

DUBLIN BUSINESS BRIEF

BUSINESSES ARE THRIVING IN OUR BACKYARD



General Business News & Information
November / December 2021 Issue

City of Dublin Business Anniversary Recognition Event



The City of Dublin values and appreciates the businesses located within the City.

Each year the **City celebrates milestone anniversaries of 20 years or more** by recognizing the businesses at a reception event with members of the City Council presenting each business with a plaque.

This year's event was held on Wednesday, November 3, 2021, and photos from the event can be viewed [here](#). **Congratulations to the 2021 recipients listed below!**

20-Year Anniversary

- America's Tire Company
- Bagel Bakery Cafe
- Burlington Coat Factory #369
- Church of Jesus Christ Of Latterday Saints
- Crown Castle USA Inc
- Dublin Kindercare Learning Center
- Dublin Nissan
- East Bay SPCA
- Fuddruckers Restaurant
- Hop Tech Home Brewing Supplies
- Hope Hospice Inc
- Kalaikoil
- Netrique
- Safeway Inc #1953
- Starbucks #1953

25-Year Anniversary

- Del Monte Electric Co., Inc.
- Ducky Wash & Dry
- Hong Zhao DDS
- Local Union 595, I.B.E.W.
- Nail and Skin Emporium
- Petsmart Inc #59
- Public Storage Inc
- Taqueria Los Pericos 2
- Tom Duffy Company

30-Year Anniversary

- Box World
- Dublin Floral Design
- Gidvani & Associates
- India Spice & New Fashion House
- Jamba Juice #159
- Select Imaging
- Superior Pool Products, LLC
- Teague's Barber Shop
- The Back Lounge
- Valley Rags & Wigs

35-Year Anniversary

- Revive Dental and Spa
- St Raymond School

40-Year Anniversary

- Dublin Clock Shop

45-Year Anniversary

- Alcosta Shell
- Dold's Workshop
- Dublin Spa Center
- Hair Emporium

50-Year Anniversary

- Caspers Hot Dogs

55-Year Anniversary

- Hexcel Corporation

60-Year Anniversary

- St Raymond Catholic Church

Discover Dublin! Shop Local



DiscoverDublinCA

SHOP LOCAL IN THE NEW AMERICAN BACKYARD

The holiday shopping season is just around the corner! The City of Dublin would like to help **increase sales for your business with a campaign to promote holiday shopping at local businesses in Dublin.** The "Discover Dublin! Shop Local" campaign, now in its 11th year, has grown consistently year-after-year, and we are pleased again this year to offer free promotional items aimed at drawing customers to shop at our local business establishments.

To receive your free promotional items, such as window clings for your storefront and branded shopping bags for your customers, you can **stop by City Hall (second floor) to pick up a prepared package.**

We hope Dublin merchants will use these bags starting on "Small Business Saturday," November 27, in an effort to kick-off the busy shopping season. For more information, please contact the Office of Economic Development at 925-833-6650 or via [email](#).

Don't forget to follow the Discover Dublin Facebook page [@DiscoverDublin](#). We look forward to helping you grow your business in the New American Backyard! For more information, please visit the [Discover Dublin! Shop Local webpage](#).

Small Business Saturday is November 27, 2021

Small Business Saturday®, designated as the Saturday after Thanksgiving, was created by American Express in 2010 to encourage communities to Shop Small and bring more holiday shopping to local and small businesses. Today, 50 states participate in this designation. Shopping small makes a difference and helps to promote and sustain vibrant communities.

This City of Dublin's "Discover Dublin! Shop Local" campaign supports this effort.

American Express offers resources to help your business stand out and encourage your customers to shop small this season. For more information please visit [American Express Shop Small](#).



SB 1383: Organics Reduction & Recycling Ordinance



ORGANICS REDUCTION & RECYCLING ORDINANCE

A new California state law, **Senate Bill (SB) 1383**, will go into effect on **January 1, 2022**, and requires your business to keep compostable and recyclable materials out of landfills to help reduce harmful emissions that contribute to climate change. In Dublin, the new state law will be implemented under the **Alameda County Organics Reduction and Recycling Ordinance**, in partnership with AVI, StopWaste, and Alameda County

Environmental Health Department. This new law will replace the Mandatory Composting and Recycling Ordinance that has been in place in Alameda County since 2012. Under the law:

- Edible food currently thrown away must be recovered and donated for people to eat
- The remaining organics must be collected for composting
- Recyclables must also be kept out of landfills

For more information and full details, please visit [Stopwaste](#).

Welcome New Dublin Businesses!

[Heyday Dental](#), 6400 Village Pkwy, Suite 204.

[Mr. Biryani](#), 4288 Dublin Boulevard, Suite 111.

[Resolutions Fitness & Dublin, CA Boxing Club](#), 8931 San Ramon Road.

[RT Tire](#), 6743 Dublin Boulevard.

