



DUBLIN  
CALIFORNIA

**General Business News & Information**  
January / February 2023 Issue

## City of Dublin Small Business Navigator Program



The City of Dublin's Office of Economic Development is inviting qualified professional business consultants to submit proposals for the City's new Small Business Navigator Program. The Request for Proposals was issued on January 12, 2023 and will be open through February 10, 2023.

The Program will connect small business owners with qualified consultants to provide them with technical assistance in advertising, graphic design, human resources, broker services, technology, business planning, and more. Businesses in the Tri-Valley who apply will receive local preference points as part of the review.

The program is anticipated to launch in April 2023.

To learn more or to submit a proposal, visit [Small Business Navigator Program](#).

## Join The Dublin Marketplace to Help Boost Your Business Activity



Last fall, the Dublin City Council approved an agreement with Reach, a brand-empowering partnership platform, to deploy the country's first municipal loyalty rewards program with ReachPlaces. The program, **"The Dublin Marketplace," is an application designed to help boost local commerce and small business activity.**

earn cash-back rewards in the form of "Dublin CityDollars" when shopping at Dublin businesses. Those Dublin CityDollars can be used to shop at other participating businesses.

The program features a wide variety of stores, restaurants, and service providers that are offering wonderful promotions. **Additional merchants are encouraged to join and will be added as the program continues.**

The beauty of the Dublin Marketplace is that it benefits area residents and businesses alike, as the earned Dublin CityDollars will stay in our community, helping it grow and thrive.

For more information or to sign-up, visit [The Dublin Marketplace](#) or send us an [email](#).

## Small Business Spotlight: JAMS Music and The Well Studio



The City of Dublin **Small Business Spotlight Series** seeks to showcase businesses to the community at-large, provide information on the services and products offered, share stories around the creation of their business, and why they chose to operate in Dublin.

Throughout the year small businesses are featured on the City's website and social media channels. The latest spotlight featured [JAMS Music](#) and can be viewed on the City's Small Business Spotlight Series [webpage](#).

For more information or if you are interested in participating in the series, please visit [dublin.ca.gov/spotlight](#) or send us an [email](#). There is no charge to participate.



## City of Dublin Small Business Webinars



The City of Dublin is hosting several **Small Business Webinars at no cost** as part of its efforts to provide relevant and useful information and resources to our business community. Topics include labor challenges, financial resources, successful social media, and more!

Our next webinar on **Starting & Growing Your New Business** is scheduled for **Thursday, February 2, 2023, 12:00 - 1:00 p.m.** via Zoom. [Register today](#).

Check out our most recent online webinar on [Prepping for the Holiday Season](#). It's never too early to be prepared for the upcoming holiday season!

Past webinars are listed below for online viewing:

- [13 Principles of Brand DNA](#)
- [Labor Challenges: Hiring, Retaining & Developing Talent](#)
- [Successful Social Media](#)
- [Business Financial Resources](#)

For more information or to suggest a webinar topic, send us an [email](#).

# City of Dublin Military Banner Program



Thinking of a way to honor local veterans or active-duty military members? Consider sponsoring a Military Banner for the honoree with the **City of Dublin Military Banner Program!**

The Military Banner Program honors local veterans and active-duty members of the U.S. Armed Forces by displaying Military Banners along Dougherty Road between Scarlett Drive and Amador Valley Boulevard from Memorial Day through Veterans Day. At the end of the display period, the banners will be presented to the honorees (or sponsors) at a City Council meeting in December 2023.

The fee to participate in the program is \$200 per banner. Donations to the program are accepted to help provide financial assistance to those who are unable to afford the sponsorship fee.

For more information or to make a donation to the program, please visit [Military Banner Program](#), send an [email](#), or call (925) 833-6650.

## Welcome New Dublin Businesses!

- [BBQ 85](#) at 3882 Fallon Road
- [Building Kidz of Dublin](#) at 6351 Dublin Boulevard
- [Feng Cha Teahouse](#) at 7660 Amador Valley Boulevard, Suite F
- [Grand Cafe](#) at 3720 Fallon Road
- [MaO Izakaya & Sushi](#) at 7222 Regional Street
- [Silver Oven & Grill](#) at 7410 Amador Valley Boulevard, Suite B



## Dublin Businesses Coming Soon!



## Daybreak Labs Accepting Incubator Program Applications

Daybreak Labs' [new facility in Livermore](#), the Tri-Valley's first life sciences and deep tech incubator, offers a residency and incubation program to help selected companies defray some of their initial startup costs.

To learn more, apply for space, or apply to the residency program, visit [daybreaklabs.io](#) or [apply](#) online.

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## Be a Part of Taste Tri-Valley Restaurant Week 2023

Don't miss out on **Taste Tri-Valley Restaurant Week!** [Sign-up](#) your restaurant today to be a part of the 10-day celebration.

The Taste Tri-Valley Restaurant Week event is taking place from **Friday, February 24 through Sunday, March 5, 2023.**

Each year, Taste Tri-Valley Restaurant week features restaurants, wineries, and breweries that highlight the diverse culinary scene over the span of 10 days with special foodie events, unique menu offerings, and exclusive deals.

For more information, visit [Visit Tri-Valley.](#)



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## Disaster Assistance for Business Owners

### CDTFA Emergency Tax or Fee Relief

Emergency tax or fee relief is available from the California Department of Tax and Fee Administration (CDTFA) for taxpayers who have been directly affected by disasters declared as state of emergencies within California.

