



CITY OF DUBLIN
HERITAGE & CULTURAL ARTS COMMISSION
MEETING AGENDA

THURSDAY, MARCH 14, 2013, 7:00 P.M.
DUBLIN CIVIC CENTER, 100 CIVIC PLAZA

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ORAL COMMUNICATIONS**
 - 3.1 **Public Comments**

At this time, the public is permitted to address the Heritage and Cultural Arts Commission on non-agendized items. The Commission must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Commission may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Parks and Community Services Department related to the proper procedure to place an item on a future Heritage and Cultural Arts Commission agenda. The exceptions under which the Heritage and Cultural Arts Commission MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).
4. **MINUTES OF THE REGULAR MEETING – February 14, 2013**

STAFF RECOMMENDATION: Approve Minutes.
5. **WRITTEN COMMUNICATIONS - None**
6. **PUBLIC HEARING - None**
7. **UNFINISHED BUSINESS - None**
8. **NEW BUSINESS**
 - 8.1 **City Council Strategic Plan Update**

The Commission will receive a report on the City Council Strategic Plan Update.
STAFF RECOMMENDATION: Receive Report.
 - 8.2 **AvalonBay Communities, Inc. Public Art Project**

The Commission will receive a report on AvalonBay Communities Inc.'s proposed artwork for the Campbell Green site.
STAFF RECOMMENDATION: Recommend approval of the proposed public art to the City Council.
 - 8.3 **Spring Exhibit at Heritage Park and Museums**

The Commission will receive a report on upcoming spring exhibit at Heritage Park and Museums.
STAFF RECOMMENDATION: Receive Report.
9. **OTHER BUSINESS**
 - 9.1 **Brief Informational Only Reports from Commissioners and/or Staff and Reports by Commission related to Meetings Attended at City Expense (AB 1234).**
10. **ADJOURNMENT**

This AGENDA is posted in accordance with Government Code Section 54954.2(a)

If requested, pursuant to Government Code Section 54953.2, this agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation, please contact the Office of Parks and Community Services (925) 556-4500 at least 72 hours in advance of the meeting.

A complete packet of information containing Staff Reports (Agenda Statements) and attachments related to each item is available for public review at least 72 hours prior to a Heritage & Cultural Arts Commission Meeting or, in the event that it is delivered to the Commission less than 72 hours prior to a Heritage & Cultural Arts Commission Meeting, as soon as it is so delivered. The packet is available in the Parks & Community Services Department at Civic Center.

HERITAGE AND CULTURAL ARTS COMMISSION

REGULAR MEETING

Draft Minutes

CITY OF DUBLIN

February 14, 2013

The February 14, 2013 Regular Meeting of the Heritage and Cultural Arts Commission was called to order at 7:00 PM at the Dublin Civic Center, Dublin, California, by Chair Vanderpool.

PLEDGE OF ALLEGIANCE

Chair Vanderpool led the Pledge of Allegiance.

ROLL CALL

Commissioners (Cm.) Present: Carr, Deets, Iharosi, King, Minniear, Tutino, Vanderpool

Commissioners Absent: None

ORAL COMMUNICATIONS

3.1 Administration of Oath of Office to newly appointed Commissioner by Deputy City Clerk

Ms. Gloria McCafferty, Deputy City Clerk, administered the Oath of Office to newly appointed Commissioner, Ms. Timea Iharosi.

3.2 Public Comments – None

APPROVAL OF MINUTES

4.1 December 13, 2012

On a motion by Cm. Tutino, seconded by Cm. Minniear, and by a vote of 6-0-1 with Cm. King abstaining, the Commission voted to approve the minutes of January 10, 2013, as presented. Commissioner King abstained from the vote as he was absent from the January 10, 2013 meeting.

WRITTEN COMMUNICATIONS – None

PUBLIC HEARING – None

UNFINISHED BUSINESS – None

NEW BUSINESS

8.1 Fall Quarterly Report

Ms. Ann Mottola, Heritage and Cultural Arts Manager, provided the specifics of the item as outlined in the Staff Report.

Chair Vanderpool asked about the type of rentals that occur at Old St. Raymond Church. Ms. Mottola stated that the private rentals are for events such as weddings and church services.

Cm. King asked if the Bluegrass Band still performs at the Church. Ms. Mottola stated that the Band still performs at the Church as well as other facilities at the site.

Cm. Deets asked if Staff was promoting events to HOA's or neighborhood groups that have created social groups on the internet. Ms. Mottola stated that Staff has not actively promoted to these groups.

Cm. King asked if the City utilizes Facebook to promote events and activities. Mr. McCreary, Parks and Community Services Director, stated that the City has Facebook accounts that are used to promote specific events or activities, such as the St. Patrick's Day Festival.

Cm. Tutino suggested that art instructors at Dublin High School could be recruited for instructing recreational cultural arts classes and activities.

Cm. Minniear stated that the volunteers at the Heritage Park and Museums logged over 2,900 hours last year, which is the equivalent of one full-time person.

8.2 Avalon Bay Residential Public Art Project – Public Input

Ms. Ann Mottola, Heritage and Cultural Arts Manager, provided the specifics of the item as outlined in the Staff Report.

Commissioners King, Deets and Tutino volunteered to take part in Avalon Bay’s Public Art Project video conference review. The Commissioners chose the date of February 19, 2013, at 4:00 PM.

Ms. Mottola stated that she would confirm the details of the video conference review with the three Commissioners.

OTHER BUSINESS

9.1 BRIEF INFORMATION ONLY REPORTS FROM HERITAGE & CULTURAL ARTS COMMISSIONERS AND/OR STAFF

Vice Chair Carr asked about the Summer Concert Series for this year. Ms. Mottola stated that Staff would provide an update to the Commission at a future meeting. Vice Chair Carr reported that she has been working on the Dublin San Ramon Women’s Club District Student Art Festival, as well as the State Competition. She also stated that she would like Staff consider a permanent location for the Camp Parks historical items.

Cm. Deets stated that he would be attending the Volunteer Recognition Event.

Cm. Iharosi asked if the Commissioners would have a specific task to perform at the St. Patrick’s Day Festival. Ms. Mottola stated that the Commissioner do not have any tasks and are free to enjoy themselves at the event.

Cm. King reported that he has been working on an amateur film show at the Vine Theatre in Livermore.

Cm. Minniear asked for an update on the Oral History Program. Ms. Mottola stated that Staff would provide an update to the Commission at a future meeting.

Cm. Tutino reported that she is on the Dublin Unified School District’s Visual and Performing Arts Committee. She stated that she would like to introduce the idea of a City / District Joint Use gallery space in the City.

Mr. McCreary and Ms. Mottola provided program and project updates.

ADJOURNMENT

Being no further business, the meeting adjourned at 7:47 PM.

Respectfully submitted,

Rhonda Franklin
Administrative Aide

APPROVED:

Chairperson



AGENDA STATEMENT
HERITAGE AND CULTURAL ARTS COMMISSION
MEETING DATE: March 14, 2013

SUBJECT: City Council Ten-Year Strategic Plan – Fiscal Year 2013-2014 Update

Prepared by Amy Cunningham, Assistant to the City Manager

ATTACHMENTS:

- 1) Ten-Year Strategic Plan, Fiscal Year 2013-2014 Update – Including City Council Proposed Changes as of March 2, 2013
- 2) Ten-Year Strategic Plan, Fiscal Year 2011-2012 Adopted

RECOMMENDATION: Receive Report.

FINANCIAL STATEMENT: None

DESCRIPTION: The City Council is in the process of reviewing and updating the Ten-Year Strategic Plan for Fiscal Year 2013-2014. On a bi-annual basis following a City Council election, the City conducts special workshops to update the City Council’s adopted Strategic Plan. One component of this process is a Joint Workshop with the Commissions to discuss how the Commissions can best support the Strategic Plan Strategies adopted by the City Council. In the month of January, 2013, the City Council’s strategic planning consultant, Sherry L. Lund, provided the City’s Commissions with an orientation on the strategic planning process and the scope of the Commission’s duties in preparation for the upcoming Joint Workshop.

On Saturday, March 2, 2013, the City Council met to discuss the Strategic Plan; progress on the Strategies identified in the Strategic Plan; and desired changes to the Strategic Plan for Fiscal Year 2013-2014. The City Council’s preliminary changes are identified in yellow in Attachment 1.

On Saturday, March 23, 2013, the City Council will hold a second workshop to discuss the proposed Strategic Plan with the City’s Commissions. The City Council will lead a conversation about how the Commissions can support the City Council’s proposed Strategies.

RECOMMENDATION: Staff recommends that the Heritage and Cultural Arts Commission receive the report.

COPIES TO:

ITEM NO: 8.1



City of Dublin Ten Year Strategic Plan

Proposed Fiscal Year 2013-2014

(Inclusive of City Council Proposed Changes as of March 2, 2013)

MISSION

The City of Dublin promotes and supports a high quality of life which ensures a safe and secure environment that fosters new opportunities.

VISION

Dublin is a vibrant city committed to its citizens, natural resources and cultural heritage. As Dublin grows, it will balance history with progress, to sustain an enlightened, economically balanced and diverse community.

