concerts, Dublin Farmers' Market, and other community performances.

The adopted 2020-2025 Capital Improvement Program (CIP) includes the City's next major community parks. The Don Biddle Community Park, which is currently under construction, is centrally located just east of the Iron Horse Trail along Dublin Boulevard. The Wallis Ranch Development will be an 8.75-acre park adjacent to the Wallis Ranch Community. The City Council approved the conceptual design to include lighted tennis courts, pickleball courts, and basketball courts. In addition, there will be a play structure, dog park, and public restrooms. The recreational amenities will span across three parcels of land along Rutherford Drive, bisected by Tassajara Creek. Lastly, with a recent grant award of just over 2 million dollars, the conceptual planning and design phase for the Iron Horse Nature Park has begun.

The CIP also incorporates Fallon Sports Park - Phase 3, providing for the completion of the final 14 acres of the community's 60-acre Fallon Sports Park. The final phase is under construction and includes a cricket field, a five-bay batting cage, a playground, and four sand volleyball courts.



Methodology and Planning Process

A project team consisting of City Staff, and members of the Parks and Community Services Commission was formed. This team provided input to the GreenPlay consulting team at key points throughout the planning process. As such, this plan leverages the consultant's expertise and incorporates the local knowledge and background which is only experienced when community and staff members are involved.

The project consisted of the following tasks:

- Review and consideration of existing reports, Master Plans, and budgets
- Comparative analysis with similar agencies
- Community/stakeholder engagement and community survey
- Facility inventory and existing condition assessment
- Trends and demographic analysis
- Cost recovery workshop
- Organizational review and analysis
- Recommendations: goals, objectives, and action plan



Background and Trends

Parks and Recreation Standards



The City of Dublin offers a wide variety of recreational and cultural opportunities to the residents of Dublin. The City's inventory of facilities generally meets the minimum service standards established by the Master Plan.

This Master Plan update addresses the program and facility needs of the anticipated future population growth. The development standards for new parks and facilities will provide for quality parks, trails, sports fields and recreation and cultural facilities needed at build-out in a manner that is fiscally sustainable to operate and maintain.

Two new categories of parks were included in the 2015 Master Plan, natural community park and downtown plaza.

Neighborhood Parks: Typically, a neighborhood park ranges from 4-9 acres in size and serves as a main center for the immediate surrounding community. These parks are uniquely tailored to the neighborhoods they serve and provide active recreation and a balance of amenities that appeals to a broad range of individuals.

Neighborhood Square: A smaller version of the neighborhood park, the neighborhood square reflects similar amenities catering to a focused group of users within high density areas. Averaging two acres, the squares offer unique features that foster communal gathering and social equity.

Downtown Plaza: Public gathering spaces with a range of 0.5-1.5 acres, these urban plazas take up a central location and are easily accessible while linking to the rest of the downtown area. Showcasing amenities such as seating areas, public art, small scale play structures, etc., downtown plazas provide a main social gathering space. The Dublin City Council adopted a Preferred Vision for Downtown Dublin which encompasses a Town Square. This one-acre park and plaza will serve as a gathering place designed with open space for activation and will concentrate on activities to possibly include a Farmer's market, Yoga in the Park, play and water features.

Active Community Park: Generally, 10-60 acres, active community parks provide various amenities for a range of age groups meeting a wide range of community recreation and social needs. These parks, acting as social hubs, include large open space areas, sports fields and courts, aquatics facilities, a community center, multiple bicycling and hiking trails, and other natural and cultural facilities.

Natural Community Park: Natural community parks are considerably larger in scale depending on location and adjacencies. Having a more natural appearance and unprogrammed, the intent of these parks is to focus on both passive and active recreation. The purpose of a natural community park is to bring people together to recreate and socialize within a low-intensity space. Amenities may include those similar to a neighborhood park, as well as a nature



interpretive area, outdoor classrooms, group picnicking sites, trails, and community and/or children's garden.

Community Facilities: Community facilities with multi-purpose space to hold numerous programs; this main social hub accommodates organized gatherings.

Indoor Recreation Center: Multi-purpose recreation centers offer a variety of activities and facilities catering to an active population. Programs aim to be inclusive of all-ages and encourage fitness and exercise.

Senior Center: Supplying a designated space for the mature adult population (65 years and older), Dublin's Senior Center provides a facility where the senior population can use, engage, and socialize with fellow community members.



Aquatic Facility: With both an outdoor and indoor recreational pool, water playground, water slides, rental space, and administrative offices, Emerald Glen Recreation and Aquatic Complex (The Wave) meets the programmatic needs for those looking for water exercise and fitness programs. With the various amenities, the modern-day water complex provides unique active opportunities.

Cultural Arts Center: Supplying opportunities for cultural, educational, and social events, these multi-use facilities are available to the entire community. Serving as a major public destination, the facility contains multi-purpose spaces including classrooms to support various year-round programming. A Cultural Arts Center is currently planned and included in the City's Five-Year Capital Improvement Program. This 13,500 square foot center will serve as a multi-use facility that affords cultural, educational, and social opportunities for the community.

Regional Park/Open Space and Trails: Regional parks are not typically provided by cities as they serve multiple cities, cross political jurisdictions, and exceed 100 acres in size. The purpose of the regional park is to preserve natural resources, remnant landscapes, and open space. These parks often include nature-based experiences, such as trails, hiking and nature-viewing, and may contain active recreation areas, gardens, picnic facilities, and other special use areas. There are currently no existing regional parks owned or maintained by the City of Dublin, but thousands of acres nearby are available for use by residents.

- Dougherty Hills Open Space, owned by the City of Dublin, is currently not included within Dublin's park inventory or acreage. It provides approximately 100 acres of open space and a 1.1-mile hiking trail just north of Dougherty Hills Dog Park.
- The City has the following open space trails:
 - ◊ Alamo Canal Trail
 - ◊ Alamo Creek Trail
 - ◊ Donlon Canyon Trail and Loop
 - ◊ Dougherty Road Multi-Use Trail
 - ◊ Iron Horse Trail
 - ◊ Martin Canyon Creek Trail
 - ◊ Tassajara Creek Trail

- The East Bay Regional Park District also provides valuable nature-based regional parks and trails for residents:
 - ◊ Calaveras Ridge Regional Trail
 - ◊ Dublin Hills Regional Park
 - ◊ Iron Horse Regional Trail
 - ◊ Tassajara Creek Regional Park

The Parks and Recreation Facility Standards from the adopted Parks and Recreation Master Plan 2015 can be found in **Appendix C**.

Existing Reports

As part of the 2022 Master Plan preparation, GreenPlay reviewed existing plans guiding the actions of the City. Some of the highlights and accomplishments of the existing plans are included below.

Five-Year Capital Improvement Program

Every other year, the City Council adopts a five-year CIP, which includes a section on parks development. Much of the parks development activity in Dublin is funded through development impact fees as defined in the Public Facility Fee Program. Each project is detailed in the CIP and includes detailed expenditures in the areas of improvements, other fees, and staffing costs.

The following major capital improvement projects were completed since the 2015 Parks and Recreation Master Plan was approved:

- **Emerald Glen Recreation and Aquatics Complex**

This project provides for the design and construction of the first phase of a Recreation and Aquatic Complex in Emerald Glen Park. The project is known as The Wave. Design was completed in December 2014 and construction began in April 2015. The Wave opened in May 2017.

The Wave includes a 31,940 square-foot facility with a community room; an indoor pool for lessons, and lap swimming; an outdoor competitive pool for water polo and swimming; a children's play pool with slide and sprays, and a slide tower with high-speed slides and loop slides. This project also includes additional park acreage, a plaza and an amphitheater. A separate project, consisting of a Concession Building, was completed and operational for the 2018 Summer Season.

- **Imagine Playground at Dublin Sports Grounds**

The Imagine Playground at Dublin Sports Grounds project provided for the rehabilitation of the existing playground into an all-abilities playground at Dublin Sports Grounds, located at Dublin Boulevard and Civic Plaza. This rehabilitation included the design and construction of an all-abilities playground, an all-inclusive picnic area, upgraded landscape, parking facilities, and pathways to improve accessibility and connectivity to other park features including the sports fields, and a new ADA-compliant restroom facility. This project was completed in March 2021.

- **Fallon Sports Park – Phase II**

Fallon Sports Park is a 60-acre community park bordered by Fallon Road, Central Parkway, Lockhart Street and Gleason Drive. Phase I of the park was dedicated in July 2010. The 19.85-acre lower terrace consists of two synthetic turf soccer fields, a 90-foot lighted baseball diamond, restroom and concession building, adventure playground, group picnic area, parking, and landscape and street

frontage improvements along Central Parkway and Fallon Road. This project was completed in Spring 2018.

- **Sean Diamond Park**

This 5.03-acre neighborhood park, located in the Positano development, includes a central gathering point with a public art focal point, playgrounds for ages 2-5 and 5-12, tennis court, picnic area, grass volleyball court, informal lawn area, restroom building, and pathways. This part was open to the public in spring 2018.

- **Jordan Ranch Neighborhood Park**

This 4.9-acre neighborhood park, located in the Jordan Ranch Development, includes a shaded playground with areas for ages 2-5 and 5-12; a group picnic area with tables and barbecues; an open space meadow for informal sports, games, and passive activities; basketball court; volleyball court; and a walking path with trail access. The land for the park was dedicated by the developer and was constructed by the developer. This park opened in February 2018.

- **Clover and Sunrise Park**

Clover and Sunrise Park is a combination of a 10.75-acre nature community park and 2.0-acre neighborhood square in the Irongate Development, bordered by Central Parkway, Dublin Boulevard, Lockhart Street, and Fallon Road. The land for the park was dedicated by the developer and was constructed by the developer.

- **Butterfly Knoll Park**

The 1.08-acre neighborhood square in the Tassajara Hills Development (formerly Moller Ranch), offers visitors sweeping views of the surrounding hills and Tassajara Creek, themed playground, group picnic area, an amphitheater seating area, and more. The Park features a mural painted into the grand entry staircase, designed by Gates and Associates, and painted with the assistance of volunteers in the community. This park opened in January 2022.

- **Heritage Park and Pioneer Cemetery Renovation**

The City has initiated a renovation of the Pioneer Cemetery. In Fall 2020, the City Council approved plans for the project in the Dublin Heritage Park along Donlon Way. While the Dublin Pioneer Cemetery is currently an active cemetery, there are no plots available for purchase. With the upcoming renovation of the cemetery, residents will have the opportunity to memorialize loved ones with a monument in their honor. This project was completed in Spring 2022.

City of Dublin General Plan

The City of Dublin General Plan is a comprehensive policy document expressing the community's long-term vision and provides a framework for future decision-making. The General Plan contains 12 elements addressing many aspects of the community including land use, housing, parks and open space, community design, infrastructure, safety, sustainability, and conservation of resources. The General Plan is the City's overarching development policy document. All city policies and ordinances related to development must be consistent with the General Plan.

Chapter 3 of the City of Dublin General Plan is the Land Use & Circulation: Parks & Open Space Element. Government Code sec. 65302(a) requires land use elements to designate open space for recreation,

agriculture, visual enjoyment, and natural resources. Government Code sec. 65560 defines the following six categories of open space lands:

1. Open space for the preservation of natural resources.
2. Open space for the managed production of resources.
3. Open space for outdoor recreation.
4. Open space for public health and safety.
5. Open space in support of the mission of military installations.
6. Open space for the protection of Native American historical, cultural, and sacred sites.

Government Code sec. 65564 requires local open space plans to include action programs with specific programs to implement open space policies. Public Resources Code sec. 5076 requires demand for trail-oriented recreational uses be considered when developing the open space programs. It further requires the open space plan to consider integrating local trails with the state trails system. Policies and programs to provide open space both within and apart from development projects are included in this Parks and Open Space Element. Related provisions to protect specific natural resources through open space planning are included in the Conservation Element (Chapter 7 of the City of Dublin General Plan).

Existing Parks Inventory

Dublin takes great pride in its parks, trails, and open space. These spaces provide opportunities for all residents to take part in social interactions and physical activities and contribute to the quality of life within the community.

The City of Dublin provides 24 parks, which include 18 neighborhood parks/square, five community parks, and one nature park totaling a combined 237.04 acres. These parks range from passive to active and are a mix of small neighborhood parks to a large aquatic complex.

In addition to these facilities, Dublin maintains over 26.26 miles of greenways and trails. The series of trails sprawls throughout the City ranging from recreational trails to shared use paths. The shared paths help connect the community of Dublin to some of the existing parks within the system. Moreover, some of these greenways and trails will help connect some of the parks planned for the future.

Inventory of Existing Facilities Within the Dublin Parks System:

The inventory of parks for the City of Dublin lists existing facilities found in every park (**Table 3**). Typical facilities within the Dublin Parks include, but are not limited to playgrounds, benches, grill stations/BBQs, multipurpose lawn areas, planting beds, and tree canopies. The data for the asset inventory was collected by LandDesign and GreenPlay and this information was supplemented with GIS data from the City and additional site inventory visits.

DUBLIN PARKS

-  Active Community Parks
-  Natural Community Parks
-  Neighborhood Park and Square
-  Downtown Plaza

No.	PARK NAME	PARK TYPE	ACRES	PARK AMENITIES																						
				Horseshoe Pits	Picnic Tables	Picnic Areas	Play Equipment	Restrooms	Skate Park	Soccer Fields	Softball Fields	Tennis Courts	Tennis Courts (Lighted)	Volleyball Court (Grass)	Volleyball Court (Sand)	Walkways and Trails	Water Play Area	Fields for Rental	Barbecue Grills	Basketball Courts	Basketball Courts (Lighted)	Baseball Fields	Battling Cages	Bocce Ball Courts	BMX Course	Cricket Field
1	Alamo Creek Park 7601 Shady Creek Road	Neighborhood Park and Square	5.3		●	●	●	●							●			●	●						●	
2	Bray Commons 3300 Finnian Way	Neighborhood Park and Square	4.8		●	●	●	●							●		●		●	●				●	●	
3	Butterfly Knoll Park 7392 Rosamond Hills Ct	Neighborhood Square	1.08		●	●	●									●			●						●	
4	Clover Park 2901 Threecastles Way	Neighborhood Sq.	2.0		●	●	●	●									●								●	●
5	Cottonwood Creek Park & School 2400 Central Parkway	Neighborhood Park	10.08				●												●							
6	Devany Square 4405 Chancery Lane	Neighborhood Park and Square	2.0		●	●	●										●	●							●	
7	Dolan Park 11651 Padre Way	Neighborhood Park and Square	4.9		●	●	●										●		●	●					●	●
8	Dougherty Hills Dog Park Amador Valley Blvd	Neighborhood Park and Square	1.4																						●	●
9	Dublin Heritage Park & Museums 6600 Donlon Way	Active Community Park	10.0		●	●		●								●		●							●	
10	Dublin Sports Grounds 6700 Dublin Blvd	Active Community Park	22.8		●	●	●	●		●	●					●		●	●	●	●				●	
11	Emerald Glen Park 4201 Central Parkway	Active Community Park	49.0		●	●	●	●	●	●	●		●		●	●	●	●	●	●	●	●	●	●	●	
12	Fallon Sports Park 4605 Lockhart Street	Active Community Park	60.1		●	●	●	●		●	●		●		●	●	●	●	●	●	●	●	●	●	●	
13	Jordan Ranch Park 4299 Jordan Ranch Drive	Neighborhood Park and Square	4.9		●	●	●	●					●		●	●		●	●						●	
14	Kolb Park 8020 Bristol Road	Neighborhood Park and Square	4.9		●	●	●	●					●		●		●								●	●
15	Mape Memorial Park 11711 Mape Way	Neighborhood Park and Square	2.6		●	●	●	●					●		●	●									●	
16	Passatempo Park 3200 Palermo Way	Neighborhood Park and Square	5.1		●	●	●	●							●				●						●	
17	Piazza Sorrento 3600 Palermo Way	Neighborhood Park and Square	2.0		●	●	●									●									●	
18	Positano Hills Park 2301 Valentano Drive	Neighborhood Park and Square	4.6		●	●	●	●								●		●	●						●	
19	Schaefer Ranch Park 9595 Dublin Blvd	Neighborhood Park and Square	6.3		●	●	●	●				●			●		●	●	●						●	
20	Sean Diamond Park 4801 La Strada Drive	Neighborhood Park and Square	5.03		●		●	●				●		●		●			●						●	
21	Shannon Park 11600 Shannon Avenue	Active Community Park	9.6		●	●	●	●							●	●	●							●		
22	Stagecoach Park 7550 Stagecoach Road	Neighborhood Park and Square	0.9		●		●											●							●	
23	Sunrise Park 2901 Threecastles Way	Nature Park	10.75																							
24	Ted Fairfield Park 3400 Antone Way	Neighborhood Park and Square	6.9		●		●	●				●			●	●	●	●	●	●				●		

Total Acreage: 237.04

Table 1: Inventory of Existing Facilities Within the Dublin Parks System

DUBLIN FUTURE PARKS

No.	Park Name	Park Type	Acres	Park Amenities																					
				Horseshoe Pits	Picnic Tables	Picnic Areas	Play Equipment	Restrooms	Skate Park	Soccer Fields	Softball Fields	Tennis Courts	Tennis Courts (Lighted)	Volleyball Court (Grass)	Volleyball Court (Sand)	Walkways and Trails	Water Play Area	Barbeques	Basketball Courts	Basketball (Lighted)	Baseball Fields	Pickle Ball Court	Bocce Ball Courts	BMX Course	Dog Run / Dog Park
1	Wallis Ranch open space	Future Park	39.16																						
2	Wallis Ranch Community Park	Future Park	8.85		●	●	●	2					4				●	2	8			●	●	●	
3	Jordan Ranch Community Park (GH PAC Vest)	Future Park	7.2		●	●	●	●	●	3															
4	Jordan Ranch Neighborhood Square	Future Square	2		●	●	●									●								●	
5	Croak North	Future Park	5		●	●	●	●	1							●	●					●	●	●	
6	Croak South	Future Park	6.5		●	●	●	●	1				2			●	●	1	4	●			●		
7	Don Biddle Community Park	Future Park	30	2	●	●	●	●	2				2			●	●	2		1		●		2	
8	Downtown Square	Future Square	1		●	●	●																●		
9	Dublin Crossing Neighborhood Park (School Site)	Future Park	5																						
10	Iron Horse Nature Park	Future Park	12.13			●									●									●	

Total Acreage: 116.84

Table 2: Inventory of Dublin Future Parks

Dublin Public Facilities

Active Community Parks (5)

1. Dublin Heritage Park & Museums - 1
2. Dublin Sports Grounds – 1
3. Emerald Glen Park – 1
4. Fallon Sports Park – 1
5. Shannon Park – 1

Amphitheater (3)

1. Butterfly Knoll – 1
2. Emerald Glen Park – 1
3. Heritage Park – 1

Baseball/Softball Fields (18)

1. Dublin Sports Grounds – 7
2. Emerald Glen Park – 3
3. Fallon Sports Park – 7
4. Ted Fairfield Park – 1

Basketball Courts (13)

1. Alamo Creek Park – 1
2. Bray Commons – 1
3. Dolan Park – 1
4. Emerald Glen Park – 2
5. Fallon Sports Park – 4
6. Jordan Ranch Park – 1
7. Positano Hills Park – 1
8. Schaefer Ranch Park – 1
9. Ted Fairfield Park – 1

BMX Course (1)

1. Fallon Sports Park – 1

Community Centers (4)

1. Shannon Community Center – 1
2. Sunday School Barn – 1
3. Old St. Raymond Church – 1
4. Senior Center

Cricket Fields (2)

1. Emerald Glen Park – 1
2. Fallon Sports Park – 1

Dog Run/Dog Park (2)

1. Bray Commons – 1
2. Dougherty Hills Dog Park – 1

Neighborhood Parks/Squares (19)

1. Alamo Creek Park
2. Bray Commons
3. Butterfly Knoll
4. Clover Park
5. Cottonwood Park & School
6. Devany Square
7. Dolan Park
8. Dougherty Hills Dog Park
9. Jordan Ranch Park
10. Kolb Park
11. Mape Memorial Park
12. Passatempo Park
13. Piazza Sorrento
14. Positano Hills Park
15. Schaefer Ranch Park
16. Sean Diamond Park
17. Stagecoach Park
18. Sunrise Park
19. Ted Fairfield Park

Playgrounds (25)

1. Alamo Creek Park – 1
2. Bray Commons – 1
3. Butterfly Knoll Park – 1
4. Clover & Sunrise Park – 1
5. Devany Square – 1
6. Dolan Park – 1
7. Dublin Sports Grounds – 1
8. Emerald Glen Park – 1
9. Fallon Sports Park – 1
10. Jordan Ranch Park - 1
11. Kolb Park – 1
12. Mape Memorial Park – 2
13. Passatempo Park – 1
14. Piazza Sorrento – 1
15. Positano Hills Park – 1
16. Schaefer Ranch Park – 2
17. Sean Diamond Park – 3
18. Shannon Park – 2
19. Stagecoach Park – 1
20. Ted Fairfield Park - 1

Demographic Profile

To establish realistic and justifiable recommendations, an assessment of several influencing and relevant factors was conducted to identify unmet needs. This assessment included:

- Reviewing Dublin's demographic profile (current and predicted)
- Understanding the community's needs and interests regarding current and potential future facilities, amenities, programs, and services
- Determining and considering relevant trends
- Conducting a community needs assessment survey to validate desires and interests
- Reviewing and analyzing existing operational functions of the Department

By analyzing population data, trends emerge that can inform decision-making and resource allocation strategies for the provision of parks, recreation, and open space management. This demographic profile was compiled in December 2021 from a combination of sources including the Esri Business Analyst, American Community Survey, and the 2020 U.S. Census. The following topics will be covered in detail in this report:

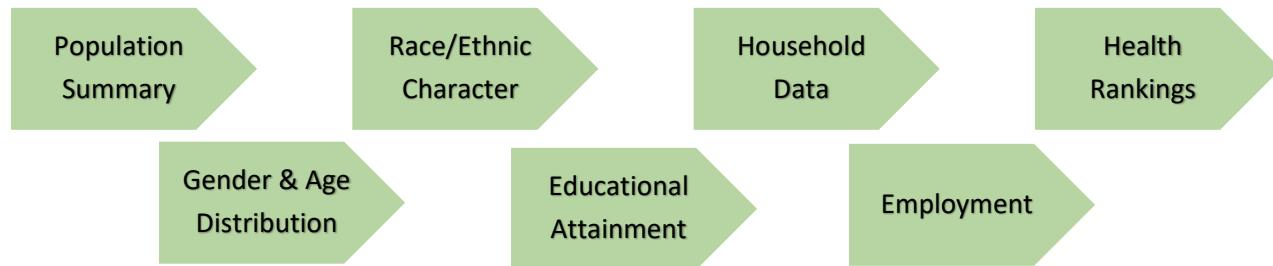
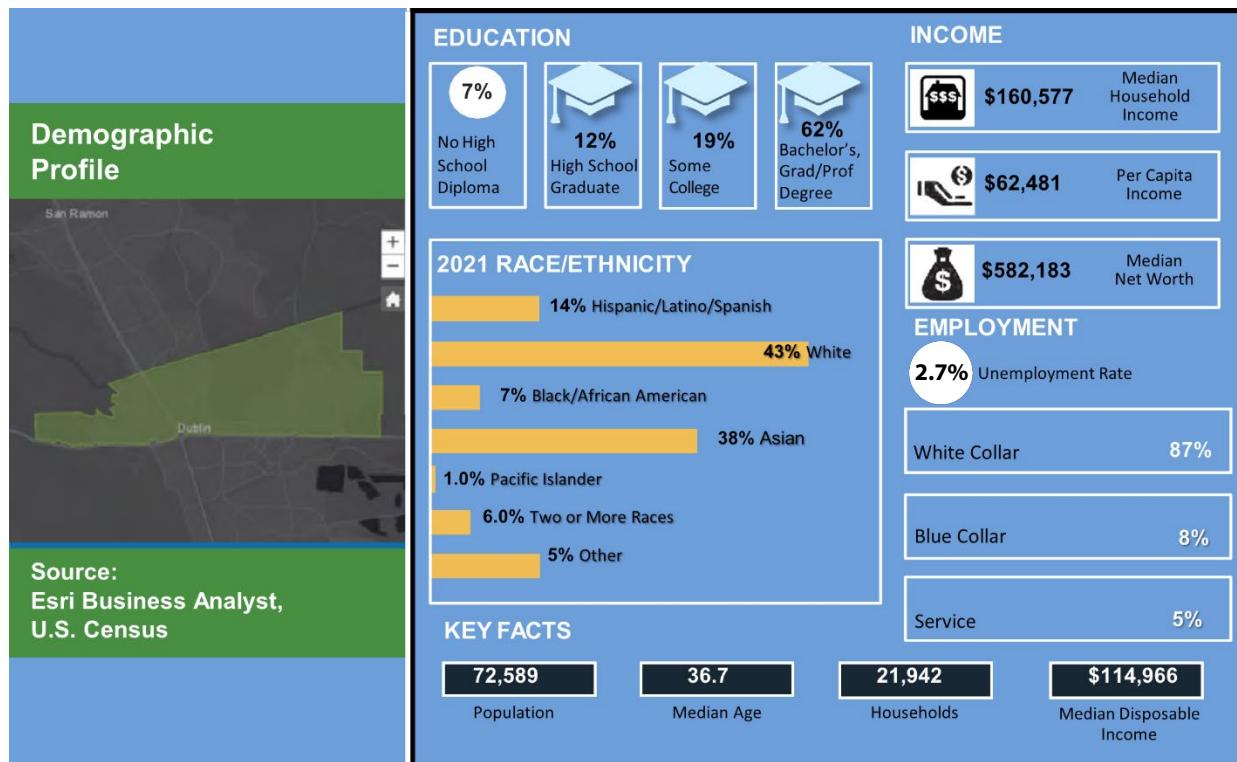


Figure 1: Dublin Demographic Overview



Population

Growth rates can be a strong comparative indicator of an area's potential for economic development. From 2010 to 2018, the population of Dublin grew about 4% annually. According to Esri Business Analyst, Dublin's annual growth rate is expected to be double that of the United States through 2023, which is projected to grow at a rate of 1%.

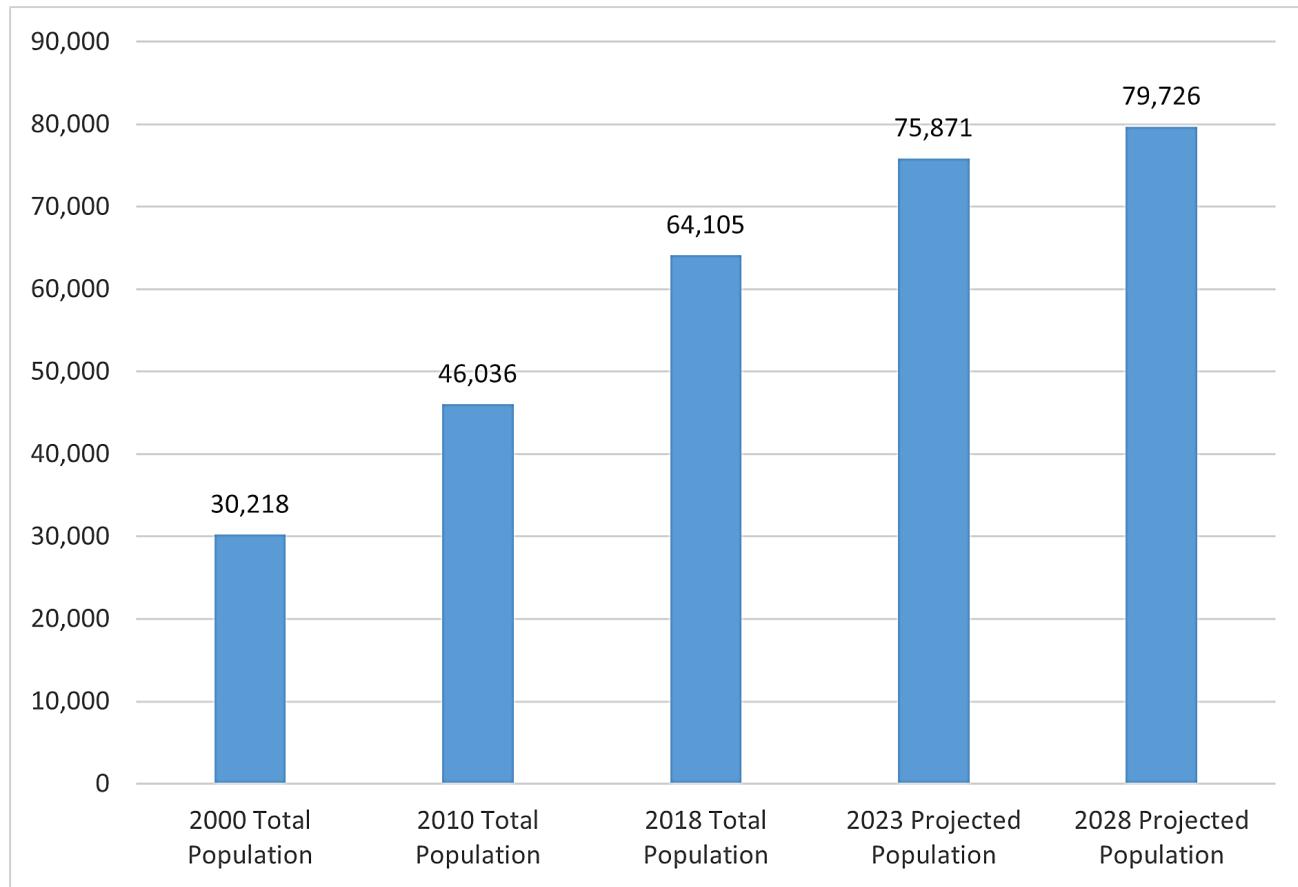
Figure 2: Dublin Population Annual Growth Rates (2010-2018)



Source: Esri Business Analyst

From 2018 to 2023, the growth rate slowed to an estimated 3.6 % annually. From 2023-2028, growth is estimated at around 1%. The City of Dublin's General Plan currently estimates the build-out population to be 79,726 with minimal growth in future years.

Figure 3: Projected Population Trends from 2000-2028



Source: 2018 Esri Business Analyst,
City of Dublin General Plan

Age & Gender Distribution

Dublin has an even distribution in gender, with slightly more females (50.7%) than males (49.3%). A comparison of state and national gender breakdown is shown below.

Table 3: Dublin Gender Distribution Compared to State and National Averages

	Dublin	California	USA
2020 Female Population (%)	50.7%	50.3%	50.8%
2020 Male Population (%)	49.3%	49.7%	49.2%

Source: 2021 Esri Business Analyst

The median age in Dublin in 2010 was 35.3 years, which was similar to California's median age of 35.2 years. The current median age is 36.7 and is projected to decrease slightly to 36.0 years in 2026; California's median age will increase to 37.6 years.

Figure 4: Median Age of Dublin between 2010 and 2026

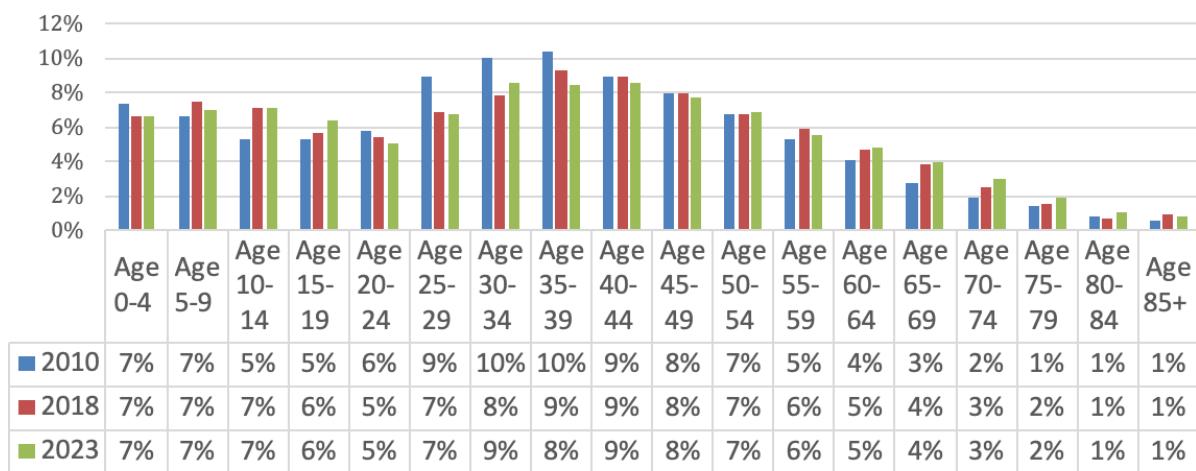


Source: 2021 Esri Business Analyst

Looking at the population age breakdown by five-year increments in the figure below, there are a few key conclusions.

- The age distribution is expected to stay relatively the same from 2010 through 2026. The major changes expected are only within two percentage points.
- The number of people in the 25-to-39 age group, which is currently the largest age cohort, is all projected to decrease slightly between 2010 and 2023.
- Age groups that are expected to increase in number include those between 10 and 19 years old, and between 55 and 79 years old.

Figure 5: Age Distribution in Dublin from 2010 to 2023

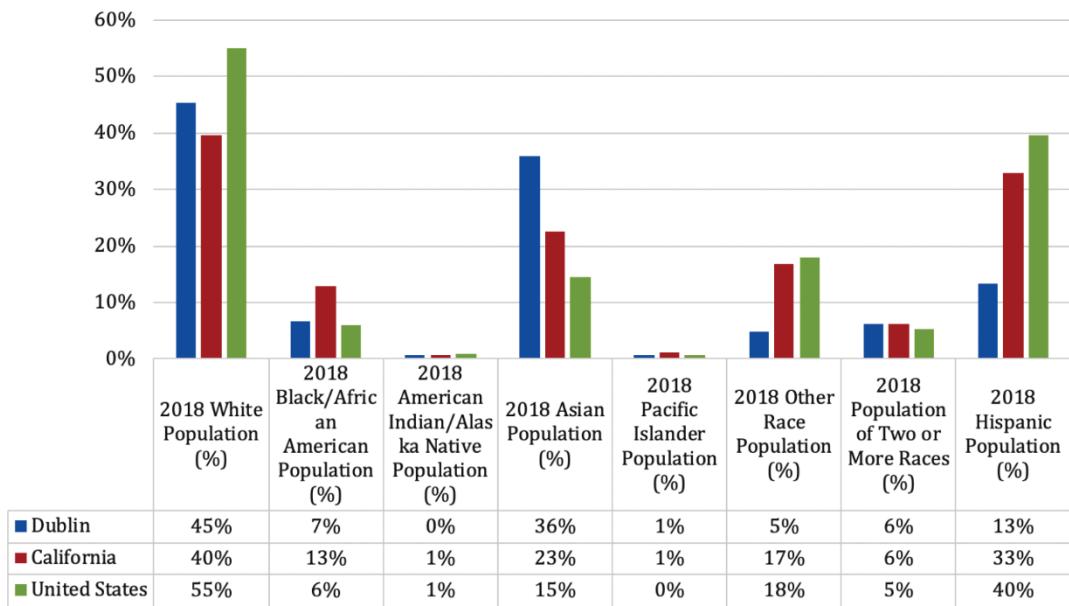


Source: 2018 Esri Business Analyst

Race/Ethnic Character

In the United States, communities are generally becoming more diverse. Before comparing this data, it is important to note how the U.S. Census classifies and counts individuals who identify as Hispanic. The census notes Hispanic origin can be viewed as the heritage, nationality, lineage, or country of birth of the person or the person's parents or ancestors before arrival in the United States. In the U.S. Census, people who identify as Hispanic, Latino, or Spanish are included in all of the race categories. **Figure 6** reflects the approximate racial/ethnic population distribution.

Figure 6: 2018 Racial/Ethnic Diversity of Dublin



Educational Attainment

Analysis of the levels of educational attainment indicate Dublin has a higher percentage of graduate/professional degree holders (22%) than California (13%) and the United States (12%). In all, less than 10% of the population had not completed high school.

Table 4: Dublin Educational Attainment Compared to State and National Averages

Level of Education	Dublin, CA	California	USA
Graduate/Professional Degree	22.13%	12.55%	12.18%
Bachelor's Degree	34.00%	20.85%	19.60%
Associate Degree	6.28%	7.72%	8.45%
Some College/No Degree	14.41%	21.13%	20.52%
GED/Alternative Credential	2.65%	2.33%	3.96%
High School Diploma	11.03%	18.04%	23.00%
9th-12th Grade/No Diploma	5.24%	7.76%	7.07%
Less than 9th Grade	4.25%	9.60%	5.22%

Household Data

- The median household size is 2.96 in Dublin, compared to 2.95 in the state of California and 2.62 in the United States.
- According to Esri Business Analyst, less than 13% of residents live with some sort of hearing difficulty, vision difficulty, cognitive difficulty, ambulatory difficulty, self-care difficulty, and/or independent living difficulty.
- According to 2020 U.S. Census, the median home value in Dublin is \$882,200, which is higher than the median home value of California overall (\$505,000) and more than four times the value of the average home in the United States (\$217,500).
- According to 2020 U.S. Census, there are 4% persons in poverty, while the rate in California is 11.5%.
- Dublin households bring in a median income of \$160,577 a year compared to the state of California at \$75,235 and the United States at \$62,843.
- Over a quarter of the population makes a household income of \$200,000 or more. Almost 68% of all residents earn \$100,000 or more.