[Saferiddez](#), 7033 Village Parkway, Suite 210.

[The Camp Transformation Center](#), 6521 Sierra Lane.

[Xiaopei Chinese Dance](#), 7102 Village Parkway.



Taste Tri-Valley Restaurant Week Returns!



Visit Tri-Valley (VTV) has announced the second annual **Taste Tri-Valley Restaurant Week, taking place February 18-27, 2022**. This is a 10-day event that builds community by driving business to restaurants throughout the cities of Dublin, Livermore and Pleasanton, and the Town of Danville. Throughout restaurant week programming, restaurants, wineries, breweries, and hotels in the area will be celebrated.

For more information or to participate, please visit [Taste Tri-Valley Restaurant Week](#).

Dublin Chamber of Commerce Partnering with SCORE



The Dublin Chamber of Commerce is partnering with East Bay SCORE, an organization offering **free business counseling services** including business plans, financing availability, workshops that teach all aspects of business management, and numerous templates and tools to help you start or grow your business.

For more information or to sign up, please visit the [Dublin Chamber of Commerce](#).

ABC Launches New Online Licensing Services Portal for Over 90,000 Businesses

The California Department of Alcoholic Beverage Control (ABC) has launched a **new online Licensing Services Portal**. This initial release is available now to all ABC licensees with active licenses being paid timely, and in their respective renewal phase. Other online licensing services will be built and released into the Licensing Services Portal as they are completed, including future capabilities to apply for a new permanent license and daily licenses.



Applications Open for ICA Programs



Are you a business that is looking to raise growth capital? Or do you need support to hone-in your strategies for growth, people or achieving goals of being a scaleable or investable business? **Applications are now open for The Accelerator at ICA and The Lab at ICA.** The Lab at ICA is an accelerator program for early stage, high-growth companies looking to strengthen business fundamentals, scale, and get ready for capital.

The Accelerator at ICA is a flagship program designed for later stage companies looking to implement growth, people, & investment strategies.

- Qualified companies for The Lab are eligible for up to \$50K in investment
- Qualifying participants for The Accelerator are eligible for up to \$500K in investment
- Application deadline is December 1, 2021

For more information, please visit [ICA](#).

Verizon Small Business Digital Ready Training

Verizon is offering a **no-cost online curriculum designed to give small businesses the personalized tools to succeed in today's digital world** including learning modules, expert coaching, peer networking and more. Complete two courses or coaching events to be eligible to apply for a Verizon Small Business Digital Ready \$10,000 grant.

For more information or to register, please visit [Verizon Digital Inclusion](#).

BayREN Business Energy Efficiency Program

Bay Area Regional Energy Network (BayREN) is a program provided by the Association of Bay Area Governments to **help business owners save energy and reduce operating costs**. Program highlights include:



- Helping business owners lower operating costs up to 25%
- Providing turnkey installation options, including LED lighting, smart thermostats, HVAC controls/monitors, and a building management system
- Connecting business owners to a team of energy experts for ongoing facility management support

The program is offering a discount of more than 50% off for eligible businesses who enroll in November. To learn more or to sign up, please visit [BayREN](#).

2021 California Economic Impact Report



2021 CALIFORNIA ECONOMIC IMPACT REPORT

Life Science companies in Alameda County are innovating in new ways and changing the local startup landscape. In 2020, there were 663 unique Life Science companies countywide, representing over 77,000 total jobs and nearly \$24 million in total business sales. **The Life Science industry in the East Bay is growing rapidly.** Alameda County received 16% of the Bay Area

region's 2020 funding from the National Institutes of Health. To learn more about Life Science industry size and growth, check out [Biocom California's Economic Impact Report](#) and the [Alameda County Fact Sheet](#).

2022 National Small Business Week Award Nominations

Nominations are now being accepted for the 2022 National Small Business Week (NSBW) Awards. The NSBW Awards recognize the achievements of SBA-assisted small businesses and the contributions they have made to their communities and our nation's

economy.

All nominations should be submitted electronically by 12:00 p.m. PST no later than January 11, 2022. The awards will be presented during the NSBW Awards ceremony the first week of May 2022.

2022
NATIONAL SMALL
BUSINESS WEEK
AWARDS

Now Accepting Nominations!



To nominate a small business owner in your area or download related forms, criteria, and guidelines, visit [SBA NSBW Awards](https://www.sba.gov/nsbw).



sba.gov/nsbw

City of Dublin Business Calendar



The City's website includes a list of additional upcoming business events and classes, including many webinars to help businesses to recover from the impacts of the COVID-19 pandemic.

For more information, visit the City's online [calendar](#).

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For up-to-date information and resources about the pandemic, visit the City's COVID-19 [webpage](#). Our COVID-19 [Business Impacts webpage](#) is frequently updated with information and resources for the business community.

If you need assistance, Economic Development Staff are available during regular office hours. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin Office of Economic Development | 925-833-6650 | www.dublin.ca.gov