Dublin is unified in its belief that an engaged and educated community encourages innovation in all aspects of City life, including programs to strengthen our economic vitality, and support environmental stewardship and sustainability through the preservation of our natural surroundings. Dublin is dedicated to promoting an active and healthy lifestyle through the creation of first-class recreational opportunities, facilities and programs.

VALUES

Our Values in Building Community

- Promote locations and events that bring people of all ages together.
- Provide more venues for family-based activities.
- Foster heritage and cultural development.

Our Values in Ensuring a Safe Community

- Provide high quality police and fire services to insure the safety of the citizens living in the community.
- Provide education and training to residents and businesses that would promote public safety.

Our Values in Guiding Development

- Assure that development contributes positively to the City's fiscal health.
- Support pedestrian-friendly development, transit-oriented development, green building and environmental responsiveness.
- Promote high quality design and architectural standards in private development and in all public facilities.

- Develop transportation systems that facilitate ease of movement throughout the City.

Our Values in Governing

- Commit to openness and responsiveness to the public and community.
- Operate at all times with honesty and integrity.
- Exercise fairness in consideration of issues.
- Provide a high level of customer service and responsiveness from City staff to citizens.
- Embrace technology to improve effectiveness and efficiency.
- Strive to build an informed community through communication.

Our Values in Relating to Other Communities and Entities

- Encourage collaboration and communication with other communities on issues of mutual concern.
- Encourage public and private partnerships of mutual benefit.

STRATEGIES

1. Pursue economic development initiatives that attract new businesses while strengthening and supporting existing businesses.
 - a. Develop programs that create and retain jobs, as well as increase sales tax revenue.
 - b. Create programs that support small businesses in Dublin.
 - c. Focus business development efforts on Primary Development Areas and adjacent properties.
 - d. Retain, attract and support innovative companies.
2. Continue to strengthen the identity and aesthetic appeal of the downtown.
 - a. Facilitate and encourage continued investment in Downtown Dublin.
 - b. Continue to work with private property owners to renovate or update retail areas.
3. Create a community that supports environmental sustainability and provides an open space network that ensures environmental protection and provides public access where appropriate.
 - a. Establish Open Space Area in western hills.
 - b. Create Open Space connections and trails where appropriate.
 - c. Implement open space policies of the Eastern Dublin GPA / Specific Plan.
 - d. Explore and implement strategies that enhance environmental sustainability.
4. Develop dynamic and unique community recreational and cultural opportunities in the region.
 - a. Expand and enhance Dublin Heritage Park and Museums.
 - b. Develop a state-of-the-art recreation programs and facilities / aquatic complex.
 - c. Identify opportunities for development of a unique passive park / recreation facility.

5. Identify new and/or enhanced opportunities for community promotion, marketing, engagement and outreach. Develop City-wide communication and outreach programs that provide connectivity with our residents and businesses across several media outlets.
- a. Enhance awareness of City amenities, activities, and programs to a wide variety of audiences.



City of Dublin Ten Year Strategic Plan

Adopted Fiscal Year 2011–2012

Preliminary Update for Fiscal Year 2012-2013 & Fiscal Year 2013-2014

STRATEGIES

STRATEGY #1: Pursue economic development initiatives that attract new businesses while strengthening and supporting existing businesses.

STRATEGIC GOAL #1A: Develop programs that create and retain jobs, as well as increase sales tax revenue.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
2.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13
3.	2011-2012	Develop an Economic Development Strategy.	Complete
4.	2011-2012	Continue to develop economic incentives for retail, office, restaurants, and industrial users.	Complete
5.	2011-2012	Identify partnership opportunities with the Dublin Chamber of Commerce to assist small businesses.	Complete
6.	2011-2012	Explore a Shop Local Holiday Campaign.	Complete
7.	2011-2012	Update the Façade Improvement Program.	Complete
8.	2010-2011	Execute Business Visitation Program.	Complete
9.	2010-2011	Work with DSRSD to develop sewer incentive program.	Complete

STRATEGIC GOAL #1B: Create programs that support small businesses in Dublin.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2013-2014	Develop on-line building inspection scheduling.	New
2.	2012-2013	Amend Zoning Ordinance to streamline entitlements for Commercial Day Care facilities.	Underway
3.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
4.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13
5.	2012-2013	Develop on-line access to plan check comments for active building permit applications. posting of plan check comments.	Complete by 06/30/13
6.	2011-2012	Develop an Economic Development Strategy.	Complete
7.	2011-2012	Develop a Design Awards Program to recognize new and remodeled projects of special quality.	Complete
8.	2011-2012	Identify partnership opportunities with the Dublin Chamber of Commerce to assist small businesses.	Complete
9.	2011-2012	Explore a Shop Local Holiday Campaign.	Complete
10.	2011-2012	Update the Façade Improvement Program.	Complete
11.	2010-2011	Explore the feasibility of an ordinance that would encourage existing and future commercial locations, which have adequate enclosure space, to provide recycling services.	Complete
12.	2010-2011	Explore an environmental recognition program for targeted program practices for Dublin businesses.	Complete
13.	2010-2011	Develop a Business Anniversary Awards Program.	Complete
14.	2010-2011	Work with DSRSD to develop sewer incentive program.	Complete
15.	2010-2011	Develop a template recycling plan to be shared with the commercial sector to increase recycling.	Complete

STRATEGIC GOAL #1C: Focus business development efforts on Primary Development Areas and adjacent properties.

(Proposed City Council addition March 2, 2013)

STRATEGIC GOAL #1D: Retain, attract and support innovative companies.

(Proposed City Council addition March 2, 2013)

STRATEGY #2: Continue to strengthen the identity and aesthetic appeal of the downtown.

STRATEGIC GOAL #2A: Facilitate and encourage continued investment in Downtown Dublin.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Ensure completion of Golden Gate Drive Downtown Pedestrian Connection Project.	Underway
2.	2011-2012	Oversee construction of St. Patrick Way between Golden Gate Drive and Regional Street.	Underway
3.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
4.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13
5.	2011-2012	Institute Design Awards Program to recognize new and remodeled projects of special quality.	Complete
6.	2011-2012	Continue to develop economic incentives for retail, office, restaurants, and industrial users.	Complete
7.	2011-2012	Update the Façade Improvement Program.	Complete
8.	2010-2011	Work with Chabot / Las Positas to find location for District Office / Learning Center.	Complete
9.	2010-2011	Develop a Downtown Business Attraction Plan.	Complete
10.	2010-2011	Explore beautification programs (i.e. façade improvements, design assistance, etc.) for commercial areas along Dublin Boulevard between Dougherty Road and San Ramon Road and Downtown Core area.	Complete
11.	2010-2011	Update Downtown West Dublin BART and San Ramon Specific Plans into one comprehensive Plan that addresses the entire Downtown Area.	Complete
12.	2009-2010	Develop Economic Incentive Program.	Complete
13.	2008-2009	Facilitate the selection of public art for three (3) Private Development projects.	Complete
14.	2008-2009	Prepare Community Design Element for General Plan.	Complete
15.	2007-2008	Work with Dublin Honda on development options for Amador Plaza site.	Complete
16.	2006-2007	Develop Historic District Master Plan for Dublin Blvd. / Donlon property and implement Specific Plan, if required.	Complete
17.	2006-2007	Work with property owner of Ralph's Grocery store to identify replacement alternatives.	Complete
18.	2005-2006	Complete Senior Housing Project.	Complete
19.	2005-2006	Complete construction of new Senior Center and prepare for operation of new facility.	Complete
20.	2005-2006	Work with Dolan Lumber owners to facilitate development opportunities.	Complete
21.	2005-2006	Negotiate Lease Agreement and resolve funding for the West Dublin BART project.	Complete
22.	2005-2006	Install lighting at approaches to the I-680 Freeway Underpass Art Projects.	Complete
23.	2005-2006	Develop and implement program to keep trucks out of shopping centers and overnight parking.	Complete

STRATEGIC GOAL #2B: Continue to work with private property owners to renovate or update retail areas.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2011-2012	Institute Design Awards Program to recognize new and remodeled projects of special quality.	Complete
2.	2011-2012	Continue to develop economic incentives for retail, office, restaurants, and industrial users.	Complete
3.	2011-2012	Update the Façade Improvement Program.	Complete
4.	2010-2011	Work with Chabot / Las Positas to find location for District Office / Learning Center.	Complete
5.	2010-2011	Develop a Downtown Business Attraction Plan.	Complete
6.	2010-2011	Explore beautification programs (i.e. façade improvements, design assistance, etc.) for commercial areas along Dublin Boulevard between Dougherty Road and San Ramon Road and Downtown Core area.	Complete
7.	2010-2011	Update Downtown West Dublin BART and San Ramon Specific Plans into one comprehensive Plan that addresses the entire Downtown Area.	Complete
8.	2009-2010	Develop Economic Incentive Program.	Complete
9.	2009-2010	Examine parking requirements to streamline development review and encourage businesses to locate within the City of Dublin.	Complete
10.	2008-2009	Prepare Community Design Element for General Plan.	Complete
11.	2007-2008	Work with Dublin Honda on development options for Amador Plaza site.	Complete
12.	2006-2007	Work with property owner of Ralph's Grocery store to identify replacement alternatives.	Complete
13.	2005-2006	Work with Dolan Lumber owners to facilitate development opportunities.	Complete
14.	2005-2006	Negotiate Lease Agreement and resolve funding for the West Dublin BART project.	Complete
15.	2004-2005	Investigate Options for Shamrock Village.	Complete
16.	2004-2005	Work with Shamrock Village to facilitate improvement to the Center.	Complete

STRATEGY #3: Create a community that supports environmental sustainability and provides an open space network that ensures environmental protection and provides public access where appropriate.