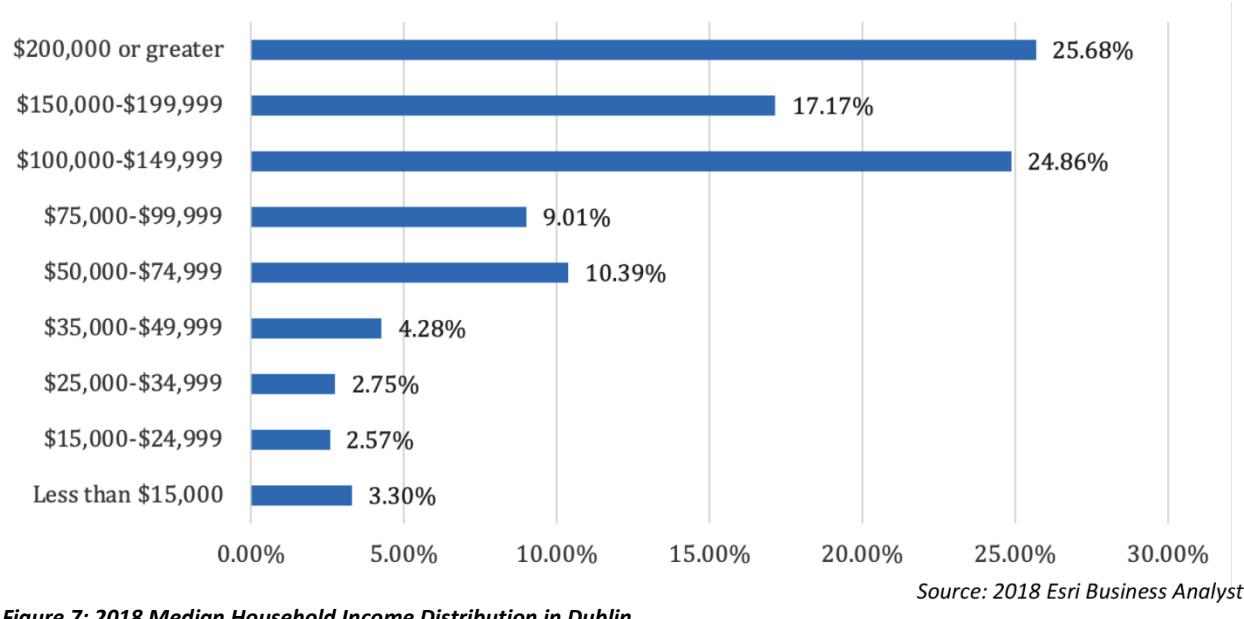


Figure 7: 2018 Median Household Income Distribution in Dublin

Source: 2018 Esri Business Analyst

2021 Esri Business Analyst

U.S. Census Bureau, 2020 Census

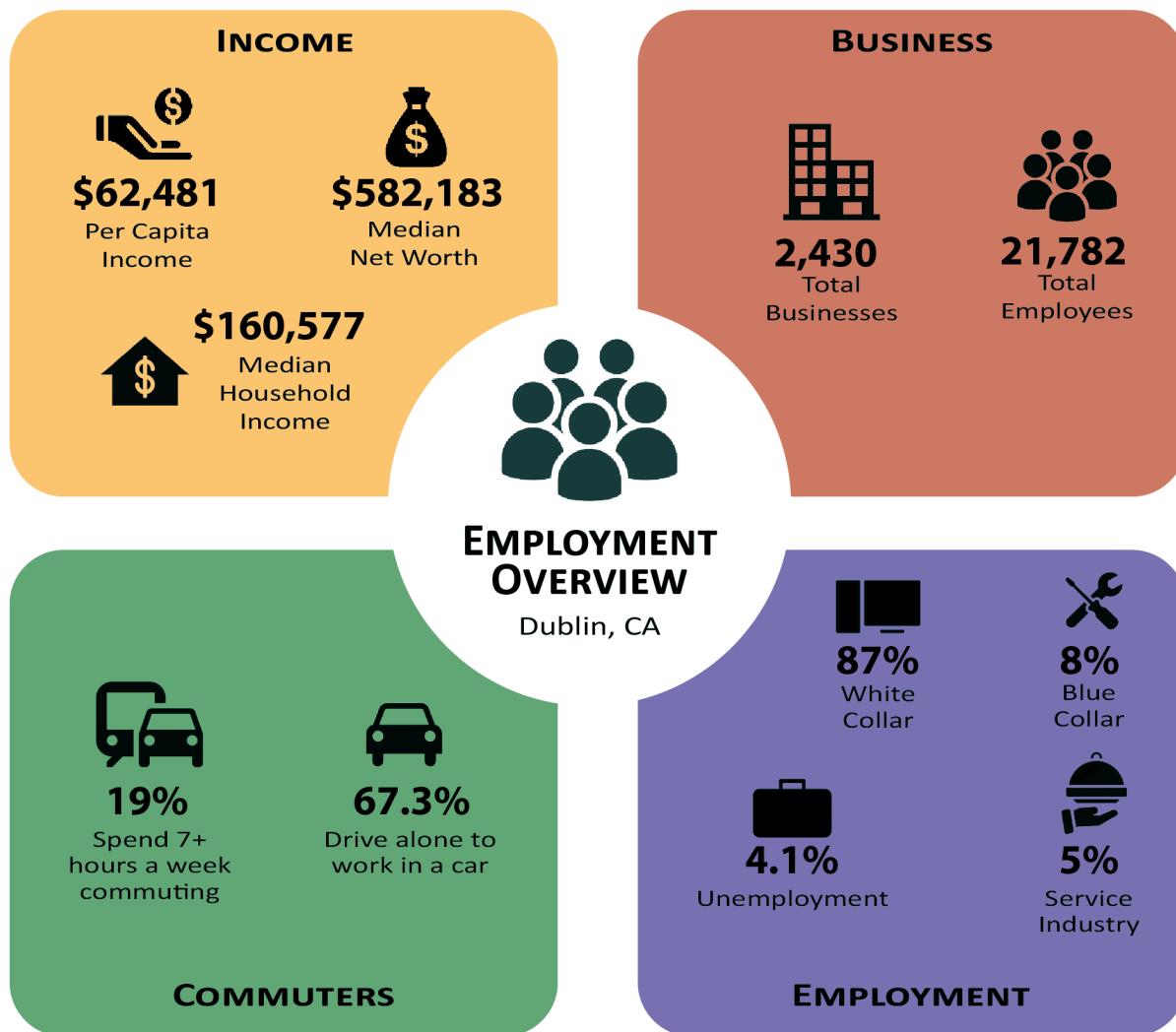


Residents enjoy concerts in the park

Employment

- Roughly 87% of the population is employed in white collar positions, which typically perform in managerial, technical, administrative, and/or professional capacities. Only 8% were employed by blue collar positions, such as construction, maintenance, etc. In 2021, 4.1% of the population was unemployed (lower than California) and similar when compared to the United States at 4.2%.
- In terms of commuting, only 19% of workers spend seven and one-half or more hours commuting per week, and 67.3% of commuters drive alone in a car to work.

Figure 8: Employment Overview in Dublin, California



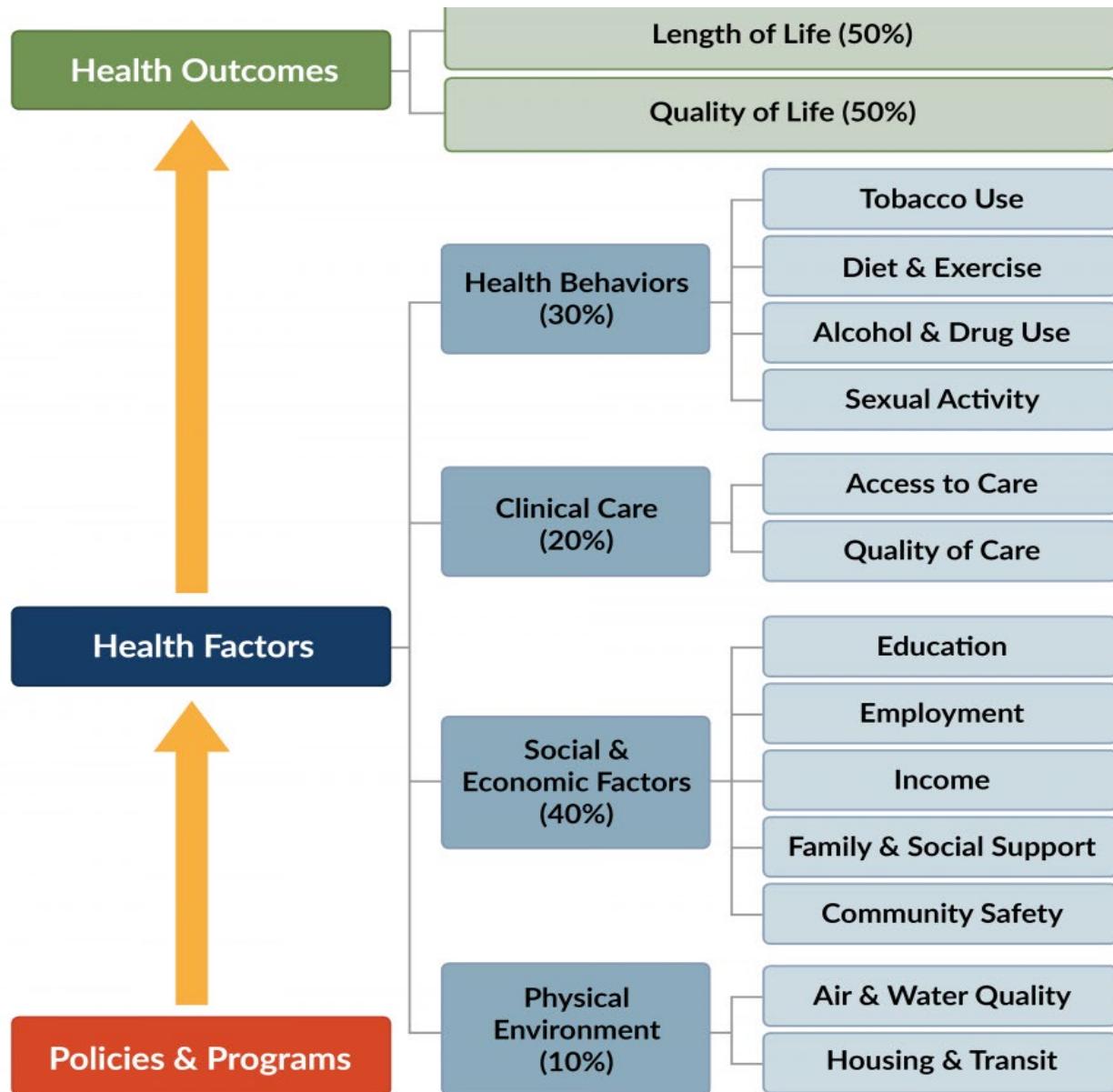
Source: 2021 Esri Business Analyst; Bureau of Labor Statistics

Health Rankings

Understanding the status of the community's health can help inform policies related to recreation and fitness. Robert Wood Johnson Foundation's *County Health Rankings and Roadmaps* provide annual insight on the general health of national, state, and county populations. The 2020 Rankings model shown in **Figure 9** highlights the topic areas reviewed by the Foundation.

The health ranking gauged the public health of the population based on "how long people live and how healthy people feel while alive," coupled with ranking factors including healthy behaviors, clinical care, social and economic, and physical environment factors.

Figure 9: County Health Ranking Model



Source: Robert Wood Johnson Foundation, County Health Rankings 2020

In 2021, the County Health Rankings Annual Report ranked Alameda County as the 14th healthiest county for health outcomes and 6th for health factors. The health rankings consider and weigh social and environmental factors that tend to directly impact the overall health of populations as illustrated in **Figure 9**. In 2021, the United Health Foundation's America's Health Rankings Annual Report did not provide an overall rank for California as in past years. California ranked 12th in 2018 and 2019. An overview of strengths, challenges, and highlights are shown in **Figure 10**.

Alameda County

14th of 58

California Counties
for Health Outcome

Figure 10: California Health Ranking Overview

STRENGTHS

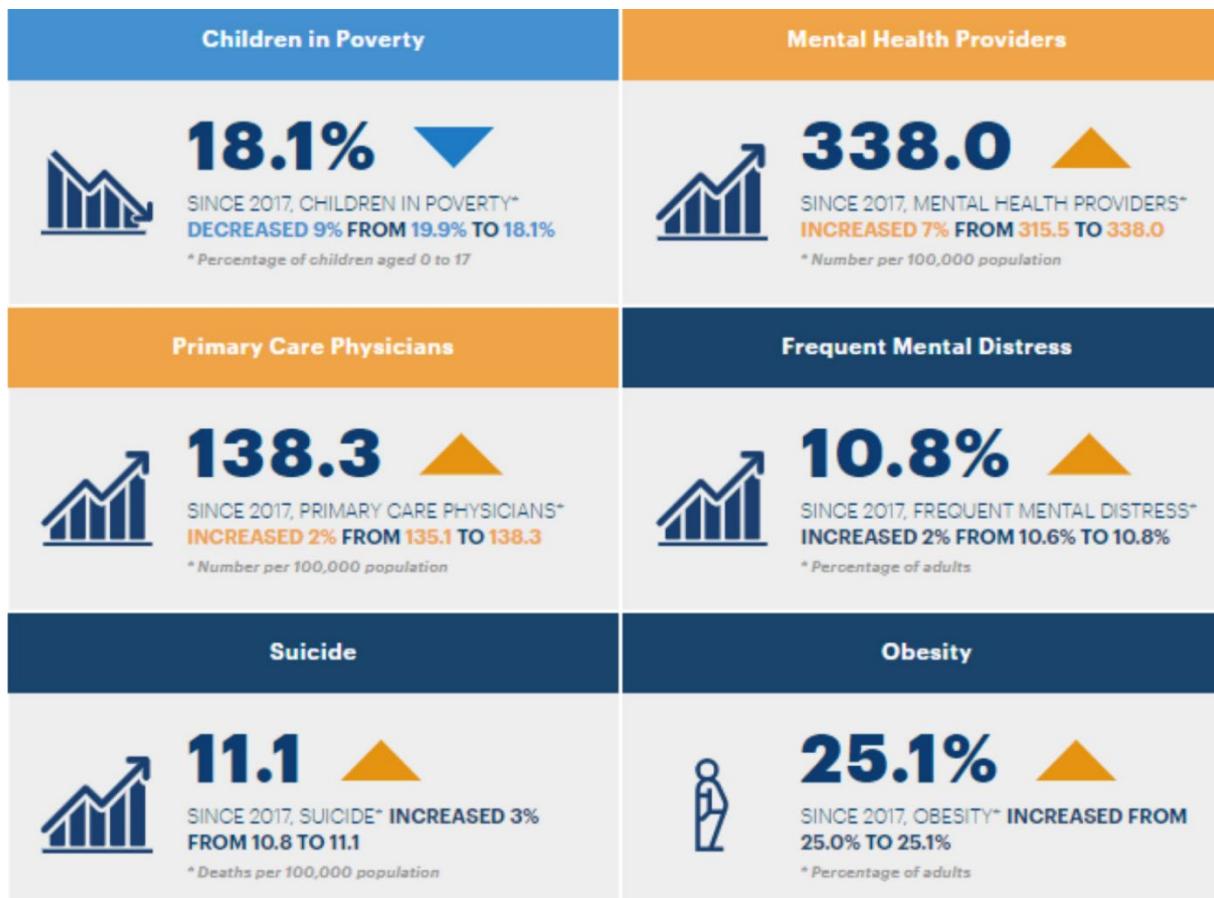
- Low premature death rate
- Low prevalence of multiple chronic conditions
- Low prevalence of cigarette smoking

CHALLENGES

- Low prevalence of colorectal cancer screening
- Low supply of primary care providers
- High levels of air pollution

HIGHLIGHTS

- Adults who avoided care due to cost decreased 28% from 11.9% to 8.6% between 2019 and 2020
- Voter participation increased 24% from 47.3% to 58.5% of U.S. citizens age 18 and older between 2014/2016 and 2018/2020
- Drug deaths increased 16% from 13.5 to 15.7 deaths per 100,000 population between 2018 and 2019

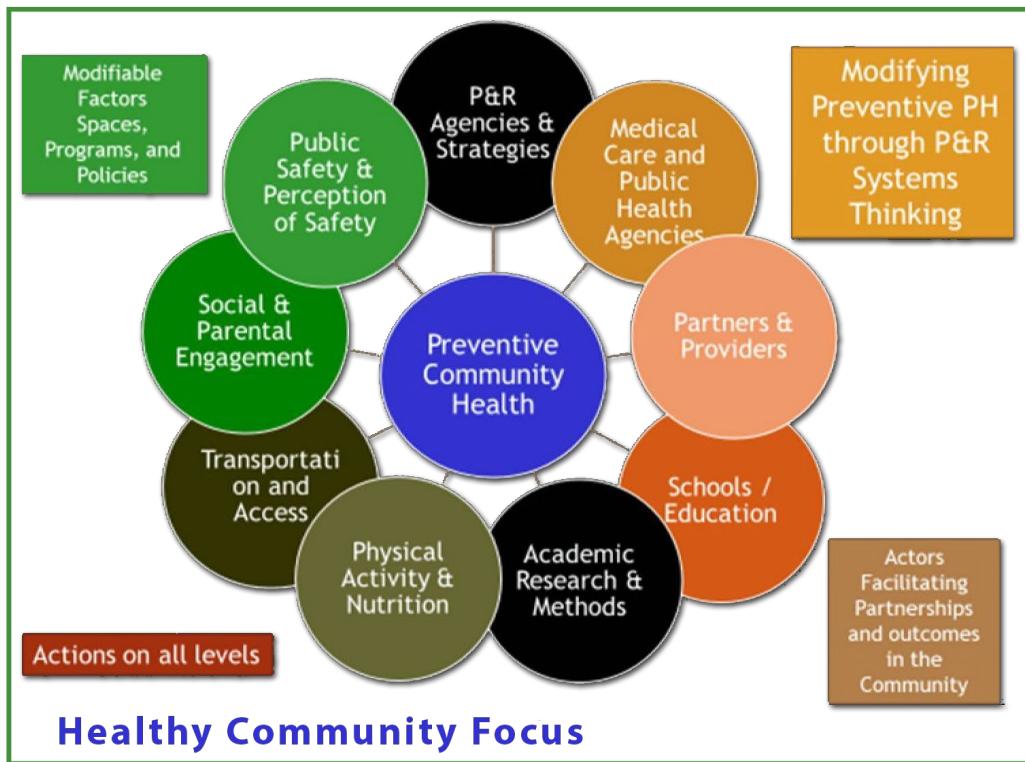


Source: United Health Foundation's America's Health Rankings Annual Report 2021

Positioning Parks and Recreation as Preventive Public Health

In recent years, there has been a strong movement to identify and position parks and recreation agencies as preventive public health providers. **Figure 11** provides a graphic that identifies key health factors (nutrition, physical activity, social engagement, transportation and access, and perceptions of safety) that can be modified by parks and agency strategies, working in tandem with a variety of community "actors" – other providers, governmental agencies, and partners.

Figure 11: Modifying Preventative Public Health through Systems Thinking



Park and Recreation Influencing Trends

The changing pace of today's world requires analyzing recreation trends from both a local and national level. Understanding the participation levels of the city residents using data from the U.S. Census Bureau, combined with research of relevant national recreation trends, provides critical insights to help plan for the future of parks and recreation. These new shifts of participation in outdoor recreation, sports, and cultural programs are an important component of understanding and serving the community.

Part I: Recreation Behavior and Expenditures of Dublin Households

Adult participation in recreation activities was provided by the U.S. Census for 2018, with an outline of the main highlights below:

- Walking for exercise was the most popular fitness activity at 27% adult participation in Dublin.
- Dublin had a higher percentage of yoga participation (11%) than the state of California overall (9%).
- Jogging/running (18%) and hiking (15%) were the most popular outdoor activities. Participation in those activities were higher than what was seen in California in 2018.
- Approximately 12% of the adult population participated in road cycling, and 11% participated in golf - making these sports the next most popular outdoor activities.
- Basketball (9%), soccer (5%), and tennis (5%) were the most popular sports for adults in Dublin which garnered strong participation.

Figure 12: Adult Participation in Fitness Activities

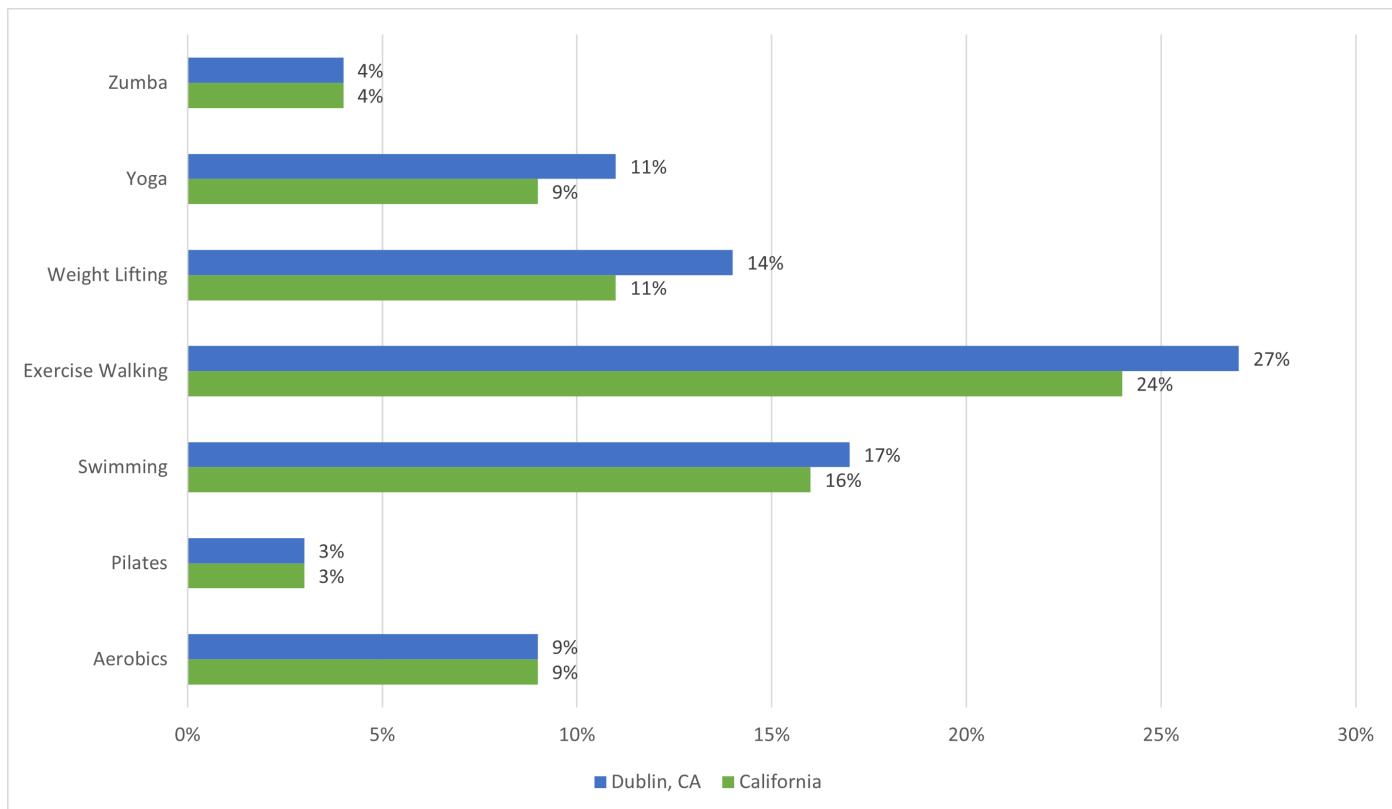


Figure 13: Adult Participation in Outdoor Activities

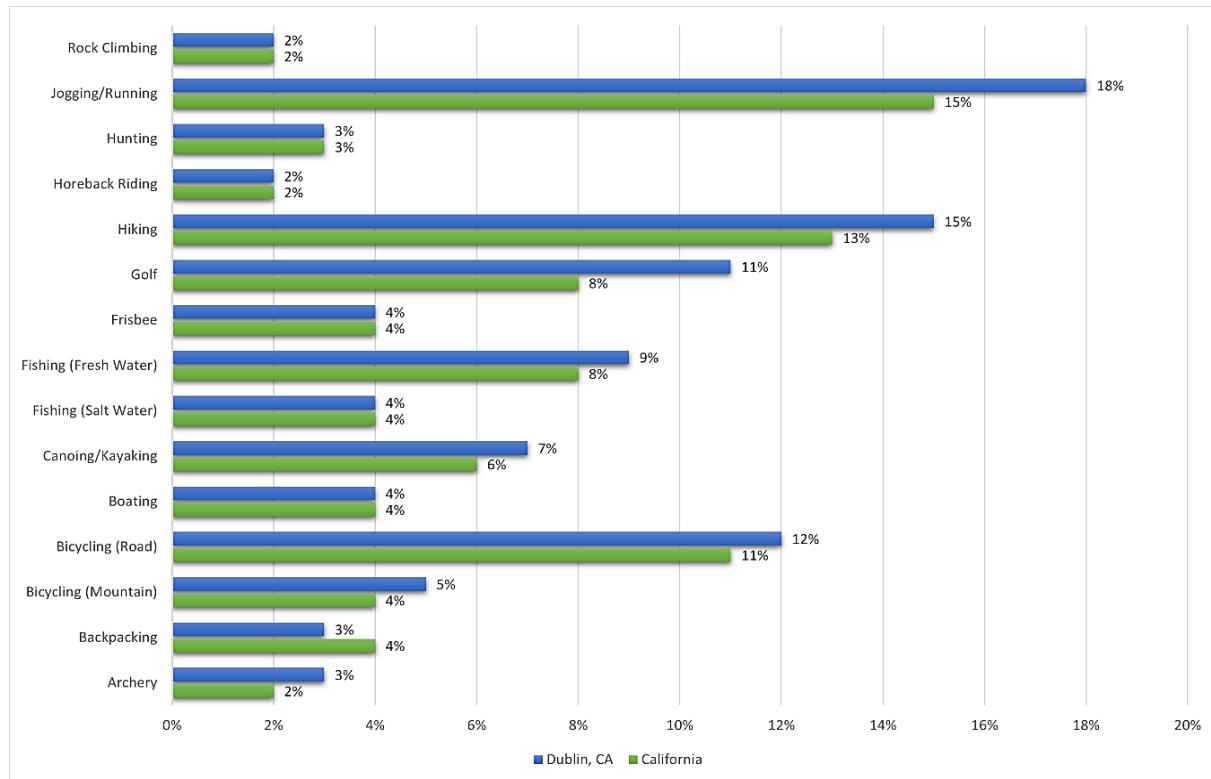
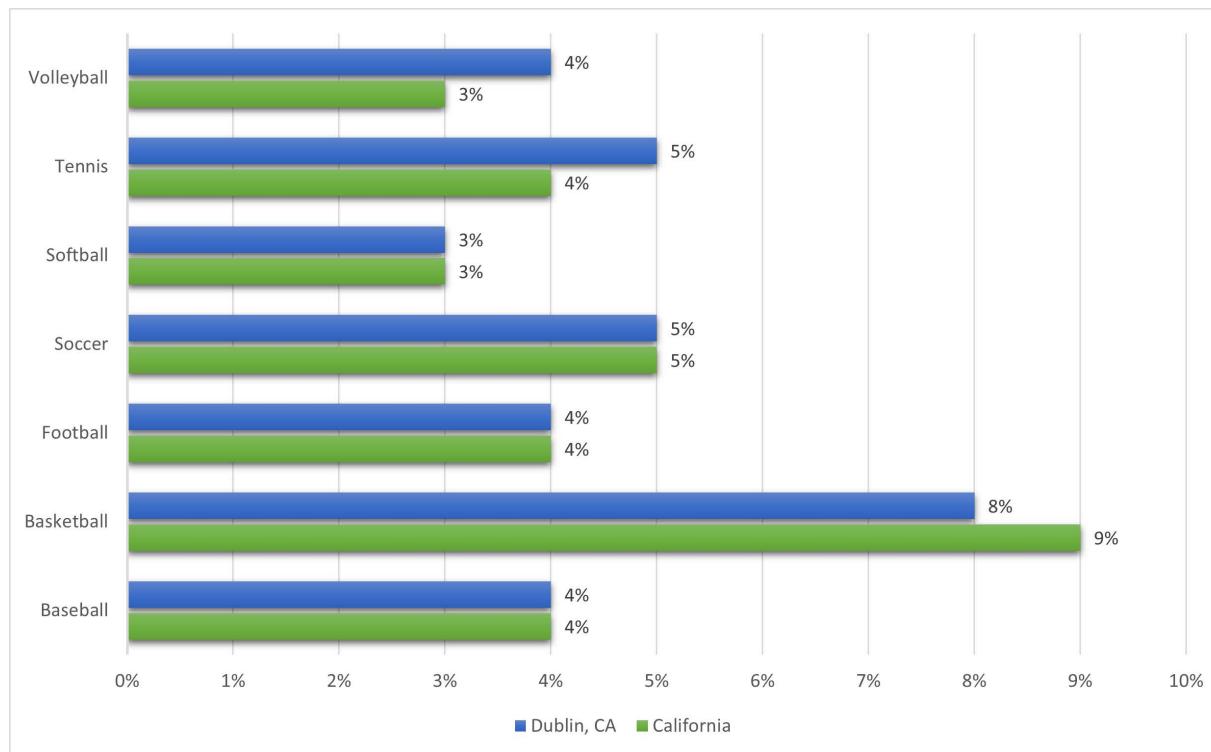


Figure 14: Adult Participation in Sports Activities



Parks and Recreation Trends Relevant to Dublin

Administrative Trends for Recreation and Parks

The role of parks and recreation management has shifted beyond traditional facility oversight and activity programming. The ability to evaluate and interpret data is a critical component of strategic decision making. In an article in the *Parks and Recreation* magazine from February 2019, there are several strategies identified that allow agencies to keep up with administrative trends and become an agent of change.

1. Develop a digital transformation strategy - how will your agency innovate and adapt to technology?
2. Anticipate needs of the community through data - what information from your facilities, programs, and services can be collected and utilized for decision making?
3. Continuous education - How can you educate yourself and your team to have more knowledge and skills as technology evolves?
4. Focus on efficiency - in what ways can your operations be streamlined?
5. Embrace change as a leader - how can you help your staff to see the value in new systems and processes?
6. Reach out digitally - be sure the public knows how to find you and ways they can be involved.

Aquatics and Water Recreation Trends

According to the National Sporting Goods Association (NSGA), swimming ranked second nationwide in terms of participation in 2018. Nationally, there is an increasing trend toward indoor leisure and therapeutic pools. Swimming for fitness is the top aspirational activity for "inactives" in all age groups,

according to the Sports & Fitness Industry Association (SFIA) 2016 "Sports, Fitness and Leisure Activities Topline Participation Report," representing a significant opportunity to engage inactive populations.

Additional indoor and outdoor amenities like spray pads, splash parks, and interactive fountains are becoming increasingly popular as well. Communities are also concerned about water quality as well as conservation. Interactive fountains are a popular alternative because they are ADA-compliant and low maintenance. Trends in architectural design for splash parks can be found in *Recreation Management* articles in 2014 and 2015.



Splashpads

Splash pads, or spray grounds, have seen enormous growth in popularity over the past decade. Simply looking at search terms over time (from 2004 to present) on Google Trends show more people are searching for this amenity.

Figure 15 : "Splash pad" (Google Trends)

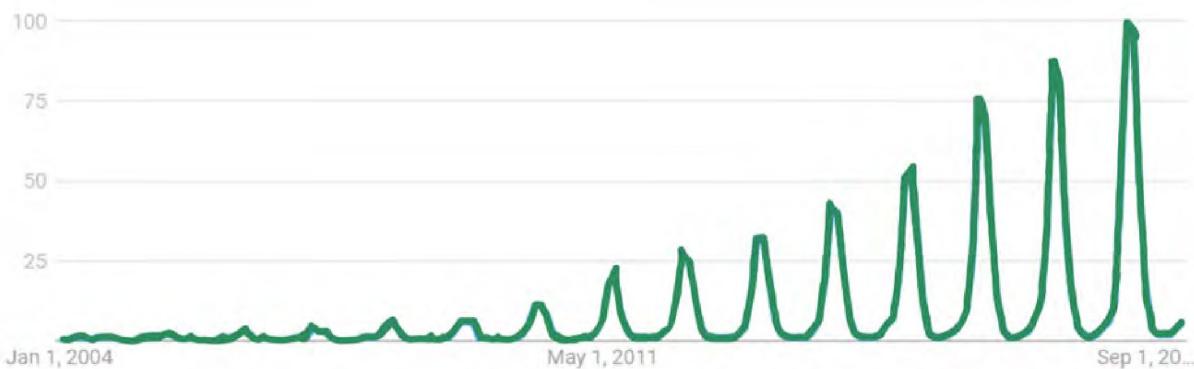


Figure 16: Example of A Splash Pad

The popularity of splash pads is geographical and more common in the Western United States. According to a feature article from June 2016 titled "A Look at Trends in Aquatic Facilities," splash play areas were least common in the Northeast; only 31.9% of responding agencies had this amenity, compared to 55.8% of those in the West. Urban areas are more likely to have splash play areas than rural areas. This shift is most likely due to the benefits of splash play areas.

Compared to a traditional aquatic facility, splash pads typically incur lower maintenance costs, less programming, and lower staffing costs. Over a third of responding agencies said they plan to add splash pads to their list of features.



Conservation

One of the key pillars of parks and recreation is the role it plays in conservation. Managing and protecting open space, providing opportunities for people to connect with nature, and educating communities about conservation are all incredibly important. One key component of conservation is addressing climate change. Local parks and recreation departments can help by building climate resilient communities through water management, green infrastructure, and sustainability. A report by NRPA in 2017 titled "Park and Recreation Sustainability Practices" surveyed over 400 parks and recreation agencies and found the top five ways local departments are taking action on conservation and climate change:

- Alternative Transportation - 77% reduce carbon footprint through offering transportation alternatives
- Watershed Management - 70% adopt protective measures for watershed management
- Air Quality - 53% plant and manage tree canopies that improves air quality
- Sustainable Education - 52% educate the public about sustainability practices
- Stormwater Management - 51% proactivity reduce stormwater through green infrastructure

Cricket

Nearly 140 years before there was baseball, there was cricket. This sport, largely based on tradition, involves hitting a ball with a flat wooden bat and running back and forth on the field. It is most popular in New York, Florida, and California but has spread to all 50 states. According to an ESPN Cricket Editor Peter Della Penna, cricket is the country's fastest-growing sport "with 15 million fans and an estimated 200,000 players." Future plans and aspirations for the sport involve organized youth leagues, installation of proper cricket fields, a U.S. based professional league, and the creation of a U.S. National Cricket Team. According to NRPA's 2019 field report, 9.2% of agencies have a proper cricket field.

Futsal

Futsal is a small-sided soccer game that is generally played indoors on a basketball-sized court with five players on each team. Futsal is unique from soccer because it allows opportunities for players to gain technical skills by consistently touching the ball and actively engaging each player. With only five players on the field, there are more opportunities to dribble, pass, and score. Another primary difference between futsal and soccer is that futsal is a great introductory sport for beginners; the sport does not have some of the more complicated rules such as off-sides like soccer, nor does it have the intimidating full-length fields that require more endurance. In 2018, it was estimated that there are more than 12 million futsal players across 100 countries.

Pickleball

Pickleball continues to be a fast-growing sport throughout the United States. Considered a mix between tennis, ping pong, and badminton, the sport initially grew in popularity with older adults. However, now the sport is being taught in schools across the country. Pickleball will continue to grow, judging by its growth in the last several years. From 2016 to 2017, pickleball grew 12.3% to 2.815 million players. Dedicated pickleball courts are desired by avid players, rather than playing on striped tennis courts.

Figure 17: Interest and Participation in Pickleball

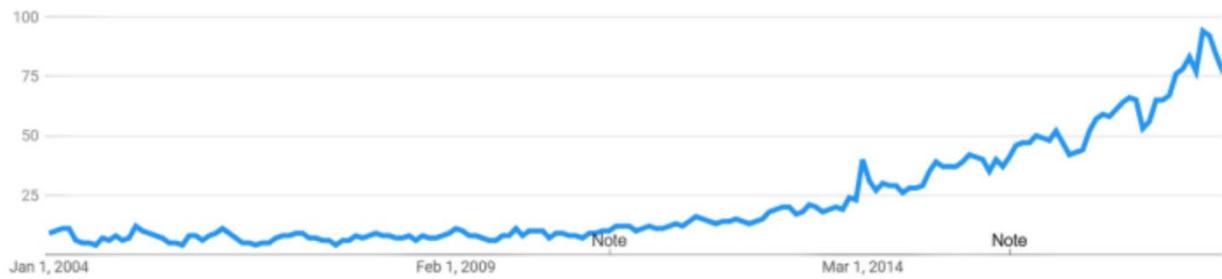
2.815
million players
in the US (2017)

12.3%
increase since 2016

In 2016: 1.57 million were “Casual” participants who play 1-7 times a year, while 930 thousand were “Core” participants who play 8 or more times a year

Interest over time ?



