



General Business News & Information
March / April 2022 Issue

Downtown Dublin Gateway Sign



The City of Dublin's new Downtown Dublin Gateway sign has been installed at the corner of San Ramon Road and Dublin Boulevard. This new gateway feature provides a key marker in identifying the entrance to Dublin's Downtown area and is a nice addition to the new development at that corner, which is home to Starbucks and a future Sleep Number.

Dublin Restaurants Recognized in San Francisco Chronicle

Congratulations to the following Dublin restaurants that were **recognized in the San Francisco Chronicle** in March 2022!

Top Tri-Valley Restaurants included:

- [88 Bao Bao](#) - 3880 Fallon Road
- [Amakara](#) - 7568 Dublin Boulevard
- [Burma! Burma!](#) - 7294 San Ramon Road
- [Denica's Real Food Kitchen](#) - 6058 Dougherty Road
- [Star Chaat Cuisine](#) - 4930 Dublin Boulevard, Suite 800
- [Yafa Humus](#) - 7012 Amador Plaza Road



Top East Bay Restaurants included:

- [Star Chaat Cuisine](#) - 4930 Dublin Boulevard, Suite 800

Sephora Grand Opening at Persimmon Place



Sephora opened at Persimmon Pace (5186 Dublin Boulevard) at the beginning of February 2022. Sephora offers upscale products for makeup, skincare, hair, fragrance, beauty tools, and bath & body. Welcome to Dublin, Sephora!

For more information, please visit [Sephora Persimmon Place](#).

Welcome New Dublin Businesses!

- [The WellNest Company](#) at 6450 Trinity Court, Suite A
- [Dublin Pediatric Dentistry and Orthodontics](#) at 11920 Dublin Green Drive
- [Sephora](#) at Persimmon Place, 5186 Dublin Boulevard
- [Omatochi](#) at 6500 Dublin Boulevard, Suite 200G
- [OpSec Security](#) at 4120 Dublin Boulevard, Suite 120
- [Starbucks](#) at 7940 Dublin Boulevard



New Dublin Businesses Coming Soon...

We are excited to announce a few **new businesses coming to Dublin**, including, but not limited to:

- [Mimi's Chocolates](#), at Tralee, 6601 Dublin Boulevard, Suite N
- [PGA TOUR Superstore](#) at Hacienda Crossing, 4990 Dublin Boulevard
- [Teaspoon](#) at Shops at Waterford, 4640 Tassajara Road



Need Help with Your Business Goals? Consider a Mentor

Give your business an edge and **take advantage of the benefits mentorship provides**. Whether you are new to business ownership, or a seasoned entrepreneur, a

mentor can help you navigate the challenges of starting or managing a business. A mentor can:

- guide you through business stages you have not faced before
- give you a different perspective on an obstacle
- help you expand your network
- help you identify and leverage available tools and resources



To learn more, please visit [Consider a Mentor](#).

Low-Interest Loans for Small Businesses



The **California Rebuilding Fund (CRF)** has opened its **low-interest loan program to small business owners**. CRF is a loan program to support California's small businesses - especially those located in economically disadvantaged and historically under-banked areas of the state. The CRF is a public-private partnership offering loan funding from private, philanthropic, and public sector

sources to address the financing needs of California's small businesses, not only as they recover from the COVID-19 crisis, but over the long-term. Please note that this program is not associated with the federal Paycheck Protection Program (PPP) and the loans are not forgivable in part or whole.

For more information, please visit [California Rebuilding Fund](#).

US Small Business Administration Microloan Program

The Microloan program provides **loans up to \$50,000** to help small businesses and certain not-for-profit childcare centers start up and expand. Microloans can be used for a variety of purposes that help small businesses expand, rebuild, re-open, repair, enhance, or improve your small business. Examples include:

- Working capital
- Inventory
- Supplies
- Furniture
- Fixtures
- Machinery
- Equipment



For more information, please visit [Microloans](#).