STRATEGIC GOAL #3A: Establish Open Space Area in western hills.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2011-2012	Coordinate with East Bay Regional Parks District on the opening of the Dublin Hills Regional Park.	Complete.
2.	2004-2005	Work with East Bay Regional Parks District to complete negotiations for land acquisition or obtain conservation easement to provide public access in the western hills for an Open Space Area.	Underway
3.	2004-2005	Identify and secure sources of funding for land acquisition in the western hills for an Open Space Area.	Underway
4.	2004-2005	Upon completion of land acquisition in the western hills, prepare an Open Space Master Plan and appropriate CEQA documents.	No Progress

STRATEGIC GOAL #3B: Create open space connections and trails where appropriate.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2001-2002	Complete U.S. Army Reserve Camp Parks General Plan and Specific Plan Amendments.	Underway
2.	2011-2012	Oversee construction of the Alamo Canal Trail Under I-580.	Complete
3.	2007-2008	Complete GPA Study on the Transportation Corridor Right-of-Way.	Complete
4.	2006-2007	Work with EBRPD and the City of Pleasanton to conduct a preliminary engineering study and identify funding sources to facilitate the connection of Alamo Canal Trail under I-580 to Pleasanton trails.	Complete
5.	2006-2007	Complete review of Moller Annexation and General Plan and Specific Plan Amendments.	Complete
6.	2005-2006	Complete General Plan and Specific Plan Amendments for Eastern Dublin Property Owners Annexation Area.	Complete
7.	2005-2006	Complete Review of Mission Peak Annexation and General Plan and Specific Plan Amendments.	Complete

STRATEGIC GOAL #3C: Implement open space policies of the Eastern Dublin GPA / Specific Plan.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2001-2002	Complete U.S. Army Reserve Camp Parks General Plan and Specific Plan Amendments.	Underway
2.	2005-2006	Complete General Plan and Specific Plan Amendments for Eastern Dublin Property Owners Annexation Area.	Complete
3.	2005-2006	Complete Review of Mission Peak Annexation and General Plan and Specific Plan Amendments.	Complete
4.	2006-2007	Complete review of Moller Annexation and General Plan and Specific Plan Amendments.	Complete

STRATEGIC GOAL #3D: Explore and implement strategies that enhance environmental sustainability.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Work with Dublin San Ramon Services District on expansion of the recycled water irrigation system to Kolb, Stagecoach and Alamo Creek Parks.	Underway
2.	2012-2013	Develop an environmental recognition program for targeted program practices for Dublin businesses.	Underway
3.	2012-2013	Complete Central Irrigation Control Upgrades.	Underway
4.	2012-2013	Develop and implement composting programs at all Dublin Unified School District Middle Schools.	Underway
5.	2012-2013	Coordinate Energy Audit Outcomes.	Underway
6.	2012-2013	Partner with California Youth Energy Services to provide energy savings to residents.	Underway
7.	2012-2013	Construct by-pass storm drain on San Ramon Road between Shannon Avenue and Silvergate Drive.	Underway
8.	2011-2012	Create new Energy Conservation and Generation Element of Dublin General Plan.	Underway
9.	2012-2013	Explore changes to City policy documents to implement One Bay Area's Sustainable Communities Strategy.	Complete by 06/30/13
10.	2012-2013	Expand the Dublin Unified School District Recycling Contest to the middle schools.	Complete by 06/30/13
11.	2012-2013	Explore a collaborative effort with Dublin San Ramon Services District to educate the commercial community about water conservation.	Complete by 06/30/13
12.	2012-2013	Update the Climate Action Plan (CAP).	Complete by 06/30/13
13.	2012-2013	Coordinate implementation of the City's Trash Reduction Plan.	Complete by 06/30/13
14.	2012-2013	Establish storm drain capture project to assist with trash reduction.	Complete by 06/30/13

15.	2011-2012	Create new Water Conservation and Management Element of Dublin General Plan.	Complete by 06/30/13
16.	2012-2013	Develop an ordinance that requires existing and future commercial locations, which have adequate enclosure space, to provide recycling and composting services.	Complete
17.	2012-2013	Develop and implement an organics collection program at all City facilities.	Complete
18.	2012-2013	Develop and implement a green fleet administrative policy.	Complete
19.	2012-2013	Develop and implement a contract amendment with Amador Valley Industries that lowers the cost of garbage collection services to ensure economic sustainability of the DUSD recycling and composting programs.	Complete
20.	2012-2013	Develop and implement composting programs at Dublin Unified School District elementary schools.	Complete
21.	2012-2013	Explore opportunities to provide a collection point for discarded pharmaceuticals.	Complete
22.	2012-2013	Work with StopWaste to educate the community on the countywide bag ban.	Complete
23.	2012-2013	Work with PG&E to promote energy savings programs.	Complete
24.	2012-2013	Develop a community e-waste recycling opportunity outreach program.	Complete
25.	2011-2012	Develop a tobacco retailer license system.	Complete
26.	2011-2012	Develop zoning restrictions that would require a Conditional Use Permit for businesses to sell tobacco products within 1,000 feet of schools, residential neighborhoods, libraries, etc.	Complete
27.	2010-2011	Explore the feasibility of a streetlight energy efficiency improvement program along Dublin Boulevard.	Complete
28.	2010-2011	Explore the feasibility of a mandatory requirement for the installation of sustainable features, like solar power building infrastructure for future installation, for new residential and non-residential development projects and look at possible incentives.	Complete
29.	2011-2012	Partner with schools to do outreach related to waste management with the students and teachers.	Complete
30.	2011-2012	Explore greater e-waste recycling / disposal opportunities within the City of Dublin.	Complete
31.	2010-2011	Explore the feasibility of an ordinance that would encourage existing and future commercial locations, which have adequate enclosure space, to provide recycling services.	Complete
32.	2010-2011	Conduct six (6) watershed awareness educational events.	Complete
33.	2010-2011	Explore an environmental recognition program for targeted program practices for Dublin businesses.	Complete
34.	2010-2011	Explore the feasibility of a green fleet plan for the City.	Complete
35.	2010-2011	Implement recommended solutions for paperless City Council Meetings.	Complete
36.	2010-2011	Conduct a volunteer clean-up day in the fall.	Complete
37.	2010-2011	Develop a template recycling plan to be shared with the commercial sector to increase recycling.	Complete
38.	2010-2011	Explore and present findings related to creation of food waste programs at City facilities.	Complete

39.	2010-2011	Discontinue use of City supplied individual plastic beverage bottles (i.e. waters, sports drinks, soda, etc.) at City hosted events.	Complete
40.	2010-2011	Implement a food-scrap, cash-incentive program for single family residential customers.	Complete
41.	2010-2011	Create a Climate Action Plan.	Complete

STRATEGY #4: Develop dynamic and unique community recreational and cultural opportunities in the region.

STRATEGIC GOAL #4A: Expand and enhance Dublin Heritage Park and Museums.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Re-locate Visitor/Welcome Center to St. Raymond Church to enhance visitor experience and interpretive opportunities.	Underway
2.	2012-2013	Update Parks and Community Services Strategic Plan.	Underway
3.	2012-2013	Develop and implement Parks and Community Services marketing and promotions plan.	Complete by 06/30/13
4.	2011-2012	Pursue a Museum Assessment Program Phase III Application process.	Complete
5.	2011-2012	Conduct monthly Saturday events at the Dublin Heritage Park and Museums.	Complete
6.	2011-2012	Develop a Facility Use Policy for the Kolb Barn and Grounds and actively promote rentals of the facility.	Complete
7.	2011-2012	Establish an Art / Ceramic Studio in the Old Kolb House.	Complete
8.	2011-2012	Assume ownership of the Camp Parks Collection and conduct an annual exhibit of the Collection (pending approval by the US Army Center of Military History).	Complete
9.	2010-2011	Upon relocation of the Kolb properties to the Dublin Historic Park, complete furnishing of buildings and catalogue / accessioning of the collections of the Kolb family.	Complete
10.	2010-2011	Conduct a park / facility dedication event for the Dublin Historic Park, Phase I.	Complete
11.	2010-2011	Produce one exhibit and corresponding catalog each year that will focus on a significant Dublin family or theme.	Complete
12.	2009-2010	Implement a self study and peer review for the Phase II Museum Assessment Program (MAP) – Public Dimension Assessment for the Dublin Heritage Center.	Complete
13.	2008-2009	Upon acquisition of the Dublin Square Shopping Center, undertake development of design and construction documents for Phase I of the Dublin Historic Park.	Complete
14.	2007-2008	Establish a Visitor Center at St. Raymond’s Church.	Complete
15.	2007-2008	Assess the condition of the Kolb Family properties (house, barn, and workshop) and develop a plan for relocation of the properties as appropriate.	Complete