Community and Stakeholder Input

Focus groups, stakeholder interviews, and a public forum were conducted April 9 - 11, 2019. Over the course of the three days, GreenPlay hosted 12 meetings and spoke with 117 community members and stakeholders. These meetings were held throughout the City. The goal of these sessions was to gather information that would guide the development of the community recreation needs assessment survey. Participants included:

- Users/Community Members
- City Staff
- Stakeholders
- Commissioners
- Youth and Teens

Key recurring themes identified during this portion of the planning process include:

- Develop Non-Traditional Athletic Spaces (Cricket, Pickleball, Badminton)
- Increased Programs for 12 to 25-Year-Olds
- Outdoor Gathering/Social Spaces (Downtown, Dog Parks, Outdoor Fitness)
- Connectivity, Safe Ways to Bike/Walk Across Town
- Non-traditional Recreation Programming (Pop-up Activities, Traveling Art)
- Desire for an Indoor Multi-use Facility
- Need for a Cultural Arts Center
- Improved Communication, Marketing, and Advertising
- Incorporate Existing Plans and Projects
- More Multi-Generational, Arts, and Cultural Programs
- Public Art is Valued by the Community
- Better Utilization of Facilities and Spaces
- Review “Cost Recovery” Policy and Philosophy
- Connect East and West Dublin



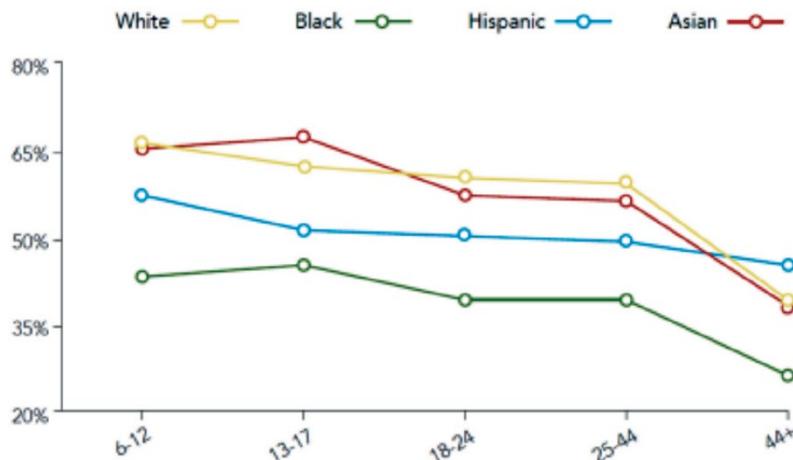
Emerald Glen Park Playground

Recreation Preferences among Ethnic/Racial Groups

Figure 18: Trends in Outdoor Recreation by Ethnicity

Ethnicity	Participation Rate 2016	5-year Average Annual Growth
White	50%	-.09%
Black	33%	.04%
Hispanic	48%	1.8%
Asian	51%	1.2%

- Participation among Asians has increased by 1.2% over the past five years while Caucasian participation has declined by 0.9%
- Black and Hispanic participants went on the most average outings per participant
- Running was the most popular outdoor activity for almost all ethnicities; however, white participants participated in fishing at a higher rate than running



Trail Recreation and Cycling Trend



In many surveys and studies on participation in recreational activities, walking, running, jogging, and cycling are nearly universally rated as the most popular activities among youths and adults. Walking, jogging, and running are often the most highly participated in recreational activity and cycling often ranks as the second or third most popular activity.

According to the National Recreation and Park Association (NRPA), the economic benefits of bicycling and walking include:

- Bicycling and walking projects create 8 to 12 jobs per \$1 million spent, compared to just seven jobs created per \$1 million spent on highway projects.
- Cost benefit analyses show up to \$11.80 in benefits can be gained for every \$1 invested in bicycling and walking.

Community Needs Assessment Survey

As part of the project, a statistically valid survey was conducted to assess the opinions, desires, and needs of residents in Dublin. The survey was conducted using three primary methods: 1) a mailed survey to 3,500 households in Dublin, 2) an online, password-protected, random sample website, and 3) an open link survey for all other residents who were not included in the random sample. Random sample respondents were given a unique password to participate through the online survey. Approximately two weeks after the mailed surveys began arriving in mailboxes, the open link survey was made available to all residents who did not receive the random sample survey. Results are kept separate to maintain the statistical validity of the random sample. The random sample contains 324 completed surveys (margin of error: 5.4%) with the open link closing with 119 completed surveys.

After reviewing all data received through the survey the consultant team summarized key findings from the survey which are below in **Figure 19**. These findings present a quick overview of the survey outcomes. The full survey report can be found in **Appendix A**. The purpose of the community needs assessment study was to gather community feedback on Dublin Parks and Community Services facilities, services, programs, amenities, future planning, communication, and more.

Figure 19: Key Findings from the Community Needs Assessment Survey



Dublin respondents highlighted community/neighborhood parks, the Dublin Public Library, and trails and bikeways as most important to their household.



Satisfaction is generally high in most parks and recreation categories for random sample respondents. Open link respondents are slightly less satisfied, but more respondents are positive about all categories.



Adult recreation programs, special events, aquatic facilities and programs, and heritage and cultural arts programs are the four facilities/services identified by the matrix for improvements.



For the new Cultural Arts Center, respondents identified art classrooms, and performance and event space as the two most desired additions for the facility.



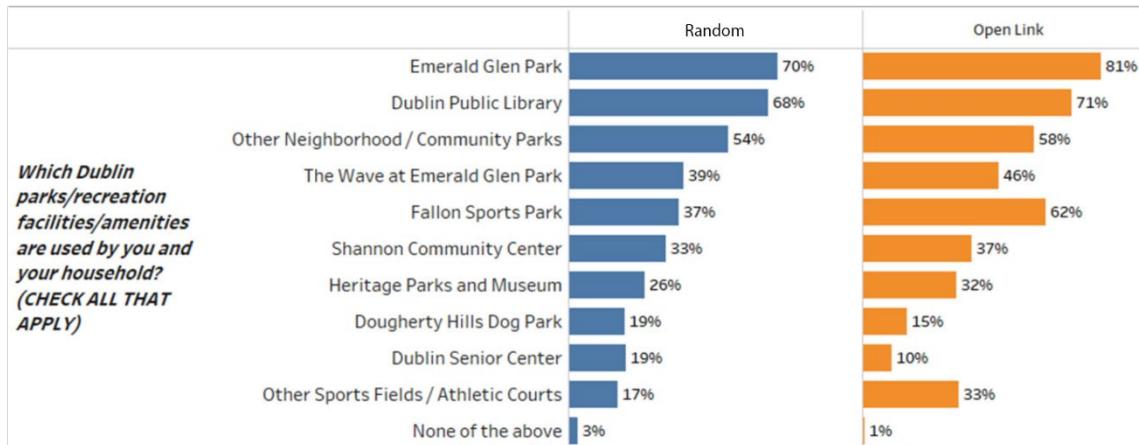
Open-ended comments praised Dublin for what it provides and offers for the community. Specific park- improvements were suggested along with additions for programs and new facilities.

Other findings from the survey are listed on the following pages. The findings were integrated to develop recommendations and actions for the 2022 Master Plan update.

Usage of current facilities and amenities

The Dublin Public Library (70%), Emerald Glen Park (68%), and a variety of "other" neighborhood/community parks (54%) are used most frequently in Dublin by random sample respondents. The Wave at Emerald Glen Park (39%), Fallon Sports Park (37%), and Shannon Community Center (33%) follow in usage. Respondents from the open link are more likely to participate/use nearly all facilities in the community, especially Fallon Sports Park.

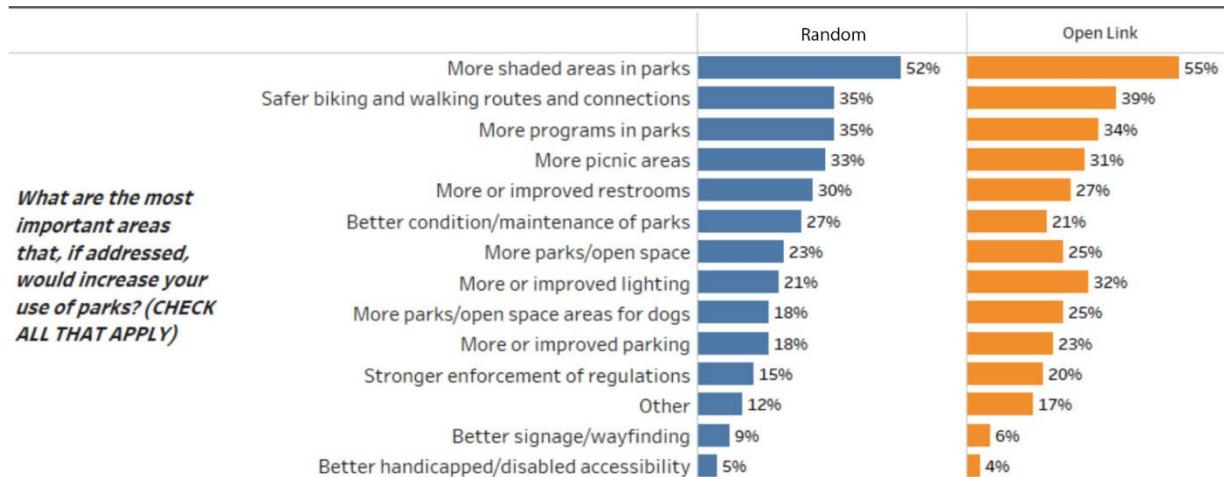
Figure 22: Usage of Current Facilities and Amenities



Increase usage of facilities

Random sample respondents would use recreation facilities more often if more programs/community events (39%) were held, more or improved restrooms (31%) were utilized, if there was better condition/maintenance of facilities (28%), and lower pricing/user fees (27%) were addressed. Open link respondents were more apt to say they desired lower pricing/user fees (34%) and more facilities (28%) than invite respondents.

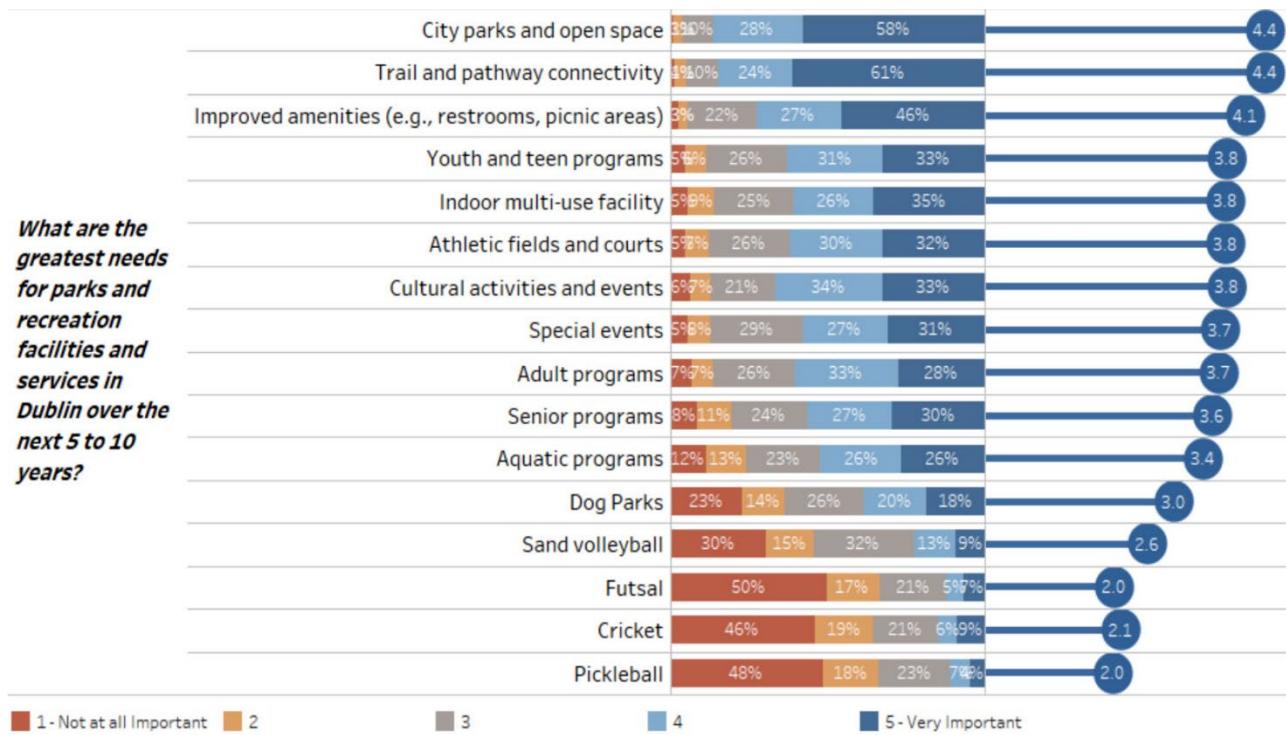
Figure 25: Increase Usage of Facilities



Greatest Needs in Dublin

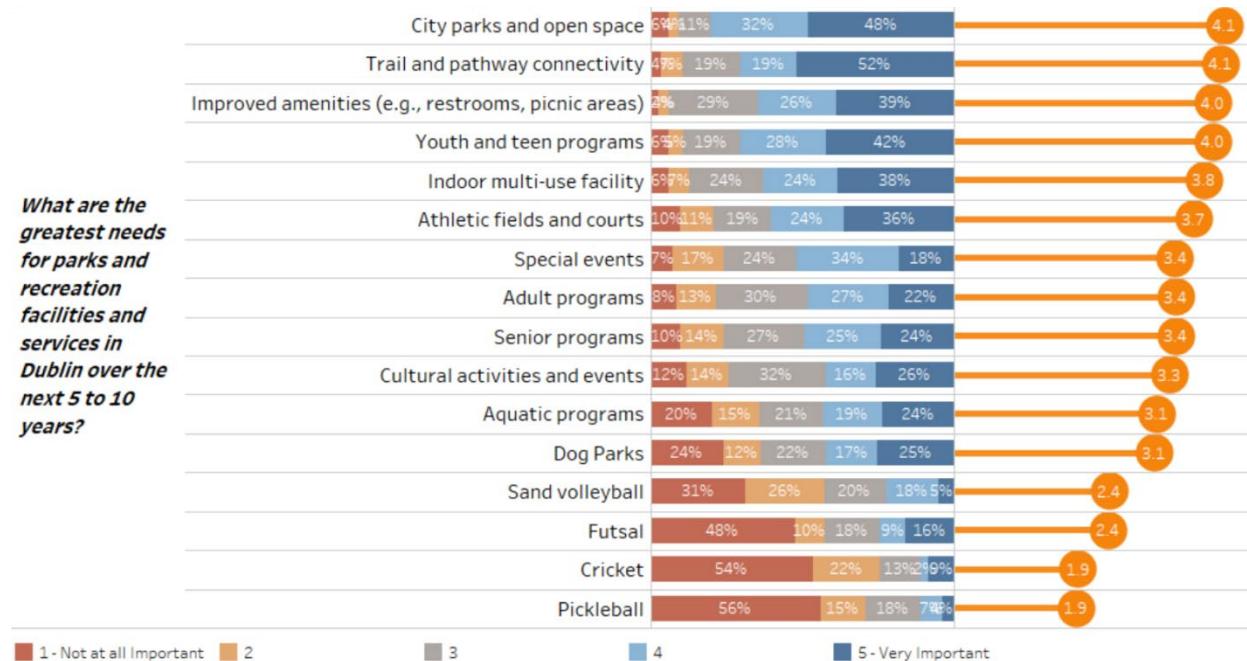
Random sample respondents indicated on a scale of 1 - 5, with 1 being not at all important and 5 being very important, the greatest needs in Dublin over the next 5 to 10 years could be: City parks and open space (4.4), trail and pathway connectivity (4.4), and improved amenities (4.1). A second tier of importance included youth and teen programs (3.8), indoor multi-use facility (3.8), athletic fields and courts (3.8), and cultural activities and events (3.8).

Figure 28: Usage of Current Facilities and Amenities - Random Sample Respondents



Open link respondents indicated the greatest needs in Dublin over the next 5 to 10 years to be: City parks and open space (4.1), trail and pathway connectivity (4.1), improved amenities (4.0), and youth and teen programs (4.0). A second tier of importance included indoor multi-use facility (3.8) and athletic fields and courts (3.7).

Figure 31: Usage of Current Facilities and Amenities - Open Link Respondents



Analyses

Recreation Programming and Services

The Department provides a variety of programs and services to the community. These include:

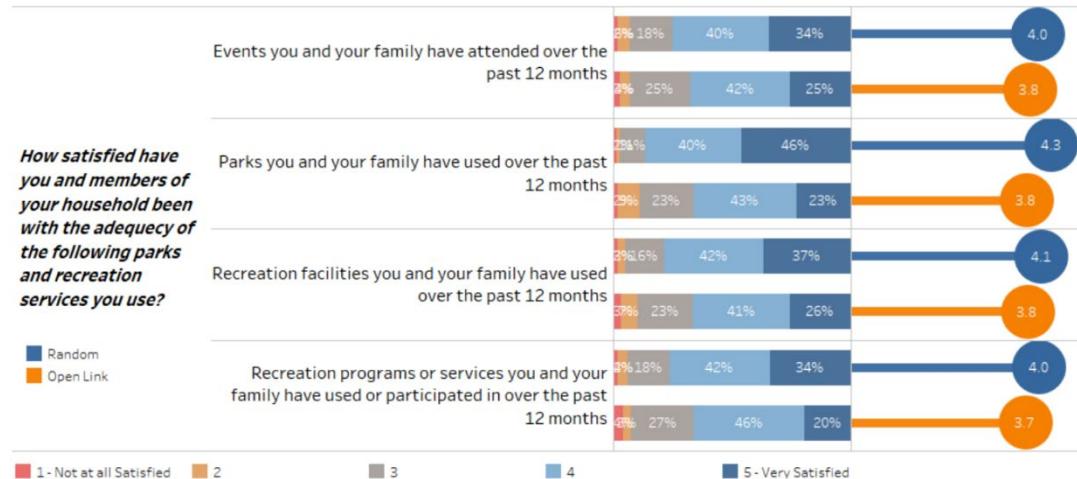
- Aquatic Programs
- Community Events and Festivals
- Cultural and Special Events
- Family Programs
- Heritage and Cultural Arts Programs
- Preschool Programs
- Recreational Activities
- Senior Programs
- Sport Programs

The Department also operates a number of facilities that provide programs and are also available for rentals. These include:

- Dublin Civic Center
- Dublin Heritage Park and Museums
- Dublin Public Library
- Dublin Senior Center
- Shannon Community Center
- Stager Gymnasium
- Emerald Glen Recreation and Aquatics Complex (The Wave)

In general, random sample respondents from the survey are quite satisfied with parks, recreation facilities, events, and programs/services. Parks received the highest average rating (4.3 out of 5.0) with facilities (4.1) following. Events and programs were reported with the lowest satisfaction (4.0), but the average is still moderately high with few respondents stating negative opinions. Open link respondents were similar in rankings, but slightly less satisfied in all categories.

Figure 34: Satisfaction of Parks and Recreation Services



Program Development

Defining and prioritizing core services in the delivery of parks and recreation programs will allow the City of Dublin Parks and Community Services Department to improve these areas while developing strategies to assist in the delivery of secondary services. The basis of determining core services should come from the vision and mission developed by the City and what brings the greatest community benefit in balance with the competencies of the department, current trends, and the market.

The Department should pursue program development around the priorities identified by customer feedback, program evaluation process, research, and should proactively seek offerings to represent the diverse cultures and ethnicities of Dublin. The following criteria should be examined when developing new programs:

- **Need:** outgrowth of a current popular program, or enough demonstrated demand to successfully support a minimal start (one class for instance)
- **Budget:** accounting for all costs and anticipated (conservative) revenues should meet cost recovery target established by the Department
- **Location:** appropriate, available, and within budget
- **Instructor:** qualified, available, and within budget
- **Materials and supplies:** available and within budget
- **Marketing effort:** adequate and timely opportunity to reach intended market, within budget (either existing marketing budget or as part of new program budget)



Research into the types of programming desired by the community needs to be conducted regularly. Successful programs utilize continuous creative assessments, research, and planning. The Department has a process to evaluate the outcomes of current program offerings and a criterion to determine if new program ideas should be implemented, or if changes should be made to current programs. Staff should ensure this process is used frequently to maintain successful programming.

Moreover, new leisure and recreation trends may drive different needs. It is very easy to focus on programs that have worked for a number of years, especially if they are still drawing enough interested

participants to justify the programs continuation. Starting new programs based on community demand and/or trends can be risky due to the inability to predict their success. If the program interest seems high, as with those identified in the citizen survey, then the programs should be expanded. Availability of space may hinder new or expanded opportunities in some cases.

Using historical participation levels to determine program popularity and participant feedback can be helpful in deciding if programs should be continued. In addition, utilizing citizen surveys and participant feedback, and researching trends in park and recreational programming are useful tools in determining future programming needs and desires. Sources for trends information include:

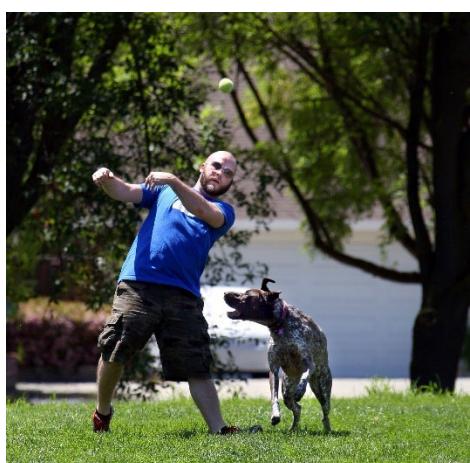
- State Parks and Recreation Associations and Conferences
- National Recreation and Parks Association
- Parks and Recreation Trade Publications

Key Level of Service (LOS) Findings

This section describes the process and findings used to provide an inventory and level of service analysis for the City of Dublin. The inventory was conducted in May 2019. It is synthesized into numerous sections that provide a breakdown for Dublin's existing parks and recreation system. The goal is to provide future recommendations for park and facility development.

The process for outlining and evaluating the strengths and weaknesses of the existing parks and recreation system includes:

1. A description of existing park classification types along with an accompanying inventory.
2. A level of service analysis which analyzes Dublin's existing inventory and compares to a national metric. This level of service analysis also measures the existing facility inventory to Dublin's standards set by the 2015 Master Plan.
3. A gap analysis showing the existing geographic areas of Dublin currently underserved by the existing parks system.
4. An existing park/facility evaluation. This evaluation is a rating with respect to safety, condition, and maintenance for the facility. An evaluation was made by LandDesign for each of the existing parks within Dublin's system.



The full Inventory and Level of Service Report can be found in [**Appendix B**](#).

Level of Service (LOS) Analysis

LOS analysis is a commonly used method to examine how well a community's park and recreation needs are being met through a comparison to metrics of the nation, the state, and comparable municipalities. The LOS analysis is used in conjunction with other types of information gathered in the Master Planning process, such as staff and public input, demographic analysis, trends, and observations to provide a clearer understanding of each community's needs.



Population size can be an important factor for assessing park and recreational needs. Traditionally, park and recreation analyses have been based on the ratio of parkland provided to population (i.e. 5 acres/1,000 people). Dublin's 2015 Master Plan establishes a goal of five acres of parkland per 1,000 residents for the purposes of assessing its public facility fee for parkland acquisition and improvement. Based on the Dublin parks and recreation system analysis, Dublin's population is expected to grow to 79,726 residents by 2028. For comparison, Dublin is in a

category of other cities with populations between 50,000 to 99,000 residents.

Referencing the National Park and Recreation Association (NRPA) data benchmarking, on average, similarly sized jurisdictions often have 8.5 acres of parkland per 1,000 residents. Currently, Dublin ranks below the lower quartile in comparable cities according to available NRPA resources. If all proposed parks are built by the year 2028, Dublin will still rank significantly lower than the lower quartile for a population of 79,726 residents. The City currently has 24 improved parks that total 237.04 acres, representing approximately 3.27 acres of parkland per 1,000 residents. Capacity analysis benchmarking indicates there is a need for more parkland now and for the future as the City's population continues to grow. It is important to note these numbers do not include all the open space residents have access to, such as school parks and regional parks, which are provided by others.



LOS for Park Facilities - National and Dublin

Another level of service assessment compares the availability of facilities (i.e. playgrounds and fields) to national (NRPA) and other cities with similar populations. In the LOS Facility Chart below (**Table 5**), it is apparent Dublin exceeds the standards for baseball and softball fields. Facilities that fall below the metrics include soccer fields, tennis courts, basketball courts and other sports fields. As future parks within development areas come online, the facility type and composition for each park should be reviewed to ensure the needs of the community are being and will be met (**see Table 6**).

Table 5: Current Dublin Facility Supply as Compared to NRPA and City Metrics

CURRENT

DUBLIN FACILITY SUPPLY AS COMPARED TO NRPA AND CITY METRICS

CITY OF DUBLIN GUIDELINES *Based on the 2015 Master Plan Standards/Current Population			
FACILITY TYPE	CURRENT SUPPLY (Number of Facilities)	RECOMMENDED # FACILITIES/ RESIDENTS PER CITY OF DUBLIN METRICS	CURRENT SURPLUS /DEFICIT (Number of Facilities)
Soccer Field	16	1 per 3,500	-4.74
Baseball/Softball Field	18	1 per 9,350	10.24
Tennis Court	20	1 per 2,700	-6.88
Basketball Court	13	1 per 4,300	-3.88
Cricket Field	2	1 per 40,000	0.19
Volleyball Court	9	1 per 17,000	4.73
NRPA GUIDELINES *Based on the current population			
FACILITY TYPE	CURRENT SUPPLY (Number of Facilities)	RECOMMENDED # FACILITIES/ RESIDENTS PER NRPA METRICS	CURRENT SURPLUS /DEFICIT (Number of Facilities)
Soccer Field	16	1 per 19,000	12.18
Baseball/Softball Field	18	1 per 7,500	8.32
Tennis Court	20	1 per 5,500	6.80
Basketball Court	13	1 per 8,570	4.53
Volleyball Court	9	1 per 19,800	5.33
Trails – All Classes	*26.26 miles	*11 miles/jurisdiction	*15.26 miles
Playgrounds	25	1 per 4,000	6.85
Swimming Pools	2	1 per 50,800	0.57
Community Centers	4	1 per 50,600	2.57
Senior Centers	1	1 per 69,100	-0.05
Recreation Centers	2	1 per 44,300	0.36
Amphitheater	3	1 per 62,600	1.84
Skate/BMX Park	2	1 per 62,300	0.83
Dog Parks	2	1 per 24,500	-0.96
Historic Cemetery	1	N/A	N/A

The chart above compares the number of facilities currently within the Dublin parks and recreation system. These tables also compare the number of facilities currently within the Dublin parks and recreation system to national averages determined by the NRPA for a jurisdiction with a population between 50,000 and 99,999.

Table 6: Future 2028 Dublin Facility Supply as Compared to NRPA and City Metrics

2028

DUBLIN FACILITY SUPPLY AS COMPARED TO NRPA AND CITY METRICS

CITY OF DUBLIN GUIDELINES *Based on the 2015 Master Plan Based on Build Out Population (79,726)					
FACILITY TYPE	CURRENT SUPPLY (# of Facilities)	FACILITIES CURRENTLY PLANNED	FUTURE TOTAL	RECOMMENDED # FACILITIES/RESIDENTS PER CITY OF DUBLIN METRICS	2028 SURPLUS /DEFICIT (# of Facilities)
Soccer Field	16	3	19	1 per 3,500	-3.78
Baseball/Softball Field	18	0	18	1 per 9,350	9.47
Tennis Court	20	8	28	1 per 2,700	-1.53
Basketball Court	13	5	18	1 per 4,300	-0.54
Cricket Field	2	0	2	1 per 40,000	0.01
Volleyball Court	9	0	9	1 per 17,000	4.31
NRPA GUIDELINES *Based on Build Out Population (79,726)					
FACILITY TYPE	CURRENT SUPPLY (# of Facilities)	FACILITIES CURRENTLY PLANNED	FUTURE TOTAL	RECOMMENDED # FACILITIES/RESIDENTS PER NRPA METRICS	2028 SURPLUS /DEFICIT (# of Facilities)
Soccer Field	16	3	19	1 per 19,000	14.80
Baseball/Softball Field	18	0	18	1 per 7,500	7.37
Tennis Court	20	8	28	1 per 5,500	13.50
Basketball Court	13	5	18	1 per 8,570	8.70
Volleyball Court	9	0	9	1 per 19,800	4.97
Trails – All Classes	*26.26 miles			*11 miles/jurisdiction	*15.26 miles
Playgrounds	25	7	32	1 per 4,000	12.07
Swimming Pools	2	0	2	1 per 50,800	0.43
Community Centers	4	1	5	1 per 50,600	3.42
Senior Centers	1	0	1	1 per 69,100	-0.15
Recreation Centers	2	1	3	1 per 44,300	1.20
Amphitheater	3	1	4	1 per 62,600	2.73
Skate/BMX Park	2	0	2	1 per 62,300	0.72
Dog Parks	2	2	4	1 per 24,500	0.75
Historic Cemetery	1	0	1	N/A	N/A

The chart above compares the number of facilities currently within the Dublin parks and recreation system. Additionally, this table compares the number of facilities currently within the Dublin parks and recreation system to national averages determined by the NRPA for a jurisdiction with a population between 50,000 and 99,999. Dublin's population is expected to grow to 79,726 people by 2028.

Table 7: City of Dublin Acreage Guidelines

DUBLIN FACILITY SUPPLY AS COMPARED TO CITY METRICS

CITY OF DUBLIN GUIDELINES *Based on the 2015 Master Plan Guideline of 5 Acres/1,000 Persons					
	CURRENT PARK SUPPLY*	FUTURE PARKS**	SCHOOL PARKS*	OPEN SPACE*	TOTAL***
Acres	237.04	116.84	113.24	121.00	588.12
Acres/1,000 Residents	3.27	1.47	1.56	1.67	7.38

*Current park supply was calculated through GIS inventory and is a summation of Table 1. Park supply table was populated using the 2020 population of 72,589.

**Future park and total supply were calculated by the 79,726-population projection for Dublin's build-out.

***Total acreage/1,000 residents calculated using Dublin's full-buildout population of 79,726.

GAP/ LOS ANALYSIS:

The Existing and Future Facility Map illustrates the gaps in service and park access. Parks are considered accessible if they lie within the level of service area, an area overlaying a quarter-mile buffer around each of the existing parks and trails within Dublin's system (**Figure 25**). In this way, populations not served by the existing system could be illuminated. Through this analysis, GreenPlay found the current underserved communities are predominantly in the peripheral areas of Dublin. Many of these gaps are made smaller because of the joint use facilities and trails, and new park development and opportunities should be sought in areas of high population growth and/with service gaps areas.

Figure 37: Existing and Future Facility Map

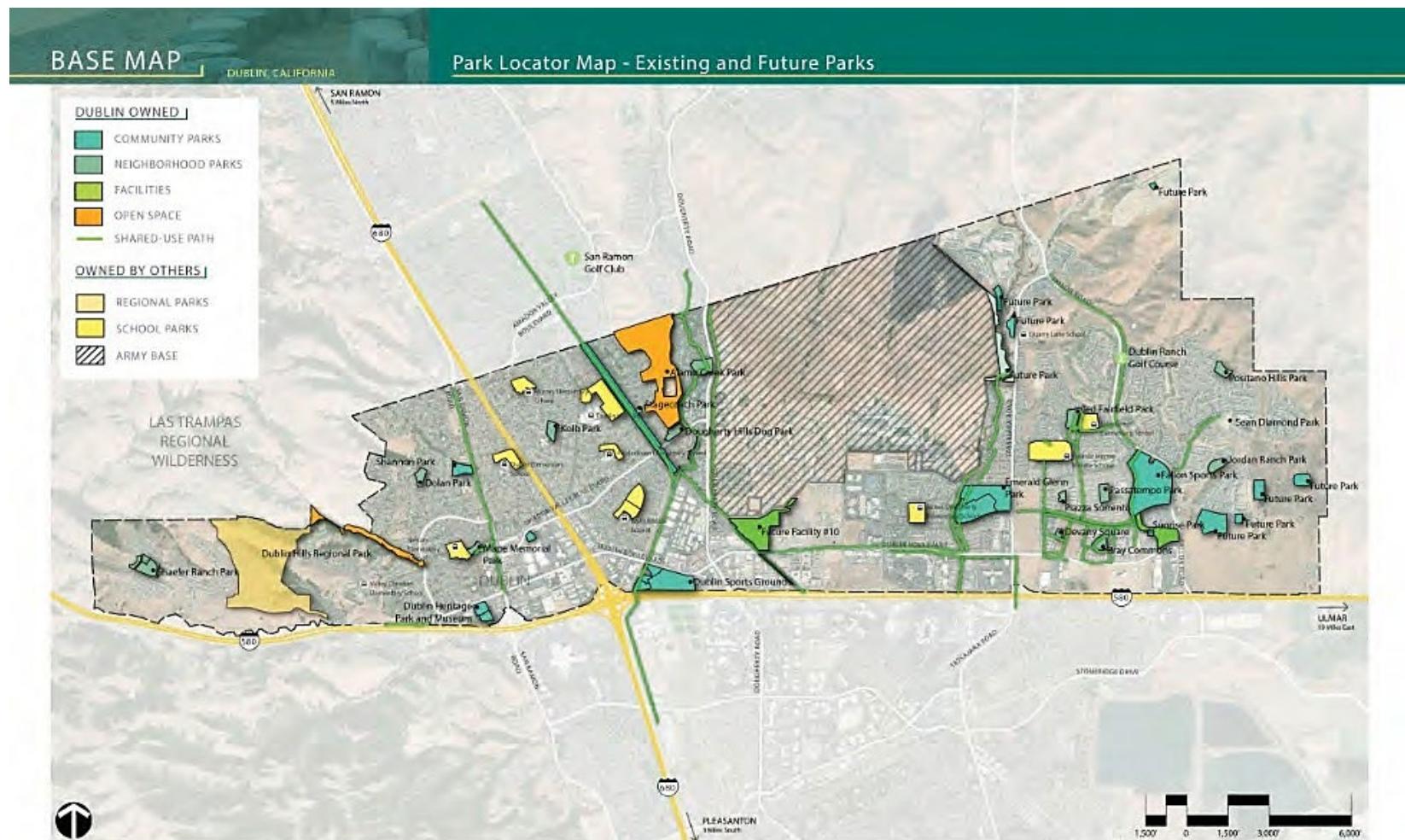


Figure 40: Existing and Future Facilities - GAP Analysis

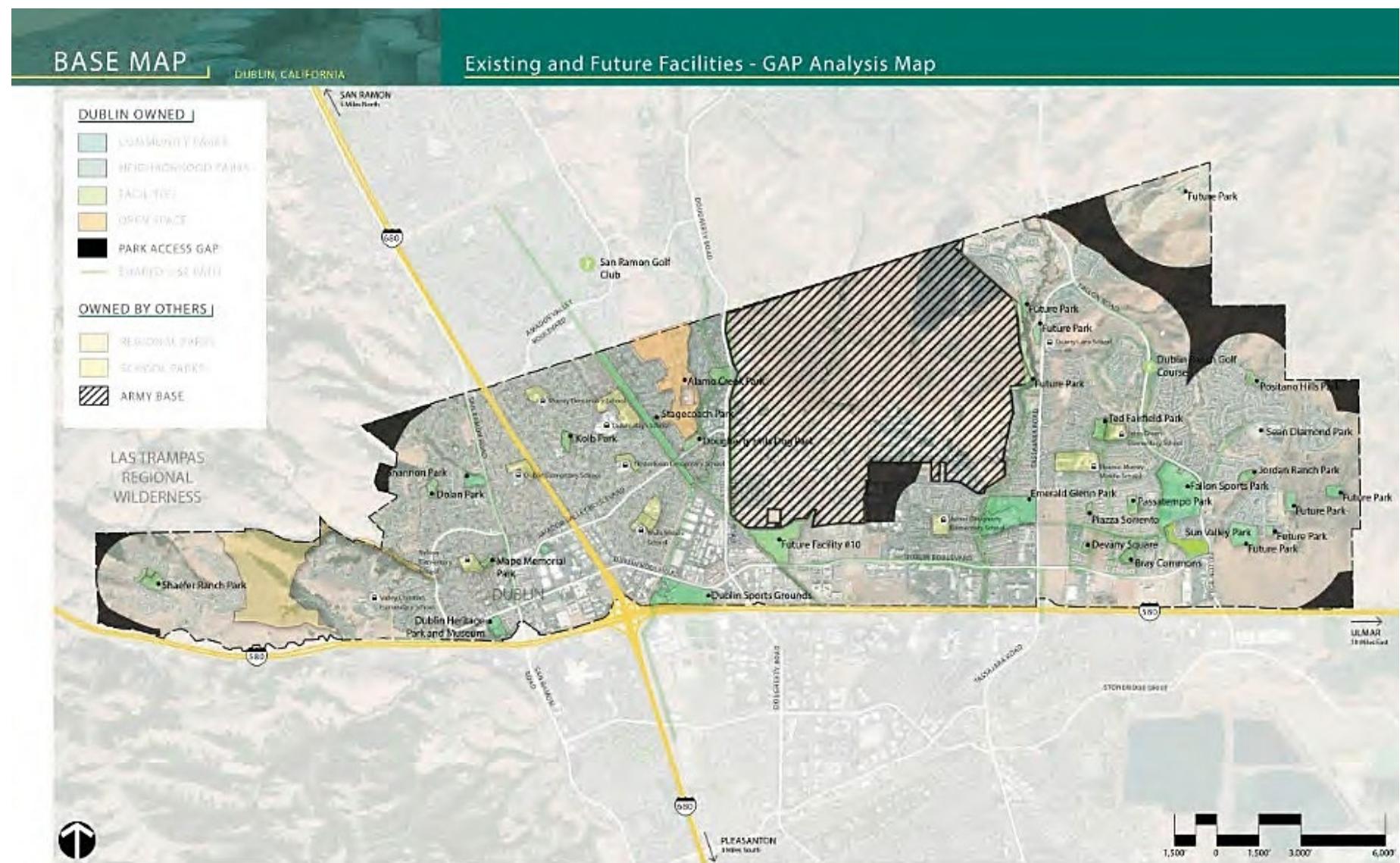


Figure 43: Park Classifications per $\frac{1}{2}$ Mile and $\frac{1}{4}$ Mile Buffer

