



PARKS & COMMUNITY SERVICES DEPARTMENT

COMMUNITY EVENTS & FESTIVALS SPONSORSHIP OPPORTUNITIES

REACH NEW CUSTOMERS

BUILD BRAND AFFINITY

SHOW COMMUNITY INVOLVEMENT

ALL RIGHT HERE IN THE NEW AMERICAN BACKYARD



DUBLIN ARTS CENTER GRAND OPENING SPONSORSHIP OPPORTUNITIES



DUBLIN
ARTS
CENTER

Join the celebration and show your support of the arts at the Dublin Arts Center Grand Opening events. The City of Dublin is currently in the process of refurbishing an existing facility, transforming it into a vibrant cultural arts center. The new Dublin Arts Center (DAC) is expected to open in **2025**.

Businesses and individuals are invited to seize this opportunity to enhance brand visibility, amplify marketing efforts, drive promotions, and contribute to the City of Dublin's cultural enrichment through the advancement of the arts.

The opening of the Dublin Art Center will consist of two events: *Opening Night at the Dublin Arts Center*, an invitation-only viewing and social and the public Grand Opening event.



PARKS & COMMUNITY SERVICES DEPARTMENT

AVAILABLE PACKAGES

GRAND OPENING EVENT

THE REMBRANDT – \$5,000

- ✓ event naming rights
- ✓ booth space at the public grand opening, plus one additional City event
- ✓ ten tickets to the invitation-only *Opening Night at the Dublin Arts Center* event
- ✓ city council recognition and certificate of appreciation
- ✓ logo on social media; invitation and save-the-date for *Opening Night at the Dublin Arts Center* and the Grand Opening event; press release and news flash; website; program; all prominent event signage; step-and-repeat; City of Dublin Activity Guide; email blast; promotional item placed in event swag bag

THE WARHOL – \$2,500

- ✓ naming rights for a particular event element
- ✓ booth space at the public grand opening
- ✓ five tickets to the invitation-only *Opening Night at the Dublin Arts Center* event
- ✓ city council recognition and certificate of appreciation
- ✓ logo on social media, invitation, website, program, all prominent event signage, step-and-repeat, email blast

THE PICASSO – \$1,000

- ✓ booth space at the public grand opening
- ✓ city council recognition and certificate of appreciation
- ✓ logo on social media, invitation, website, program, all prominent event signage, step-and-repeat, email blast

THE MICHELANGELO – \$500

- ✓ city council recognition and certificate of appreciation
- ✓ company name on social media, website, program, email blast

IN-KIND DONATIONS – VARIOUS

The City of Dublin is looking for the following in-kind donations:

- art supplies, inquire within
- gift cards to art supply stores

All in-kind donors will receive:

- ✓ city council recognition and certificate of appreciation
- ✓ company name on social media; website; email blast

All opportunities are fully customizable to fit the needs of your organization. Please contact Lauren Marriott at 925-556-4508 or lauren.marriott@dublin.ca.gov to discuss further.



SPRING EVENTS SPONSORSHIP PACKAGES

Everything's blooming in Dublin this spring, including your business when you sponsor one—or both—of our springtime special events. Ask about category exclusivity or sponsorship customizations.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to arrange your spring sponsorship!

SPRING EGGSTRAVAGANZA

Saturday, April 19, 2025

Dublin's annual egg hunt at beautiful Heritage Park and Museums is the perfect place to reach parents and grandparents of young children. An "everyone wins" format allows even the littlest egg-hunters to gather a basketful of colorful eggs before meeting Peter Rabbit and Flopsy for photos, hopping in bounce houses, and enjoying a variety of children's party activities. The event has grown so popular that we now offer four separate hunts, with a combined attendance of approximately 1,500.



FARMERS' MARKETS AND SUMMER CONCERT SERIES

Market: Thursdays, April-September; Concert Series: Thursdays, June 12-August 7, 2025

Foodies and families come out every week to shop for fresh produce and artisan food products sold by the vendors of the Pacific Coast Farmers' Market Association at beautiful Emerald Glen Park. Dublin's markets have a distinct community atmosphere. Concerts will take place on June 12, June 19, June 26, July 10, July 17, July 24, July 31, and August 7. With 26 weekly markets, your business can become a familiar friend to 1,200+ weekly market-goers.