16.	2006-2007	Develop Historic District Master Plan for Dublin Blvd. / Donlon property and implement Specific Plan, if required.	Complete
17.	2006-2007	Prepare an update to the Parks and Recreation Master Plan.	Complete
18.	2006-2007	Undertake a site master plan, programming and financial feasibility study for the Dublin Historic Park including DHPA land / cemetery feasibility study.	Complete
19.	2006-2007	Research and submit new application for Murray Schoolhouse to be placed on the National Register of Historic Places.	Complete
20.	2006-2007	Submit application for California Cultural Historic Endowment grant for Dublin Historic Park project.	Complete
21.	2005-2006	Refurbish exhibit space within the Murray Schoolhouse to provide a fresh setting that will optimally highlight Dublin's history.	Complete

STRATEGIC GOAL #4B: Develop a state-of-the-art recreation programs and facilities / aquatic complex.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Update the building and phasing plan and re-start design of the facility.	Underway
2.	2012-2013	Update Public Facility Impact Fee.	Underway
3.	2008-2009	Undertake development of design and construction documents for Emerald Glen Recreation and Aquatic Complex.	Underway
4.	2007-2008	Re-evaluate the Facilities Feasibility Study and update the conceptual Master Plan for the Emerald Glen Recreation / Aquatic Center.	Complete

STRATEGIC GOAL #4C: Identify opportunities for development of a unique passive park / recreation facility.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2013-2014	Complete Passatempo Neighborhood Park.	Underway
2.	2013-2014	Complete Schaefer Ranch Park.	Underway
3.	2012-2013	Identify additional parkland to serve residential development planned for downtown Dublin.	Underway
4.	2012-2013	Update Public Facility Impact Fee.	Underway
5.	2012-2013	Fallon Sports Park: Determine feasibility and cost of building restroom, ball field and soccer field.	Complete
6.	2001-2002	Complete U.S. Army Reserve Camp Parks General Plan and Specific Plan Amendments.	Underway
7.	2012-2013	Complete Positano Hills Neighborhood Park.	Complete by 06/30/13

8.	2007-2008	Complete GPA Study on the Transportation Corridor Right-of-Way.	Complete
9.	2006-2007	Closely monitor development projects Citywide to identify potential sites for a unique passive park / recreation facility.	Complete
10.	2005-2006	Complete General Plan and Specific Plan Amendments for Eastern Dublin Property Owners Annexation Area.	Complete
11.	2005-2006	Conduct research on various unique passive park / recreation facilities and identify preferred components and site requirements.	Complete

STRATEGY #5: Identify new and / or enhanced opportunities for community promotion, marketing, engagement and outreach. ~~Develop City-wide communication and outreach programs that provide connectivity with our residents and businesses across several media outlets.~~

STRATEGIC GOAL #5A: Enhance awareness of City amenities, activities, and programs to a wide variety of audiences. Identify new and / or enhanced opportunities for community promotion, marketing, engagement and outreach.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Develop Marketing and Promotions Plan for the programs, classes and events offered by the Parks and Community Services Department.	Underway
2.	2012-2013	Continue to evaluate Social Media uses and options for general City use.	Underway
3.	2012-2013	Develop and Implement Parks and Community Services marketing and promotions plan.	Underway
4.	2012-2013	Expand options available as part of the Camp Connector program.	Underway
5.	2012-2013	Expand Saturday programs to include use of existing preschool classrooms at Shannon Community Center and Emerald Glen Park.	Underway
6.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
7.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13
8.	2012-2013	Identify new opportunities for Neighborhood Outreach and education programs.	Complete by 06/30/13
9.	2012-2013	Expand Crime Prevention Education and Outreach Materials on City website.	Complete by 06/30/13
10.	2012-2013	Establish Residential Fire Sprinkler Community Awareness Program.	Complete by 06/30/13
11.	2011-2012	Update Dublin General Plan to include new information, graphics and photos.	Complete by 06/30/13

12.	2012-2013	Explore the feasibility of utilizing part-time volunteers to assist with City Emergency Management Activities.	Complete
13.	2011-2012	Develop and distribute an Annual Report on City Accomplishments.	Complete
14.	2011-2012	Develop a Faith and Culture Based Network that will assist Dublin Police Services in bridging the gaps between the Police and various faiths and cultures.	Complete
15.	2011-2012	Implement five Volunteer Projects.	Complete
16.	2011-2012	Partner with schools to do outreach related to waste management with students and teachers.	Complete
17.	2011-2012	Develop a Design Awards Program to recognize new and remodeled projects of special quality.	Complete
18.	2011-2012	Develop Social Media Policies.	Complete
19.	2010-2011	Implement City Communication Plan.	Complete
20.	2010-2011	Develop and distribute quarterly e-newsletter by market segment to coincide with publication of Activity Guide.	Complete
21.	2010-2011	Prepare and produce semi-annual Public Service Announcement via local radio (KKIQ) for crime prevention / safety tips and upcoming Police Services events.	Complete
22.	2010-2011	Update the City's website and include an element of community involvement in the process.	Complete
23.	2010-2011	Explore options for a listserv system to inform the community of City meetings, news, and events.	Complete
24.	2009-2010	Produce a Citywide Newsletter.	Complete
25.	2009-2010	Explore the feasibility of acquiring or producing a crime prevention video for distribution to targeted audiences within the community and determine the best means of delivery. Primary focus would be on minimizing risk of being a victim of property crimes.	Complete



City of Dublin Ten Year Strategic Plan

Adopted Fiscal Year 2011–2012

MISSION

The City of Dublin promotes and supports a high quality of life which ensures a safe and secure environment that fosters new opportunities.

VISION

Dublin is a vibrant city committed to its citizens, natural resources and cultural heritage. As Dublin grows, it will balance history with progress, to sustain an enlightened, economically balanced and diverse community.

Dublin is unified in its belief that an engaged and educated community encourages innovation in all aspects of City life, including programs to strengthen our economic vitality, and support environmental stewardship and sustainability through the preservation of our natural surroundings. Dublin is dedicated to promoting an active and healthy lifestyle through the creation of first-class recreational opportunities, facilities and programs.

VALUES

Our Values in Building Community

- Promote locations and events that bring people of all ages together.
- Provide more venues for family-based activities.
- Foster heritage and cultural development.

Our Values in Ensuring a Safe Community

- Provide high quality police and fire services to insure the safety of the citizens living in the community.
- Provide education and training to residents and businesses that would promote public safety.

Our Values in Guiding Development

- Assure that development contributes positively to the City's fiscal health.
- Support pedestrian-friendly development, transit-oriented development, green building and environmental responsiveness.
- Promote high quality design and architectural standards in private development and in all public facilities.
- Develop transportation systems that facilitate ease of movement throughout the City.

Our Values in Governing

- Commit to openness and responsiveness to the public and community.
- Operate at all times with honesty and integrity.
- Exercise fairness in consideration of issues.
- Provide a high level of customer service and responsiveness from City staff to citizens.
- Embrace technology to improve effectiveness and efficiency.
- Strive to build an informed community through communication.

Our Values in Relating to Other Communities and Entities

- Encourage collaboration and communication with other communities on issues of mutual concern.

STRATEGIES

1. Pursue economic development initiatives that attract new businesses while strengthening existing businesses.
2. Continue to strengthen the identity and aesthetic appeal of the downtown.
3. Create a community that supports environmental sustainability and provides an open space network that ensures environmental protection and provides public access where appropriate.
4. Develop dynamic and unique community recreational and cultural opportunities in the region.
5. Develop City-wide communication and outreach programs that provide connectivity with our residents and businesses across several media outlets.



City of Dublin Ten Year Strategic Plan

Adopted Fiscal Year 2011–2012

Preliminary Update for Fiscal Year 2012-2013 & Fiscal Year 2013-2014

STRATEGIES

STRATEGY #1: Pursue economic development initiatives that attract new businesses while strengthening existing businesses.

STRATEGIC GOAL #1A: Develop programs that create and retain jobs, as well as increase sales tax revenue.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
2.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13
3.	2011-2012	Develop an Economic Development Strategy.	Complete
4.	2011-2012	Continue to develop economic incentives for retail, office, restaurants, and industrial users.	Complete
5.	2011-2012	Identify partnership opportunities with the Dublin Chamber of Commerce to assist small businesses.	Complete
6.	2011-2012	Explore a Shop Local Holiday Campaign.	Complete
7.	2011-2012	Update the Façade Improvement Program.	Complete
8.	2010-2011	Execute Business Visitation Program.	Complete
9.	2010-2011	Work with DSRSD to develop sewer incentive program.	Complete

STRATEGIC GOAL #1B: Create programs that support small businesses in Dublin.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2013-2014	Develop on-line building inspection scheduling.	New
2.	2012-2013	Amend Zoning Ordinance to streamline entitlements for Commercial Day Care facilities.	Underway
3.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
4.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13
5.	2012-2013	Develop on-line access to plan check comments for active building permit applications. posting of plan check comments.	Complete by 06/30/13
6.	2011-2012	Develop an Economic Development Strategy.	Complete
7.	2011-2012	Develop a Design Awards Program to recognize new and remodeled projects of special quality.	Complete
8.	2011-2012	Identify partnership opportunities with the Dublin Chamber of Commerce to assist small businesses.	Complete
9.	2011-2012	Explore a Shop Local Holiday Campaign.	Complete
10.	2011-2012	Update the Façade Improvement Program.	Complete
11.	2010-2011	Explore the feasibility of an ordinance that would encourage existing and future commercial locations, which have adequate enclosure space, to provide recycling services.	Complete
12.	2010-2011	Explore an environmental recognition program for targeted program practices for Dublin businesses.	Complete
13.	2010-2011	Develop a Business Anniversary Awards Program.	Complete
14.	2010-2011	Work with DSRSD to develop sewer incentive program.	Complete
15.	2010-2011	Develop a template recycling plan to be shared with the commercial sector to increase recycling.	Complete