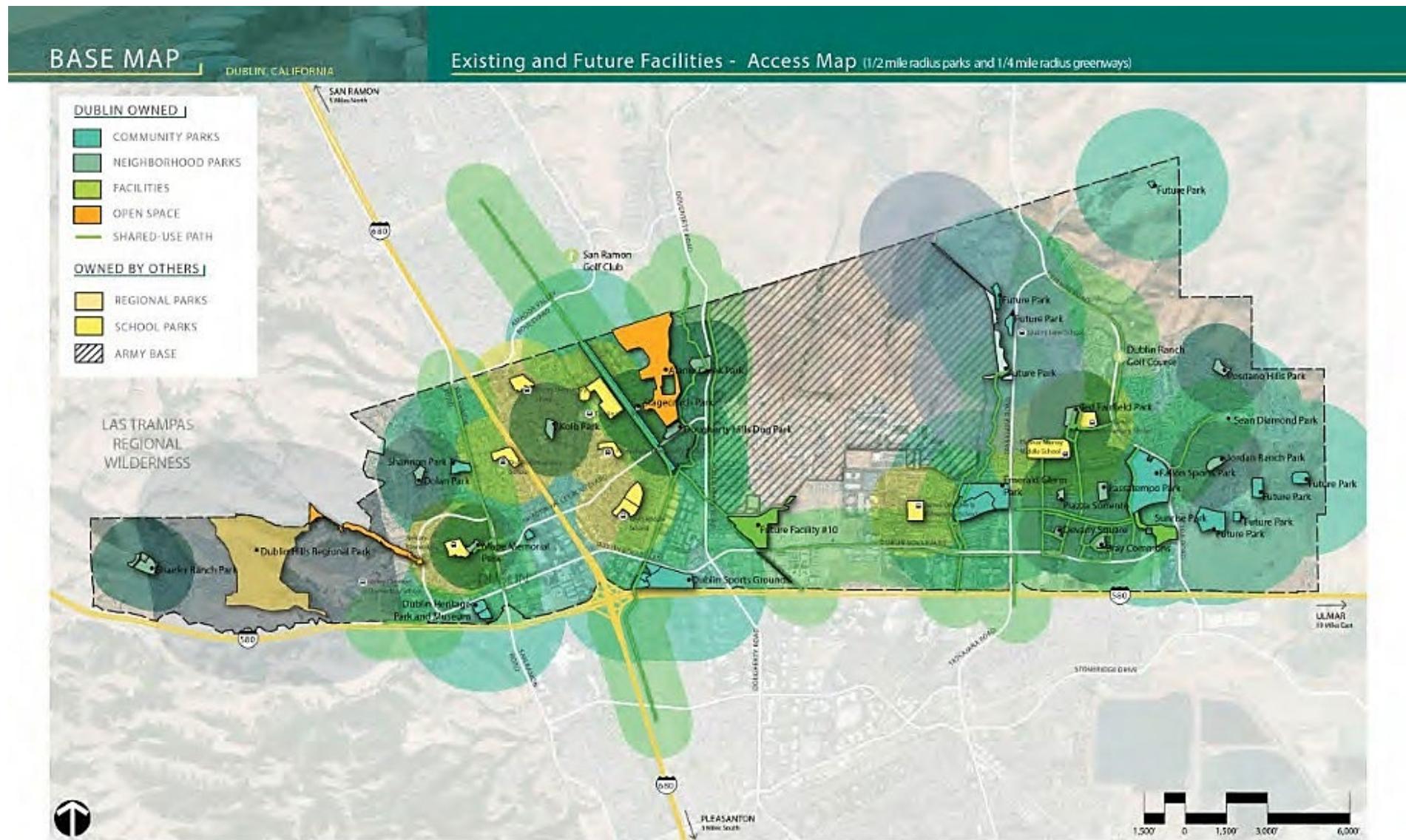
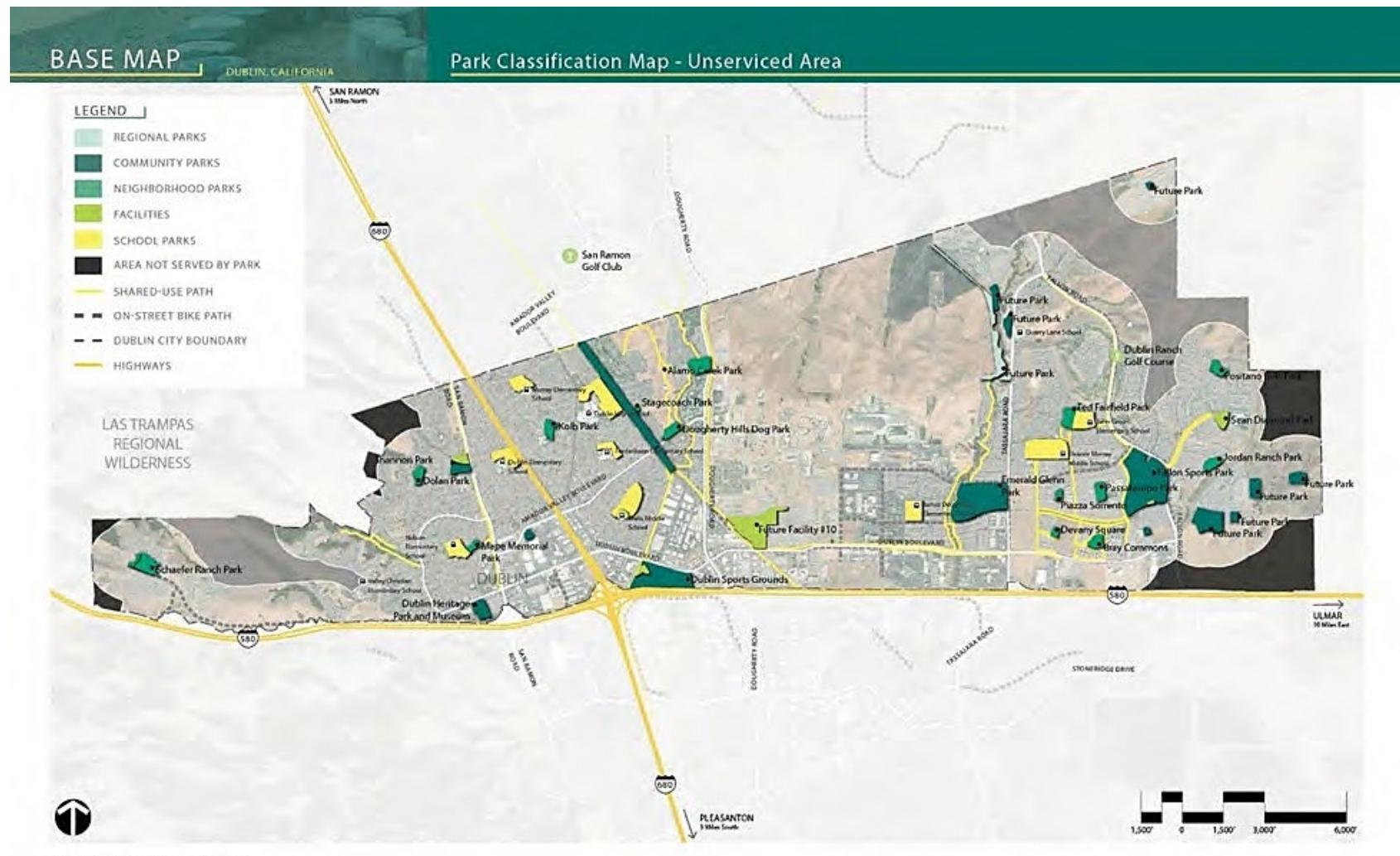


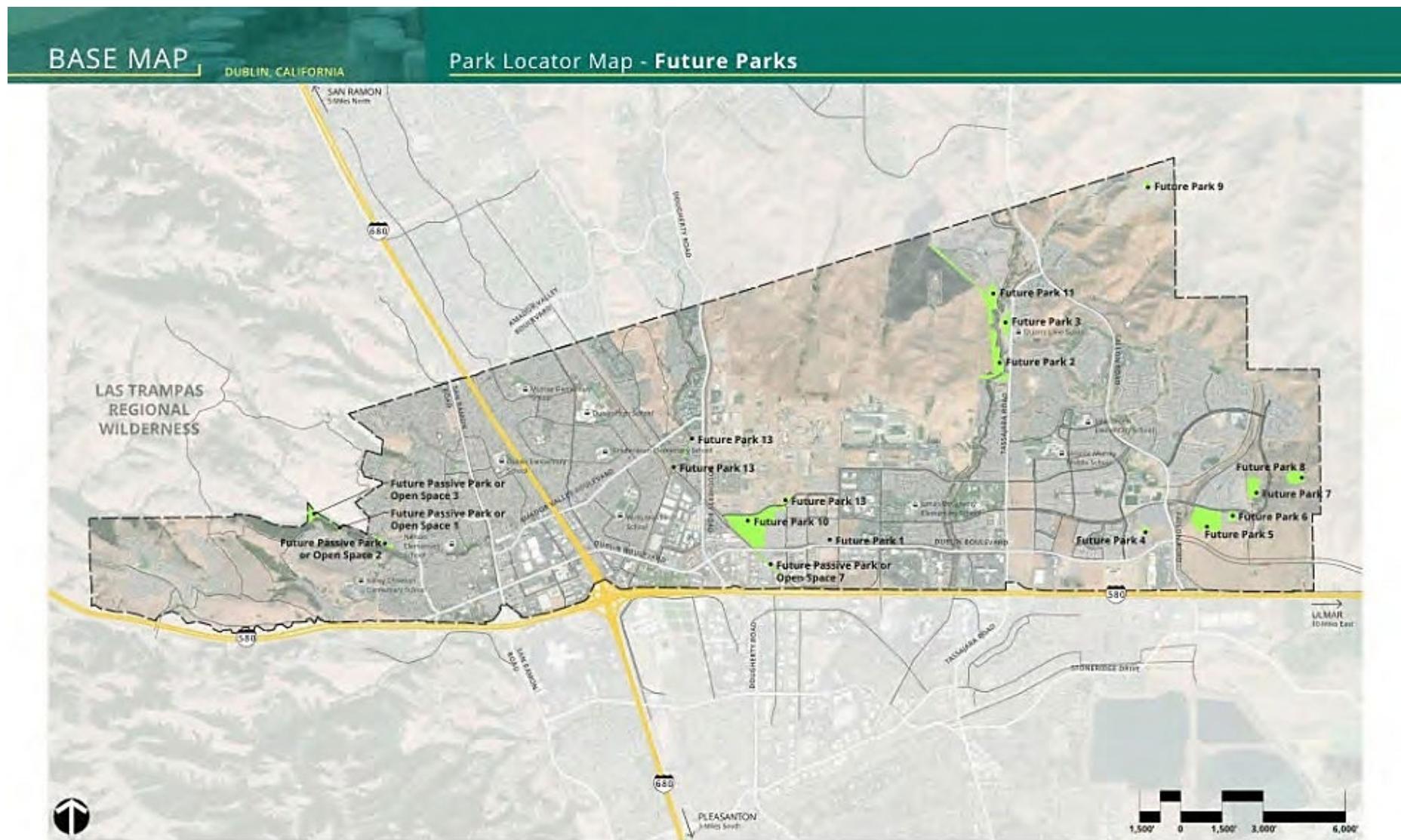
Figure 46: Park Classifications Map Displaying Unserved Areas



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Future Planned Parks Analysis Map (**Figure 29**) illustrates that many planned parks will begin to resolve some of the gaps in the currently underserved areas of Dublin.

Figure 49: Future Planned Parks for Dublin



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Comparative Analysis

Comparative analysis (benchmarking) is an important tool that allows for comparison of certain attributes of the Department's assets and facilities. This process creates a deeper understanding of facilities provided to the community, Dublin's place in the market, and varying amenities and facilities, which may be used to enhance and improve the service delivery of parks and recreation. It is very difficult to find exact comparable communities because each has its own unique identity, ways of conducting business, and differences in the populations that it serves. The political, social, economic, and physical characteristics of each community make the policies and practices of each park and community services agency unique.

Additionally, agencies do not typically define the expenditures of parks, trails, facilities, and maintenance the same way. Agencies also vary in terms of how they organize their budget information, and it may be difficult to assess whether the past year's expenses are typical for the community. Therefore, it is important to take all data in a benchmarking comparison within context, realizing while benchmarking can be a great comparative tool; it doesn't lend itself into being a decision-making tool.

For the purposes of this study, a regional approach was taken to benchmark neighboring agencies with similar populations. **Figure 30** shows the locations of these agencies:

Figure 52: Neighboring agencies with similar populations

1. Dublin
2. Danville
3. Pleasanton
4. San Ramon

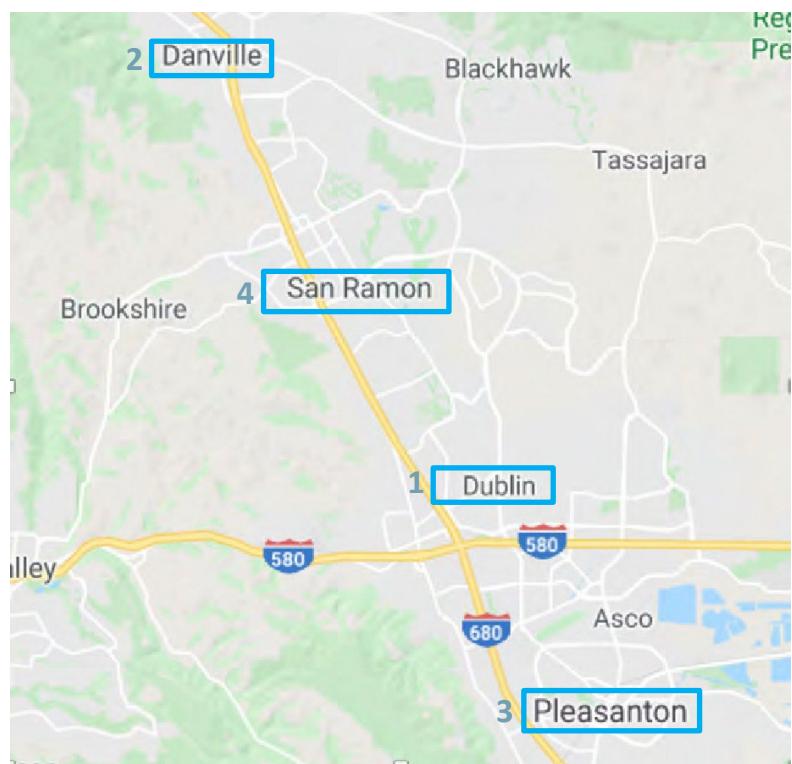


Table 8: 2021 Jurisdiction Comparisons by General Recreation and Park Components

Benchmarking Areas	Dublin	Danville	Pleasanton	San Ramon
Population	72,589	43,582	81,717	84,605
Total Number of Parks	24	13	49	57
Number of Swimming Pools	2	2	1	2
Total Mileage of Trails	26.26	27.2	23.86**	18.0
Number of Community Centers	3	3	2	4
Total Parkland Acreage	237.04	278	1,437	377

* Population data for other agencies was provided by Dublin from the 2020 Census.

**For purposes of this comparison, we have deleted the golf course.

The agencies ranged in population from approximately 43,582 to 84,605 residents. Dublin, at 72,589 people, had the second lowest population out of those compared. San Ramon was the most populous at 84,605.

Table 9: Park Acreage Comparison

Benchmarking Areas	Dublin	Danville	Pleasanton	San Ramon
Total Number of Parks	24	13	49	57
Total Parkland Acreage	237.04	278	1,437	377
Total Park Acres/1,000 Residents	3.27	6.38	17.59	4.46

Summary of Benchmarking

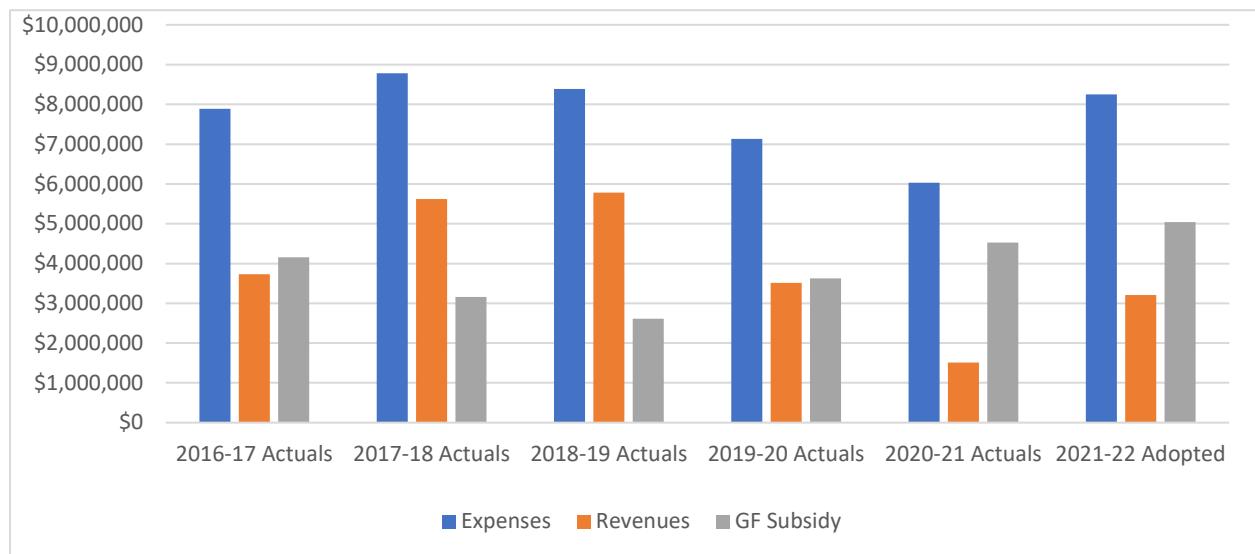
- Dublin, at 72,589 people, had the second lowest population.
- Dublin has the second lowest number of parks.
- Dublin has the lowest acreage for parks.
- Dublin has the second highest total miles of trails.

Funding

Current Circumstances

Review of the Parks and Community Services Departments budgets over the last five years reveal significant fluctuation in revenues and expenses. These fluctuations are due to the opening of The Wave in May 2017, and then subsequent impacts of the Covid-19 Pandemic. As the Parks and Community Services Department continues to adapt and adjust due to prolonged budgetary impacts related to Covid-19, an emphasis should be placed on minimizing the ongoing general fund subsidy and meeting or exceeding budgeted revenues and expense goals.

Figure 55: Five-Year Operating Expense-Revenue Analysis



Cost Recovery

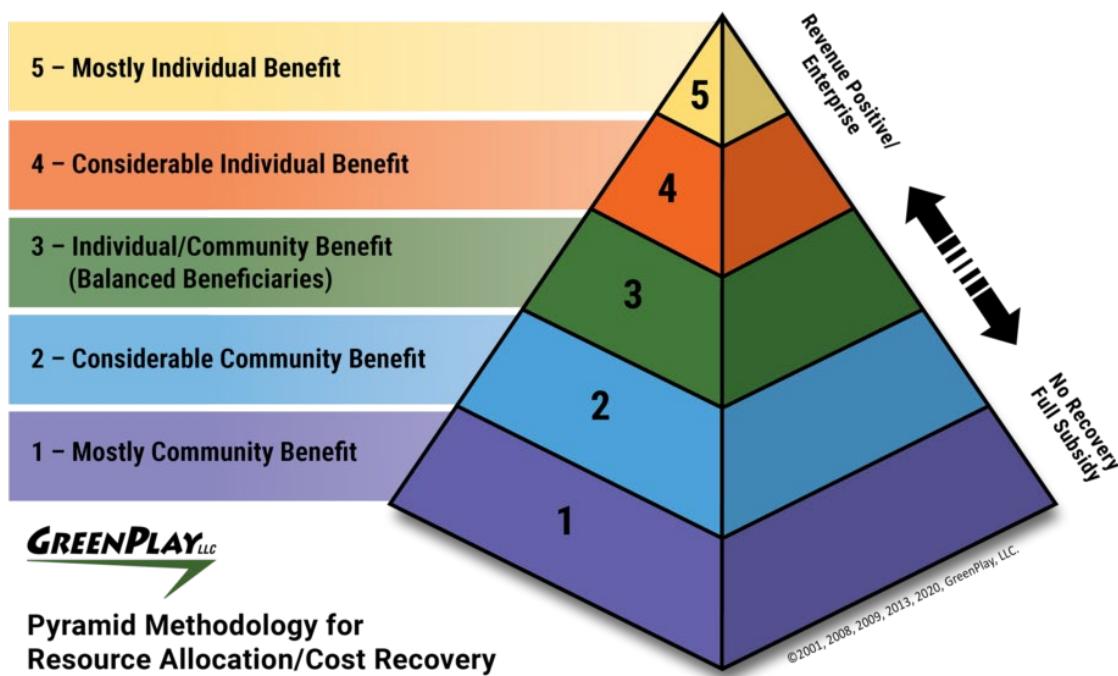
The Department currently has an approved pricing policy of 65% cost recovery (expenses to revenue) as adopted by the City Council. A more detailed cost recovery strategy would allow the Department to address long-term fiscal sustainability. Implementing a more robust cost recovery philosophy and policy also allows agencies to demonstrate they are accountable for, and are responsible with, resources. Sustainable financial positions can be developed using cost recovery methods. Information can be used to make data-based decisions and allow for an organization to keep tax dollars in place to support mission-based services and programs. Additionally, during the master planning process, GreenPlay conducted a cost recovery workshop using the Pyramid Methodology. This is a state-of-the-industry process for establishing the benefit of programs and services provided by the department. The methodology then allows the department to establish cost recovery goals based on benefit provided and not revenue generated. A sample of the Pyramid is shown in Figure 32.

Table 10: Parks and Community Services Five-Year Cost Recovery Analysis*

Fiscal Year	2016-17 Actual	2017-18 Actual	2018-19 Actual	2019-20 Actual	2020-21 Actual	2021-22 Adopted
Cost Recovery	47%	64%	69%	49%	25%	39%

The City calculates cost recovery based on Parks and Community Services costs including programs, classes, events, and administration. The chart above does not include budgets for Human Services, Library Services, or Public Art. Over the five-year review, these budgets have changed between inclusion in the Parks and Community Services Department and non-departmental. Since City Council February 2018 adoption of the Fiscal Sustainability Task Force recommendation of a 65% cost recovery goal, the Parks and Community Services Department came close, achieved, or was on track to meet the stated cost recovery goal. This goal, along with a more robust cost recovery policy and long-term fiscal sustainability, should be at the forefront of the Department's budget planning. This is especially important related to the Covid-19 pandemic and budget impacts that began in Fiscal Year 2019-20 and are carrying through Fiscal Year 2021-22 and possibly beyond.

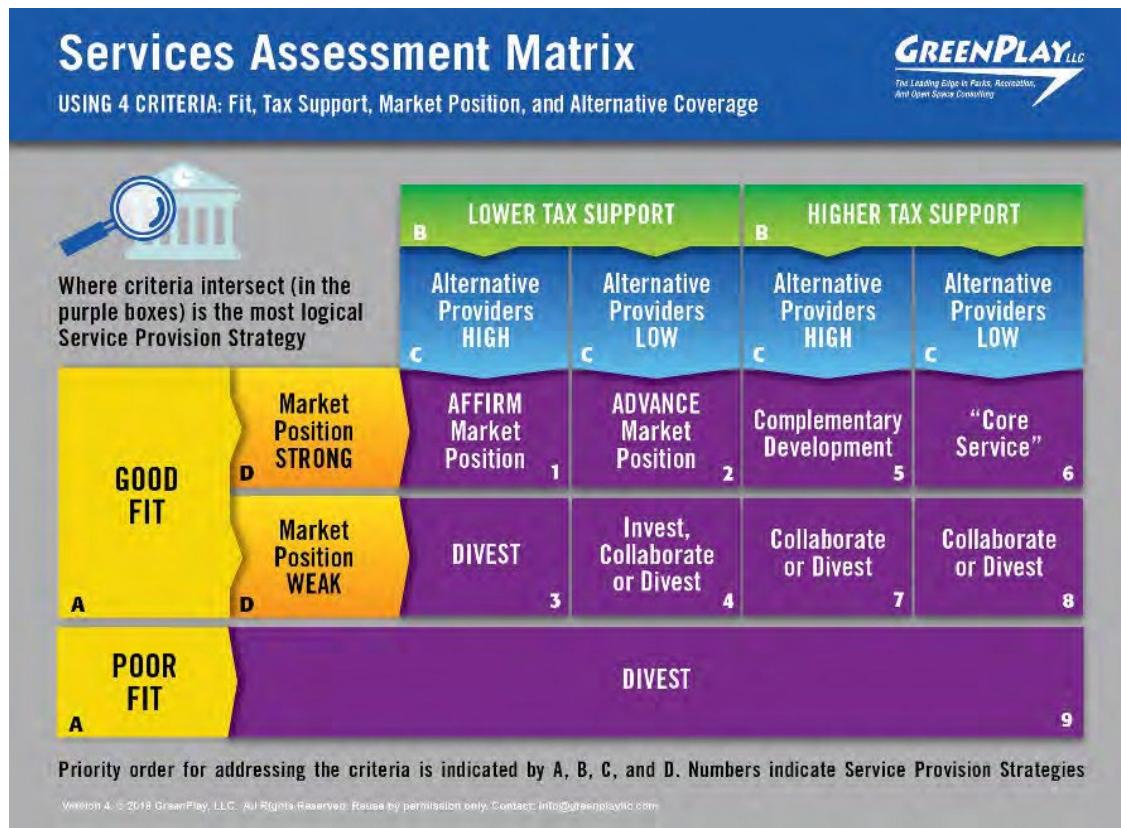
Figure 32: The Pyramid Methodology



Services Assessment

Currently, the department uses an informal process for evaluating the delivery of programs and services to the public. By formalizing the process by which the department regularly evaluates those services it provides during a given year, more effective use of resources can be achieved. **Figure 33** below illustrates how four criteria – Fit, Tax Support, Market Position, and Alternative Coverage – can help determine whether a program or service should be continued, modified, or divested from by the Department.

Figure 33: GreenPlay LLC's Service Assessment Matrix



Summary of Key Findings

Generally, findings from the public input process consistently identified an appreciation of existing facilities, programs, and services being offered by the City of Dublin.

Key issues were identified using several tools including review of existing plans and documents, focus groups, stakeholder meetings, a community survey, inventory, and level of service analysis. The information gathered from these sources was evaluated and recommendations were developed that address these key issues and recurring themes:

- Develop Non-Traditional Athletic Spaces (Cricket, Pickleball, Badminton)
- Increased Programs for 12- to 25-Year-Olds
- Physically connect East and West Dublin
- Enhanced Utilization of Facilities and Spaces
- Develop Non-traditional Recreation Programming (Pop-up Activities, Traveling Art)
- Increase Indoor Multi-Use Facility
- Need for Cultural Arts Center
- Improved Communication, Marketing, and Advertising
- Incorporate Existing Plans and Projects
- More Multi-Generational, Arts, and Cultural Programs
- Connectivity, Safe Ways to Bike/Walk Across Town
- Benchmark Facility Rental Process and Rates
- Public Art is Valued by the Community
- Review Cost Recovery Policy and Philosophy
- Need for more Outdoor Gathering / Social Spaces (Dog Parks, Outdoor Fitness)

A Summary Key Issues Matrix was provided as a staff resource document and is shown in **Figure 34** on page 51.



Figure 34: Summary of Key Issues Matrix

2019 Data Source	Key Issue - Rating Scale	Qualitative Data			Quantitative Data		Consultant's Analysis and Professional Expertise	
		Pervious Planning Docs	Consultant Team	Staff Input	Public Input	Community Survey	2019 Citizen Survey	
								
	a - priority b - opportunity to improve c - minor or future issue							
	blank means the issue didn't come up or wasn't addressed							
Preliminary Recommendations								
Organizational								
Marketing and communication need improvement		b	b	a	a			Continue to evaluate existing Marketing Plan and use a mixed method approach
Incorporate existing plans and projects into current planning efforts		a	a	a				As Master Plan is developed review and consider other planning efforts
Facility rental process not customer friendly		a	a	a				Review the current policy and procedure to streamline for more efficiencies
Programs and Service Delivery								
Need for programs for 12 to 25 year olds		a	b	a	a	a		As part of a program plan, include increased programming for identified user group
Desire for multi-generational, arts and cultural program		a	a	a	a			As part of a program plan, include increased programming for identified user group
Request for non-traditional recreation programming (pop-ups, mobile)		a	b	a	b			As part of a program plan, include increased programming for identified user group
Need for additional senior programming		b	b	a	a	a		As part of a program plan, include increased programming for identified user group
Request for additional cultural activities and events		b	b	a	a	a		Working with the community provide opportunities for cultural activities and events
Desire for additional youth and teen programming		a	a	a	a	a		As part of a program plan, include increased programming for identified user group
Request for environmental education / sustainability programming		b	b	a			a	As part of a program plan, include increased programming for identified user group
Facilities and Amenities								
Need for an Arts and Cultural Performance Center			a	a	a	a	a	Implement existing plan to renovate the existing Public Safety Building once vacated
Desire for non-traditional athletic fields (Cricket, Pickleball, Badminton)			a	a	a	b		Implement existing plan to develop non-traditional athletic facilities
Shortage of facility space to expand programming			a	a	a	b		Consider renovation and repurposing spaces to accomidate new programming
Many programming spaces are too general in design			a	a	a		b	Consider renovation and repurposing spaces to accomidate new programming
Lack of connectivity - walking and biking		a	a	b	a	a	a	As development continues find opportunities to add walking and biking
Need covered spaces for camp and programs		a	a	a	a	a	a	Install shade structures at facilities or take advantage of exist structures for shade
Desire for gathering spaces - downtown, dog parks and outdoor exercise		a	a	a	a	a	a	As development continues find opportunities to add community gathering spaces
Infrastructure to display public art		a	a	a	a	a	b	As development occurs find opportunities to add public art
Level of Service								
Address older infrastructure in existing parks		a	a	b	a	a	a	As part of a maintenance plan, repair or replace aging infrastructure at parks
Update older landscapes			a	b	a	a	a	As part of a maintenance plan, update landscape materials and plantings
Older playground structure need updates			a	b	a	a	a	As part of a maintenance plan, repair or replace aging playground equipment
Additional parks space needed to keep up with growth		a	a	a	a	a	a	Implement and development new park plans to maintain existing 5 acres/1,000 population standard
Connectivity between east and west Dublin		b	a	b	a	b	a	If opportunity arises look for east/west connection in northern Dublin
Public Art								
Expand public art program		a	a	a	a	a	a	Continue to implement the Public Art Master Plan
Citizens are not familiar with the public art program		a	a	a	b	a		As part of the Department's Marketing Plan, continue to promote public art
Citizens agree public art benefits residents and visitors		a	a	a	a	a		Continue to implement the Public Art Master Plan, find spaces for public art
Finance								
Fees are a barrier to participation			a	a	a	a		Develop an industry standard cost recovery philosophy and policy
City Council mandate for 65% cost recovery			a	a	a	a		Address current city council policy
Need dedicated revenue for maintenance and improvements		a	a	a	a	a	a	Consider alternative funding for maintenance
Developments fees support new park development		a	a	a	a	a	a	Continue to use developer fees for new park construction
Funding needed for capital development		a	a	a	a	a	a	Consider alternative funding for new park development and maintenance

Parks and Recreation Master Plan - Dublin, CA

Recommendations and Action Plan

Residents and community leaders are increasingly recognizing parks and recreation facilities, programs, and services are essential to creating and maintaining communities where people want to live, work, play, socialize, recreate, learn, and visit. These amenities should be investments in the long- term vitality and economic sustainability of any active and desirable community. The City of Dublin Parks and Community Services Department is committed to providing comprehensive, high-quality parks, programs, facilities, and services to the community.

Recommendations

The following recommendations are made based on the entirety of the Master Plan study, which was inclusive of members of the community. The public was given many opportunities to participate through focus groups, stakeholder meetings, public meetings, an invitation needs assessment survey, and an open link needs assessment survey. A Level of Service (LOS) analysis and funding analysis were also conducted.

This section describes ways to enhance the level of service and the quality of life with implementable actions through improved parks, services, facilities, programs, amenities, a dedication to customer service, improved programming and service delivery, organizational efficiencies, and increased financial opportunities.

Recommendations, including specific goals and objectives, have been categorized into the four focus areas:

- Focus Area #1 - Facilities and Amenities
- Focus Area #2 - Program and Service Delivery
- Focus Area #3 - Organizational Efficiency
- Focus Area #4 - Finance

The primary focus is maintaining, sustaining, and improving the City of Dublin's parks, facilities, programs, and services. Funding availability and political and community support will play significant roles in future planning efforts.