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AVAILABLE PACKAGES

SPRING EGGSTRAVAGANZA

\$500

- ✓ 10' x 10' event space
- ✓ logo on event signage and program
- ✓ logo on spring season poster, webpage, flyer, and direct emails
- ✓ emcee announcements at the beginning of each egg hunt
- ✓ four complimentary wristbands

FARMERS' MARKETS

TWENTY-SIX-MARKET SERIES – \$4,000

- ✓ 10' x 10' event space
- ✓ logo on Dublin Farmer's Market webpage
- ✓ social media posts

SINGLE MARKET (NON-CONCERT DAY) – \$300

- ✓ 10' x 10' event space
- ✓ name on Dublin Farmer's Market webpage
- ✓ social media post

SUMMER CONCERT SERIES

EIGHT-CONCERT SERIES NAMING RIGHTS – \$3,000

EIGHT-CONCERT SERIES ON THURSDAYS – \$2,000

SINGLE CONCERT – \$350

- ✓ 10' x 10' event space
- ✓ logo on summer special events webpage, concert series signage, direct email, poster, and flyer
- ✓ social media post



PARKS & COMMUNITY SERVICES DEPARTMENT

ST. PATRICK'S DAY SPONSORSHIP PACKAGES

St. Patrick's Day Celebration

Make the City of Dublin's 41st St. Patrick's Day Celebration your lucky weekend! Reach an estimated 80,000 local and regional visitors at the largest two-day St. Patrick's Day Festival on the West Coast. The St. Patrick's Day Celebration offers a variety of opportunities to position your business for maximum exposure.

Ask about category exclusivity or sponsorship customizations. Let us help you add other events to create a customized marketing package to suit your needs.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to arrange your St. Patrick's Day Celebration sponsorship!

ST. PATRICK'S DAY CELEBRATION

Saturday, March 15 – Sunday, March 16, 2025

The St. Patrick's Day Festival features three stages of live Irish and Celtic entertainment, two busy beverage bars, an authentic Irish Tea Room, an Irish Marketplace, Irish food vendors, and carnival rides. A pancake breakfast and parade take place on Saturday morning, and the annual Shamrock 5K Fun Run & Walk happens on Sunday morning.



PARKS & COMMUNITY SERVICES DEPARTMENT

AVAILABLE PACKAGES

ST. PATRICK'S DAY FESTIVAL

MAJOR SPONSOR – \$6,000

- ✓ 10' x 20' premium festival space
- ✓ festival feature naming rights
- ✓ logo prominently displayed on custom signage, event signage, website, direct email to 50,000+ subscribers, advertising, and race t-shirts
- ✓ banner logo on event mobile app
- ✓ logo and name on event mobile app
- ✓ social media promotions
- ✓ main stage emcee announcements throughout the day
- ✓ eight complimentary VIP tea room admissions
- ✓ eight complimentary race entries

FESTIVAL SPONSOR – \$4,000

- ✓ 10' x 20' premium festival space
- ✓ festival feature naming rights or your logo on an official souvenir
- ✓ logo on custom signage, event signage, website, direct email to 50,000+ subscribers, advertising, and race t-shirts
- ✓ banner logo on event mobile app
- ✓ logo and name on event mobile app
- ✓ social media promotions
- ✓ main stage emcee announcements throughout the day
- ✓ six complimentary VIP tea room admissions
- ✓ six complimentary Shamrock 5K Fun Run & Walk entries

BOOTH SPONSOR – \$2,000

- ✓ 10'x 10' festival space
- ✓ name on event website
- ✓ logo and name on event mobile app
- ✓ social media promotion
- ✓ main stage emcee announcements
- ✓ two complimentary tea room admissions

MEDIA SPONSOR – \$500

- ✓ promotional materials displayed at information booth
- ✓ name on event website
- ✓ logo and name on event mobile app
- ✓ social media promotion
- ✓ main stage emcee announcements
- ✓ two complimentary tea room admissions

