

HOLIDAY EVENTS

Dublin's holiday events offer affordable sponsorship opportunities suitable for small businesses looking for a little extra boost in a season dominated by large retailers.

Tree Lighting

December 2, 2021

Dublin kicks off the month of December with a Winter Wonderland of lights in the Civic Center parking lot, followed by a countdown to light the holiday tree; a concert by local school and community choirs; and the arrival of Santa Claus. Traditionally, this event is held outdoors with an audience of 500+.

Breakfast with Santa

December 4, 2021

Dublin's beautiful Shannon Community Center offers a fun, relaxed alternative to standing in line to see Santa at the mall. This annual event, produced in partnership with Dublin High School Music Boosters, is so popular that we now offer three separate seatings to serve 500+. Breakfast with Santa offers a great opportunity to reach families with children.



DUBLIN
CALIFORNIA

THE NEW
**AMERICAN
BACKYARD**



Partial list of sponsor benefits

TREE LIGHTING

\$300

10' x 10' event space outdoors
logo on event program and outdoor signage
name on event webpage
Mayor thanks on the main stage

BREAKFAST WITH SANTA

\$300

6' table space at event
logo on event program and indoor signage
name on event webpage

Combine two holiday events for just \$500 and receive prominent logo placement on our Holiday Happenings flyer and direct email to 20,000 subscribers advertising these and other seasonal events.

*Ask about category exclusivity or sponsorship customizations.
All sponsors are recognized by City Council and in the Activity Guide.*