Timeframe to complete is designated as:

- Short-term (up to 3 years)
- Mid-term (4-6 years)
- Long-term (7-10 years)
- Ongoing (occurs on a continuous basis)

➤ **GOAL 1: Add New and Improve Existing Infrastructure and Amenities**

Objective 1.1: Continue to maintain and improve existing facilities, parks, trails, and open spaces.				
Maintenance of facilities and amenities should be a priority. The Department should continue to work with Public Works to monitor the condition of existing parks, trails and pathways, and facilities, as these facilities have been identified by residents as being of high importance. Maintenance projects and annual maintenance needs should be funded on a regular schedule to address the aging infrastructure. Priorities for future maintenance projects for these areas should be developed and reviewed regularly.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.1.a	Develop capital improvement plans, costs, and phasing recommendations and implementation plans based on annual inspection reports.	Staff time	Staff Time	Short-Term
1.1.b	Develop a Deferred Maintenance plan using the inventory from the 2022 Parks and Recreation Master Plan, and evaluation of amenities, to fix items needing immediate attention in parks. (FY 2023-24).	Varies based on existing budget and new projects	Staff time - working with Public Works	Short-Term
1.1.c	As parks are renovated and new parks are built, utilize drought tolerant plants and ground cover to limit the need for irrigation.	Varies based on budget allocation	Staff time - working with Public Works	Mid-Term
1.1.d	Implement monthly inspections of all facilities, parks, trails, and open spaces.	N/A	Staff time	Ongoing

Objective 1.2: Explore improving/adding bike paths and walking trails.				
Walking and biking connectivity were identified as a high priority during the engagement process. Based on trends and demand, the City should look for opportunities to improve/add bike paths and walking trails. The City should invest in continuing to acquire lands in and around Camp Parks that could provide a northern connection between east and west Dublin. Utilize the Bicycle and Pedestrian Master Plan for additional recommendations.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.2.a	Work with the Planning and Public Works Departments to implement Bicycle and Pedestrian paths, based on the Bike/Ped Plan, as road improvements occur. (FY2022-2027)	Costs are outlined in the Bicycle and Pedestrian Master Plan	Staff Time	Long-term
1.2.b	Ensure all capital construction roadway and corridor projects use a Complete Streets methodology to guarantee bicycle and pedestrian mobility.	TBD	Staff Time	Long-Term

1.2.c	Continue to work with partners to improve existing trails and increase parkland (Iron Horse Nature Park and Open Space).	Costs are established in the CIP	Staff Time	Short-Term
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Objective 1.3: <i>Explore adding parks, open spaces, and natural areas.</i>				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.3.a	Continue to look for opportunities to add open space and work to preserve natural areas. Include “preserved (natural) open space” in the park inventory and GIS database.	TBD	Additional Staff Time	Ongoing
1.3.b	Continue to develop park space as new development occurs to maintain the City’s minimum 5 acres/1,000 residents standard.	TBD	Additional Staff Time	Ongoing

Objective 1.4: <i>Develop additional or repurpose existing indoor recreational facilities and amenities.</i>				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.4.a	Explore opportunities to add indoor programming space by reviewing current program schedules and determining if additional time is available based on usage and availability.	TBD	Staff Time	Ongoing
1.4.b	Explore opportunities to renovate existing indoor spaces to accommodate more specialized programs and activities.	TBD	Staff Time	Ongoing
1.4.c	Once the Cultural Arts Center is complete, utilize classroom space in the new center for programming.	Staff Time	Staff Time	Mid-Term

Objective 1.5: <i>Develop additional outdoor recreational facilities and amenities.</i>				
<p>Continue to explore renovation and repurposing of existing facility spaces to meet demand and increase outdoor programming opportunities. A desire for creating gathering spaces in the community was expressed by the public. Focus group participants and survey respondents indicated the installation of shade structures would increase their usage of outdoor facilities.</p>				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.5.a	Continue to look for opportunities to renovate or repurpose existing outdoor space to meet the demand for non-traditional athletics (cricket, pickleball, futsal, and badminton).	Estimates: Futsal - \$25K Cricket - \$10K	Staff Time	Ongoing
1.5.b	Create outdoor gathering spaces to bring the community together. Examples include Downtown Square, dogparks, and outdoor fitness/exercise areas.	Costs will vary based on project and location	Staff Time	Mid-Term
1.5.c	Look for opportunities to add shade structures at existing and future playgrounds and gathering spaces.	Costs will vary based on project and location	Staff Time	Ongoing
1.5.d	Develop non-traditional sports facilities such as cricket, pickleball and futsal.	Costs are established in the CIP	Staff time	Short-Term
1.5.e	Add outdoor fitness equipment in one or more locations.	Estimate \$5K per piece - 8 piece station \$40K	Staff Time	Mid-Term

Objective 1.6: <i>Develop the planned, new Cultural Arts Center.</i>				
<p>The City has begun the process of converting the existing Police Services Building into a Cultural Arts Center. Utilizing existing needs assessment and feasibility studies, A Cultural Arts Center has been designed to meet the needs of survey respondents. Survey respondents indicated their priorities for use of the space would be a performance and event space, art classrooms, music classrooms, and an art gallery space. The new Cultural Arts Center is scheduled to open in 2023.</p>				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.6.a	Renovate the Police Services Building into a Cultural Arts Center. Funding currently exists in the FY 2020-25 CIP.	\$11,797,035 based on current CIP	Staff Time	Short-Term
Objective 1.7: <i>Continue adding Public Art in parks and recreational facilities.</i>				
<p>The Department currently has a Public Art Program. Along with the update of the Parks and Recreation Master Plan, the Public Art Master Plan was also updated as part of this process and approved in June 2020. Most survey respondents (87%) supported continuing the Public Art Program.</p>				

Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
1.7.a	Continue to look for opportunities to add Public Art in parks and public spaces. Consider parks on the west side of Dublin where public art is currently lacking. The Public Art Master Plan provides guidance for selection and implementation.	Costs will vary based on specific project and location.	Staff Time	Short-Term

➤ **GOAL 2: Continue to Improve Programs, Service Delivery, and Affordability**

Objective 2.1:	<i>Continue to monitor the participation and usage of programs, facilities, and services and make appropriate adjustments based on collected data.</i>			
The Department should continue to conduct regular facility and participation counts for programs, facilities, and services to determine usage by residents and non-residents. Evaluate the feasibility of continuing current programs or changing program offerings to better utilize available resources.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.1.a	Track attendance and participation numbers to determine the impact of the facilities and programs.	N/A	Staff Time	Ongoing
2.1.b	Conduct program evaluations at the end of each session to determine participants' level of satisfaction and direct appropriate programming changes or adjustments.	N/A	Staff Time	Ongoing
2.2.c	Proactively recruit instructors and intentionally seek class offerings that represent the diverse cultures and ethnicities in Dublin.	N/A	Staff Time	Ongoing

Objective 2.2:	<i>Enhance special event programming.</i>			
As identified by focus groups and survey respondents, expanding opportunities, and enhancing special event programming was identified as a priority. The Department should continue to look for opportunities to expand community events and cultural activities based on community demand and trends.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.2.a	The Department should work with other service providers to explore new special events, possibly themed by the community or season of the year.	N/A	Staff Time	Ongoing

Objective 2.3:		<i>Explore opportunities to increase programming and service delivery based on community demand and trends.</i>		
Focus group participants and survey respondents expressed a desire to increase recreational programming and services. They identified youth, teens, seniors, and specifically participants between the ages of 12 and 25.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.3.a	Use the Parks and Community Services Commission, and the Youth and Senior Advisory Committees, to continue to evaluate the current level of programming.	N/A	Staff Time	Ongoing
2.3.b	Expand program opportunities for multi-generational, arts and culture, fitness/wellness, outdoor recreation, and environmental programs.	N/A	Staff Time	Short-Term
2.3.c	Consider alternative ways to bring programming to the community such as pop-up and mobile recreation.	N/A	Staff Time	Ongoing
2.3.d	As new programs and services are developed and implemented, continue to create a balance between passive and active recreation.	N/A	Staff Time	Ongoing

Objective 2.4: <i>Continue to monitor affordability of programs and services.</i>				
As the popularity of program offerings and activities increase, the Department should look for opportunities to expand and enhance programs and services that are affordable to the community.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
2.4.a	Monitor resource allocation, spending, and cost recovery associated with program and services. Annually perform a detailed study of the costs associated with each program and service.	N/A	Staff Time	Ongoing

➤ **GOAL 3: Continue to Improve Organizational Efficiencies**

Objective 3.1:	<i>Improve departmental marketing and communication and grow the identity of Department programs and events.</i>			
The City has adopted a brand as the New American Backyard . The Department should continue to promote and grow the New American Backyard brand. Increase the avenues used to promote the New American Backyard brand through expanded social media postings, additional giveaways, and increased signage.				
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete	
3.1.a Continue to evaluate the Department's Marketing Plan to improve awareness and communication with the community by using a mixed methods approach to reach diverse users.	N/A	Staff Time	Short-Term	

Objective 3.2:	<i>Enhance and improve external communication regarding Department activities, programs, and services to increase community awareness.</i>			
The Department utilizes several effective marketing tools and strategies actively promoting parks and recreation services in the community. These tools include, but are not limited to, Activity Guide, Newsletters, posters/flyers, City website, Facebook, Twitter, Instagram, and email. Focus group attendees expressed concerns about the facility rental process.				
Actions	Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete	
3.2.a Continue to evaluate and refine marketing strategies to reach diverse users based on target markets and consider investment in technology and social media.	N/A	Staff Time	Short-Term	
3.2.b Continue to monitor new facility reservation module. Seek further input from users to improve the process and make easier to utilize.	N/A	Staff Time	Short-Term	
3.2.c Enhance efforts to inform Dublin residents how to submit requests for additional classes that are reflective of the City's diversity.	N/A	Staff Time	Short- Term	

➤ **GOAL 4: Increase Financial Opportunities**

Objective 4.1: <i>Explore additional funding options.</i>				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
4.1.a	Review annual grant opportunities from Land and Water Conservation Funds, the Urban Parks and Recreation Recovery Program, Safe Routes to Schools, and other County, State, and Federal Grant programs and apply accordingly.	N/A	Staff Time	Ongoing
4.1.b	Continue to seek alternative funding from donations. Set annual donation goals and bring awareness of goals to the community.	N/A	Staff Time	Ongoing

Objective 4.2: <i>Review current program and rental fees.</i>				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
4.2.a	Develop and utilize a tiered cost recovery model that creates financial sustainability and the framework for developing program budgets.	N/A	Staff Time	Short-Term
4.2.b	Continue to monitor revenues and expenses for programs and rental fees to ensure the department is meeting goals set by the City Council adopted Master Fee Schedule.	N/A	Staff Time	Ongoing
4.2.c	Develop and set rental fees based on amenities, facility size, and user group definition.	N/A	Staff Time	Short-Term

Objective 4.3: <i>Explore capital funding opportunities and implement existing plans.</i>				
Funds have been allocated for capital improvements for various park and recreation facility upgrades, renovations, and developments through the 2020 – 2025 Capital Improvement Program.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
4.3.a	Pursue funding opportunities that were identified by the consultant for long range implementation.	N/A	Staff Time	Ongoing
4.3.b	Capital funds for FY2020-2025 have been identified and appropriated for current needs identified in this Master Plan. These identified projects should be accomplished in their scheduled time frame.	N/A	Staff Time	Ongoing

Objective 4.4: <i>Explore opportunities to increase sponsorships.</i>				
The Department should continue to explore additional sponsorship arrangements for special events and activities.				
Actions		Capital Cost Estimate	Operational Budget Impact	Timeframe to Complete
4.4.a	Develop an annual sponsorship campaign that targets large corporations with like values.	N/A	Staff Time	Ongoing
4.4.b	Communicate regularly with existing sponsors and donors to partnerships and accurately portray all benefits with signed sponsorship agreements.	N/A	Staff Time	Ongoing

APPENDIX A:

Survey Report

City of Dublin 2019 Parks and Recreation Survey

Final Report



TABLE OF CONTENTS



INTRO, METHODOLOGY & KEY FINDINGS



CURRENT PARTICIPATION



CURRENT FACILITIES AND PROGRAMS



FUTURE FACILITIES, AMENITIES, AND PROGRAMS



COMMUNICATION AND VISION



VALUES AND VISION



SUGGESTIONS



INTRODUCTION

The purpose of this study was to gather community feedback on the City of Dublin's facilities, programs, trails, future planning, public art, communication, and more.

This survey research effort and subsequent analysis were designed to assist the City of Dublin in developing a plan to reflect the community's needs and desires.



METHODOLOGY

The survey was conducted using three primary methods: 1) a mailed survey to 3,500 households in Dublin, 2) an online, password protected invitation website, 3) an open link survey for all other residents who were not included in invitation sample. Invitation respondents were given a unique password to participate through the online survey. Approximately two weeks after arriving at mailboxes, the open link survey was made available to all residents who did not receive an invitation survey. Results are kept separate to maintain the statistical validity of the invitation sample. The invitation sample contains 324 completed surveys (margin of error: 5.4%) with the open link closing with 119 completed surveys.

For the analysis herein, the results will primarily focus on the invitation sample. The results for the open link sample are provided and compared throughout the report; however, the results for the invitation survey are only results considered statistically-valid.



WEIGHTING THE DATA

The underlying data from the invitation data were weighted by age to ensure appropriate representation of Dublin residents across different demographic cohorts in the sample.

Using U.S. Census Data, the age distributions in the sample were adjusted to more closely match the population profile of Dublin.

Due to variable response rates by some segments of the population, the underlying results, while weighted to best match the overall demographics of residents, may not be completely representative of some sub-groups of the Dublin population.



KEY FINDINGS

Dublin respondents highlighted community/neighborhood parks, the Dublin Public Library, and trails and bikeways as most important to their household.

- Respondents keyed in on these three facilities as most important in both the invite and open link samples; solidifying their importance across the larger spectrum of the overall community.

Satisfaction is generally high in most parks and recreation categories for invitation respondents. Open link respondents are slightly less satisfied, but more respondents are positive about all categories.

- Satisfaction for parks, facilities, programs, and events for invite respondents is quite high with all categories receiving an average rating of at least 4.0. Open link respondents are slightly less satisfied, but that finding is common in parks and recreation research.

Adult recreation programs, special events, aquatics facilities and programs, and heritage and cultural arts programs are the four facilities/services that are identified by the matrix for improvements.

- The above four facilities/programs are perceived as being higher than average importance, but lower than average needs met. These could be areas of opportunities for Dublin to expand and/or improve on in the future.



KEY FINDINGS

More programs/community events for recreation facilities and more shaded areas for parks were identified to increase participation rates.

- Respondents identified these two top improvements that could be made for increasing their participation rates of facilities and parks, respectively. Also highlighted were more/improved restrooms for facilities and safer biking/walking connections for parks.

For the new Cultural Arts Center, respondents identified art classrooms, and performance and event space as the two most desired additions for the facility.

- Respondents also identified music classrooms and dance studios as top needs for the new facility.

Open-ended comments praised Dublin for what it provides and offers for the community. Specific park-improvements were suggested along with additions for programs and new facilities.

- Overall, respondents commented on how impressed they were with Dublin's ability to provide high quality services and facilities. However, there are some areas of improvement indicated by the open-ended comments.

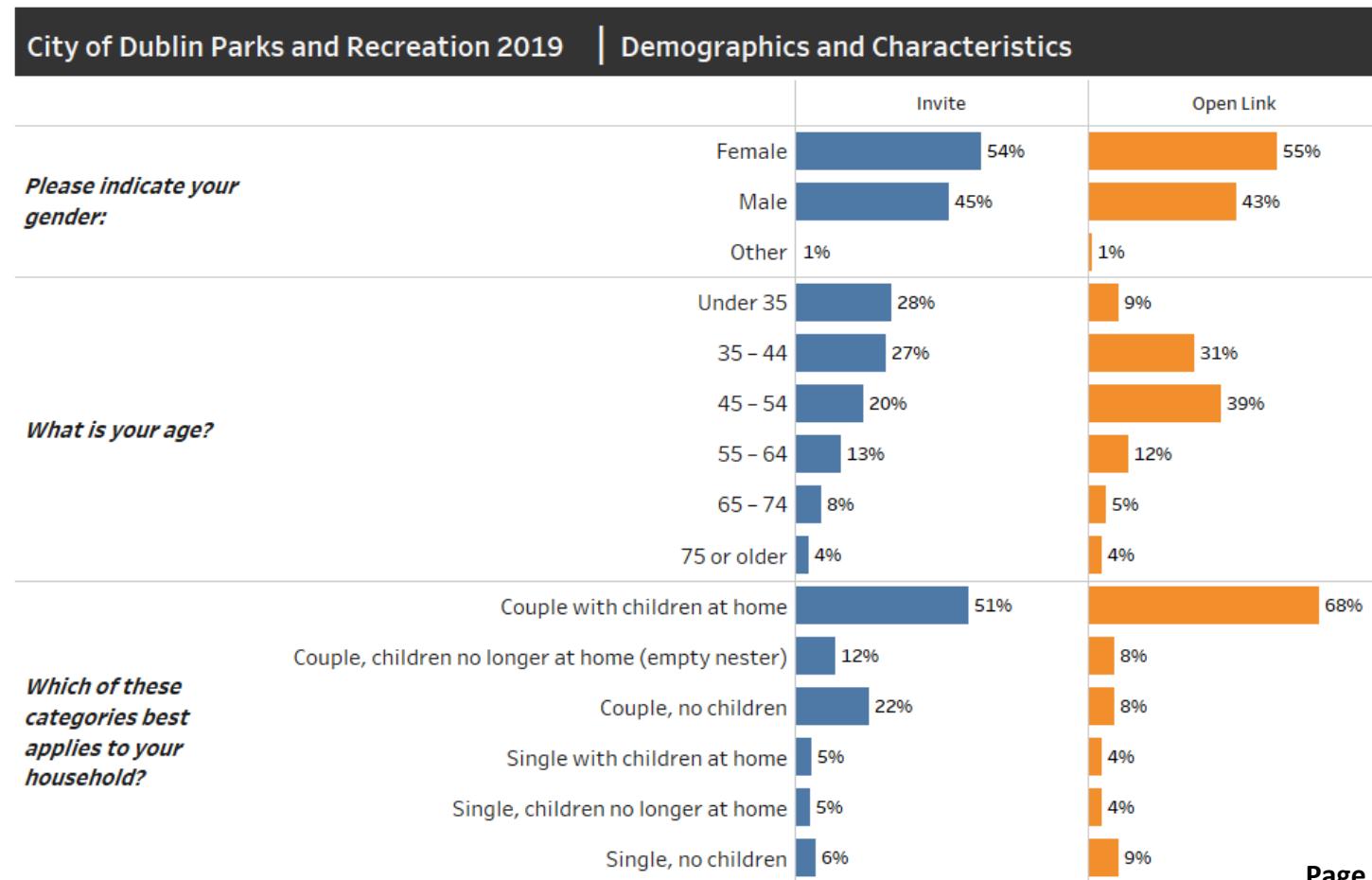


DEMOGRAPHICS



DEMOGRAPHIC PROFILE

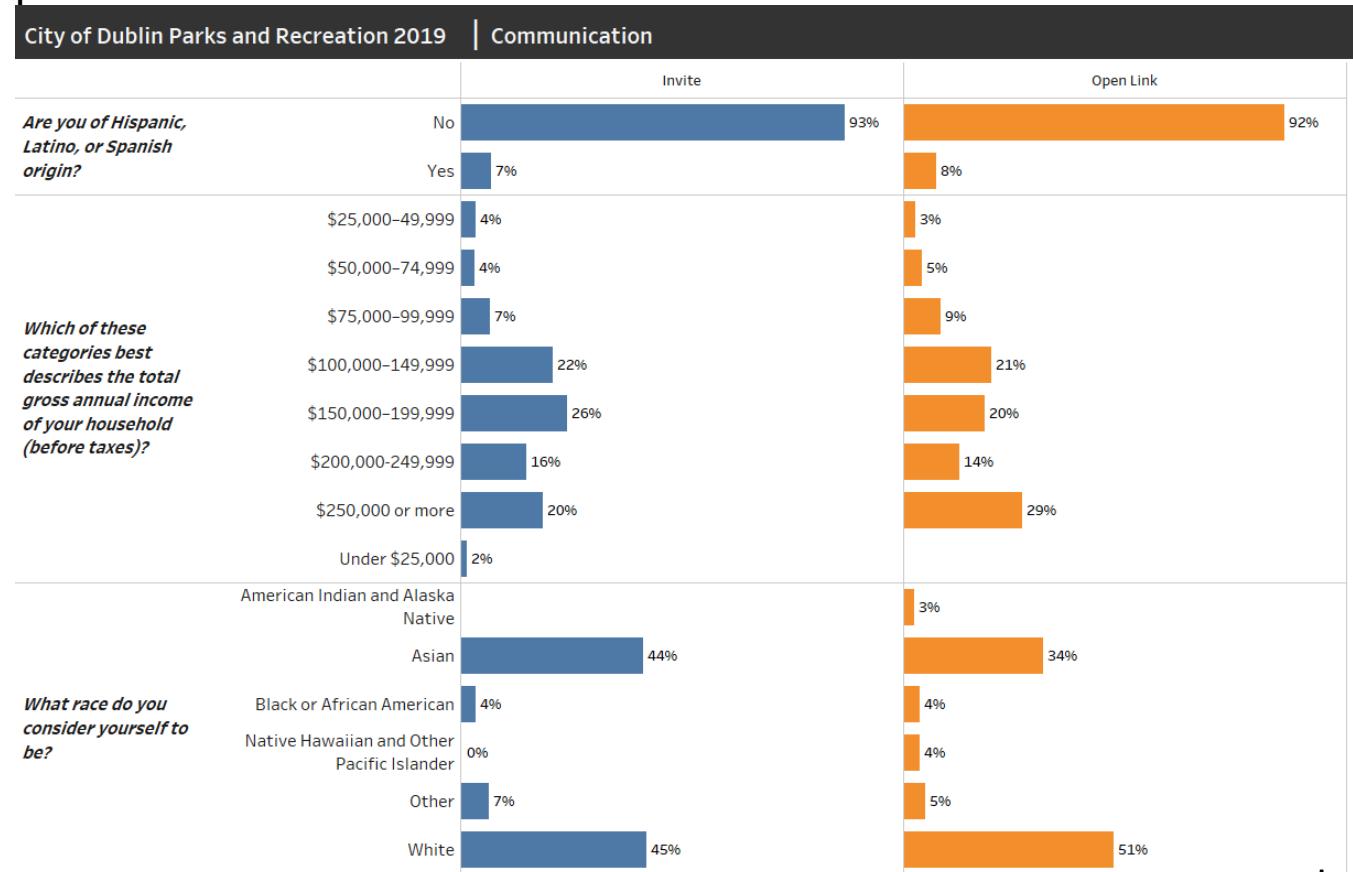
Respondents are nearly split in identifying as male (46%) and female (54%). Of invitation respondent nearly 55% of households state they have kids in the home. Age, a weighted variable, displays a representation equal to that of the U.S. Census estimates for Dublin. Results indicate the sample consists of a wide cross-section of respondents from Dublin.





DEMOGRAPHIC PROFILE

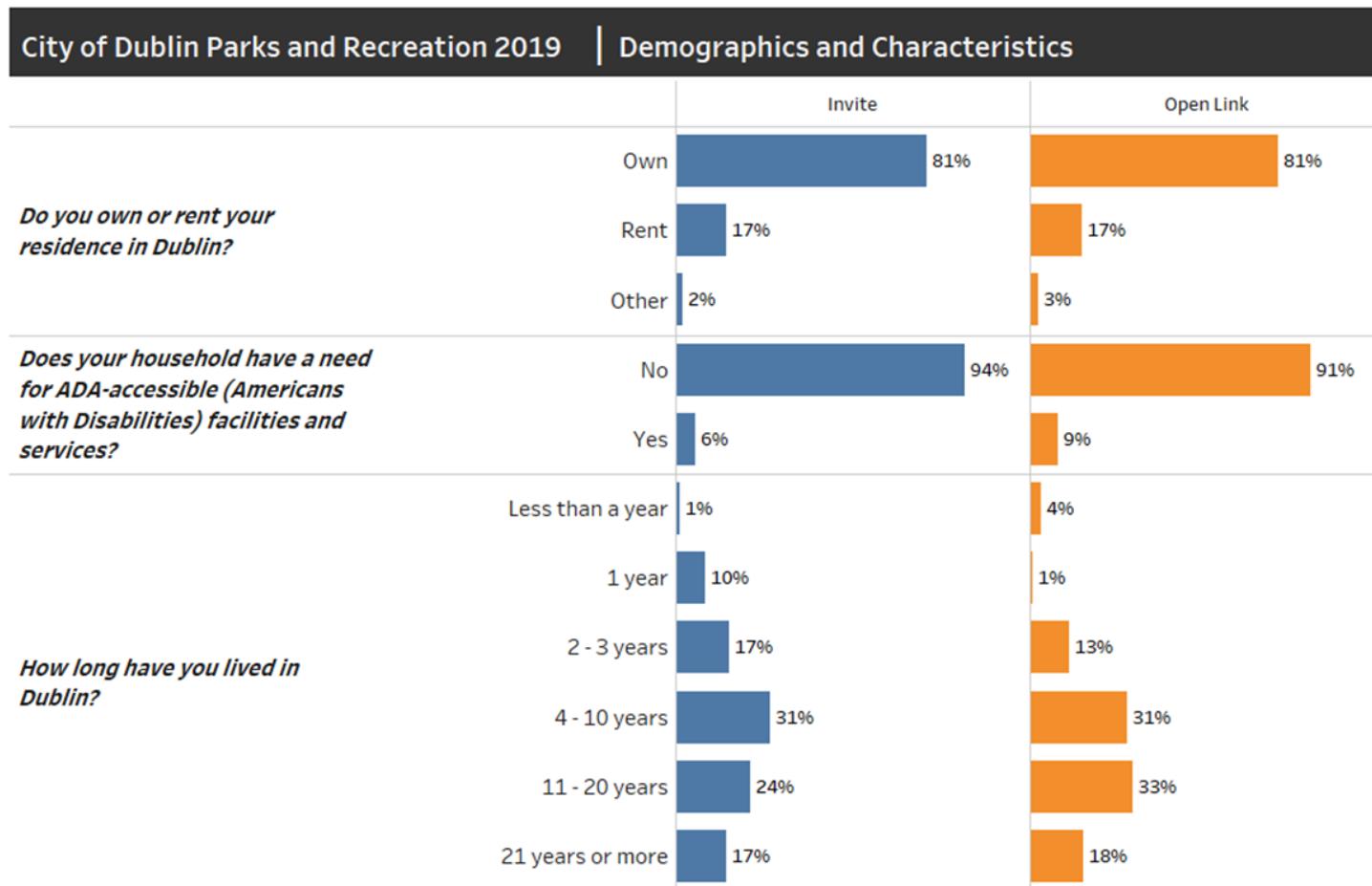
A portion of random sample and open link respondents identify as Hispanic / Latino / Spanish origin (7% and 8%, respectively). The majority of random sample respondents identify as White (45%) with Asian (44%), Black or African American (4%), and another race (7%) following in selection (small sample size for open link respondents). Annual income skews high for random and open link respondents.





DEMOGRAPHIC PROFILE

Most invite respondents own their own home (81%) and 6% have a need for ADA-accessible facilities and services. Approximately 41% of invite respondents have lived in Dublin for more than 10 years, with 31% living in town between 4 - 10 years. Open link results trend similar.





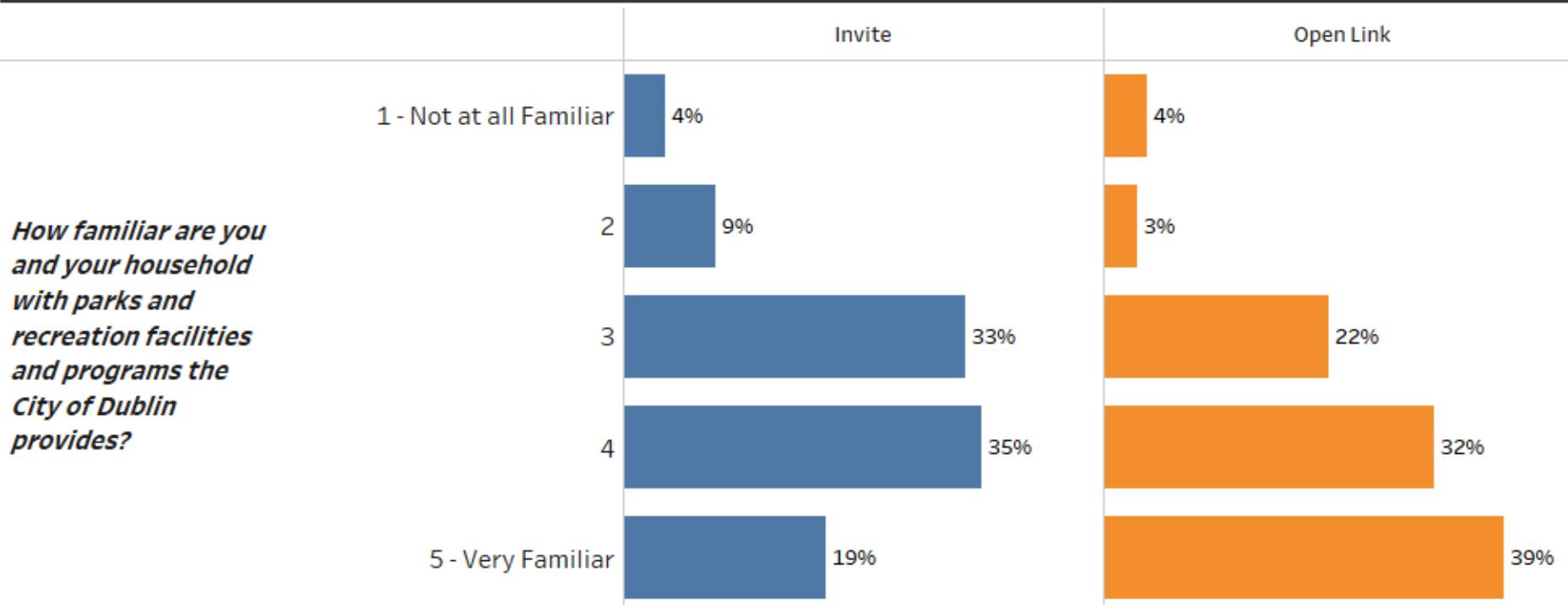
CURRENT PARTICIPATION



FAMILIARITY WITH PARKS AND RECREATION

Dublin invite respondents are moderately-to-mostly familiar (rating 3 or 4) with parks and recreation facilities and services. About 54% of respondents rated their familiarity either a 4 or 5 (“very familiar”), while 33% rated their familiarity 3 out of 5. Only 13% rated either a 1 or 2 out of 5. Open link respondents are more familiar than invite respondents overall.

City of Dublin Parks and Recreation 2019 | Current Facilities and Services

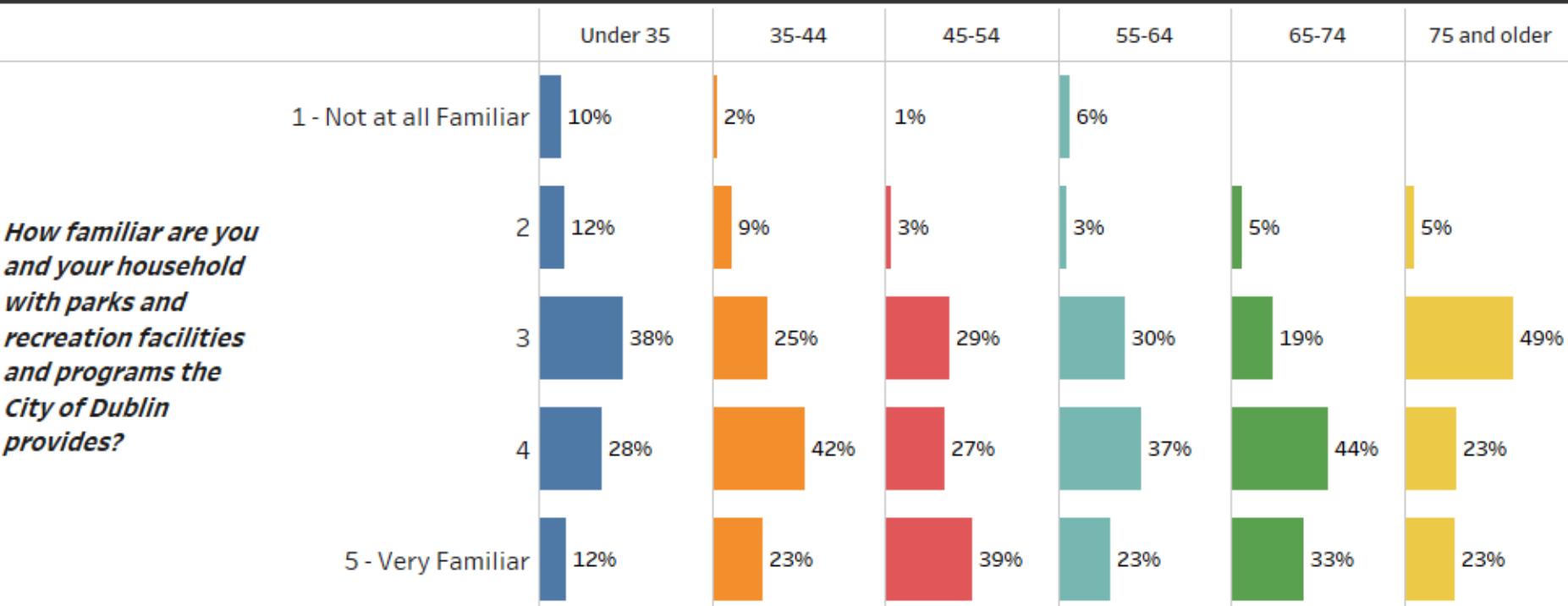




FAMILIARITY BY AGE

By age, familiarity is strongest for those aged 45-54 with 39% rating their familiarity a 5 out of 5 (using both invite and open link samples). Those under 35 are least familiar with Dublin's parks and recreation services, with those 75 and older less familiar too. Households most likely to be aged in the range to have children are more familiar than most other age ranges.

City of Dublin Parks and Recreation 2019 | Current Facilities and Programs

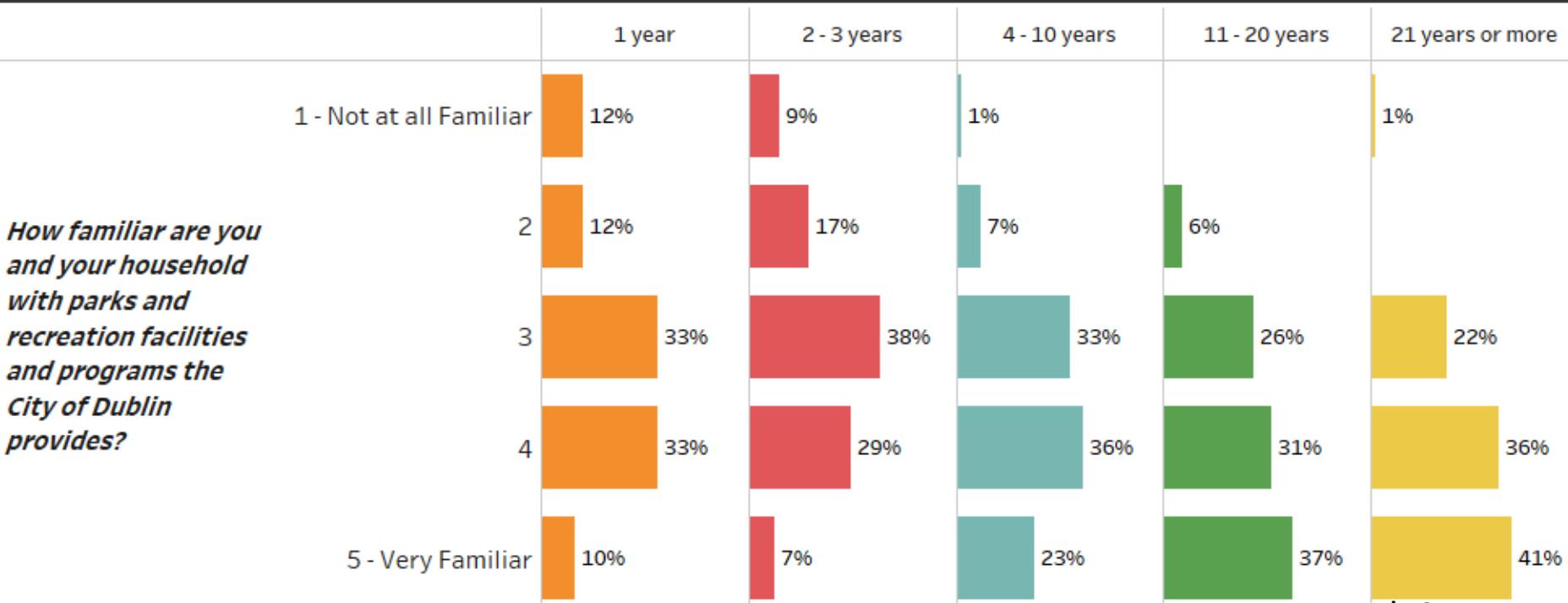




FAMILIARITY BY LENGTH OF TIME IN DUBLIN

When cross-tabbed by length of time in Dublin, respondents who have lived longer in the community are more familiar with the parks and recreation services offered, a likely trend. However, there may be room to further promote and on-board new residents to what is offered in Dublin for parks and recreation activities and services. Those who have lived in Dublin less than three years are much less likely to know what is offered.

City of Dublin Parks and Recreation 2019 | Current Facilities and Programs

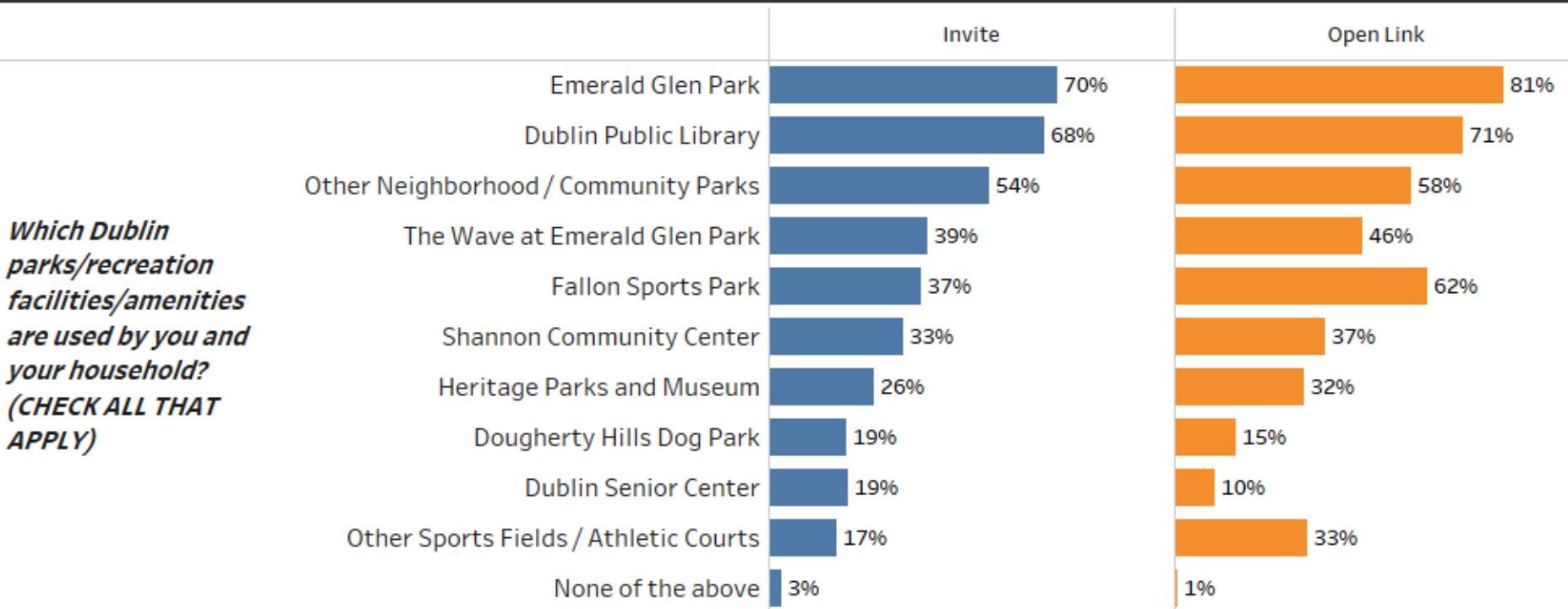




USAGE OF FACILITIES/AMENITIES

The Dublin Public Library (70%), Emerald Glen Park (68%), and a variety of “other” neighborhood / community parks (54%) are used most frequently in Dublin by invite respondents. The Wave at Emerald Glen Park (39%), Fallon Sports Park (37%), and Shannon Community Center (33%) follow in usage. Respondents from the open link are more likely to participate/use nearly all facilities in the community, especially Fallon Sports Park.