SHAMROCK 5K FUN RUN & WALK

\$2,000

- ✓ 10' x 10' festival space near post-race activities
- ✓ logo on race banner, t-shirts, registration form, website, and direct email
- ✓ race emcee announcements
- ✓ six complimentary race entries

\$750

- ✓ 10'x 10' festival space near post-race activities, race morning only
- ✓ logo on race banner and t-shirts
- ✓ name on race registration form, website, and direct email
- ✓ race emcee announcements
- ✓ four complimentary race entries

IN-KIND RAFFLE PRIZE

- ✓ name on race registration form and website, and direct email
- ✓ race emcee announcements
- ✓ flyers in swag bags

PARKS & COMMUNITY SERVICES DEPARTMENT



SUMMER EVENTS SPONSORSHIP PACKAGES

Heat up your business and build brand recognition with repeated exposure when you sponsor a summertime series. Individual events offer very affordable options for smaller businesses. Ask about category exclusivity or sponsorship customizations.

The City of Dublin has many other opportunities for event and/or program sponsorship to meet any budget. Work with staff to develop a sponsor program that works for you.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to arrange your summer sponsorship!

PICNIC Flix MOVIES

Fridays, June 13-July 25, 2025

Free, family-friendly outdoor movies at different parks in Dublin draw between 500 and 1,200 people, especially families and teens. The crowd starts arriving a few hours before sunset to socialize and picnic before the movie begins, offering a great opportunity for sponsors interested in having unhurried conversations with potential customers. This year's movies will rotate amongst Emerald Glen Park and other Dublin community parks, bringing this signature event closer to residents throughout Dublin.



FAMILY CAMPOUTS

Saturday & Sunday, June 7-8 – Jordan Ranch Park

Saturday & Sunday, July 12-13 – Alamo Creek Park

Saturday & Sunday, August 2-3 – Schaefer Ranch Park

Fun outdoor family camping experience where over 200 participants camp overnight at one of Dublin's parks. This offers a great opportunity to engage with parents and children while they relax and play games at the park.



AVAILABLE PACKAGES

PICNIC FLIX MOVIES

SIX-MOVIE SERIES – \$1,000

- ✓ 10' x 10' event space
- ✓ logo on summer special events webpage, Picnic Flix signage, direct email, poster, and flyer
- ✓ emcee announcements at the start of each movie

SINGLE MOVIE – \$250

- ✓ 10' x 10' event space
- ✓ name on summer special events webpage
- ✓ emcee announcement at the start of the movie

FAMILY CAMPOUTS

EVENT SPONSOR – \$300

- ✓ 10' x 10' event space
- ✓ logo on program and webpage

ACTIVITY SPONSOR – \$200

(Sponsor is required to bring an activity or game for participants.)

- ✓ 10' x 10' event space
- ✓ logo on program

TRAIL CHALLENGE

This annual event highlights Dublin's trails and open space. Participants have an opportunity to walk, run, or hike various trails and routes within the City of Dublin, in an effort to track and complete a total of 26 miles.

VALUED SPONSOR – \$500

- ✓ logo and name above general sponsors on website and/or event app
- ✓ social media/email promotions
- ✓ logo on t-shirts

GENERAL SPONSOR – \$250

- ✓ your logo and name on website and/or event app
- ✓ your logo on t-shirts



PARKS & COMMUNITY SERVICES DEPARTMENT



SPLATTER SPONSORSHIP PACKAGES

splatter

Dublin's end-of-summer festival offers unique promotional opportunities with an artsy boardwalk atmosphere – right here in your own backyard. Ask about sponsorship customizations and creative product placements in an art installation.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to arrange your Splatter sponsorship!

SPLATTER

Saturday, September 13, 2025

Celebrate the end of summer with culture, art, music, and wine. Immerse yourself in creativity, talent, and fun! Splatter is overflowing with great local wines and beers, gourmet food trucks, memorable music, carnival rides, and unique family-friendly multi-cultural experiences. Make a splash with 10,000 fun-seekers of all ages at Dublin's beautiful Emerald Glen Park.



