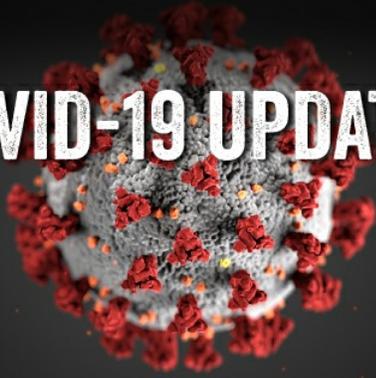


COVID-19 UPDATES & INFORMATION



April 21, 2021 Special Notice

Program Guide Now Available for New Restaurant Revitalization Fund



The new national Restaurant Revitalization Fund (RRF), part of the recently passed American Rescue Plan Act, offers grants to hard-hit restaurants and bars based on lost revenue of up to \$5 million per physical location and \$10 million per business with multiple locations. The program is administered by the Small Business Administration (SBA).

Eligible entities who have experienced pandemic-related revenue loss include:

- Restaurants
- Food stands, food trucks, food carts
- Caterers
- Bars, saloons, lounges, taverns
- Snack and nonalcoholic beverage bars
- Bakeries*
- Brewpubs, tasting rooms, taprooms *
- Breweries and/or microbreweries*
- Wineries and distilleries*
- Inns*
- Licensed facilities or premises of a beverage alcohol producer where the public may taste, sample, or purchase products

**Eligible of onsite sales of food and beverage to the public comprises at least 33% of gross receipts.*

\$5 billion of the RRF will be set aside expressly for businesses with 2019 gross receipts of less than \$500,000.

The program has not opened yet, however, you can prepare your application by reviewing the following resources:

- [Sample application](#)
- [Program guide](#)
- [SBA cross-program eligibility chart](#)

Recipients are not required to repay the funding if funds are used for eligible uses no later than March 11, 2023. These include:

- Payroll costs including paid sick leave
- Payments of principal or interest on any mortgage obligation
- Rent payments
- Utilities
- Maintenance, including new outdoor seating construction
- Supplies, including PPE and cleaning materials
- Food and beverage inventory
- Covered supplier costs
- Operational expenses

Once the application period opens, for the first 21 days, the SBA will prioritize reviewing applications from small businesses owned by women, veterans, and socially and economically disadvantaged individuals. Following the 21-day period, the program will be open to all eligible

applicants.

Visit the SBA's website

Updated Guidance for Family Entertainment Centers and Live Events

The State is currently updating the guidance in the Blueprint for a Safer Economy to reflect recent changes (effective 4/2/2021) that allow Family Entertainment Centers to operate in the Orange Tier as follows:

Indoor

- Max 25% capacity
- 50% of all guests are tested or show proof of full vaccination

With modifications

- 100% masking except for food and beverage service

Also, the guidance for indoor seated live events and performances as well as private events (such as meetings/receptions/ conferences) have also been updated (effective 4/15/2021).

The recent changes are included in the California Department of Public Health's [activity and business tiers table](#) (PDF) and each industry guidance can be viewed [online](#).

Shop Local Promise Pass Launching Soon

The City of Dublin, in partnership with Visit Tri-Valley (VTV), is excited to be launching a new local recovery campaign to help motivate our residents to shop local. Dublin businesses in the retail, dining, lodging, services, and entertainment/activities industries are invited to get involved. There is no cost to you to participate.

This new campaign will include a mobile-exclusive free savings passport, called the Promise Pass, to appeal to Dublin and Tri-Valley locals. Customers will be encouraged to take the "promise to spend locally" by signing up for the experience. The pass will function similarly to a free coupon book that is delivered via text and email to passholders' phones. A passholder would simply present the pass on their phone at your business to redeem the offer or discount. Flexible redemption options are available to work with any type of business - no tech, low tech, or high tech.

Participating businesses are strongly encouraged to offer an exciting coupon or discount to passholders as an incentive to visit your business and spend money with you.

To Sign Up:

- RSVP by Friday, April 30, 2021 with Justin Bower (Justin@VisitTriValley.com) today with your interest to participate. Include your name, company, email address (required), and phone number.
- You will then receive an onboarding email from VTV's tech team, Bandwango, with a link to a sign-up participation form where you can easily add and update how your business will be presented to the public.
- Representatives will follow up after you fill out the form to help answer any questions and provide redemption instructions for you to share with your staff.

RSVP

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For COVID-19 information and resources for the business community, visit our Business Impacts [webpage](#).

For up-to-date information and resources about the pandemic, visit the City's COVID-19 [webpage](#).

The Office of Economic Development is also available via [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

The COVID-19 Dublin Business Brief highlights the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or phone (925) 833-6650.

General Information
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Economic Development
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Administrative Services
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Fire Prevention
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Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
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Public Works
(925) 833-6630



City of Dublin, Office of Economic Development | 925-833-6650 | www.dublin.ca.gov