City of Dublin Parks and Recreation 2019 | Current Facilities and Services

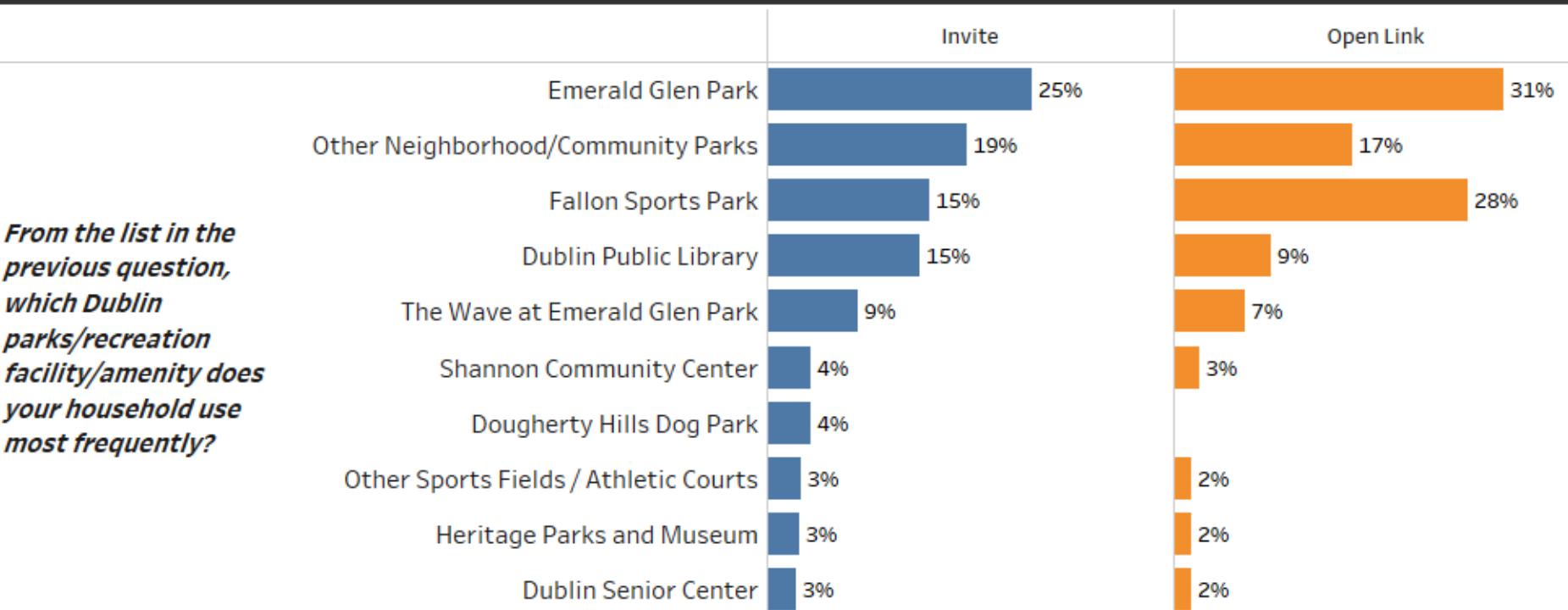




MOST FREQUENT USAGE

When asked to choose the facility respondents use the most, Emerald Glen Park (25%) and “Other” neighborhood / community parks (19%) rise to the top for invite respondents. Dublin Public Library (15%) and Fallon Sports Park (15%) are close behind as the next two most used facility/amenity for invite respondents. Open link respondents are much more likely to cite the Fallon Sports Park (28%) as one their most commonly used facility.

City of Dublin Parks and Recreation 2019 | Current Facilities and Services





INCREASING USAGE OF FACILITIES

Invite respondents would use recreation facilities more often if more programs/community events (39%) were held, more or improved restrooms (31%) were utilized, better condition/maintenance of facilities (28%), and lower pricing/user fees (27%) was addressed. Open link respondents were more apt to say they desired lower pricing/user fees (34%) and more facilities (28%) than invite respondents.

City of Dublin Parks and Recreation 2019 | Current Facilities and Services

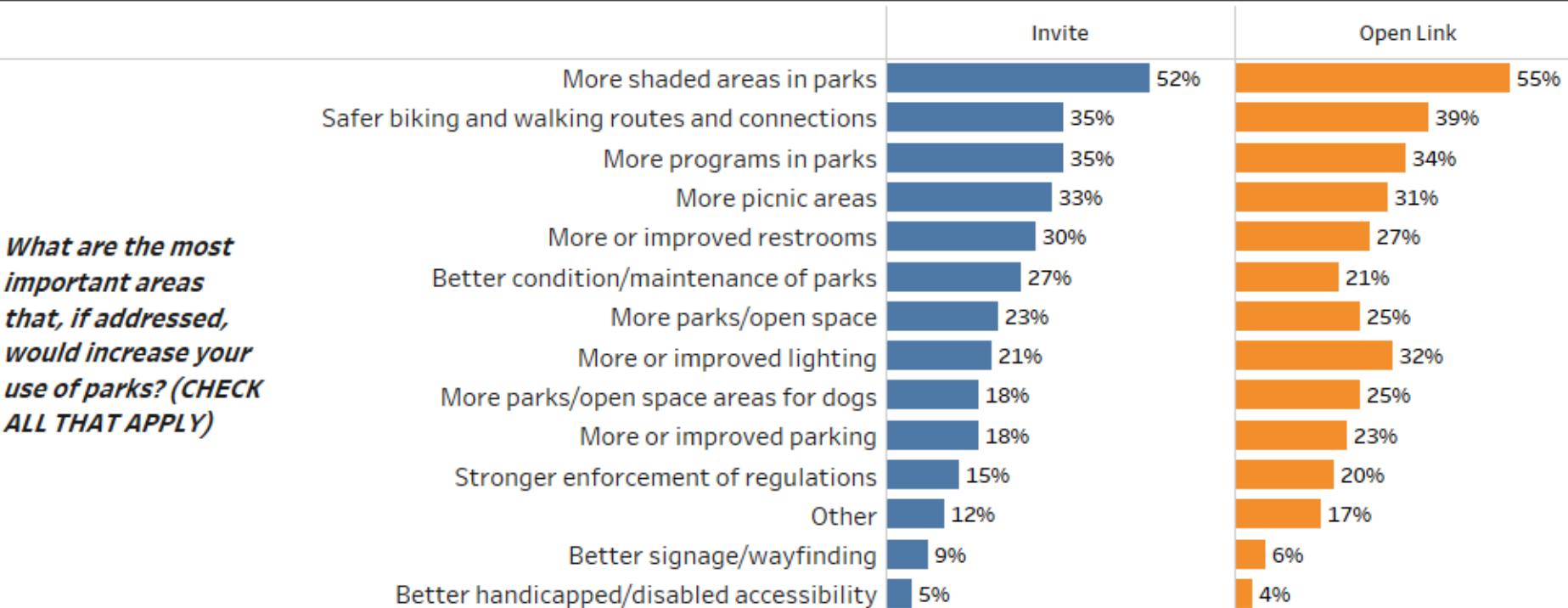




INCREASING USAGE OF PARKS

Invite respondents would use parks more frequently if there were more shaded areas (52%), safer biking and walking routes/connections (35%), and more programs in parks (35%). Open link respondents were similar, but had a higher response for increased/improved lighting (32%) to encourage higher participation rates in parks.

City of Dublin Parks and Recreation 2019 | Current Facilities and Services





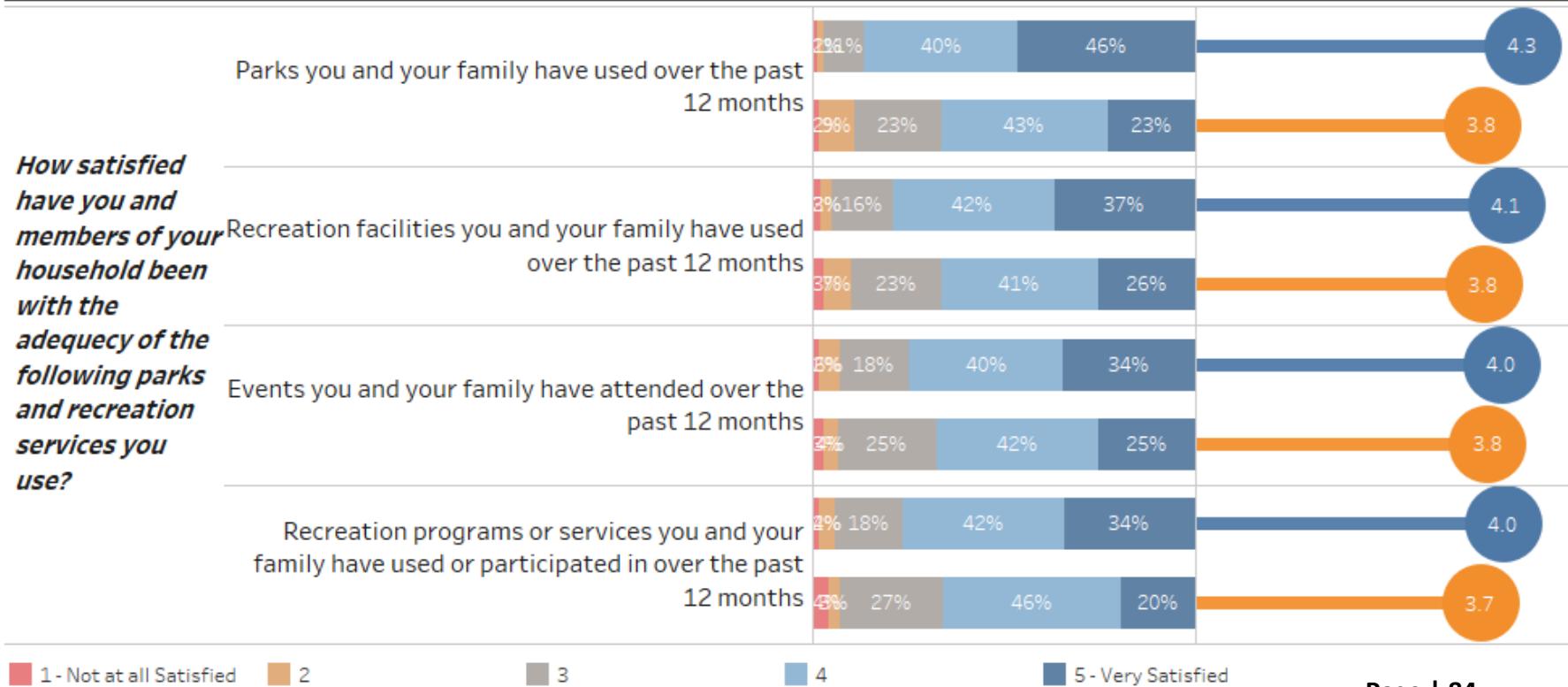
CURRENT ACTIVITIES AND FACILITIES



SATISFACTION

In general, invite respondents are quite satisfied with parks, recreation facilities, events, and programs/services. Parks received the highest average rating (4.3 out of 5.0) with facilities (4.1) following. Events and programs were reported with the lowest satisfaction (4.0), but the average is still moderately high with few respondents stating negative opinions. Open link respondents were similar in rankings, but slightly less satisfied in all categories.

City of Dublin Parks and Recreation 2019 | Current Facilities and Services



1 - Not at all Satisfied

2

3

4

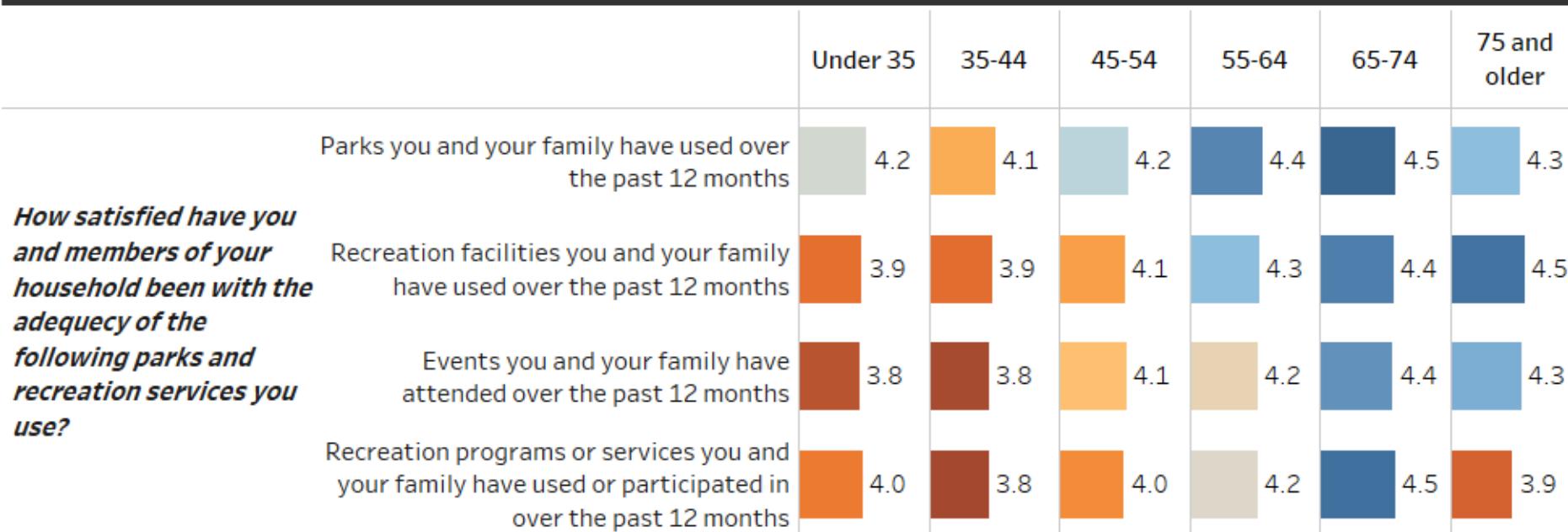
5 - Very Satisfied



SATISFACTION BY AGE

By age, satisfaction tends to increase in older age ranges. The least satisfied age grouping are those aged 35-44 who reported lower ratings in nearly every category compared to other age groups. Those 65-74 had the highest average satisfaction ratings compared to other groups. It appears that those who are most likely to have young children may be the most critical in their satisfaction, which is commonly seen in other parks and recreation studies too.

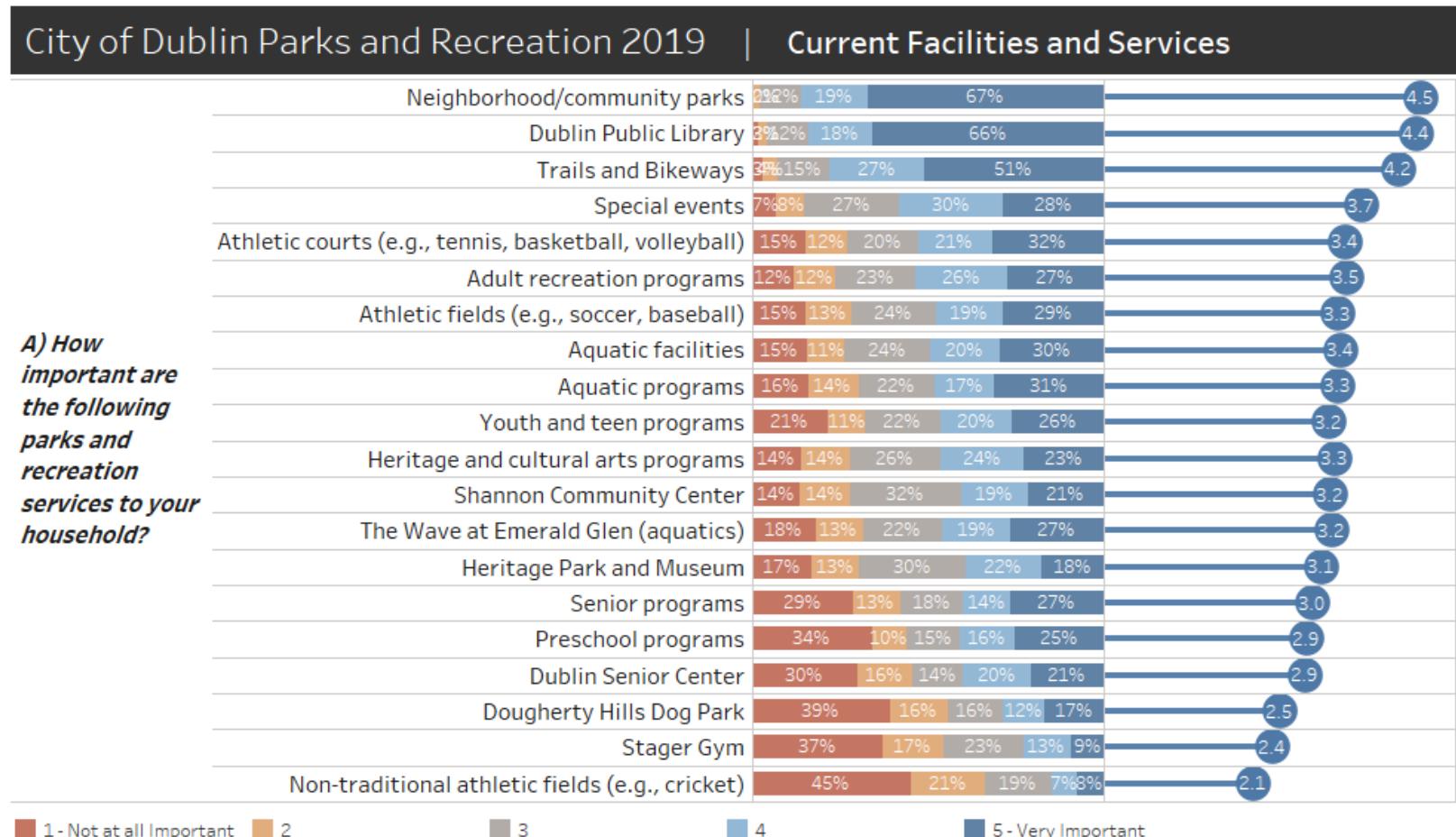
City of Dublin Parks and Recreation 2019 | Current Facilities and Services





MOST IMPORTANT CURRENT OFFERINGS - INVITE

The most important facilities/services to invite respondents are neighborhood/community parks (4.5) and the Dublin Public Library (4.4). Trails and bikeways (4.2) are a close third in terms of importance. These three options are of much higher in importance for invite respondents.



■ 1 - Not at all Important ■ 2

■ 3

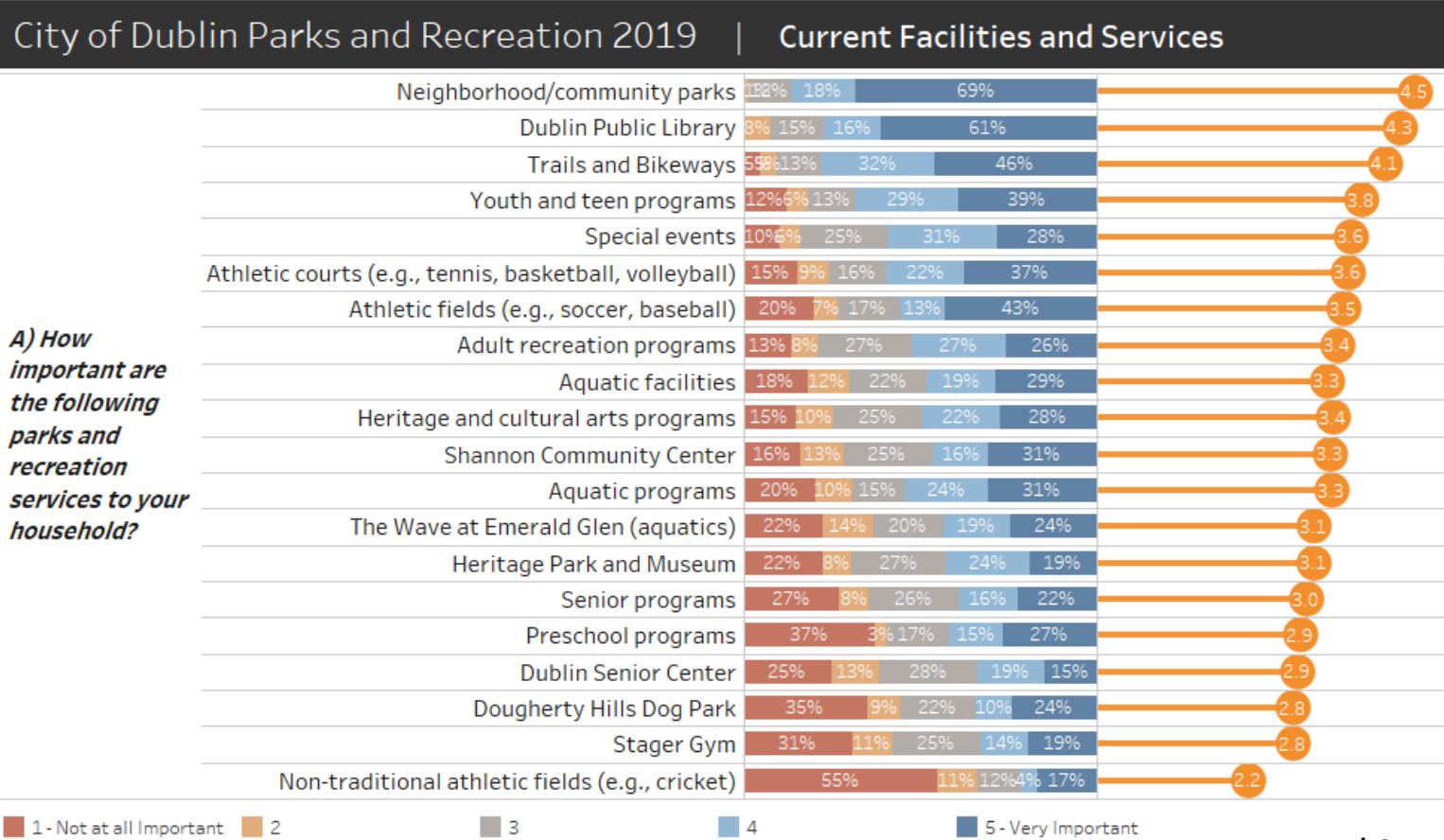
■ 4

■ 5 - Very Important



MOST IMPORTANT CURRENT OFFERINGS - OPEN LINK

The most important facilities/services to open link respondents are neighborhood/community parks (4.5) and the Dublin Public Library (4.3). Trails and bikeways (4.1) are a close third in terms of importance for this group as well. Youth and teen programs are considerably more important for open link respondents when compared to invite. The overall trend is similar though.



■ 1 - Not at all important ■ 2

■ 3

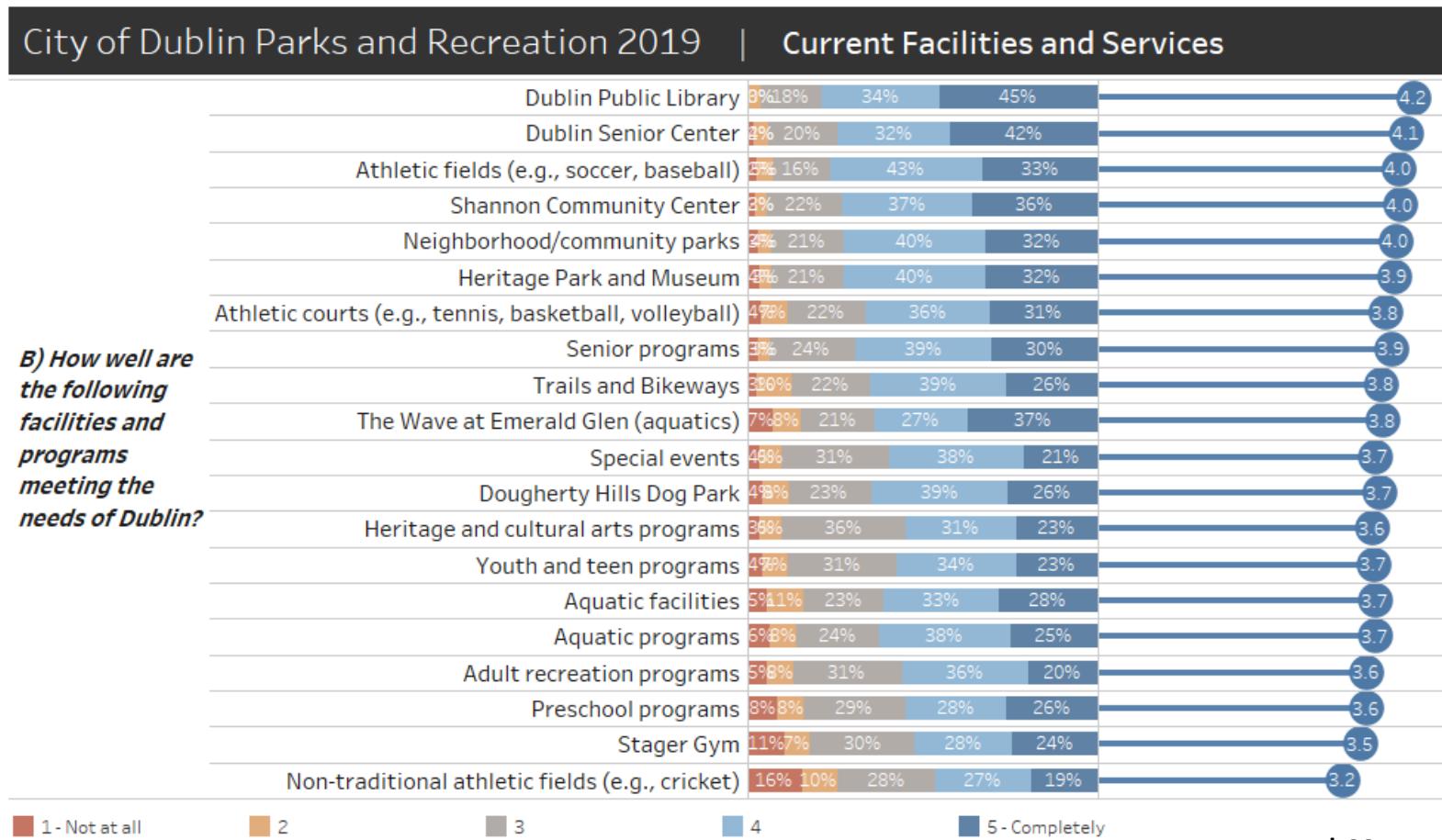
■ 4

■ 5 - Very important



NEEDS MET OF CURRENT OFFERINGS - INVITE

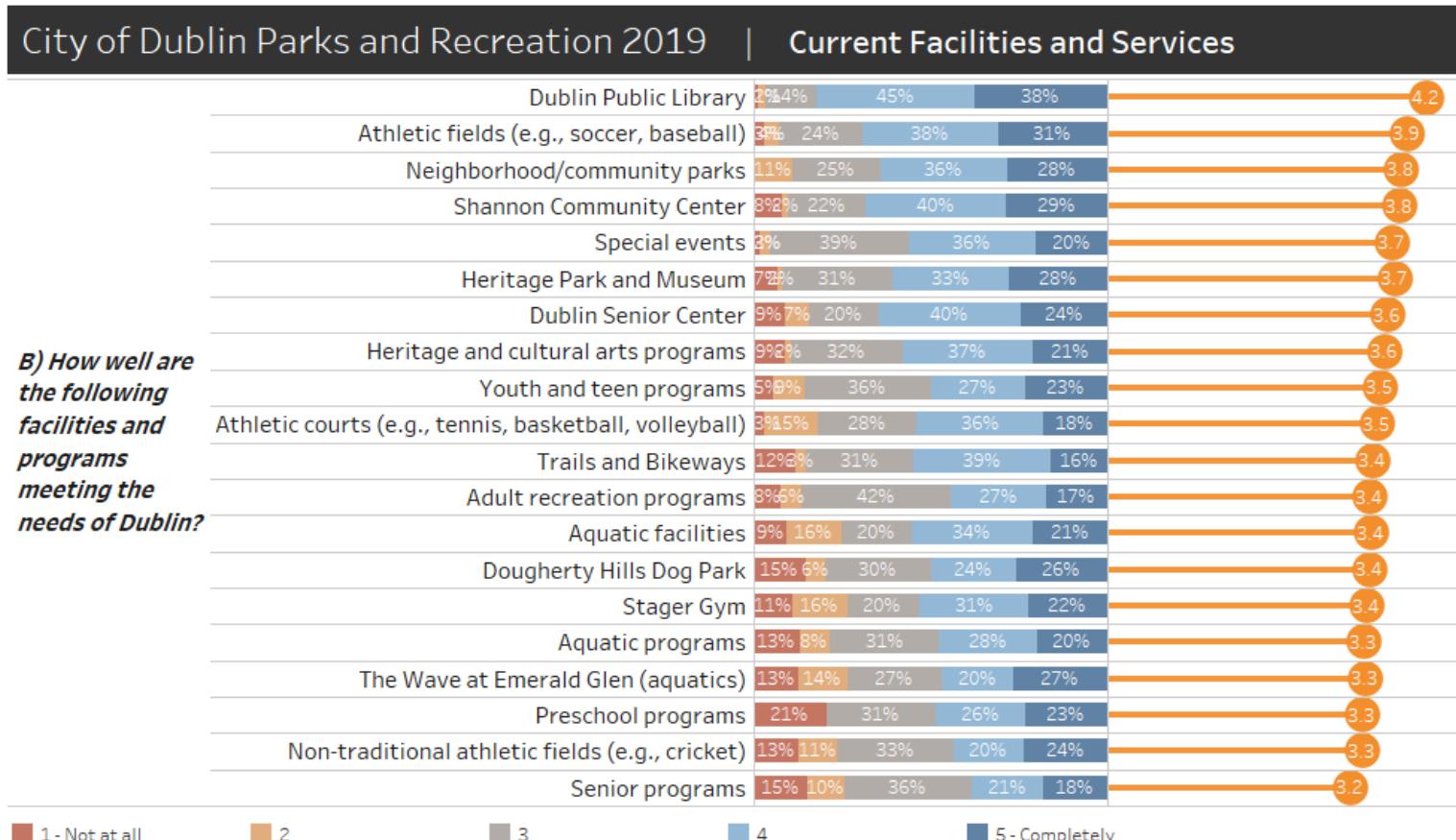
When asked how well these facilities are meeting the needs of Dublin, the Dublin Public Library (4.2), Dublin Senior Center (4.1), and three tied at 4.0 (athletic fields, Shannon Community Center, and Neighborhood/community parks) are best meeting the needs of Dublin for invite respondents. The facilities that are least meeting the needs of invite respondents are non-traditional athletic fields and Stager Gym.





NEEDS MET OF CURRENT OFFERINGS - OPEN LINK

For open link respondents, the Dublin Public Library (4.2), athletic fields (3.9), neighborhood/community parks (3.8), and Shannon Community Center (3.8) are most meeting their needs. Senior programs (3.2) are least meeting the needs of this group, but they are also not that important overall to open link respondents.





IMPORTANCE-PERFORMANCE MATRIX

Survey results from the previous questions are combined in a graphic illustration that shows the “importance” of facilities on the Y-axis and the “needs met” ratings on the X-axis. As described below, these matrices provide a means to evaluate potential priorities based on survey data.

High importance/ Low needs met

These are key areas for potential improvements. Improving these facilities/programs would likely positively affect the degree to which community needs are met overall.

These “niche” facilities/programs have a small but passionate following, so measuring participation when planning for future improvements may prove to be valuable.

Low importance/ Low needs met

High importance/ High needs met

These amenities are important to most respondents and should be maintained in the future, but are less of a priority for improvements as needs are currently being adequately met.

Current levels of support appear to be adequate. Future discussions evaluating whether the resources supporting these facilities/programs outweigh the benefits may be constructive.

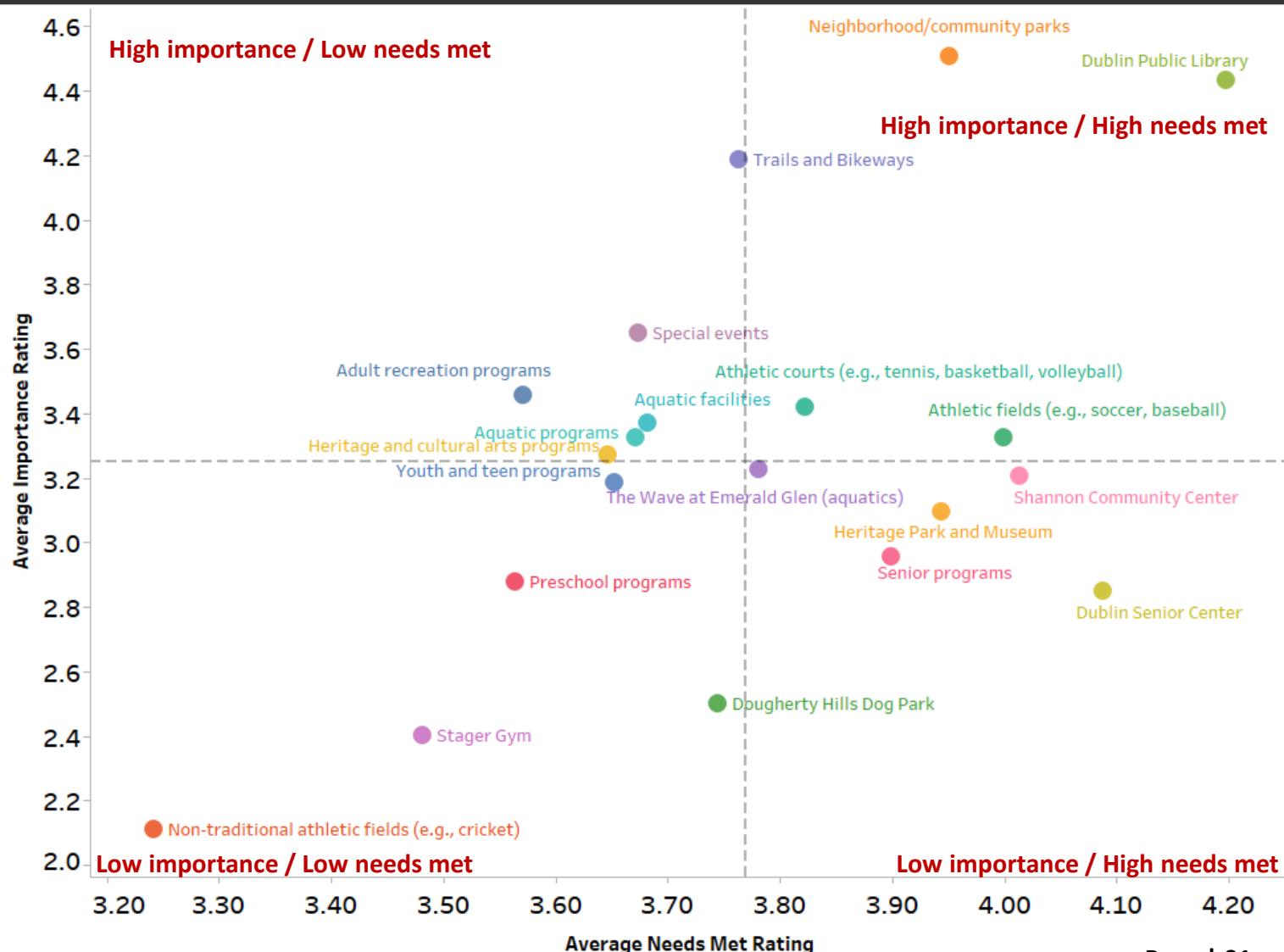
Low importance/ High needs met



IMPORTANCE-PERFORMANCE MATRIX (INVITE)