PARKS & COMMUNITY SERVICES DEPARTMENT

AVAILABLE PACKAGES

MAJOR SPONSOR

\$5,000

- ✓ 10' x 20' event space
- ✓ festival feature naming rights
- ✓ logo prominently displayed on an official souvenir, custom signage, event signage, website, direct email, and advertising
- ✓ banner logo on event mobile app
- ✓ logo and name on event mobile app
- ✓ social media promotions
- ✓ emcee announcements throughout the day

Combine our top level sponsorship with a top level sponsorship of Dublin's St. Patrick's Day Festival for just \$10,000, and arrange a unique onsite activation opportunity.

FESTIVAL SPONSOR

\$3,000

- ✓ 10' x 10' event space
- ✓ festival feature naming rights or your logo on an official souvenir
- ✓ logo on custom signage, event signage, website, direct email, and advertising
- ✓ banner logo on event mobile app
- ✓ logo and name on event mobile app
- ✓ social media promotions
- ✓ emcee announcements throughout the day

BOOTH SPONSOR

\$1,500

- ✓ name on event signage
- ✓ logo and name on event mobile app
- ✓ name on event website
- ✓ social media promotion
- ✓ emcee announcements

MEDIA SPONSOR

\$500

- ✓ opportunity to distribute flyers at sponsors info table
- ✓ logo and name on event mobile app
- ✓ name on event website
- ✓ social media promotion

Or add a combo package of small- and mid-sized seasonal events for \$1,000.

FALL EVENTS SPONSORSHIP PACKAGES

Fall is full of family-oriented events that Dublin residents enjoy annually. Reap the benefits of a feel-good fall sponsorship that calls to mind your business just before the holidays. Ask about category exclusivity or sponsorship customizations.

The City of Dublin has many other opportunities for event and/or program sponsorship to meet any budget. Work with staff to develop a sponsor program that works for you.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to arrange your fall sponsorship!

HARVEST FAIR

Saturday, October 11, 2025

Dublin Heritage Park and Museums' Harvest Fair offers traditional, wholesome fun for a crowd of 1500+ with tractor-drawn wagon rides, bluegrass music, and even a hay play area for the little ones. Hands-on history activities, like churning butter and pressing cider, provide a full afternoon of family fun. This is an ideal match for any business that prides itself on having old-fashioned quality and customer service.



FLOATING PUMPKIN PATCH

Saturday, October 25, 2025

Float in and find the perfect pumpkin in the natatorium at The Wave at our annual Floating Pumpkin Patch. Swimming and pumpkin decorating will follow. This unique event is typically a sell-out with over 150 participants!



AVAILABLE PACKAGES

HARVEST FAIR

EVENT SPONSOR – \$500

- ✓ 10' x 10' event space
- ✓ logo on event signage
- ✓ logo and name on event mobile app
- ✓ logo on season poster, webpage, flyer, and direct email to over 50,000 subscribers
- ✓ emcee announcements on the main stage
- ✓ eight complimentary wristbands

FLOATING PUMPKIN PATCH

EVENT SPONSOR – \$300

- ✓ 8-ft. table space at event
- ✓ logo on event signage and webpage
- ✓ name on direct email to over 50,000 subscribers
- ✓ emcee announcements at event
- ✓ four complimentary tickets to event



PARKS & COMMUNITY SERVICES DEPARTMENT

WINTER EVENTS SPONSORSHIP PACKAGES

Dublin's holiday events offer affordable sponsorship opportunities suitable for small businesses looking for a little extra boost in a season dominated by large retailers. These events also present a valuable opportunity for companies to engage with their target audience during a festive and joyful season. Ask about category exclusivity or sponsorship customizations.

The City of Dublin has many other opportunities for event and/or program sponsorship to meet any budget. Work with staff to develop a sponsor program that works for you.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to arrange your winter sponsorship!