For more information, visit [CDTFA](#).



### U.S. SBA Disaster Loan Assistance

Disaster assistance is available for businesses and nonprofits to help communities recover after recent storms. The U.S. Small Business Administration (SBA) offers low-interest disaster loans to help businesses and nonprofits recover from declared disasters. SBA also provides eligible small businesses and nonprofit organizations with working capital to help overcome the economic injury of a declared disaster. For more information, visit [SBA Disaster Loan Assistance](#).

### California Storm Victims Qualify for IRS Tax Relief

The IRS is offering relief to any area designated by the Federal Emergency Management Agency (FEMA). This means that individuals and households that reside or have a business in Alameda and other counties qualify for tax relief. The tax relief postpones various tax filing and payment deadlines that occurred starting on January 8, 2023. As a result, affected individuals and businesses will have until May 15, 2023, to file returns and pay any taxes that were originally due during this period. For more information and details, visit [IRS](#).

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## Green Shamrock Program Feedback Requested

Businesses are invited to provide [feedback on proposed updates to the City of Dublin's Green Shamrock Business Recognition Program](#) before updates to the program are completed.

The Green Shamrock program is free to join, provides a comprehensive framework to help green your business, and introduces cost-saving practices. There are three recognition levels (Bronze, Silver, and Green) that businesses can meet and be recognized for their sustainable actions.



By joining, your business will have the opportunity to be recognized:

- at Dublin City Council meetings
- on the City's website
- on City social media channels and newsletters
- by receiving a Green Shamrock window cling
- by having access to free technical assistance and potential rebates, and more.

The City's goal is to recognize environmentally friendly businesses, direct environmentally conscious customers to your services, and encourage more sustainable actions and cost-saving habits in energy, water, and waste.

Please complete this [quick survey](#) to share your thoughts and be entered into a raffle for a chance to win one of two \$25 Amazon gift cards.

For more information, visit [Green Shamrock Business Recognition Program](#) or [email](#) City of Dublin Environmental Services with any questions or feedback.

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## Deadline to Submit W-2 Forms is January 31, 2023



The Employer deadline to submit W-2 forms and other wage statements is **January 31, 2023**. The IRS urges employers to be aware of this deadline to file Forms W-2 and other wage statements.

For more information, visit [IRS Small Business and Self Employed Tax Center](#).

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## StopWaste Waste Prevention Grants 2023



StopWaste is offering grants in six categories, with **\$1.1 million in total funding** available to businesses, nonprofits and institutions. The focus is on innovative projects that prevent waste in Alameda County. The application deadline is March 3, 2023.

The grant categories are:

- [Food Waste Prevention & Recovery Grants](#)
- [Reuse and Repair Grants](#)
- [Surplus Food Donation Equipment Grants](#)
- [Reusable Foodware Grants](#)
- [Reusable Transport Packaging Grants](#)
- [Community Food Systems Grants](#)
- [Free Indoor Food Scrap Bins](#)

For more information, visit [Waste Prevention Grant Opportunities](#).

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## New Technology Funding From America's Seed Fund



Did you know that nearly \$4 billion is available for small businesses to use in the creation of new technologies through the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs? The U.S. Small Business Administration serves as the coordinating agency for this program.

For more information, visit [SBIR / STTR](#) or send an [email](#), to see if these programs are the

right fit for your small business.

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## Food Production Investment Program Grant



# CALIFORNIA ENERGY COMMISSION

The California Energy Commission is soliciting applications for its Food Production Investment Program. The Program provides grants to encourage California food producers to save energy and money while reducing greenhouse gas emissions.

The second round deadline to submit applications is March 8, 2023.

For more information, visit [California Energy Commission](#).

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## Alameda County ARTSFUND Grant Program

The Alameda County Arts Commission has announced the 2023 ARTSFUND Grant Program for Alameda County-based nonprofit arts and cultural organizations. **Standard grant awards are \$2,000-\$3,000 each.**



The ARTSFUND Grant Program supports all types of arts and cultural programs such as visual arts, dance, music, theater, literature, media arts, and other art forms presented by Alameda County nonprofit organizations. Last year's ARTSFUND program awarded grants to 61 nonprofit organizations throughout Alameda County.

For more information, visit [ARTSFUND Grant Program](#).

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## City of Dublin Business Calendar



The City's website includes additional upcoming business events and classes, including many webinars to help businesses recover from the impacts of the COVID-19 pandemic.

For more information, please visit the City's online [Business Calendar](#).

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## We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For business recovery information and resources for the business community, visit our Business Impacts [webpage](#).

The Office of Economic Development is also available via [text messaging](#) at 925-496-8256, [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

**The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.**

**General Information**  
(925) 833-6650

**Environmental Services**  
(925) 833-6630

**Parks and Community Services**  
(925) 556-4500

**City Manager**  
(925) 833-6650

**Administrative Services**  
(925) 833-6640

**Police (non-emergency)**  
(925) 833-6670

**Community Development**  
(925) 833-6620

**Fire Prevention**  
(925) 833-6606

**Public Works**  
(925) 833-6630

**Economic Development**  
(925) 833-6650

**Human Resources**  
(925) 833-6605



**City of Dublin Office of Economic Development | 925-833-6650 | [www.dublin.ca.gov](http://www.dublin.ca.gov)**