City of Dublin Parks and Recreation 2019

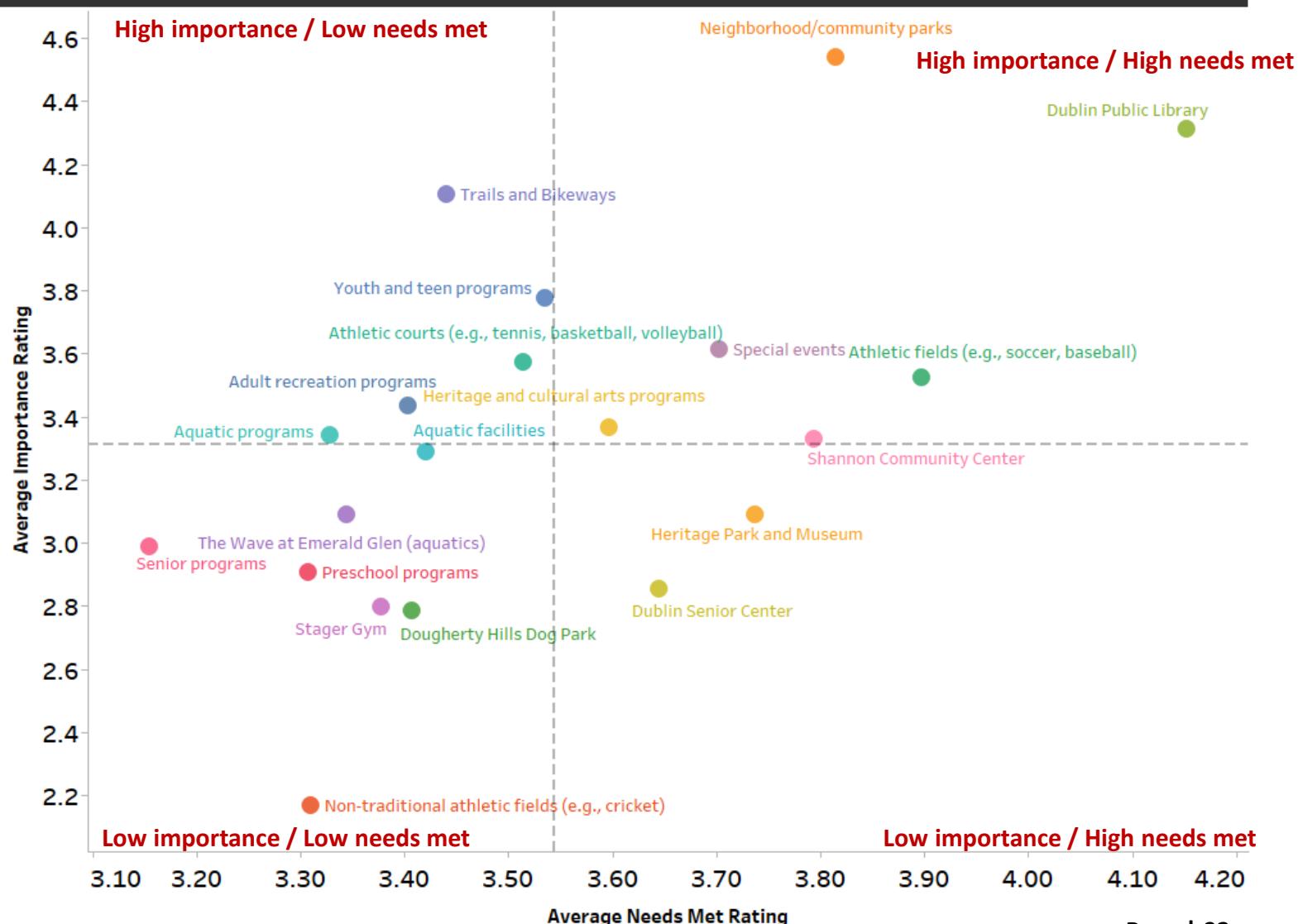
Invite Sample





IMPORTANCE-PERFORMANCE MATRIX (OPEN LINK)

City of Dublin Parks and Recreation 2019 | Open Link Sample



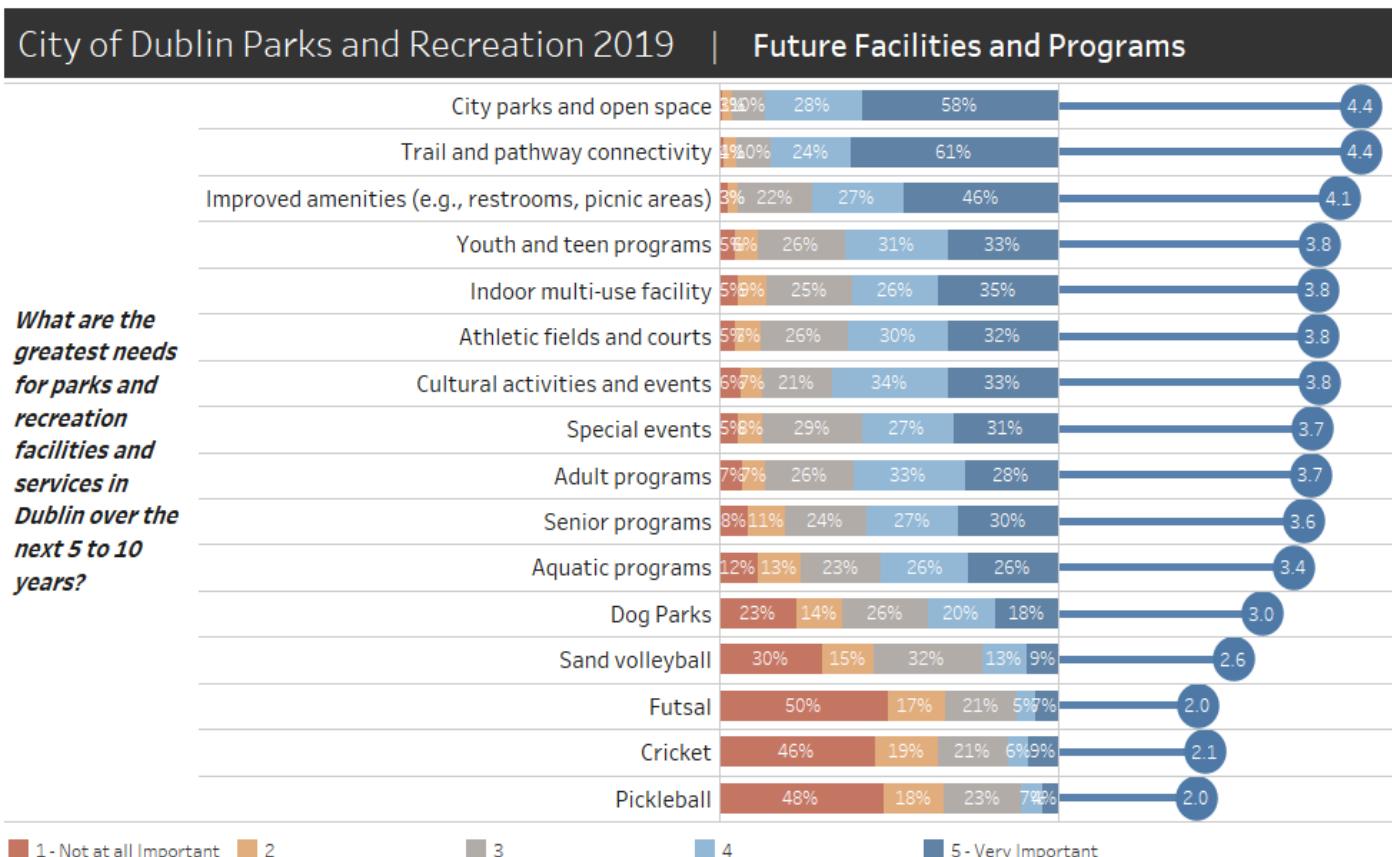


FUTURE FACILITIES, AMENITIES, & PROGRAMS



GREATEST NEEDS IN DUBLIN - INVITE

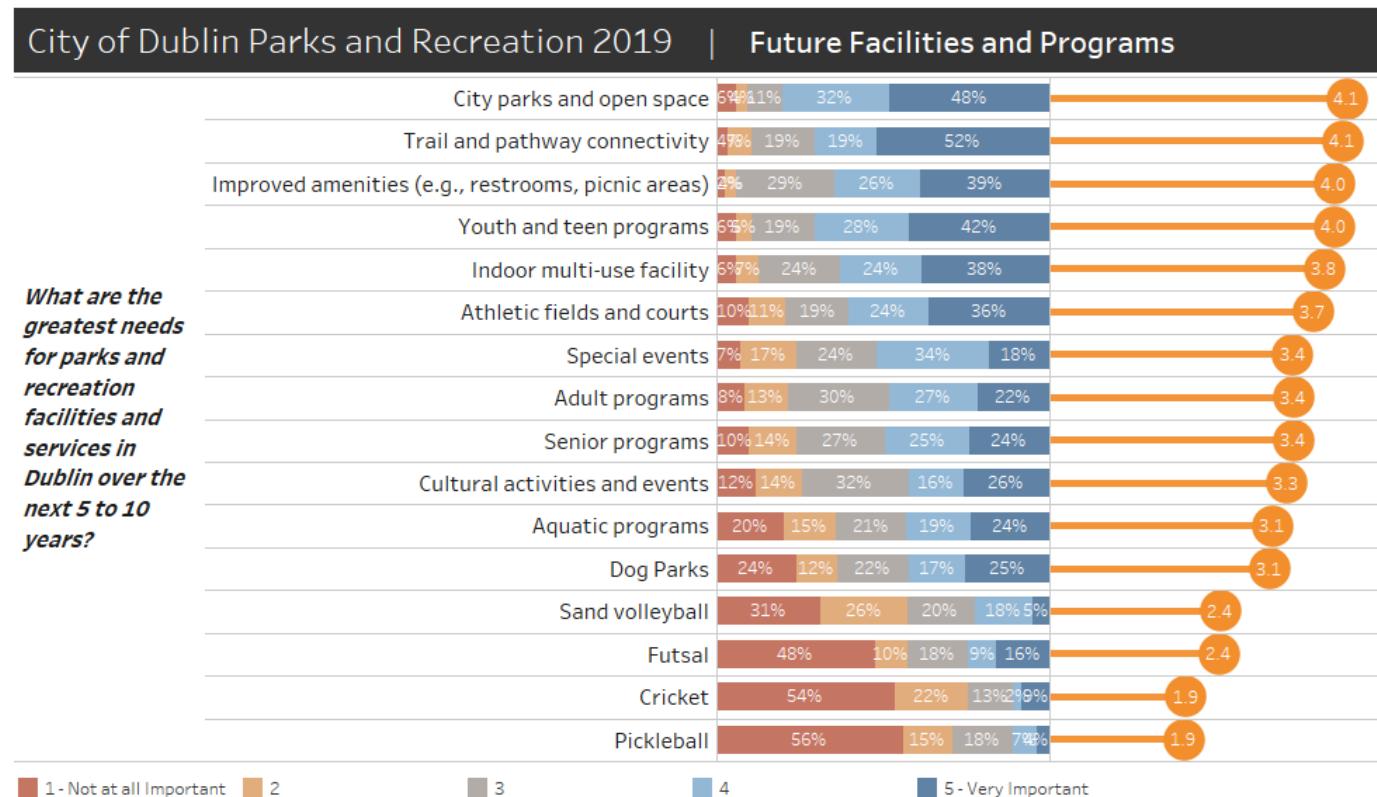
Invite respondents indicated the greatest needs in Dublin over the next 5 to 10 years to be; City parks and open space (4.4), trail and pathway connectivity (4.4) and improved amenities (4.1). A second tier of importance included youth and teen programs (3.8), indoor multi-use facility (3.8), athletic fields and courts (3.8), and cultural activities and events (3.8).





GREATEST NEEDS IN DUBLIN - OPEN LINK

Open link respondents indicated the greatest needs in Dublin over the next 5 to 10 years to be; City parks and open space (4.1), trail and pathway connectivity (4.1) and improved amenities (4.0), and youth and teen programs (4.0). A second tier of importance included indoor multi-use facility (3.8) and athletic fields and courts (3.7).

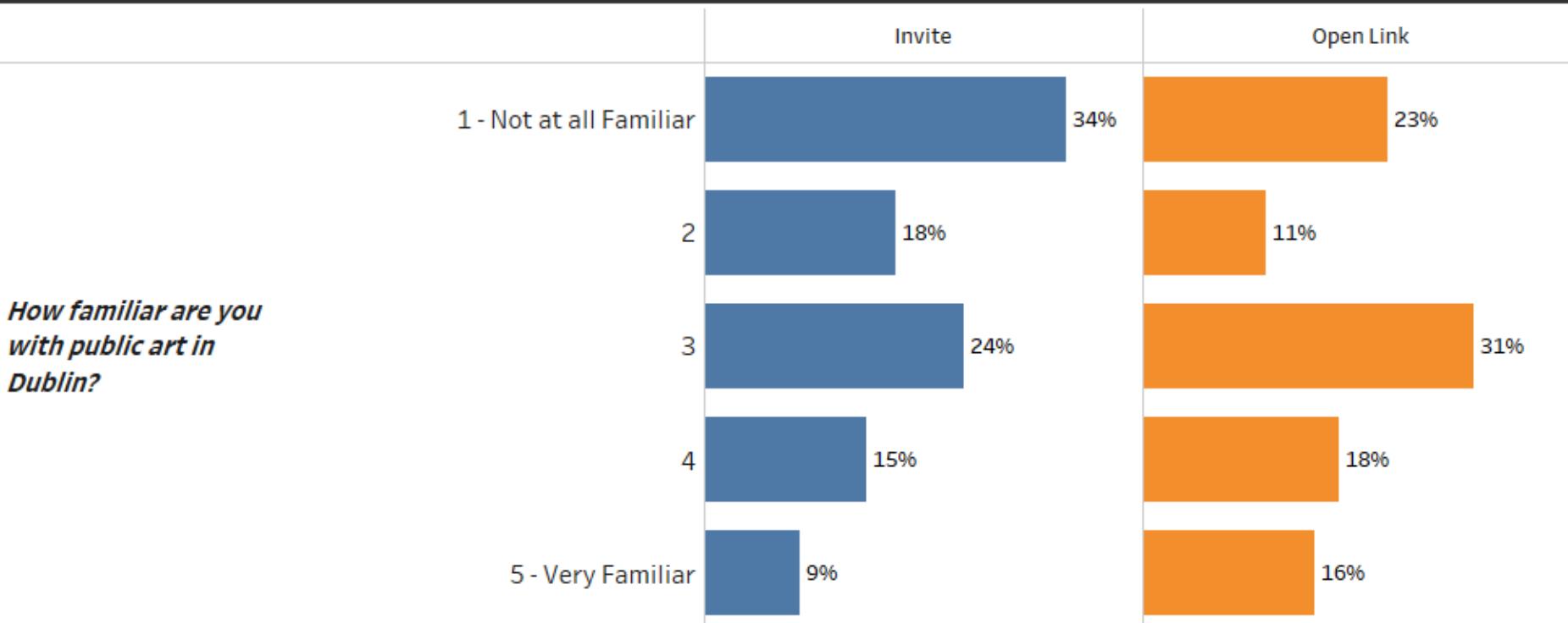




FAMILIARITY WITH PUBLIC ART

Familiarity with public art in Dublin is split for both invite and open link respondents. About 49% of invite respondents and 34% of open link respondents are “not at all familiar” or unfamiliar (rated 1 or 2), 24% of invite and 31% of open link are somewhat familiar (rated 3 out of 5) and 24% of invite and 34% of open link are familiar to very familiar (rated 4 or 5). Overall, familiarity is not as strong for public art as it is for general parks and recreation facilities and services.

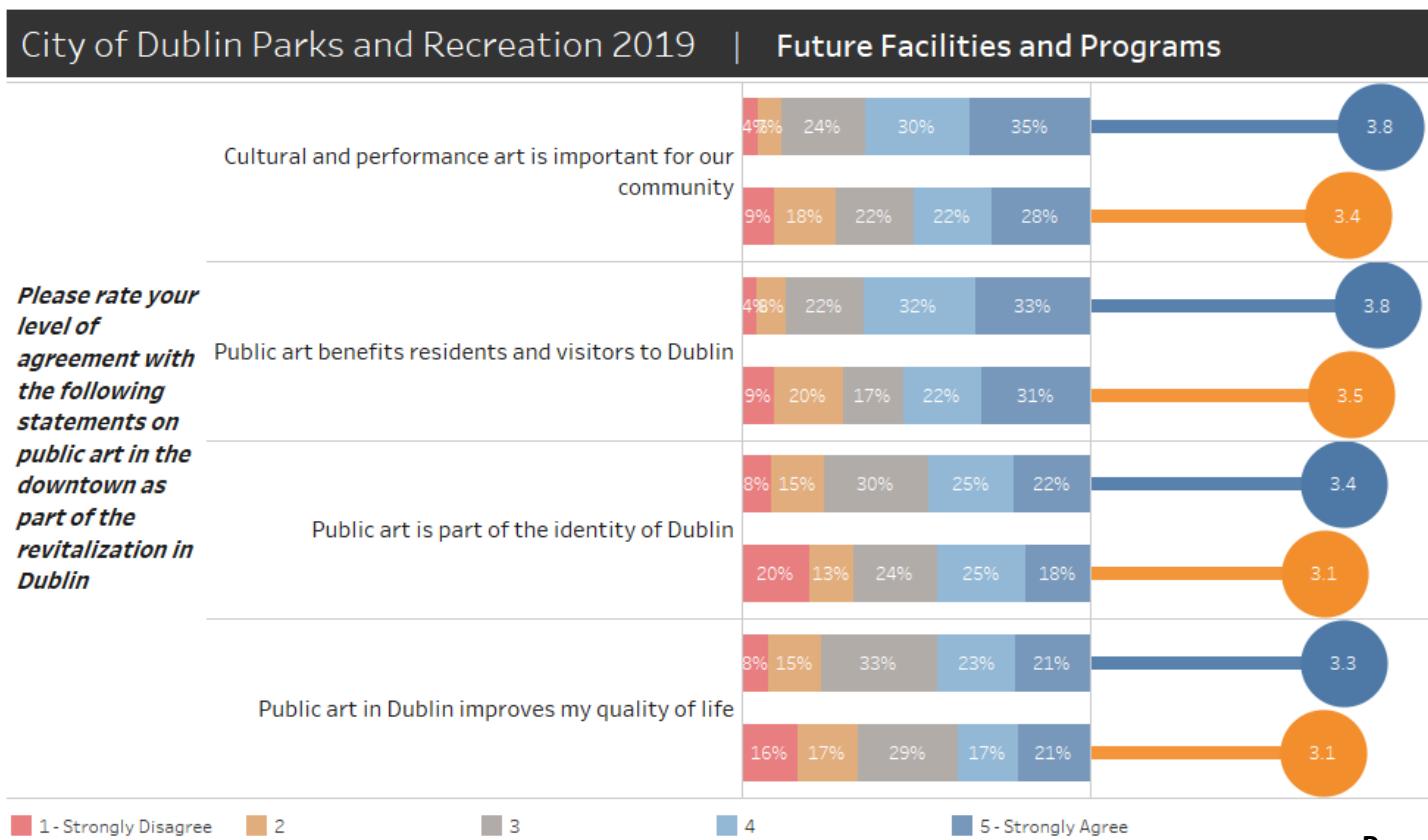
City of Dublin Parks and Recreation 2019 | Future Facilities and Programs





AGREEMENT WITH PUBLIC/CULTURAL ART

Respondents were asked to state their agreement with four statements about public art in Dublin. In general, invite respondents were positive for cultural and performance art. In all categories, many more respondents were positive than negative on public art's influence and place within Dublin. Open link respondents had less overall support, but still had more respondents agreeing than disagreeing with the statements on public art.

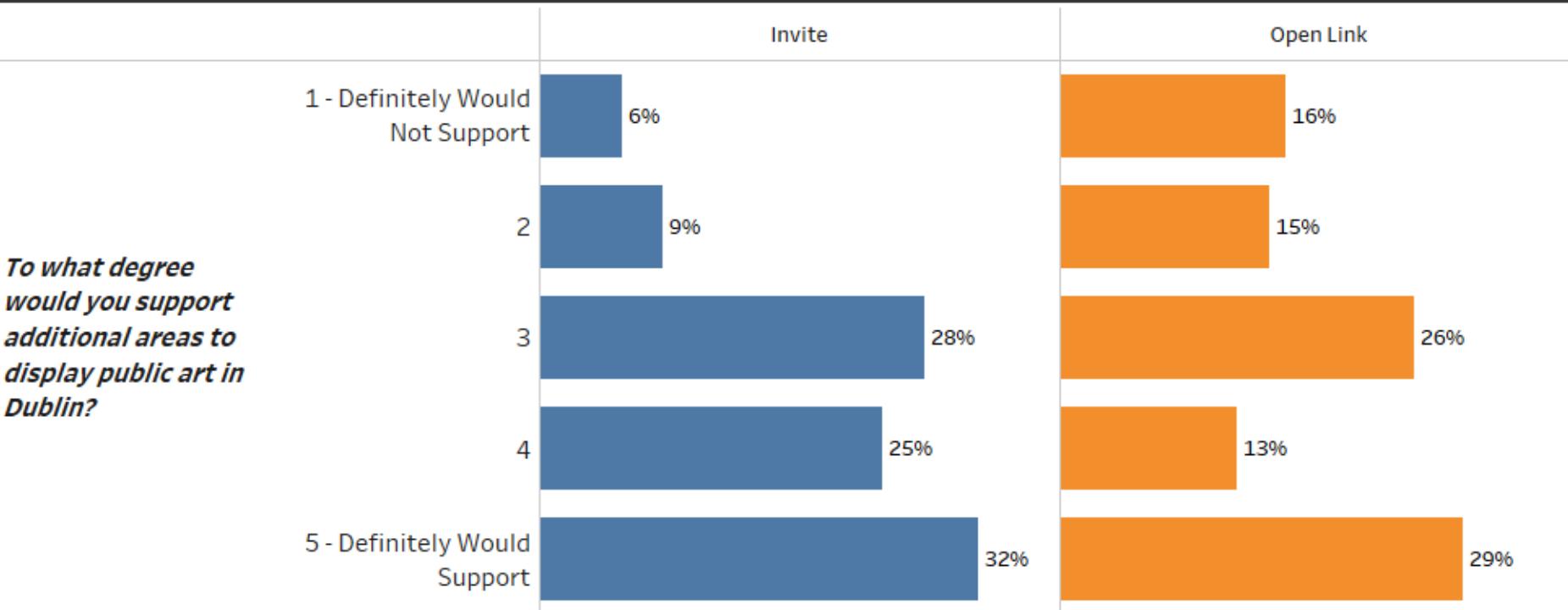




SUPPORT FOR PUBLIC ART

Despite individuals not being completely aware of public art, a majority of invite respondents would support additional areas to display it in Dublin. About 57% of invite rated their support either a 4 or 5, while 42% of open link said the same. Overall, open link respondents are slightly more likely to not support public art, but they still represent a smaller share than those that would support more areas.

City of Dublin Parks and Recreation 2019 | Future Facilities and Programs



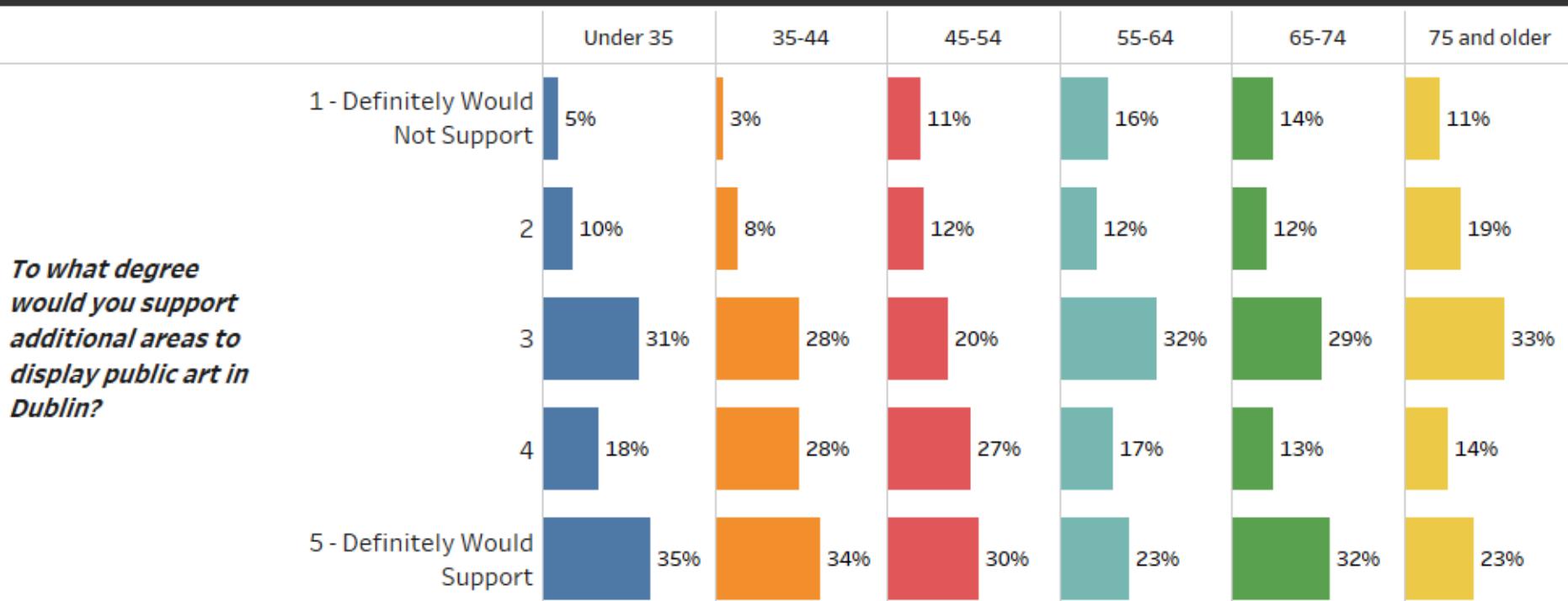


SUPPORT FOR PUBLIC ART BY AGE

Support for public art varies slightly by age. In particular, younger age groups reported stronger support than those older. Those under 45 years old had the strongest levels of support while those 75 and older had the least support. Overall, more respondents in each age group supported the idea than did not support it.

City of Dublin Parks and Recreation 2019

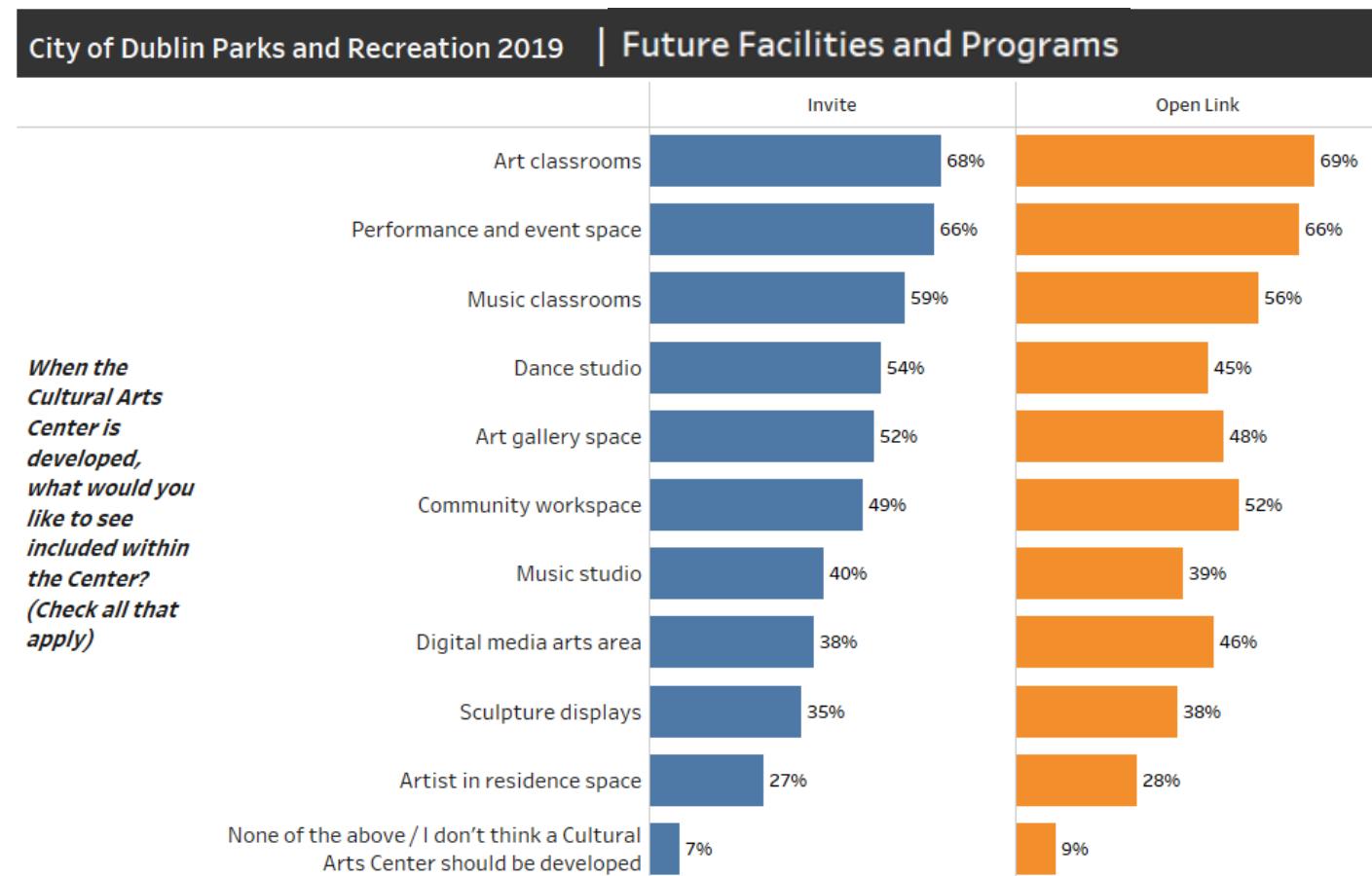
Future Facilities and Programs





CULTURAL ARTS CENTER ACTIVITIES

When asked what respondents would like to see in the new Cultural Arts Center, invite and open link respondents trended similar. Art classrooms (68% invite), performance and event space (66% invite), and music classrooms (59% invite) were the top three choices for both groups.





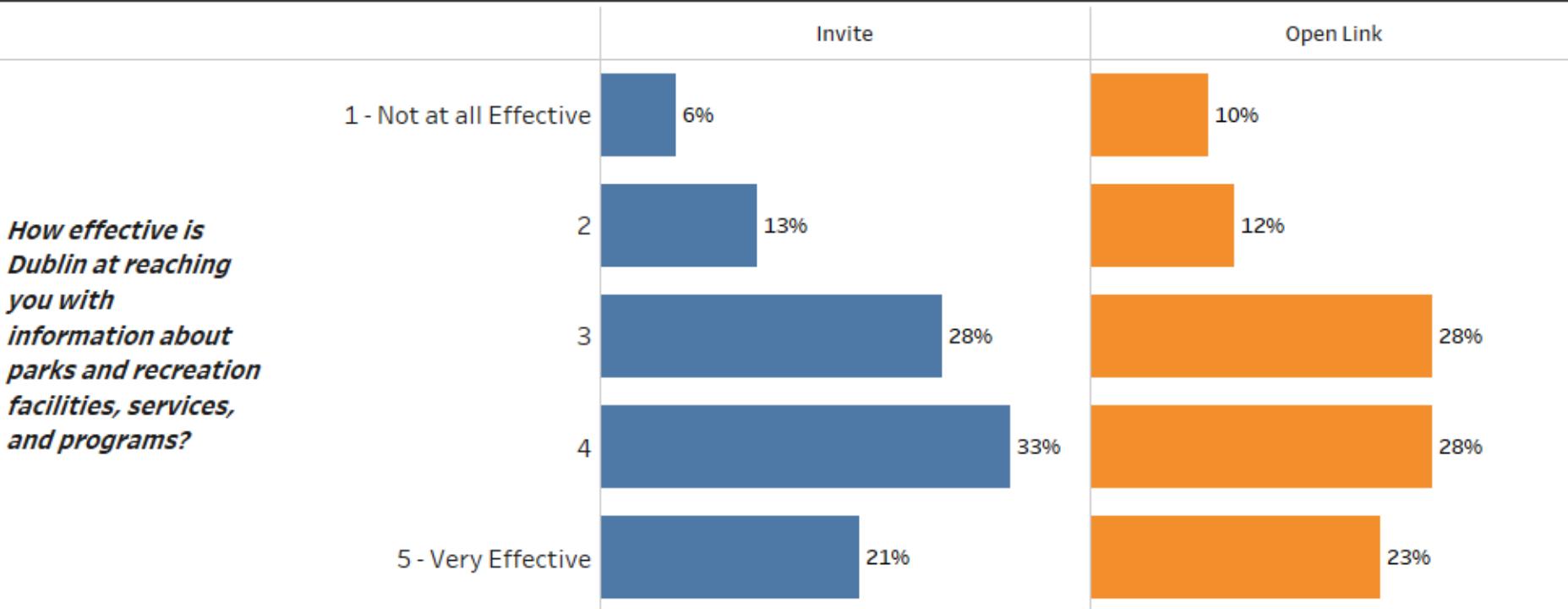
COMMUNICATION



COMMUNICATION EFFECTIVENESS

Communication effectiveness was rated moderately high by both invite and open link respondents. About 54% of invite and 51% of open link rated Dublin's communication effectiveness either a 4 or 5 out of 5. Only 19% of invite and 22% of open link rated the communication as "ineffective" (1 or 2 out of 5).

City of Dublin Parks and Recreation 2019 | Communication

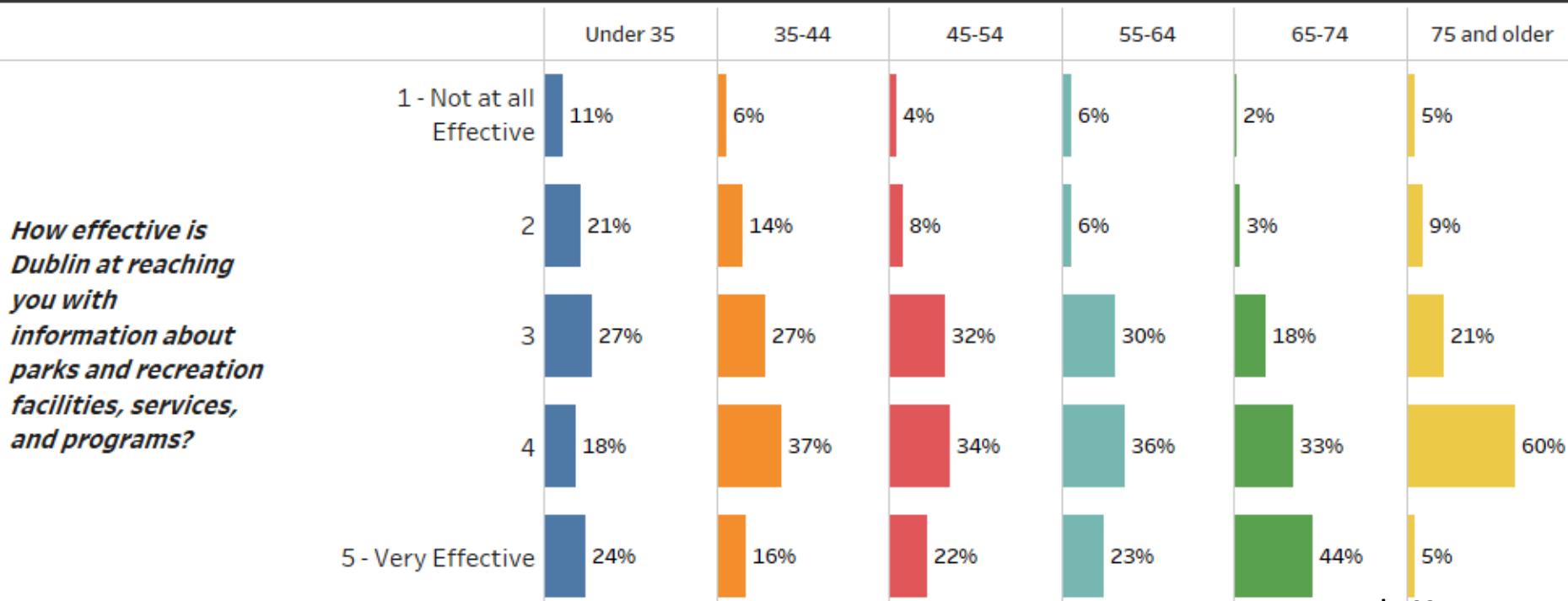




COMMUNICATION EFFECTIVENESS BY AGE

When examined by age, those under 35 had the lowest rating of effectiveness overall with 33% rating either 1 or 2 out of 5. Those 65-74 had the highest rating with 77% rating the effectiveness either a 4 or 5. There may be opportunities to improve communication of parks and recreation offerings with new/younger generations within the community.

City of Dublin Parks and Recreation 2019 | Communication





COMMUNICATION EFFECTIVENESS

When asked which method of communication is best for the respondent, both the invite and open link cited the activity guide/brochure (68% invite, 67% open link) and E-mail from the City (58% invite, 73% open link) as the top two options. Open link respondents were more apt to desire parks and recreation information via social media (54%) while newsletters were more common for invite respondents (46%).