TREE LIGHTING

December 4, 2025

Dublin kicks off the month of December with the Holiday Tree Lighting. Entertainment includes music from local school bands and multi-cultural performances. The event is held outdoors in the Civic Center parking lot, and includes food vendors, activities, and a surprise visitor from the North Pole.



BREAKFAST WITH SANTA

December 6, 2025

Dublin's beautiful Shannon Community Center offers a fun, relaxed alternative to standing in line to see Santa at the mall. This annual event, produced in partnership with Dublin High School Irish Guard Music Boosters, is so popular that we now offer three separate seatings to serve 500+. Breakfast with Santa offers a great opportunity to reach families with children.



AVAILABLE PACKAGES

TREE LIGHTING

EVENT SPONSOR – \$350

- ✓ 10' x 10' event space outdoors or 8-ft. table indoors
- ✓ logo and name on event mobile app
- ✓ logo on outdoor signage
- ✓ name on event webpage
- ✓ comments from the mayor on the main stage

BREAKFAST WITH SANTA

EVENT SPONSOR – \$350

- ✓ 8-ft. table space at event
- ✓ logo on event program and indoor signage
- ✓ name on event webpage



PARKS & COMMUNITY SERVICES DEPARTMENT



DUBLIN SENIOR CENTER SPONSORSHIP PACKAGES

Dublin is usually thought of as a young city, but don't forget our vibrant older adult population, estimated at more than 14,000 and rising. This diverse group includes longtime residents who are choosing to age in-place and older adults who have recently relocated here to be near adult children and grandchildren.

The Dublin Senior Center serves as the hub for older adults in our community, providing a wide variety of activities, services, and social opportunities. Popular programs like tai chi, line dancing, ping pong, ukulele, bridge, and watercolor painting keep bodies and minds active. The daily congregate lunch program, in partnership with Open Heart Kitchen, ensures seniors can enjoy an affordable and nutritious hot meal among friends.

A Dublin Senior Center sponsorship demonstrates that your organization cares and is an excellent way to promote your services to this fast-growing segment of the population.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to discuss an in-kind sponsorship or cash donation toward any of these items.



PARKS & COMMUNITY SERVICES DEPARTMENT

AVAILABLE PACKAGES

EVENT SPONSOR

\$1,000

The Dublin Senior Center annually hosts a Holiday Craft Boutique and a Senior Info Fair. Each of these events draws more than 500 attendees and features over 50 vendors.

- ✓ premium vendor table space
- ✓ your logo on event signage, website, program, and direct email

NEWCOMERS SPONSOR

\$500

Help us welcome our new customers and they may become your new customers, too! Your generosity underwrites trial class certificates that allow first-time Dublin Senior Center visitors to sample five classes for free.

- ✓ prominent mention in the welcome packet
- ✓ logo on gift certificates for 30 newcomers

LOBBY SPONSOR

\$300

Put your business in the center of things with a table in the Dublin Senior Center lobby during peak hours. Choose the day that works best for you to promote your product or service.

- ✓ table space for two hours
- ✓ signage announcing your visit

PROGRAM SPONSOR

\$300

Special programs throughout the year include luncheons, lectures, performances, and our holiday DancEscape dance social.

- ✓ table space
- ✓ logo on event signage, website, program, and direct email

MONTHLY COFFEE SPONSOR

\$100

The coffee is always on at the Dublin Senior Center! Monthly sponsorships underwrite coffee supplies and enable us to offer free coffee to all visitors.

- ✓ prominent signage at coffee table



DUBLIN HERITAGE PARK & MUSEUMS & DUBLIN CAMP PARKS MILITARY HISTORY MUSEUM SPONSORSHIP PACKAGES

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

The City of Dublin has many other opportunities for event and/or program sponsorship to meet any budget. Work with staff to develop a sponsor program that works for you.

Contact us today to discuss an in-kind sponsorship or cash donation toward any of these items.

DUBLIN HERITAGE PARK & MUSEUMS

Harken back to the good ol' days and help preserve our history at Dublin Heritage Park and Museums.