STRATEGY #2: Continue to strengthen the identity and aesthetic appeal of the downtown.**STRATEGIC GOAL #2A: Facilitate and encourage continued investment in Downtown Dublin.**

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Ensure completion of Golden Gate Drive Downtown Pedestrian Connection Project.	Underway
2.	2011-2012	Oversee construction of St. Patrick Way between Golden Gate Drive and Regional Street.	Underway
3.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
4.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13

5.	2011-2012	Institute Design Awards Program to recognize new and remodeled projects of special quality.	Complete
6.	2011-2012	Continue to develop economic incentives for retail, office, restaurants, and industrial users.	Complete
7.	2011-2012	Update the Façade Improvement Program.	Complete
8.	2010-2011	Work with Chabot / Las Positas to find location for District Office / Learning Center.	Complete
9.	2010-2011	Develop a Downtown Business Attraction Plan.	Complete
10.	2010-2011	Explore beautification programs (i.e. façade improvements, design assistance, etc.) for commercial areas along Dublin Boulevard between Dougherty Road and San Ramon Road and Downtown Core area.	Complete
11.	2010-2011	Update Downtown West Dublin BART and San Ramon Specific Plans into one comprehensive Plan that addresses the entire Downtown Area.	Complete
12.	2009-2010	Develop Economic Incentive Program.	Complete
13.	2008-2009	Facilitate the selection of public art for three (3) Private Development projects.	Complete
14.	2008-2009	Prepare Community Design Element for General Plan.	Complete
15.	2007-2008	Work with Dublin Honda on development options for Amador Plaza site.	Complete
16.	2006-2007	Develop Historic District Master Plan for Dublin Blvd. / Donlon property and implement Specific Plan, if required.	Complete
17.	2006-2007	Work with property owner of Ralph's Grocery store to identify replacement alternatives.	Complete
18.	2005-2006	Complete Senior Housing Project.	Complete
19.	2005-2006	Complete construction of new Senior Center and prepare for operation of new facility.	Complete
20.	2005-2006	Work with Dolan Lumber owners to facilitate development opportunities.	Complete
21.	2005-2006	Negotiate Lease Agreement and resolve funding for the West Dublin BART project.	Complete
22.	2005-2006	Install lighting at approaches to the I-680 Freeway Underpass Art Projects.	Complete
23.	2005-2006	Develop and implement program to keep trucks out of shopping centers and overnight parking.	Complete

STRATEGIC GOAL #2B: Continue to work with private property owners to renovate or update retail areas.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2011-2012	Institute Design Awards Program to recognize new and remodeled projects of special quality.	Complete
2.	2011-2012	Continue to develop economic incentives for retail, office, restaurants, and industrial users.	Complete
3.	2011-2012	Update the Façade Improvement Program.	Complete
4.	2010-2011	Work with Chabot / Las Positas to find location for District Office / Learning Center.	Complete

5.	2010-2011	Develop a Downtown Business Attraction Plan.	Complete
6.	2010-2011	Explore beautification programs (i.e. façade improvements, design assistance, etc.) for commercial areas along Dublin Boulevard between Dougherty Road and San Ramon Road and Downtown Core area.	Complete
7.	2010-2011	Update Downtown West Dublin BART and San Ramon Specific Plans into one comprehensive Plan that addresses the entire Downtown Area.	Complete
8.	2009-2010	Develop Economic Incentive Program.	Complete
9.	2009-2010	Examine parking requirements to streamline development review and encourage businesses to locate within the City of Dublin.	Complete
10.	2008-2009	Prepare Community Design Element for General Plan.	Complete
11.	2007-2008	Work with Dublin Honda on development options for Amador Plaza site.	Complete
12.	2006-2007	Work with property owner of Ralph's Grocery store to identify replacement alternatives.	Complete
13.	2005-2006	Work with Dolan Lumber owners to facilitate development opportunities.	Complete
14.	2005-2006	Negotiate Lease Agreement and resolve funding for the West Dublin BART project.	Complete
15.	2004-2005	Investigate Options for Shamrock Village.	Complete
16.	2004-2005	Work with Shamrock Village to facilitate improvement to the Center.	Complete

STRATEGY #3: Create a community that supports environmental sustainability and provides an open space network that ensures environmental protection and provides public access where appropriate.

STRATEGIC GOAL #3A: Establish Open Space Area in western hills.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2011-2012	Coordinate with East Bay Regional Parks District on the opening of the Dublin Hills Regional Park.	Complete.
2.	2004-2005	Work with East Bay Regional Parks District to complete negotiations for land acquisition or obtain conservation easement to provide public access in the western hills for an Open Space Area.	Underway
3.	2004-2005	Identify and secure sources of funding for land acquisition in the western hills for an Open Space Area.	Underway
4.	2004-2005	Upon completion of land acquisition in the western hills, prepare an Open Space Master Plan and appropriate CEQA documents.	No Progress

STRATEGIC GOAL #3B: Create open space connections and trails where appropriate.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2001-2002	Complete U.S. Army Reserve Camp Parks General Plan and Specific Plan Amendments.	Underway
2.	2011-2012	Oversee construction of the Alamo Canal Trail Under I-580.	Complete
3.	2007-2008	Complete GPA Study on the Transportation Corridor Right-of-Way.	Complete
4.	2006-2007	Work with EBRPD and the City of Pleasanton to conduct a preliminary engineering study and identify funding sources to facilitate the connection of Alamo Canal Trail under I-580 to Pleasanton trails.	Complete
5.	2006-2007	Complete review of Moller Annexation and General Plan and Specific Plan Amendments.	Complete
6.	2005-2006	Complete General Plan and Specific Plan Amendments for Eastern Dublin Property Owners Annexation Area.	Complete
7.	2005-2006	Complete Review of Mission Peak Annexation and General Plan and Specific Plan Amendments.	Complete

STRATEGIC GOAL #3C: Implement open space policies of the Eastern Dublin GPA / Specific Plan.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2001-2002	Complete U.S. Army Reserve Camp Parks General Plan and Specific Plan Amendments.	Underway
2.	2005-2006	Complete General Plan and Specific Plan Amendments for Eastern Dublin Property Owners Annexation Area.	Complete
3.	2005-2006	Complete Review of Mission Peak Annexation and General Plan and Specific Plan Amendments.	Complete
4.	2006-2007	Complete review of Moller Annexation and General Plan and Specific Plan Amendments.	Complete

STRATEGIC GOAL #3D: Explore and implement strategies that enhance environmental sustainability.

#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Work with Dublin San Ramon Services District on expansion of the recycled water irrigation system to Kolb, Stagecoach and Alamo Creek Parks.	Underway
2.	2012-2013	Develop an environmental recognition program for targeted program practices for Dublin businesses.	Underway
3.	2012-2013	Complete Central Irrigation Control Upgrades.	Underway
4.	2012-2013	Develop and implement composting programs at all Dublin Unified School District Middle Schools.	Underway

5.	2012-2013	Coordinate Energy Audit Outcomes.	Underway
6.	2012-2013	Partner with California Youth Energy Services to provide energy savings to residents.	Underway
7.	2012-2013	Construct by-pass storm drain on San Ramon Road between Shannon Avenue and Silvergate Drive.	Underway
8.	2011-2012	Create new Energy Conservation and Generation Element of Dublin General Plan.	Underway
9.	2012-2013	Explore changes to City policy documents to implement One Bay Area's Sustainable Communities Strategy.	Complete by 06/30/13
10.	2012-2013	Expand the Dublin Unified School District Recycling Contest to the middle schools.	Complete by 06/30/13
11.	2012-2013	Explore a collaborative effort with Dublin San Ramon Services District to educate the commercial community about water conservation.	Complete by 06/30/13
12.	2012-2013	Update the Climate Action Plan (CAP).	Complete by 06/30/13
13.	2012-2013	Coordinate implementation of the City's Trash Reduction Plan.	Complete by 06/30/13
14.	2012-2013	Establish storm drain capture project to assist with trash reduction.	Complete by 06/30/13
15.	2011-2012	Create new Water Conservation and Management Element of Dublin General Plan.	Complete by 06/30/13
16.	2012-2013	Develop an ordinance that requires existing and future commercial locations, which have adequate enclosure space, to provide recycling and composting services.	Complete
17.	2012-2013	Develop and implement an organics collection program at all City facilities.	Complete
18.	2012-2013	Develop and implement a green fleet administrative policy.	Complete
19.	2012-2013	Develop and implement a contract amendment with Amador Valley Industries that lowers the cost of garbage collection services to ensure economic sustainability of the DUSD recycling and composting programs.	Complete
20.	2012-2013	Develop and implement composting programs at Dublin Unified School District elementary schools.	Complete
21.	2012-2013	Explore opportunities to provide a collection point for discarded pharmaceuticals.	Complete
22.	2012-2013	Work with StopWaste to educate the community on the countywide bag ban.	Complete
23.	2012-2013	Work with PG&E to promote energy savings programs.	Complete
24.	2012-2013	Develop a community e-waste recycling opportunity outreach program.	Complete
25.	2011-2012	Develop a tobacco retailer license system.	Complete
26.	2011-2012	Develop zoning restrictions that would require a Conditional Use Permit for businesses to sell tobacco products within 1,000 feet of schools, residential neighborhoods, libraries, etc.	Complete