City of Dublin Parks and Recreation 2019 | Communication





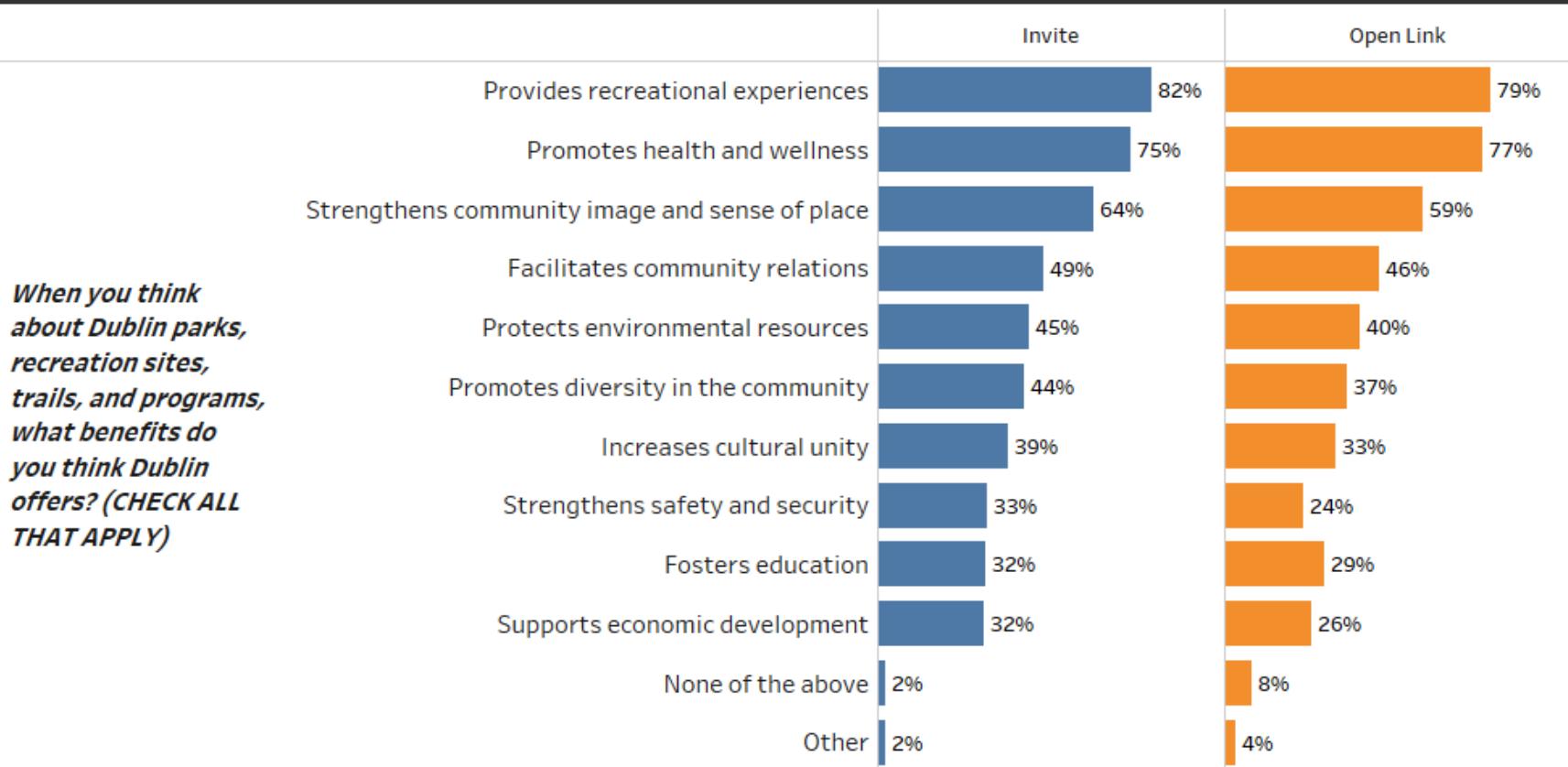
VALUES AND VISION



VALUES AND VISION

Invite respondents see Dublin's parks and recreation providing the following top benefits for the community: recreational experiences (82%), promoting health and wellness (75%), and strengthening community image/sense of place (64%). Open link results were similar for most benefits/purposes of parks and recreation.

City of Dublin Parks and Recreation 2019 | Values and Vision





SUGGESTIONS



ADDITIONAL COMMENTS/SUGGESTIONS

At the end of the survey, respondents were given the opportunity to provide any additional comments about parks and recreation facilities and programs, needs, and opportunities in Dublin. Prominent themes include praise for what Dublin offers, a need to continue maintenance, specific individual park improvements, and a need for more facilities/parks. Random selections of verbatim responses from all open-ended questions related to each theme are shown in the slides to follow. A full listing of responses is provided in the appendix.

Do you have any further comments regarding facilities, activities, or services provided by the Dublin Parks and Recreation Department?





ADDITIONAL COMMENTS/SUGGESTIONS

PRAISE FOR CURRENT OFFERINGS

Dublin does a nice job of promoting their parks and rec facilities.

Our use of many of Dublin's fine facilities are limited now that our children are grown and live in other cities with their children. We appreciate the efforts Dublin has made to have parks in so many communities in our City.

Overall I think Dublin does good with their parks, recreation, and programs. I wish they would have more shade at parks and restrooms available. Dublin parks are a great place for kids.

Thanks to the leadership for making Dublin a wonderful place. I would recommend to please review the current ecological situation before allowing any other houses construction.

Thank you for providing such fantastic amenities already! The city clearly cares and works hard to have accessible facilities and programs. It is really impressive. I really look forward to more outdoor space and think partnerships with EBRPD and others would be beneficial. Keep up the great work, and thank you for making Dublin a special place to live.

We as a family are fond of parks & public spaces that Dublin offers. We are in favor of green Dublin city which is walkable, cyclable & promotes beautification of city through local businesses and artists. We heart Dublin



ADDITIONAL COMMENTS/SUGGESTIONS

PARK-SPECIFIC IMPROVEMENTS

Please cut grass shorter and more often at all parks. Enforce dogs on leashes. I can't say it enough. Thank you for asking the people of Dublin for their opinion. It is greatly appreciated.

The grass put in at Dougherty Dog park already dead in some areas. It was a waste of money. needs to be different ground cover. Also maintenance has to be kept up.

I think we need an inexpensive family swim option - not all the bells and whistles of the Wave - still upset about the closure of the city pool near DHS. I have to go to San Ramon for private swim lessons/family swimming. My husband would like more tennis court options in W. Dublin.

I would love to see a dog park on the east side so we don't have to drive to Dougherty Hill dog park.

Several parks don't have adequately clean public restroom. Also these are few indoor facilities or shade areas for people during summer. Availability for birthday party events is also limited.

Dublin has an abundance of parks to explore. We are looking forward to the updates and improvements at the City Sports Park with the All Inclusion Park. We hope that is a grand addition and that many more renovations and improvements are made to that area overall. We would like to see many more small child friendly facilities at the Dublin Library. We'd also like to see more fun activities in general on the calendar at the library. It's a bit off putting and disturbing that we see more Restraining Order Clinics than creative and fun activities for children.



ADDITIONAL COMMENTS/SUGGESTIONS

MAINTENANCE AND UPDATES

Athletic courts in sport park are not balanced. Too many softball courts and under used, while tennis courts are too crowded!!

During the summer it's hot in Dublin during sunlight hours. Suggest adding lights and offering after dark hours to same parks like dog parks and kids parks

Please work harder to keep the Pioneer Cemetery cleaned & maintained also Kolb house & surrounding buildings are in need of better maintenance / repair.

I would want cleaner bathrooms at public parks and add more charging stations for electric cars.

Please finish developing the neighborhood park close to Wallis Ranch (across the street from Quarry Lane school). The “future neighborhood park” sign has been up for 3 years already. would love to be able to use it!
Thank you!

We need to improve our soccer facilities to encompass more fields and also Futsal courts.

APPENDIX B: Existing Parks Assessment

EXISTING DUBLIN PARKS ASSESSMENT

The parks assessment was completed in 2019. Butterfly Knoll Park and Clover & Sunrise Parks were not complete at the time of the assessment and are not included.

*Each park assessment lists opportunities, that if addressed, could improve the park. Many of those items have been completed and are identified with an asterisk.

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



ALAMO CREEK PARK

5.3 ACRES

NEIGHBORHOOD PARK

7601 SHADY CREEK ROAD

INVENTORY:

- Large informal field
- Public art
- Trail connection
- Basketball court

OVERALL PARK RATING: 1.9 (EXCELLENT)

KEY FINDINGS:

Actively used park with various activities for all ages, picnic area with three barbecue grills and picnic tables that seat people under nice shady tree canopies. One advantage of this park is that it serves as a trailhead to the Dublin trail system.

OPPORTUNITIES:

- Maintain or replace picnic tables due to graffiti*
- Consider adding additional shaded seating areas



BRAY COMMONS

4.8 ACRES

NEIGHBORHOOD PARK

3300 FINNIAN WAY

INVENTORY:

- Dog run (20 lbs. or under)
- Volleyball court (grass)
- Multi-purpose field
- Excellent trees

OVERALL PARK RATING: 1.7 (GOOD)

KEY FINDINGS:

Plethora of shady trees along pathways and large central lawn space with various amenities including a grassy volleyball court embody this park's character. In addition to the park's other amenities, Bray Commons also features various game tables, including chess and checkers table tops. Dog run for dogs 20 lbs. or under and various seating opportunities peppered throughout the park add to the experience.

OPPORTUNITIES:

- Play equipment has sun damage
- Replace dried out ground cover planting
- Typically, neighborhood parks may include the following additional facilities: playgrounds

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



DEVANY SQUARE

2.0 ACRES

NEIGHBORHOOD PARK

4405 CHANCERY LANE

INVENTORY:

- Large flexible space
- Children's play area
- Children's water play area

OVERALL PARK RATING: 2.0 (EXCELLENT)

KEY FINDINGS:

Park services surrounding neighborhood and includes a labyrinth and a water play area. Nice large trees along pathways and ample space for children's play area are a nice addition to this park. A lack of restroom facilities may present an opportunity for enhancement.

OPPORTUNITIES:

- Replace or maintain sun damaged playground equipment
- Typically, neighborhood parks may include the following additional facilities: unlit sports courts, and additional non-competitive sports fields



DOLAN PARK

4.9 ACRES

NEIGHBORHOOD PARK

11651 PADRE WAY

INVENTORY:

- Shaded picnic shelter
- Hilly - not a lot of flat space for informal field
- Large public art installation; 12' high x 14' long steel "arm"
- Basketball court with lights
- Fitness equipment stations

OVERALL PARK RATING: 1.8 (GOOD)

KEY FINDINGS:

Excellent walking trail with break out fitness stations and signage engage users within this park. Separate play areas targeting different age groups, and large shade structure with numerous picnic tables creates respite from the sun.

OPPORTUNITIES:

- Outdoor fitness stations need attention
- Typically, neighborhood parks may include the following additional facilities: open multi-use areas

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



5

DOUGHERTY HILLS DOG PARK

1.4 ACRES

NEIGHBORHOOD PARK

AMADOR VALLEY BLVD

INVENTORY:

- Large open lawn for dog exercise and interaction with fencing for safety
- Recent public art installation
- Minimal plant variety
- Doggie fountains in either dog run

OVERALL PARK RATING: 1.9 (EXCELLENT)

OPPORTUNITIES:

- Lawn worn and dry, ensure irrigation reaches these areas
- Consider adding agility equipment, boulders, or mounds for exercise variation
- Consider restroom facility for dog owners/ attendees as funds become available

KEY FINDINGS:

One of two dog parks in Dublin, servicing both large and small dog breeds in separate contained areas. Doggie drinking fountain placed in either dog run and benches scattered throughout provide a nice amenity for users.



6

DUBLIN HERITAGE PARK & MUSEUMS

10.0 ACRES

COMMUNITY PARK

6600 DONLON WAY

INVENTORY:

- Planting in planters thriving, variety of ornamentals, nice repetition of allee trees and grasses
- Shady areas abundant
- Picnic area seats 80
- 2 barbecue grills

OVERALL PARK RATING: 2.0 (EXCELLENT)

OPPORTUNITIES:

- Trees in picnic area need to be considered for replacement; splitting bark and tree trunks, irrigation in the roots
- Typically, neighborhood parks may include the following additional facilities: additional unlit sports courts, and additional non-competitive sports fields

KEY FINDINGS:

Large multi-functional park with historic buildings, lawns, a historic cemetery, picnic areas, and various amenities embody the character of this park. The vibrant landscape palette is open to the public during daylight hours with a variety of native planting and impressive trees. This park serves as the home to classes, camps, events, and tours.

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



DUBLIN SPORTS GROUNDS

22.8 ACRES

COMMUNITY PARK

6700 DUBLIN BLVD

INVENTORY:

- Concession stand
- 1 Lighted baseball diamond, 2 lighted softball diamonds, 2 lighted soccer fields
- Walkways and trails
- Children's play area heavily used

OVERALL PARK RATING: 1.9 (EXCELLENT)

KEY FINDINGS:

Situated in a prime, central location, Dublin Sports Grounds accommodates several athletics. With several lit ball fields and soccer fields, for games and practices, and children's play area, there is something for everyone to be active and enjoy.

OPPORTUNITIES:

- Replace older, sun damaged, playground equipment; consider expanding playground to be adequate size for usage ie. adding swings at playground for variety*
- Trash receptacles not consistent, styles vary*
- Consider adding shade structures near seating areas*
- Consider any additional facility needs this community park may require, (i.e. community parks may additionally include aquatic amenities)*

EMERALD GLEN PARK

49.0 ACRES

COMMUNITY PARK

4201 CENTRAL PARKWAY

INVENTORY:

- Bio-retention planters thriving
- Copious amount of space for flexible programming
- Aquatics center, skate park, basketball courts, baseball diamonds, bocce courts, soccer fields, tennis courts, picnic areas
- Water play area

OVERALL PARK RATING: 2.0 (EXCELLENT)

KEY FINDINGS:

Community park with various programming elements ranging from athletic fields to Emerald Glen Recreation and Aquatic Complex, plethora of seating opportunities and well planted landscape areas. Plenty of flexible space, walking trails, and connections to the Dublin trail system make this park a true gem within the overall system.

OPPORTUNITIES:

- Cricket pitch with evident worn turf, replace*
- Trash receptacles sun damaged and not consistent style*
- Consider any additional facility needs this community park may require, (i.e. community parks may additionally include lighting on remaining sports fields)

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



FALLON SPORTS PARK

60.1 ACRES

COMMUNITY PARK

4605 LOCKHART STREET

INVENTORY:

- 4 lighted bocce courts, two lighted synthetic turf soccer fields, BMX course, picnic areas, drinking fountains, restrooms, walkways and trails, baseball fields, softball fields, tennis courts.
- Educational signage throughout park
- California native plant palette
- Playground equipment in excellent condition
- EV charging stations
- Premier sports park currently encompasses 28 acres of the 60 acre site.

OVERALL PARK RATING: 2.0 (EXCELLENT)

OPPORTUNITIES:

- Consider planting future varieties of ornamental planting to break up hardscape. If appropriate, consider any facility needs this community park may require, (i.e. community parks may include aquatic facilities)

JORDAN RANCH PARK

4.9 ACRES

NEIGHBORHOOD PARK

4299 JORDAN RANCH DRIVE

INVENTORY:

- Large open space meadow for informal sports and games
- Variety of plants and ornamental flowers
- Age-inclusive play equipment in great condition
- Picnic area and barbecue grills
- Basketball courts, volleyball courts (grass)

OVERALL PARK RATING: 2.0 (EXCELLENT)

OPPORTUNITIES:

- Increase shade mechanisms at picnic area

KEY FINDINGS:

Has excellent low maintenance native landscape palette and well lit astro-turf fields. Other park amenities include an age-inclusive adventure playground and concession building with plenty of opportunities for seating.



KEY FINDINGS:

Neighborhood park nestled against open space, the park offers two shaded age-inclusive kids play areas, a basketball court, a grass volleyball court, and large open field for flexible programming. Other amenities include group picnic areas, barbecues, and restrooms. Seating appropriate for programmed space. Excellent use of ornamental landscape.

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



KOLB PARK

4.9 ACRES

NEIGHBORHOOD PARK

8020 BRISTOL ROAD

KEY FINDINGS:

- Fitness equipment
- Play equipment for different age groups
- Tennis courts (lighted)
- Pedestrian walkway
- Picnic area seats 48, 2 barbecue grills

OVERALL PARK RATING: 1.7 (GOOD)

KEY FINDINGS:

Large park for multi-purpose use. Seating areas covered by tree canopies for shade. Separate play equipment areas for different kids age groups.



OPPORTUNITIES:

- Bathroom restoration
- Improve accent plant palette variety
- Update or replace sun damaged kids play equipment
- Outdoor activity stations needs updating
- Multi-purpose field unleveled, maintain for activity use
- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally include additional unlit sports facilities

MAPE MEMORIAL PARK

2.6 ACRES

NEIGHBORHOOD PARK

11711 MAPE WAY

INVENTORY:

- Grassy areas, large shade trees, and planting bed
- Large informal field/lawn
- Sand volleyball court

OVERALL PARK RATING: 1.6 (GOOD)

KEY FINDINGS:

Mape Park was named for Commander John Jack Clement Mape USN, who was Dublin's first casualty of the Vietnam War. Adjacent to school with basketball courts and playground, park offers plenty of flexible lawn space.

OPPORTUNITIES:

- Update aged kids play equipment*
- Update plant palette to include more ornamental shrubs*
- Update site furnishings including seating areas
- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally reflect neighborhood character

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



PASSATEMPO PARK

5.1 ACRES

NEIGHBORHOOD PARK

3200 PALERMO WAY

KEY FINDINGS:

- Lush landscape
- Multi-purpose field
- Well kept play equipment
- Pedestrian walkways and trails
- Picnic area

OVERALL PARK RATING: 1.7 (GOOD)

KEY FINDINGS:

Lush and verdant landscape palette. Age-inclusive kids play equipment includes a playground for tots and a separate playground for older children. This park offers unique amenities including an interactive sundial, a small vineyard, seasonal garden, grilling stations, restrooms, and windy walkway a large multi-purpose field surrounded by a walking path.



PIAZZA SORRENTO

2.0 ACRES

NEIGHBORHOOD PARK

3600 PALERMO WAY

INVENTORY:

- Large open field on slight slope
- Pleasant ornamental trees varieties
- Shaded seating area

OVERALL PARK RATING: 2.0 (EXCELLENT)

KEY FINDINGS:

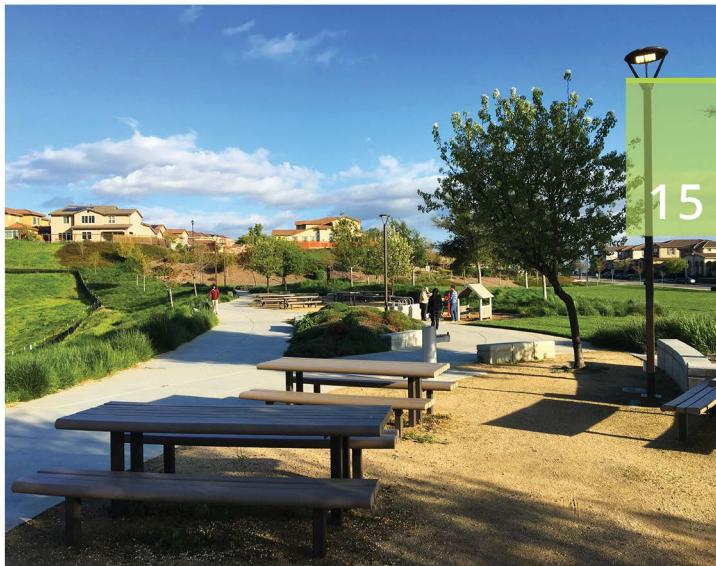
Park features an expansive meadow offering opportunity for flexible programming, a play area, and shaded picnic area. A serene tree lined pedestrian walkway emphasizes this facility.

OPPORTUNITIES:

- Play equipment sun damaged, consider updating and replacing
- Seating area can use upgraded furnishings
- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally include additional unlit sports facilities

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



POSITANO HILLS PARK

4.6 ACRES

NEIGHBORHOOD PARK

2301 VALENTANO DRIVE

INVENTORY:

- Flat flexible lawn
- Unique playground equipment placement
- Various seating elements
- Excellent views of the Tri-Valley
- Basketball court

OVERALL PARK RATING: 1.8 (GOOD)

KEY FINDINGS:

This park offers opportunity for play to all ages including fun interactive nature-themed play areas for children and an outdoor basketball court. Various seating areas can be found throughout the park along the windy pedestrian path while the lush landscape compliments adjacent Tri-Valley views.

OPPORTUNITIES:

- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally include additional unlit sports facilities



SCHAEFER RANCH PARK

6.3 ACRES

NEIGHBORHOOD PARK

9595 DUBLIN BLVD

INVENTORY:

- Large informal field
- Beautiful ornamental trees
- Apparent of safety features
- Tennis court, basketball court

OVERALL PARK RATING: 1.8 (GOOD)

KEY FINDINGS:

Landscape palette very verdant. Informal field offers flexible use. Covered picnic structure with tables offers respite from the sun. Other amenities the park offers include a "tot lot" for 2- to 5-year olds, an apparatus play area for 5- to 13- year olds, a basketball court, a tennis court, and a pair of game tables for checkers or chess. Dogs are permitted on a leash.

OPPORTUNITIES:

- Playground may need additional shade elements
- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally include additional spaces for relaxation

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



SEAN DIAMOND PARK

5.03 ACRES

NEIGHBORHOOD PARK

4801 LA STRADA DRIVE

INVENTORY:

- Volleyball court (grass), tennis court
- Shade structure provides sun respite seating area
- Many verdant grasses, overall landscape vibrant
- Unique play equipment (ie. zipline)

OVERALL PARK RATING: 1.8 (GOOD)

KEY FINDINGS:

Dublin's 20th park to open, names for former Dublin resident Army Staff Sergeant Sean Diamond, who was killed in action in Iraq in 2009. The park being fairly recently opened shows little signs of wear and tear. Contains two play areas with unique play features including a 90' long zip line, large shade canopy, and large open meadow for informal programming.

OPPORTUNITIES:

- No visible public art*
- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally include additional spaces for relaxation, and practice fields



SHANNON PARK

9.6 ACRES

COMMUNITY PARK

11600 SHANNON AVE

INVENTORY:

- Water Play Area
- Adjacent community center and preschool accessible by bridges
- Informal sports fields
- EV charging stations

OVERALL PARK RATING: 1.7 (GOOD)

KEY FINDINGS:

This park had much to offer; public art, lush planting beds, and a variety of trees. A natural creek meanders its way through the park and is a great place for exploring nature. Water feature and solar panels add unique touches to the park. Dogs are permitted on a leash.

OPPORTUNITIES:

- Incorporate ADA paths at seating under solar panels
- If appropriate, consider any facility needs this community park may require, (i.e. community parks may also include lighted sports fields)

EXISTING PARK ASSESSMENT

DUBLIN, CALIFORNIA



STAGECOACH PARK

0.9 ACRES

NEIGHBORHOOD PARK

7550 STAGECOACH ROAD

INVENTORY:

- Public art installation
- Rubber turf ground and shade structure over kids play area
- Lush native landscape

OVERALL PARK RATING: 2.0 (EXCELLENT)

KEY FINDINGS:

Ample seating with no shade coverage is the highlight of this park. Covered kids play structure in good condition and has unique interactive climbing elements. Park features an art installation, commissioned by the City of Dublin in 1996.

OPPORTUNITIES:

- Increase shade around seating area
- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally include additional spaces for relaxation, informal multi-purpose lawn space, as well as sport practice courts and fields



TED FAIRFIELD PARK

6.9 ACRES

NEIGHBORHOOD PARK

3400 ANTONE WAY

INVENTORY:

- Variety of athletic fields including baseball diamond, sand volleyball court, basketball court
- Large public art tile mosaic
- Picnic tables
- Pedestrian walkway and trails

OVERALL PARK RATING: 1.6 (GOOD)

KEY FINDINGS:

Park features various athletic fields including a basketball court and soccer fields surrounded by pathways. Various areas for seating under shady tree canopies. Public art installation gives the park a fun and colorful identity.

OPPORTUNITIES:

- Play structure needs to be updated
- Consider any additional facility needs for this neighborhood park. Typically neighborhood parks will additionally include additional informal multi-purpose lawn space.

APPENDIX C: **2015 Facilities** **Standards**

PARKS AND RECREATION FACILITY STANDARD

2015 Parks and Recreation Master Plan

ACTIVE COMMUNITY PARK STANDARDS

Active Community Parks should offer a variety of recreational opportunities that attract a wide range of local age groups and interests. Active Community Parks should feature large open space areas, unique natural, historic, and/ or cultural areas as well as group picnic areas, bicycling and hiking trails, sports facilities, dog runs, community facilities, and other unique features or facilities.

Size:	Approximately 10 to 60 acres
Service Area:	Preferably centralized within the City of Dublin.
Access/Location:	Highly visible and easily accessible. These Community Parks should be utilized to create a central focus for the Dublin community.
Park Design:	<p>Active Community Parks should create a memorable social hub and landmark public destination.</p> <p>Facilities that maximize the recreational and leisure experience of all residents.</p> <p>Provide a mixture of facilities to attract a broad spectrum of user groups.</p> <p>Provide a sense of connection linking the uses on the site to the surrounding retail, residential or recreational facilities.</p>
Play Area:	<p>High quality and innovative play structures.</p> <p>Larger than neighborhood parks.</p> <p>Separate facilities for tots from those for older children. Provide parents seating area.</p>
Potential Sports Facilities:	<p>Diamond ball fields (60-foot, 80-foot and 90-foot), graded and maintained for practice and competitive baseball or softball. Spectator amenities.</p> <p>Regulation soccer fields with a combination of natural and synthetic turf.</p> <p>Practice soccer fields (may overlap ball fields). Cricket Pitch.</p> <p>Football field.</p> <p>Futsal court (may overlap with basketball). Outdoor basketball courts.</p> <p>Outdoor volleyball courts. Lighted tennis courts.</p> <p>Pickleball courts. Frisbee golf.</p> <p>Exercise equipment.</p>
Picnic Facilities:	Shaded and secluded picnic areas with tables for 6 to 8 people located throughout the park providing areas for spontaneous picnic use. Must also include a minimum of two group picnic facilities to accommodate group reservations with dedicated shade structures/sails and BBQ's.
Natural Areas:	<p>Open meadow zones that provide soft, green use areas for picnics, informal sports as well as passive group and individual uses.</p> <p>Provide pedestrian trails to link with regional trail and transit systems.</p>
Potential Special Features:	<p>Dog parks</p> <p>Multi-Purpose Room Buildings for classes and camps.</p> <p>Cultural and Performing Arts spaces. Public Art for visual impact.</p> <p>Community garden. Maintenance yard for the park.</p> <p>Additional unique features may include an education center or museum, outdoor amphitheater, rose gardens, or outdoor wedding facilities.</p>
Restrooms:	Permanent restroom structure.
Parking:	Sufficient parking lot to accommodate demand during high use periods.

NATURAL COMMUNITY PARK STANDARDS

Natural Community Parks should offer a variety of passive recreational opportunities that attract a range of age groups of people looking for a more serene park experience. Natural Community Parks should feature areas that are primarily un-programmed and more natural in appearance, often including features that have historically existed on the site, such as hills, creek or wetland features, or man-made structures such as bridges or small buildings.

Size:	Varies depending on location and adjacencies.
Service Area:	Future Natural Community Parks should be located in the Western and/or Eastern Extended Planning Area.
Access/Location:	Dependent on the location of the natural features to be enhanced and/or retained.
Park Design:	<p>Natural Community Parks should create a space for quiet, passive enjoyment of the natural landscape primarily with low intensity uses and a few active nodes. Uses that may be appropriate for inclusion in a Natural Community Park include:</p> <ul style="list-style-type: none">• Trails and sitting areas.• Wildlife viewing platforms.• Outdoor educational spaces.• Nature interpretive areas with signage.• Shaded and secluded picnic areas with tables for 6 to 8 people located throughout the park providing available areas for small-scale picnic use.• Community and/or children's garden.• Par course style exercise.• Open meadow zones that provide soft, green use areas for informal sports as well as passive group and individual uses.• Public restrooms.• Parking area.• High quality and innovative natural play features built into the landscape may be appropriate in limited areas.• Ample pedestrian and bicycle connections to nearby residential areas.• Other appropriate facilities that maximize the recreational and leisure experience of all residents.

NEIGHBORHOOD PARK STANDARDS

The neighborhood park can be the visual and social center for the local community. In addition to meeting the local residents' recreational needs, the neighborhood park is also a "village green." These parks should be designed to reflect the unique character of each neighborhood.

Neighborhood parks are developed to provide space for relaxation, play and informal recreation activities in a specific neighborhood or cluster of residential units. The park improvements are oriented toward the individual recreational needs of the neighborhood in which it is located. Facilities should be designed to include practice fields and not for competitive use, which traditionally bring more traffic into a neighborhood.

Development Criteria:	Approximately 4 to 9 net acres.
Service Area:	Service area defined by major arterials or topography. Adjacent to neighborhood boundaries or open space area, visible from neighborhood entry.
Site Characteristics:	Major percentage of the site should be level to accommodate active recreation uses. Natural or visual qualities to enhance the character.
Access/Location:	Minimum of two public street frontages. On collector or residential streets; not major arterials.
Park Design:	Central green/social center for neighborhood. Reflect character of setting—natural features or architectural style of homes.
Play Area:	Tot lot for children 2 - 4 years. Playground for youth 5 - 12 years. Parent's seating area.
Potential Sports Facilities:	Turf fields graded and maintained for practice. Softball/baseball (minimum 250' outfield) and soccer (minimum 180') fields. Tennis courts and volleyball courts. Outdoor basketball courts. Pickleball courts. Walking track. Exercise/Par-Course Equipment.
Picnic Facilities:	Tables and secluded space for informal family picnics up to 6 - 8 people. Must also include a minimum of one group picnic facility to accommodate group reservations with dedicated shade structure/sails and BBQ's.
Natural Areas:	Open space meadow for informal sports, games and passive activities.
Restrooms:	Two unisex restrooms.
Parking:	Sufficient off-street parking where minimum street frontages are not provided. Lockable parking for 6 - 10 bicycles.
Lighting:	Provide lighting for security purposes not for night-use activities. Avoid penetration of unwanted light into adjacent neighborhood.

NEIGHBORHOOD SQUARE STANDARDS

Neighborhood Squares provide specialized facilities that serve a concentrated or limited population or special interest group such as young children or senior citizens. The Neighborhood Square is a scaled-down version of the Neighborhood Park, with an average size of 2-acres and located in high density residential urban areas where a green pocket is the central focus of the neighborhood.

Site Characteristics:	Approximately 2-3 net-acres on a predominately level site.
Access/Location:	Prominent location preferably at cross street. Within neighborhoods and in close proximity to apartment complexes, townhouse development or housing for the elderly. Linked with trails and pedestrian walkways.
Park Design:	Each park should have unique characteristics such as public art, fountain, bandstand, formal gardens, etc. to create a focal point for high density areas. Develop plaza areas for gathering and neighborhood social events.
Play Area:	Small scale, high quality play structures. Parents' seating area.
Sports Facilities:	As appropriate to user groups in adjacent homes; provide tennis court, pickleball courts, volleyball court, or basketball court.
Picnic Facilities:	Tables for 6 to 8 people for spontaneous or informal picnic use. Must also include a minimum of one group picnic facility to accommodate group reservations with dedicated shade structure/sails and BBQ's. Seat walls for informal picnicking.
Natural Areas:	Views and vistas are desirable.
Restrooms:	Not provided.
Parking:	Street parking.
Lighting:	As necessary for security only.

DOWNTOWN PLAZA STANDARDS

Urban Plazas provide a public gathering place for the Downtown area.

Site Characteristics: 0.5 -1.5 net acres on a predominately level site.

Access/Location: Prominent site, preferably at a historically relevant location or a centrally located site in the Downtown.

Linked with pedestrian walkways that access commercial, civic, and/or residential uses in Downtown Dublin is preferred.

Park Design: Should have unique characteristics such as public art, fountain, seating, etc. to create a focal point for gathering and social events.

Play Area: Small scale, high quality play structures may be appropriate with parents seating area.

Sports Facilities: None.

Picnic Facilities: Tables, benches, or seatwalls for spontaneous or informal picnic use. Must also include a minimum of one group picnic facility to accommodate group reservations with dedicated shade structure/sails and BBQ's.

Natural Areas: Views and vistas are desirable.

Restrooms: Not provided.

Parking: Street parking.

Lighting: As necessary for security only.

CULTURAL ARTS CENTER STANDARDS

A Cultural Arts Center can provide a multi-use facility that affords cultural, educational and social opportunities for the entire community. The primary focus of this facility would be the Gallery and adjacent multi-purpose space making it a destination for exhibitions and social events. The facility would also feature classrooms to support a variety of cultural arts experiences.

Size:	Dependent on program study.
Development Criteria:	One facility per community.
Acreage:	Dependent on program study.
Service Area:	Centralized to major population centers.
Site	Characteristics: Predominantly level. Interesting natural or visual characteristics such as existing trees, creek, vistas.
Access/Location:	Located on a major arterial or collector road with high visibility. Twenty-minute driving time.
Facility Design:	Memorable public destination point which would be a source of pride for the City. Destination that will serve the diverse needs of the entire Community.
Indoor Facilities:	Lobby and Reception. Classroom/Music Room. Art Classrooms. Gallery Space. Multi-Use Room. Administrative Space.
Special Features:	Outdoor patios.

TRAIL STANDARDS

There are three basic types of trail types that may be found in Dublin - hiking and jogging, bicycle, and equestrian. Trails are different than parkways or paths within neighborhoods that are privately maintained, and they are different than sidewalk or bike lanes as described in the City's Bicycle and Pedestrian Master Plan. While those facilities are great amenities for the community, they are not counted as parkland, whereas a trail that is improved to the standards contained within this Master Plan and dedicated to public use can be considered parkland.

The types of trails that have standards in this Master Plan include:

- Parkway Trail: Paved path suitable for bicycles and pedestrians which is physically separated from the street and not a part of the road section.
- Creekside Trail: Paved trails along creeks for pedestrian and potential bicycle use.
- Open Space Trail: Unpaved trails for equestrian and hiking use.

Hikers, joggers, and strollers make up the majority of trail users. This group naturally prefers to use trails that are safe, that provide good footing and that are routed through interesting landscape with attainable destination points and offer some amenities along the way such as benches and rest areas. Pedestrians will use all the trail types noted above.

Cyclists typically use the Parkway and Creekside Trails. Recreational cyclists typically prefer trails which have smooth surfaces (preferably paved) and which are separated from other types of traffic. Often traveling a distance of 25 miles on an outing, the serious recreational cyclist prefers trails with sweeping curves, good visibility, and a minimum of cross streets.

Equestrians typically use Open Space Trails, which are generally planned for the outlying areas of the City where there is more open space and natural landscape. Because of the limited available space in Dublin, equestrian trails are intended to connect with other regional-serving trails in neighboring communities and park districts.

General Trail Design

Trail design should include appropriate landscaping to provide a pleasant visual and physical environment, including protection from sun, wind, and noise where possible.

- Where feasible and desirable, trail projects should accommodate more than one type of trail use.
- Designed to require as little maintenance as possible over time and to avoid steep inclines.
- Preserve existing vegetation, removing only as much as necessary to accommodate the trail. Analyze existing topography and locate trails so that minimal grading is required.

Parkway Trail Design

The parkway links areas within the community. As an important recreation and transportation corridor, it should be visually distinct. It should accommodate both bicycle and pedestrian use, both separated from the street. The parkway should be well landscaped and lighted.

Easement Width: Minimum 20 feet with landscaping on either side of formal paths.

Pedestrian Path: Minimum 5 feet wide, concrete.

Bicycle Path: Minimum 8 feet, maximum 12 feet wide; 12 feet when joint use with pedestrians.

Asphalt or concrete

Rest Areas: Rest area should include a bench and drinking fountain.

Creekside Trail Design

- Creekside trails are a desirable community amenity and are a scenic and educational resource.
- Width of creek trails should be a function of amount of use and sensitivity of natural resource. However, a minimum 8' width is desirable.
- Creek trail design and location should be coordinated with Alameda County Flood Control (Zone 7), California State Department of Fish and Wildlife, and EBRPD (as appropriate).
- Maintenance roads/paths along creek banks can frequently serve as trails. The final design of the trail must accommodate appropriate maintenance.
- Where possible, creek trails should be located at top of bank. Because these areas are flat, grading is kept to a minimum and existing vegetation can be preserved. Erosion and bank stabilization problems are also minimized. Access to and from streets and access by disabled persons is generally easier when the trail is located at the top of bank.
- Where creek trails must be located on slopes, a bench will have to be cut into the slope to provide a flat platform for the trail. The cut should be minimized to preserve as much native vegetation as possible.
- Generally, the trail should be located as high above the creek as possible. Ease of access to and from the street and by disabled persons should be considered when locating a trail on a slope.
- Provide rest areas and overlooks with educational signage to enhance enjoyment of creek area.
- Special wildlife habitat areas should be protected from access. Habitat restoration and creek revegetation should occur in degraded creek areas.
- Where creeks are deeply incised, railing or fencing may be necessary to prevent access to the creek.

Open Space Trail Design

Open space trails, at a minimum, may be narrow corridors that provide critical linkage to important facilities.

However, at best, open space trail corridors may incorporate many hundreds of acres of significant open space and provide the public with unique opportunities to enjoy the natural environment between developed areas. Frequently, trails in open space areas follow old jeep roads or fire roads.

The ideal alignment will “fit” the trail to the ground and will afford users the best views from the trail as well as follow the topography of the land.

- Long, straight stretches should be avoided as well as excessive switch backs.
- Avoid areas with high soil erosion, high fire hazard or unstable slopes.
- Where possible, route trails away from residences in order to maintain privacy.
- Establish trail rights-of-way that are wide enough to accommodate the designated uses. For single or double-use trails that permit hiking and/or equestrian use, provide a minimum right-of-way width of 20 feet. Multiple-use trails that permit hiking, equestrian and bicycle use, provide a minimum right-of-way width of 30 to 40 feet.

Staging Area and Trail Head

A trail staging area is best located on arterial or collector roads in areas that are both convenient to the public and that are easily accessible for maintenance and operation purposes.

- Where possible, located away from nearby residents.
- Provide lights, gates and fencing, as well as fire hydrants and fire truck turnarounds that address specific needs of police and fire departments.
- Identify and utilize existing parking lots on schools and park facilities, wherever possible, to avoid duplication of staging facilities.
- A trail head is smaller, often consisting of nothing more than a sign. It may also include a small rest area. Whether staging area or trail head, each should be improved to include:
 - Signs indicating by color and/or graphics trail type; trail name (if appropriate); distance to distinctive feature or trail junction.
 - Map (where appropriate) showing overall system.
 - Trash and recycling receptacle(s).