Dublin's 10-acre history park, located at the site of the original settlement, features a collection of landmarks, including Dublin's first schoolhouse, now a local history museum; historic Old St. Raymond Church and Pioneer Cemetery; and the carefully preserved Kolb House, a 1910 Craftsman-style bungalow with all original furnishings, barns, and farm vehicles. In addition to being central to the community's history, this beloved park also figures prominently in residents' personal histories – as a unique venue for weddings; backdrop for countless graduation, prom, and holiday photos; and a favorite third grade field trip destination.

A Dublin Heritage Park and Museums sponsorship is an excellent opportunity for longtime Dublin businesses and new arrivals alike to align their brand with Dublin traditions of value, quality, and friendly service.

Also, see Fall Events sponsorship opportunities for our annual Harvest Fair at Dublin Heritage Park and Museums. Ask us about in-kind sponsorships and the Fee Assistance Program that sponsors children's participation in Heritage activities.



DUBLIN CAMP PARKS MILITARY HISTORY CENTER

Salute the servicemen and women who have served at Camp Parks since World War II, and help preserve and share fascinating stories of the military base that helped transform Dublin from a rural crossroads to the thriving city it is today.

The City of Dublin and Camp Parks Reserve Forces Training Area jointly operate this history center and public meeting space at the Camp Parks Visitor Center. It houses the Camp Parks historical collection, featuring permanent museum-quality exhibits and rotating temporary exhibits; educational and research materials; and history activities several times a year. Now business partners, service clubs, and individuals are invited to help fund the final elements that will make Dublin Camp Parks Military History Center a more versatile meeting space for the entire community.



AVAILABLE PACKAGES

ARCHIVE SPACE FURNISHINGS AND SUPPLIES | \$2500 TOTAL; ANY AMOUNT WELCOME

Sturdy collection racks and archival supplies will maximize storage and help preserve Dublin's historic artifacts for future generations

- ✓ donors above \$500 recognized on signage in the Murray Schoolhouse Museum

WEEKEND WONDERS SPONSORSHIP | \$1,200

Free family-friendly history activity days are held the first Saturday of each month. Dozens of children and their parents try churning butter, doing laundry with a washboard, and learning about Dublin's history.

- ✓ logo on flyer
- ✓ logo on webpage
- ✓ prominent signage at each month's event

TEMPORARY EXHIBIT SPONSORSHIP | \$1,000

Special displays highlight interesting aspects of Dublin's history that are not included in detail in the permanent exhibit. Upcoming exhibits historians are creating include: Dublin area Native American tribes; Dublin's parades and festivals; and prohibition in Dublin.

- ✓ logo on exhibit postcard
- ✓ name on webpage
- ✓ prominent signage in temporary display area

BARN AND GARDEN SPONSOR | \$500

Seasonal sponsorships underwrite supplies for our volunteer gardeners and outdoor decorations, such as pumpkins in the fall or wreaths at holiday time.

- ✓ prominent seasonal signage at three locations in the park (Schoolhouse Museum, Sunday School Barn, Kolb House)

DISPLAY FURNISHINGS | \$16,000 TOTAL; ANY AMOUNT WELCOME

An additional display case, mannequins, and archival-quality artifact pedestals will allow staff to display even more of the collection.

- ✓ donors above \$500 recognized on signage at the facility

AUDIO VISUAL EQUIPMENT | \$14,000 TOTAL; ANY AMOUNT WELCOME

The meeting area will be equipped with a high-quality sound system, projector, and lighted podium to accommodate professional presentations.

- ✓ donors above \$500 recognized on signage at the facility

TEMPORARY EXHIBIT SPONSORSHIP | \$1,000

Special displays highlight interesting aspects of Camp Parks' history that are not included in detail in the permanent exhibit. Upcoming exhibits being developed include: The Cold War, Sports at Camp Parks, and the 75th anniversary of the end of World War II.

- ✓ logo on exhibit postcard
- ✓ name on webpage
- ✓ prominent signage in temporary display area



IN-KIND SPONSORSHIP PACKAGES

Sometimes the best way to help the community is by doing what you do best. The City of Dublin welcomes in-kind donations from local businesses. Show off your excellent products and services, while helping the City of Dublin minimize its expenses. We recognize the fair market value of your in-kind donation and provide sponsorship benefits just as we would with a cash donation.