27.	2010-2011	Explore the feasibility of a streetlight energy efficiency improvement program along Dublin Boulevard.	Complete
28.	2010-2011	Explore the feasibility of a mandatory requirement for the installation of sustainable features, like solar power building infrastructure for future installation, for new residential and non-residential development projects and look at possible incentives.	Complete
29.	2011-2012	Partner with schools to do outreach related to waste management with the students and teachers.	Complete
30.	2011-2012	Explore greater e-waste recycling / disposal opportunities within the City of Dublin.	Complete
31.	2010-2011	Explore the feasibility of an ordinance that would encourage existing and future commercial locations, which have adequate enclosure space, to provide recycling services.	Complete
32.	2010-2011	Conduct six (6) watershed awareness educational events.	Complete
33.	2010-2011	Explore an environmental recognition program for targeted program practices for Dublin businesses.	Complete
34.	2010-2011	Explore the feasibility of a green fleet plan for the City.	Complete
35.	2010-2011	Implement recommended solutions for paperless City Council Meetings.	Complete
36.	2010-2011	Conduct a volunteer clean-up day in the fall.	Complete
37.	2010-2011	Develop a template recycling plan to be shared with the commercial sector to increase recycling.	Complete
38.	2010-2011	Explore and present findings related to creation of food waste programs at City facilities.	Complete
39.	2010-2011	Discontinue use of City supplied individual plastic beverage bottles (i.e. waters, sports drinks, soda, etc.) at City hosted events.	Complete
40.	2010-2011	Implement a food-scrap, cash-incentive program for single family residential customers.	Complete
41.	2010-2011	Create a Climate Action Plan.	Complete

STRATEGY #4: Develop dynamic and unique community recreational and cultural opportunities in the region.

STRATEGIC GOAL #4A: Expand and enhance Dublin Heritage Park and Museums.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Re-locate Visitor/Welcome Center to St. Raymond Church to enhance visitor experience and interpretive opportunities.	Underway
2.	2012-2013	Update Parks and Community Services Strategic Plan.	Underway
3.	2012-2013	Develop and implement Parks and Community Services marketing and promotions plan.	Complete by 06/30/13
4.	2011-2012	Pursue a Museum Assessment Program Phase III Application process.	Complete

5.	2011-2012	Conduct monthly Saturday events at the Dublin Heritage Park and Museums.	Complete
6.	2011-2012	Develop a Facility Use Policy for the Kolb Barn and Grounds and actively promote rentals of the facility.	Complete
7.	2011-2012	Establish an Art / Ceramic Studio in the Old Kolb House.	Complete
8.	2011-2012	Assume ownership of the Camp Parks Collection and conduct an annual exhibit of the Collection (pending approval by the US Army Center of Military History).	Complete
9.	2010-2011	Upon relocation of the Kolb properties to the Dublin Historic Park, complete furnishing of buildings and catalogue / accessioning of the collections of the Kolb family.	Complete
10.	2010-2011	Conduct a park / facility dedication event for the Dublin Historic Park, Phase I.	Complete
11.	2010-2011	Produce one exhibit and corresponding catalog each year that will focus on a significant Dublin family or theme.	Complete
12.	2009-2010	Implement a self study and peer review for the Phase II Museum Assessment Program (MAP) – Public Dimension Assessment for the Dublin Heritage Center.	Complete
13.	2008-2009	Upon acquisition of the Dublin Square Shopping Center, undertake development of design and construction documents for Phase I of the Dublin Historic Park.	Complete
14.	2007-2008	Establish a Visitor Center at St. Raymond's Church.	Complete
15.	2007-2008	Assess the condition of the Kolb Family properties (house, barn, and workshop) and develop a plan for relocation of the properties as appropriate.	Complete
16.	2006-2007	Develop Historic District Master Plan for Dublin Blvd. / Donlon property and implement Specific Plan, if required.	Complete
17.	2006-2007	Prepare an update to the Parks and Recreation Master Plan.	Complete
18.	2006-2007	Undertake a site master plan, programming and financial feasibility study for the Dublin Historic Park including DHPA land / cemetery feasibility study.	Complete
19.	2006-2007	Research and submit new application for Murray Schoolhouse to be placed on the National Register of Historic Places.	Complete
20.	2006-2007	Submit application for California Cultural Historic Endowment grant for Dublin Historic Park project.	Complete
21.	2005-2006	Refurbish exhibit space within the Murray Schoolhouse to provide a fresh setting that will optimally highlight Dublin's history.	Complete

STRATEGIC GOAL #4B: Develop a state-of-the-art recreation / aquatic complex.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Update the building and phasing plan and re-start design of the facility.	Underway
2.	2012-2013	Update Public Facility Impact Fee.	Underway
3.	2008-2009	Undertake development of design and construction documents for Emerald Glen Recreation and Aquatic Complex.	Underway
4.	2007-2008	Re-evaluate the Facilities Feasibility Study and update the conceptual Master Plan for the Emerald Glen Recreation / Aquatic Center.	Complete

STRATEGIC GOAL #4C: Identify opportunities for development of a unique passive park / recreation facility.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2013-2014	Complete Passatempo Neighborhood Park.	Underway
2.	2013-2014	Complete Schaefer Ranch Park.	Underway
3.	2012-2013	Identify additional parkland to serve residential development planned for downtown Dublin.	Underway
4.	2012-2013	Update Public Facility Impact Fee.	Underway
5.	2012-2013	Fallon Sports Park: Determine feasibility and cost of building restroom, ball field and soccer field.	Complete
6.	2001-2002	Complete U.S. Army Reserve Camp Parks General Plan and Specific Plan Amendments.	Underway
7.	2012-2013	Complete Positano Hills Neighborhood Park.	Complete by 06/30/13
8.	2007-2008	Complete GPA Study on the Transportation Corridor Right-of-Way.	Complete
9.	2006-2007	Closely monitor development projects Citywide to identify potential sites for a unique passive park / recreation facility.	Complete
10.	2005-2006	Complete General Plan and Specific Plan Amendments for Eastern Dublin Property Owners Annexation Area.	Complete
11.	2005-2006	Conduct research on various unique passive park / recreation facilities and identify preferred components and site requirements.	Complete

STRATEGY #5: Develop City-wide communication and outreach programs that provide connectivity with our residents and businesses across several media outlets.

STRATEGIC GOAL #5A: Identify new and / or enhanced opportunities for community promotion, marketing, engagement and outreach.			
#	FISCAL YEAR	PROPOSED INITIATIVE FOR ACCOMPLISHING STRATEGIC GOAL	STATUS
1.	2012-2013	Develop Marketing and Promotions Plan for the programs, classes and events offered by the Parks and Community Services Department.	Underway
2.	2012-2013	Continue to evaluate Social Media uses and options for general City use.	Underway
3.	2012-2013	Develop and Implement Parks and Community Services marketing and promotions plan.	Underway
4.	2012-2013	Expand options available as part of the Camp Connector program.	Underway
5.	2012-2013	Expand Saturday programs to include use of existing preschool classrooms at Shannon Community Center and Emerald Glen Park.	Underway
6.	2012-2013	Facilitate roundtables with commercial brokers and the development community.	Complete by 06/30/13
7.	2012-2013	Develop business meetings / summits with property owners around key areas of interest.	Complete by 06/30/13
8.	2012-2013	Identify new opportunities for Neighborhood Outreach and education programs.	Complete by 06/30/13
9.	2012-2013	Expand Crime Prevention Education and Outreach Materials on City website.	Complete by 06/30/13
10.	2012-2013	Establish Residential Fire Sprinkler Community Awareness Program.	Complete by 06/30/13
11.	2011-2012	Update Dublin General Plan to include new information, graphics and photos.	Complete by 06/30/13
12.	2012-2013	Explore the feasibility of utilizing part-time volunteers to assist with City Emergency Management Activities.	Complete
13.	2011-2012	Develop and distribute an Annual Report on City Accomplishments.	Complete
14.	2011-2012	Develop a Faith and Culture Based Network that will assist Dublin Police Services in bridging the gaps between the Police and various faiths and cultures.	Complete
15.	2011-2012	Implement five Volunteer Projects.	Complete
16.	2011-2012	Partner with schools to do outreach related to waste management with students and teachers.	Complete
17.	2011-2012	Develop a Design Awards Program to recognize new and remodeled projects of special quality.	Complete
18.	2011-2012	Develop Social Media Policies.	Complete
19.	2010-2011	Implement City Communication Plan.	Complete