Business Funding and Growth Resources & Opportunities



The following funding and business growth resources are currently available. Please click the link provided for more information about each program.

- [Ascent](#) - A free learning platform for women entrepreneurs to help you grow your business.
- [Kiva](#) - A non-profit that expands access to capital for entrepreneurs by connecting small business owners to 0% interest crowdfunded loans.
- [Working Solutions](#) - Provides affordable loans ranging from \$5,000 - \$100,000 paired with free business consulting support.

- **Accion Opportunity Fund** - Offers loans ranging from \$5,000 - \$100,000 as well as educational resources, coaching, and support networks in English and Spanish.
- **Microsoft for startups** - A free hub for startups designed to support all founders by bringing together the technology, guidance, and support needed to hit your next milestone.
- **Grow with Google** - Offering workshops to equip Black and Latinx small businesses with digital skills to reach new customers, thrive online, and grow.

State and Federal Tax Credits for Hiring Employees

The State and Federal government are offering several **tax credits for hiring**, including:

- **New Employment Credit** - for hiring Qualified Full-Time Employees, such as people who were unemployed for longer than six months immediately preceding hire, Veterans separated from U.S. Armed Forces in the preceding 12 months, Earned Income Tax Credit recipients, Ex-offenders, and recipients of CalWORKS or county general assistance.
- **Homeless Hiring Tax Credit** - for hiring currently or recently homeless people or those who are receiving services from a homeless services provider.
- **Work Opportunity Tax Credit (WOTC)** - for hiring American job seekers who have consistently faced barriers to employment, such as veterans, ex-felons, summer youth employees, SNAP recipients, long term unemployment recipients, and more.



For more information, please click links provided above.

CalOSBA Announces \$35 Million California Dream Fund to Expand Small Business Assistance in California



The California Office of the Small Business Advocate (CalOSBA) announced the **California Dream Fund Program** (Program), a \$35 Million grant program that will provide microgrants to seed entrepreneurship and small business creation in California. To qualify for the Program, small startup businesses must complete a rigorous training and consulting program with one of 17 technical assistance centers selected from CalOSBA's Technical Assistance Expansion Program (TAEP) network. Businesses that complete the program and qualify for the grant will be eligible to receive a microgrant of up to \$10,000.

For more information, please visit [California Dream Fund](#).

Disaster Preparedness Plan for Your Small Business

Disasters can take many forms and the financial cost of rebuilding after a disaster can be overwhelming. If you are prepared for emergencies, you will be in a better position to recover and continue operations should disaster strike. Following these steps can **help you to be prepared**:

- Assess your risk
- Create a plan
- Practice and execute your plan
- Know where to get financial assistance after a disaster



For more information, please visit [Prepare for Emergencies](#).

Join the Green Business Community



Green Business certification is a great way to show your community that you share their environmental values. Certified Green Businesses voluntarily follow **best practices for energy and water conservation, pollution prevention, waste management, toxics reduction, employee commute, and education**. Alameda County staff can support you through the process and connect you with all the resources you will need to get certified.

For more information, please visit [Alameda County Green Business Program](#).

California EDD Work Sharing Program

Employers can apply for the Unemployment Insurance (UI) Work Sharing program as a **temporary alternative to layoffs** if the business' production or services have been reduced. The Work Sharing program helps employers:

- Minimize or eliminate the need for layoffs
- Keep trained employees
- Bring back furloughed or laid-off employees



For more information, please visit [Work Sharing Program](#).

City of Dublin Business Calendar



The City's website includes a list of additional upcoming business events and classes, including many webinars to help businesses to recover from the impacts of the COVID-19 pandemic.

For more information, visit the City's online [calendar](#).

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For up-to-date information and resources for the business community, visit the City's COVID-19 Business Impacts [webpage](#).

If you need assistance, Economic Development Staff are available during regular office hours. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630



City of Dublin Office of Economic Development | 925-833-6650 | www.dublin.ca.gov

