

COVID-19 UPDATES & INFORMATION

DUBLIN BUSINESS BRIEF



November 21, 2020 Special Notice

Customizable Marketing Materials for Small Business Saturday

American Express' Small Business Saturday program offers free customizable marketing materials in the online Shop Small Studio.

It's quick and easy to create and download a variety of customizable marketing materials from custom signage to social media posts, these materials will help you let shoppers know they can shop safely with you, both online and in-store. You can use your materials to tell your customers what you're doing to make their shopping experience safer, remind them to practice social distancing when they visit, or let them know about a new product or service you're excited to share with them.

For more information, visit the Shop Small Studio [webpage](#).



California Rebuilding Fund Now Accepting Applications



The California Rebuilding Fund, a new program supported by the California Infrastructure and Economic Development Bank (IBank) is now accepting applications. Loans of up to \$100,000 with a fixed rate of 4.25% will help small businesses retool, rebuild, and reopen with affordable credit.

The California Rebuilding Fund is a loan program to support California's small businesses-especially those located in economically disadvantaged and historically under-banked areas of the state. Businesses who employed 50 or less full-time equivalent employees (FTEs) and had gross revenues of less than \$2.5 million or below in 2019 are eligible to apply.

These loans are meant to be timed and structured to support businesses that have a path to reopening but face upfront expenses to pivot or retool their businesses for success in a post-COVID economy

To apply, small business owners will be asked to fill out a short pre-application before they are potentially matched with a community lender. Connect2Capital is hosting applications at www.CALoanFund.org.

Updated Alameda County Health Order 20-15 and New Health Order 20-17

Earlier this week, Alameda County moved into the Purple Tier, the most restrictive tier in the State's "[Blueprint for a Safer Economy](#)."

On November 17, 2020, the Alameda County's Department of Public Health's (ACDPH) Health Officer updated Health Order 20-15 and also issued Health Order 20-17 that replaces "Appendix C" of Health Order 20-15.

Allowances and Restrictions that went into effect on November 18, 2020 **have not changed**, however, they are being provided again for clarification since some sectors/activities must follow the more restrictive local modifications in the current County health orders in addition to the State mandates for the Purple Tier that all businesses must follow.

As November 18, 2020...

Sectors **allowed to continue operating indoors, with modifications**, include:

- Critical infrastructure;
- Hair salons and barbershops;
- All retail with a maximum 25% occupancy;
- Shopping centers and malls with a maximum 25% occupancy; common areas and food courts must remain closed.
- Personal Care Services, such as nail salons, non-medical massages, skin care, waxing services, tattoo, piercings, non-medical electrolysis;
- Hotels and short-term lodging rentals (open with modifications; indoor pools, hot tubs, saunas and steam rooms must close; Fitness Centers can be open outdoors only with modifications);
- Grocery & Other Food Stores (50% capacity); and
- Limited Services (e.g., laundromats, dry cleaners, auto repair, landscapers, janitorial, home repair, contractors, etc.).

Sectors which **can remain open, but must operate outdoors, with modifications**, include:

- Bars, Brewpubs, Breweries, Pubs & Craft Distilleries (Outdoors only with meal. Without a meal, not allowed to open);
- Gyms, Fitness Centers, Non-Contact Fitness Classes, Dance Studios, Swimming Pools & Other Exercise Facilities - Note: Indoor pools, hot tubs, saunas, and steam rooms at Gyms must close;
- Gatherings (with a maximum of three households participating);
- Outdoor playgrounds and recreational facilities (Play Structures, Bounce Houses & Ball Pits must close);
- Museums, Zoos, Galleries & Botanical Gardens;

- Places of Worship & Cultural Ceremonies (Outdoor only and 100 people maximum);
- Wedding Ceremony & Funeral Service (25% capacity or 100 people, whichever is less);
- Movie theaters;
- Restaurants;
- Wineries;
- Family Entertainment Centers (e.g. Kart Racing, Mini Golf, Batting Cages); and
- Cardrooms and Satellite Wagering.

Closed Sectors:

- Bowling Alleys, Ice Skating, Roller Skating, Arcades, Indoor Playgrounds;
- Amusement Parks;
- Live audience sports;
- Offices for Non-Critical Infrastructure Sectors; and
- Live Entertainment, Performances, and DJs at Restaurants, Wineries, and Retail/Shopping Centers.

Employers seeking technical assistance with the County Health Orders, including guidance on what activities are currently allowed, should [email](#) the ACPHD.

Download the [Revised Health Order 20-15](#) (dated 11/17/2020)

Download the [Health Order 20-17](#) (dated 11/17/2020)

Restaurants offering outdoor dining should download the Revised Restaurant Operating Procedures: [English](#) | [Spanish](#) | [Chinese](#) (updated 11/18/2020).

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

In addition to the COVID-19 [Business Impacts webpage](#), we have compiled a COVID-19 [Business Resource Guide](#) (PDF, last updated 9/3/2020). Be sure to also visit the City's [COVID-19 webpage](#) with up-to-date information and resources about the pandemic.

The Economic Development Division team is available via [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

The COVID-19 Dublin Business Brief is a publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or phone (925) 833-6650.

General Information
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Economic Development
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Administrative Services
(925) 833-6640

Fire Prevention
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Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
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Public Works
(925) 833-6630

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