20.	2010-2011	Develop and distribute quarterly e-newsletter by market segment to coincide with publication of Activity Guide.	Complete
21.	2010-2011	Prepare and produce semi-annual Public Service Announcement via local radio (KKIQ) for crime prevention / safety tips and upcoming Police Services events.	Complete
22.	2010-2011	Update the City's website and include an element of community involvement in the process.	Complete
23.	2010-2011	Explore options for a listserv system to inform the community of City meetings, news, and events.	Complete
24.	2009-2010	Produce a Citywide Newsletter.	Complete
25.	2009-2010	Explore the feasibility of acquiring or producing a crime prevention video for distribution to targeted audiences within the community and determine the best means of delivery. Primary focus would be on minimizing risk of being a victim of property crimes.	Complete



AGENDA STATEMENT
HERITAGE AND CULTURAL ARTS COMMISSION
MEETING DATE: March 14, 2013

- SUBJECT:** **AvalonBay Communities, Inc. Public Art Project**
Prepared by Ann Mottola, Heritage and Cultural Arts Manager
- ATTACHMENTS:** 1) "Oasis" Description
2) Artist Resume
- RECOMMENDATION:** Recommend approval of the proposed public art to the City Council.
- FINANCIAL STATEMENT:** None

DESCRIPTION: AvalonBay Communities, Inc. is currently under construction with a residential development adjacent to the East Dublin BART Station on Iron horse Parkway and Demarcus Boulevard. As part of their Development Agreement Plan, the developer opted to install public art versus paying the in lieu fee. Per the Public Art Master Plan, all private developers are required to meet with the Heritage and Cultural Arts Commission for review of the artwork. Upon recommendation by the Heritage and Cultural Arts Commission, the developer is also required to seek final approval of the artwork by the City Council.

Project Background

AvalonBay Communities, Inc. (AvalonBay), is one of the developers of the Dublin Transit Center, including Dublin Station and Dublin Station II, and has been actively engaged in the City's public art program. Representative, Jeff White, served on the public art selection committee for the East Dublin BART Station that selected the artist, Cliff Garten. While the original plan for the project was for Garten to create two artworks at two different locations within the Transit Center, it became evident during the design process that the budget was not adequate for artwork at both locations. Garten requested the entire budget be put toward one sculpture of a more significant scale at the BART plaza. Garten's request was endorsed by the selection committee and City staff, and approved by the City Council. As a result, the steel and light sculpture, "Dubliner" was installed at the plaza area of the Dublin East BART Station. Also at that time Jeff White generously offered that AvalonBay would provide an additional artwork valued at \$50,000 at the median east of Campbell Green at Iron Horse Parkway.

Artist Selection Process

The Public Art Master Plan encourages private developers to follow an artist selection process consistent with the City's policies for selection of artists and artworks. AvalonBay has demonstrated a process similar to a limited or invitational competition.

COPIES TO:

ITEM NO: 8.2

AvalonBay contracted with Art Consultant Chandra Cerrito to facilitate the artist selection process. Cerrito presented over 25 qualified public artists to the development team. From those, five artists were selected as finalists. Finalists received materials regarding the site and project. Each prepared a presentation of past work relevant to possible directions for this project and they presented their work to the development team during interviews.

Based on the interview and artists' past work, the development team selected Wowhaus. Wowhaus was contracted by AvalonBay to begin conceptual design work. The development team and Art Consultant offered feedback and direction regarding several initial proposals presented by Wowhaus. A final design direction was selected and developed more fully, with the input of the project's landscape architect.

In making the selection of this artwork, AvalonBay used criteria inclusive of those used in the City's process. These criteria include: qualifications of the artist; quality of design; appropriateness to the site; permanence and integrity of materials. The public liability of the artwork has also been reviewed and approved, in concept, by City Engineers and Public Works.

Community Outreach

In addition to including the Heritage and Cultural Arts Manager in the review and critique of the artwork, as specified in the Public Art Master Plan, AvalonBay also performed outreach to the Dublin community.

Avalon Bay invited the Heritage and Cultural Arts Committee to select one or two of the Commissioners would to review the artwork in advance of the formal review and recommendation by the full Heritage and Cultural Arts Commission. On February 19, 2013, Wowhaus and Art Consultant Chandra Cerrito presented the proposed artwork to Commissioners Deets and Tutino. Cerrito also shared the proposed artwork via email with members of the residential community immediately surrounding the artwork site. Feedback from the Commissioners and community has been positive without reservation.

RECOMMENDATION: Staff recommends the Heritage and Cultural Arts Commission recommend approval of the proposed public art to the City Council.

OASIS

Artwork by Wowhaus for AvalonBay, Dublin, CA 2013

Oasis is inspired by the history of Dublin, which over 200 years ago served as the crossroads of two major stage routes. Travelers would stop at Alamilla Spring, in the Dublin area to refresh themselves before continuing their journey. We imagine that travelers, hot and weary from their journey, would look forward to this respite and the cool, clear waters of the springs, which were a welcome oasis.

The artwork is a fantastical interpretation of this theme, evoking an imaginary contemporary oasis that references the region's history. Sited along a prominent median, colorful mosaic sculptures of fictional flowers are integrated with undulating landforms planted in "iceplant", a drought resistant groundcover that is carpeted with vivid red flowers in spring and that turns bright red in fall. The artwork and landscaping create an integrated artistic whole, transforming the linear median into a colorful oasis that complements the existing architecture. Rendered in a warm palate ranging encompassing red, yellow, orange and pink, the mosaic sculptures harmonize with the warm tones of the buildings nearby.

Ranging in height from 1' – 4', the mosaic sculptures are created from thousands of pieces of hand-cut glass. Set in thinset with grout, the mosaic is applied to sturdy metal forms – the sculptures are created by forming metal rod into floral forms; these forms are overlaid with galvanized expanded lathe; the lathe is coated with exterior grade concrete polymer augmented by polymer and fiberglass chop. Once the concrete cures, the mosaic is applied to the sculptural forms. The sculptures are secured on site, bolted to concrete footings reinforced with rebar. The resulting artwork is safe, durable and secure; Wowhaus has created similar artwork using the same technique for the San Francisco Arts Commission; two mosaic sculptures are sited by a library adjacent to a playground and school.

RESUME FOR ENE OSTERAAS-CONSTABLE & SCOTT CONSTABLE, ARTIST TEAM OF WOWHAUS

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PUBLIC ART COMMISSIONS ** (Note: Scott Constable and Ene Osteraas-Constable have collaborated fully on all commissions for over 15 years.)

- **LAKE MERRITT**, Lake Merritt Entry Promenade, Oakland, CA, 2013 (\$200,000)

Wowhaus has been commissioned to create iconic artwork at Lake Merritt, capturing the attention of thousands of passerby in cars and on foot at this significant public park site.

- **TSURU**, Ralph Carr Judicial Center, Denver, CO, 2012 (\$150,000)

A 9' h central bronze sculpture of the Whooping Crane that flies through this region is at the center of an integrated courtyard design with sculptural granite benches & paving pattern. The crane is an ancient symbol of wisdom; it is also an endangered species protected by law.

- **FLUKE**, Monterey Bay National Marine Sanctuary and Exploration Center, Santa Cruz, CA 2012 (\$110,000)

A landmark 13' wide cast bronze whale tail or "fluke" sculpture draws attention to the museum, sited by a major road at the entry to the Santa Cruz Boardwalk. The Sculpture, which anchors a dynamic oceanic public plaza design rendered in glass aggregate and pigmented concrete, invites interaction from the 1,000's of students visiting this educational museum each year.

- **VILLAGE AT MARKET CREEK**, National Endowment for the Arts Planning Initiative, San Diego, CA 2012 (Consultancy)

Wowhaus is identifying and designing myriad public art installations for a 60 acre development, including large-scale gateway sculptures.

- **GEOLOGICA**, Walnut Creek, CA 2012 (\$40,000) Mosaic water feature reflects geologic strata, featuring a central geode form.

- **SPECTRA**, West Berkeley Public Library, 2013 (\$49,000) Art glass incorporating dichroic glass, cast glass, and hand-cut prisms to be integrated into public library, evoking the environmental history of the region.

- **SPARK**, Chabot College, Hayward, CA 2012 (\$117,000)

A series of four architecturally integrated 10' x 12' wide large-scale iridescent glass mosaic murals feature dynamic abstract images of a spark, emblematic of the spark of inspiration and scientific inquiry.

- **ABUNDANCE**, San Francisco Arts Commission, Ortega Branch Library, San Francisco, CA, 2011 (\$75,000)

An 11' h iridescent mosaic fish sculpture celebrates the tiny silver "forage fish", species which are vital to the ocean's ecosystem yet are threatened. Paired with 8' l orange Rockfish sculpture & integrated with native grasses in a plaza adjacent to school and playground, the highly durable mosaic is touched by hundreds of children visiting the library each week.

- **JOHN MICHAEL KOHLER ARTS CENTER**, "Connecting Communities" Artist Residency, Sheboygan, WI, 2010

- **WATERSHED ART MARKERS**, Oakland Public Art Commission, Oakland, CA, 2010 (\$92,000)

Marking the sites of subterranean creeks at 5 sites throughout the city, a series of 5 cast bronze relief sculptures evoke "stepping stones" across a creek. The bas relief artwork features fish and other native creatures, inviting the public to interact with the artwork by metaphorically crossing the subterranean creek. Additional installations are planned, potentially mapping the city's entire watershed ecosystem.