Donations valued at \$300 or more will be recognized by Dublin City Council and in the Activity Guide.

Contact us today to discuss an in-kind sponsorship or cash donation.

FOOD & DRINK

- ✓ Whether we're fixing breakfast for the crowd at a Family Campout, offering coffee for Senior Center visitors, serving lunch for the crew at the St. Patrick's Day Festival, providing snacks for summer campers, or putting on a fancy dinner to recognize our most dedicated volunteers, we sincerely appreciate restaurant and coffee donations. We are also happy to put wineries and breweries directly in touch with our non-profit beverage operators for festivals and summer concerts at the Farmers' Market.

PRODUCTS

- ✓ Your store's gift cards and consumer products make great drawing prizes for the Shamrock 5K Fun Run & Walk, kids' contests, and incentive drawings for survey-takers.
- ✓ Flowers and décor liven up our events.
- ✓ Art and sports supplies stretch our camp and after-school program budgets.
- ✓ Hotel accommodations help us host out-of-town performers.
- ✓ We gratefully accept donated supplies for various events and programs.

RENTALS & SERVICES

- ✓ We welcome partnerships with all kinds of businesses – caterers, printers, equipment rental companies, party entertainers, radio stations, even dry cleaners – that are interested in offering their services in exchange for the exposure a City sponsorship brings.



2025 Event Sponsor Application

General Information

Business Name:	Phone:
Contact Person:	Website:
Address:	Social Handles:
City, State, Zip:	Email:

2025 City of Dublin Events and Festivals

St Patrick's Day Celebration - March 15 & 16 10am – 5pm	\$6000 (Major Sponsor) \$4000 (Festival Sponsor) \$2000 (Booth Sponsor) \$500 (Media Sponsor)	=
Shamrock 5K Fun Run & Walk – March 16 – Dublin Civic Center 8:30am – 5pm	\$2000 (Major Sponsor)	=
Shamrock 5K Fun Run & Walk – March 16 – Dublin Civic Center 8:30am – 10am	\$750 (Race Only)	=
Eggstravaganza – April 19 – Heritage Park 9am – 1pm	\$500	=
Farmers' Markets – Thursdays-April 3 to Sept 25 Emerald Glen Park 4pm – 8pm	\$4000 (Entire Market)	=
Farmers' Markets –Select Date(s): _____ Thursdays – (April 3 to Sept 25) 4pm – 8pm	\$300 (Per Market Night)	=
Farmers' Market Concert Series – Emerald Glen Park; Thursdays 4pm to 8pm Entire Series (All 8 Concerts) June 12 through Aug 7	\$3000 (Naming Rights) \$2000 (Concert Series)	=
Farmers' Market Concert Series – Emerald Glen Park; Thursdays 4pm to 8pm Select/Circle Date(s) – June 12; June 19; June 20; June 26; July 10; July 17; July 24; July 31; Aug 7	\$350 (Per Concert Night)	=
Picnic Flix Outdoor Movie Series – Various Locations; Fridays 6pm – end Entire Series (All 6 movies) June 13 through July 25	\$1000 (Major Sponsor)	=
Picnic Flix Outdoor Movie Series – Various Locations; Fridays 6pm – end Select/Circle Date(s) June 13; June 20; June 27; July 11; July 20; July 25;	\$250 (Per Movie Night)	=
Family Camp Outs – Various Locations; Sat 4pm – Sun 10am Select/Circle Date(s) June 8-9; July 13-14; August 3-4	\$300 (Booth Sponsor) \$200 (Activity Sponsor)	=
Splatter – September 13 – Emerald Glen Park 12pm – 8pm	\$5000 (Major Sponsor) \$3000 (Festival Sponsor) \$1500 Booth Sponsor \$500 (Media Sponsor)	=
Harvest Fair – October 11– Heritage Park and Museums 10am – 2pm	\$500	=
Floating Pumpkin Patch – October 25 – The Wave Aquatic Center 1pm – 4pm	\$300	=
Tree Lighting Ceremony – December 4 – Dublin Civic Center 6pm – 8pm	\$350	=
Breakfast with Santa – December 6 – Shannon Community Center 8am – 12pm	\$350	=
Dublin Arts Center Grand Opening – Date TBD		

Payment can be made by check OR by online credit card payment upon request. A 2.9% fee will apply to all debit and credit card transactions, both online and in-person.