- **MILDRED'S LANE ARTIST RESIDENCY**, Beach Lake, PA 2009

- **SUNNYSIDE MENAGERIE**, San Francisco Arts Commission, Sunnyside Conservatory, SF, CA 2009 (\$75,000) Conjuring an imagined past or potential future, a series of 24 interactive bronze figurative sculptures are integrated amidst plantings in this public garden. One creature also functions as a musical instrument, creating sound when a stick is rubbed along its back.

- **OAKLAND FUSION**, Ellis Partners, LLC, Jack London Square Marketplace, Oakland, CA 2009 (\$72,000) 8 interactive lenticular murals feature textiles representative of the cultural diversity of the city; viewers' perspectives shift as they walk past; head-on, patterns interpenetrate.

- **WISHING WANDS**, San Jose Public Art Program, Berryessa Creek Park, San Jose, CA 2009 (\$50,000) Interactive sculptures evoke the

childhood tradition of making wishes by blowing on dandelion seed heads. Myriad 3" Austrian Crystals catch light, refracting sunlight in prismatic rainbows children "catch" and play amidst.

- **NAPA RIVER ECOLOGY**, COPIA: The American Center for Wine, Food and the Arts, Napa, CA 2007
- **LOOK CLOSELY**, City of Emeryville, Emeryville, CA 2006 (\$100,000) A series of 11 naturalistic, functional sculptures are integrated into the landscape of a 6 block Greenway; photographic imagery etched in granite is integrated into the sculptures.
- **CALIFORNIA NATIVE**, Creative Work Fund, Peralta Hacienda Historical Park, Oakland, CA, 2006 (\$34,000)
A series of 6 naturalistic, functional sculptures integrated into a public native plants garden reflect the interrelationship between local Native peoples and native plants.
- **"CRAFT AND DESIGN: HAND, MIND AND THE CREATIVE PROCESS"**, Haystack Mountain School of Crafts in partnership with Cooper-Hewitt National Design Museum, Smithsonian Institution, 2004
- **LIFE ON MARKET STREET**, (Temporary) San Francisco Arts Commission's Art on Market Street Program, SF, CA 2004
- **EDIBLE SCHOOLYARD COMMISSIONS**, Berkeley, CA 2002- 2005
- **CALAVERAS MURALS**, Stockton Public Art Program, Stockton, CA 2004 (\$100,000)
Eight 10' h x 24' l lenticular ceramic murals "wrap" utility buildings, transforming them into iconic, interactive sculptural forms in the landscape. The murals, created with the participation of over 250 schoolchildren, reflect the local watershed ecosystem.
- **GRIZEDALE ARTS**, Artist in Residence, "Hindpool", Cumbria, England 2002

WOWHAUS EXHIBITIONS

- 2012 **Big, Big Backyard: Contemporary Community-Engaged Art**, College of the Canyons, Los Angeles, CA
- 2009 **Terroir: A Sense of Place**, MCF, Petaluma, CA
- 2008 **Mix**, Southern Exposure Gallery, SF, CA
- 2006 **Hybrid Fields**, Sonoma County Museum, Santa Rosa, CA
- 2006 **Social Construction**, Southern Exposure Gallery, SF, CA
- 2005 **4Projects**, Richard L. Nelson Gallery, UC Davis, CA
- 2003 **Bay Area Furniture Art** Blue Room Gallery, San Francisco, CA
- 2003 **Lost Space**, Phoenix Garden, London, England
- 2002 **Grizedale Live**, Grizedale Arts, Cumbria, England
- 2002 **Treehouse: Shelter, Sanctuary, Stage**, Stone Quarry Sculpture Park, Cazenovia, NY
- 2002 **Utopia Now! (and Then)** *Ecology/Art Expedition Survey: Phase 1*, Sonoma County Museum, Santa Rosa, CA
- 2001 **Add/Drop/Add**, Oliver Arts Center, California College of Arts & Crafts; Oakland, CA
- 2001 **FSC Certified Wood Products Exhibition**, San Francisco Airport Museum; San Francisco, CA
- 2000 **Chicago Decorative Arts**, Art Institute of Chicago; Chicago, IL
- 2000 **California Design 2000**, San Francisco, CA
- 1997-2001 **Re(f)use- Design from Reused and Renewable Materials**, The First European Arango International Design Exhibition: Stuttgart, Breda, Ghent, Athens, Barcelona, Hong Kong, Singapore, Tokyo, Taipei, Copenhagen, Paris, Utrecht .
- 1998 **International Design Resource Awards Exhibition**, Seattle, New York
- 1997 **Rematerialize**, The Royal College of Art, London, Aberdeen, Surrey
- 1997-98 **Hello Again: A New Wave of Recycled Art and Design**, Oakland, Los Angeles, Barcelona
- 1996-99 **Re(f)use - Good Everyday Design from Reused and Recycled Materials, The 9TH Arango International Design Exhibition**: Miami, Toronto, Detroit, Montreal, Los Angeles, San Francisco, Seattle

SELECT PRESS

San Francisco Magazine, p.18-21 December, 2009
NBC News, May 21, 2009
POV, Metropolis, June, 2008
Public Art Review, November, 2007

AWARDS/GRANTS

Wornick Distinguished Visiting Professor of Woodworking, California College of Arts and Crafts (S.C)	2010
Center for Cultural Innovation Investing In Artists Grant Recipient	2008
City of Oakland Individual Artist's Grant	2006
Design Annual, Communication Arts Magazine: COPIA Kids Garden Design	2005
Creative Work Fund	2004
Award of Excellence, City of Stockton Planning Commission & Cultural Heritage Board	2004
Design Distinction Award: Environments, I.D. Magazine Annual Review	2002
Excellence Award, Association of Collegiate Schools of Architecture	2000
Creative Work Fund	2000
First Prize, Design Resource Awards, Seattle, WA (Ecological Design Competition)	1997
Design Excellence, Berkeley Design Advocates, Berkeley, CA (Urban Design Panel)	1995

EDUCATION

ENE OSTERAAS-CONSTABLE

BFA, Cum Laude, University of Massachusetts, Amherst, MA 1987

SCOTT CONSTABLE

BFA - Sculpture, School of the Art Institute of Chicago 1982-85
Foundations/Architecture, RISD 1981-82



AGENDA STATEMENT
HERITAGE AND CULTURAL ARTS COMMISSION
MEETING DATE: March 14, 2013

SUBJECT: **Spring Exhibit at Heritage Park and Museums**
Prepared by Elizabeth Isles, Heritage Park and Museums Director

ATTACHMENTS: None

RECOMMENDATION: Receive report

FINANCIAL STATEMENT: None

DESCRIPTION: Each year the City of Dublin hosts one Spring Exhibit at the Heritage Park and Museums. The exhibits presented from 2001 until 2008, have addressed a broad range of historical and cultural subjects. In 2008, the exhibits began to focus on local history so that information about local families and local issues could be documented and displayed. Prior exhibits have included:

- 2001 The Rancher's Wife (on loan from the Museum of the San Ramon Valley)
- 2002 Local Women Artists (Curated by Joe Sibilgia)
- 2003 Day of the Dead (Curated by Elizabeth Isles and Joe Sibilgia)
- 2004 Cultural Fragments; Growing Up Chinese American in Dublin (Curated by Amy Lam)
- 2005 Gold Fever (rented from the California Exhibition Resource Association)
- 2006 The Story of Harness Racing (Harness Racing Hall of Fame)
- 2007 Recovered Views; African America Portraits 1912-1925 (National Endowment for the Humanities)
- 2008 Farm Life (National Endowment for the Humanities)
- 2009 John Green; Dublin Pioneer (Curated by Mike Lynch- Green family descendant)
- 2010 Minnie Martin; Dublin's Darling (Curated by Elizabeth Isles)
- 2011 From Darryshannoge to Dublin; the story of the Donlon Family (Curated by Elizabeth Isles)
- 2012 *We Can Build, We Can Fight: U.S. Navy Seabees WWII Dublin (Curated by Maggie Stockel)*

Core Idea/Curatorial Intent

This spring, the City of Dublin will present "*Suburbia: Dublin...Ranch Town to Ranch House,*" celebrating the changes that took place locally, from 1961 – 1966, as the first housing developments introduced modernism to Dublin.

Fifty years ago Dublin was a ranching community with a population of less than 1,000. Early in 1960, Volk-McLain Communities, Inc., a residential development company, purchased more than 4,000 acres of open land for the first segment in phase II of San Ramon Village. Opening in early 1961, Unit 5 contained 234 homes and offered three and four bedroom homes. Unit 5 is the area bordered by I-680

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on the west, Amador Valley Blvd on the south, Village Parkway on the east, and Tamarack Drive on the north. Although many of Volk-McClain's subdivisions used recycled home plans, the elevations on the Suburban and the Palm Springs were unique to the homes east of I-680.

The "*Suburbia*" exhibit will feature advertising materials for the subdivisions of San Ramon Village, Silvergate, Ecco Park and Redwing Valley; and present evocative images by renowned photographer Bill Owens, depicting Dublin's modern pioneers at home.

The exhibit will open on April 14, 2013, in the "Little Classroom" at the Dublin Heritage Park and Museums. Concurrently, there will be refreshments in Old St. Raymond Church.

The exhibit will be open during regular museum hours and run through June 30, 2013.

RECOMMENDATION: Staff recommends the Heritage and Cultural Arts Commission receive the report.