Total Fees:

Equipment

Sponsors are encouraged to bring their **own branded canopy** for maximum visibility and event exposure.

However, the City will provide a complimentary white 10'x10' canopy and/or a table and two chairs if requested below:

Please check the boxes ONLY for any equipment you would like the City to provide:

- (1) 10 ft. x 10 ft. white canopy
- (1) 8-foot table
- (2) Chairs
- DO NOT NEED ANY EQUIPMENT**

Electrical Service

The availability of electricity is dependent on the event and location. Please inquire within.

Waiver and Release of Liability

1. Vendor acknowledges and understands that participation in the Event involves potential risks that may arise from the actions and inactions of Vendor, other individuals attending the Event, or the City and its officials, employees, agents and volunteers. Vendor expressly agrees to accept and assume full responsibility for any and all risks of bodily injury, death or property damage caused by or arising directly or indirectly from Vendor's participation in the Event, regardless of the cause. Participation in the Event is purely voluntary, and Vendor elects to participate in spite of the risks.
2. Vendor releases the City, its officers, officials, employees, agents, and volunteers ("the Released Parties") and waives all actions, claims and demands that Vendor or Vendor's heirs, executors, representatives, insurers, attorneys, administrators or assigns ("the Releasing Parties") may have or may hereafter have for any personal injury, bodily injury (including death) or property damage that Vendor may directly or indirectly incur while participating in the Event, including but not limited to that incurred as a result of the negligence of the Released Parties. Vendor, on behalf of both Vendor and the Releasing Parties, agrees not to sue the Released Parties on the basis of these waived and released claims.
3. Vendor agrees to comply with all stated and customary terms, posted safety signs, rules, and verbal instructions as conditions for participation in the Event.
4. At all times during Event, Vendor, his/her employees and agents shall be independent contractors and not employees or agents of the City. Vendor, and his/her employees and agents shall have no authority, express or implied, to bind the City to any obligation whatsoever.
5. City may terminate Vendor's participation in the Event at any time. City shall not be liable for any costs incurred by the Vendor as a result of such termination by the City.
6. Vendor shall comply with all laws applicable to the performance of the work hereunder, including, to the extent applicable, health and safety regulations. Vendor is solely responsible for the payment of all federal, state and local taxes, including employment taxes, that Vendor may incur as a result of participation in the Event.
7. Vendor represents and warrants to City that Vendor and its employees, agents, and volunteers have all licenses, permits, qualifications, and approvals of whatsoever nature that is legally required to offer the goods and/or services that Vendor is offering at the Event.
8. Vendor agrees to indemnify, defend, with counsel selected by City, and hold harmless the Released Parties from any and all claims, demands, actions, judgments, damages, liabilities, and costs of any kind, including attorneys' fees, (collectively "Liabilities") arising out of or in any manner related to Vendor's participation in the Event, except to the extent that such Liabilities are caused by the sole negligence or willful misconduct of the Released Parties.
9. The person signing this Agreement represents and warrants that he or she is duly authorized and has the legal capacity to execute and deliver this Agreement on the behalf of the Vendor.

By signing below I agree that I have carefully read the foregoing Waiver and Release of Liability and fully understand its contents. I am aware that this is a release of liability and I sign it without inducement.

Signature	Name (Printed)	Date
Mailed or delivered in person to: Parks & Community Services at: City of Dublin Festivals and Events 100 Civic Plaza Dublin, CA 94568	Emailed to: Lauren.Marriott@dublin.ca.gov Faxed to: (925) 833-6651 c/o Special Events Contact Phone: (925)556-4508	