

COVID-19 UPDATES & INFORMATION

DUBLIN BUSINESS BRIEF



July 31, 2020 Special Notice

Local Initiatives Support Corporation (LISC) Round 5 Grants Now Open

Verizon, Sam's Club, Lowe's, Proctor & Gamble, and other corporations have contributed to LISC's Rapid Relief and Resiliency Fund to offer Small Business Relief Grants for small businesses facing immediate financial pressure because of COVID-19. The Round 5 application period is now open. Applications must be submitted by August 3rd, 2020 at 11:59 p.m. (ET).

LISC

For more information, read the [Grant Information and FAQ](#), or to apply online, visit the the LISC [website](#).

California's Employer Playbook to Help Businesses Reopen

Recently, the State created the COVID-19 Employer Playbook For a Safe Reopening, which provides guidance for employers to support a safe, clean environment for workers and customers.



This resource is intended to help guide California businesses as they work to reopen, and includes information on how to provide a clean environment for workers and customers once they are permitted to resume full or modified operations under the County Health Order. Currently, Alameda County Health Order 20-14b from July 19, 2020 is still in effect. **Please keep in mind that where there are differences between the Alameda County Health Officer's order and the State's order, Dublin businesses must follow the stricter restrictions** regarding business operations and preventative measures to combat the spread of COVID-19.

For more information, read the State's [COVID-19 Employer Playbook For a Safe Reopening](#).

Red Backpack Fund

To support female entrepreneurs, Spanx has teamed up with Global Giving to establish The Red Backpack Fund and is offering \$5,000 grants to female entrepreneurs in the U.S. to help alleviate the impact of COVID-19. The next application period will be open from August 3 to 10, 2020.



For more information or to apply online, visit the Global Giving [website](#).

Economic Injury Disaster Loans Now Available to Businesses in Alameda County Impacted by Civil Unrest



Alameda County has been included in the federal disaster declaration as a "primary County" impacted by civil unrest since May 26, 2020. As a result of this disaster declaration, the Small Business Administration (SBA) is offering low-interest disaster loans to businesses that suffered Property Damage or Economic Injury caused by the civil unrest.

If you are a small business owner and need financial assistance due to adverse financial impacts caused by the civil unrest, you can apply for an Economic Injury Disaster Loan ("EIDL"). The actual amount of each loan is limited to the economic injury determined by SBA, less business interruption insurance and other recoveries, up to \$2 million. EIDL assistance is available only to entities and their owners who cannot provide for their own recovery from non-government sources.

For more information, read the [Civil Unrest Disaster Declaration Details](#) (Disaster CA-00319), or to apply online, visit the SBA [website](#).

To reach SBA's Disaster Loan Outreach Center for customer service, send an [email](#) or call 916-735-1500 weekdays between 8 a.m. and 4:30 p.m. You can also contact the [Alameda County Small Business Development Center](#) for free advising on your EIDL application.

Tips and Tools from Google



Grow with Google offers free training and tools to help you grow your business online. Did you know you can accept gift cards and donations on your Business Profile on Google? Or change the layout of your Google Meets video conference? Visit Grow with Google's [YouTube channel](#) to watch step-by-step tutorials to learn how to use Google tools.

Here are some other new resources for business owners:

Grow My Store: Google is also helping businesses grow their digital storefront

and quickly improve their online presence with "Grow My Store," a free resource for retailers on how to improve their online store and understand how they are doing compared to peers in the industry. For more information, visit the Grow My Store [webpage](#).

New Rising Retail interactive tool: As at-home consumers shift their shopping behavior because of the pandemic, Google created a new [interactive tool](#) that provides a daily national snapshot of what people are looking for based on Google Search data.

New Black-owned attribute: Recently, Google launched a new Black-owned attribute for Business Profiles on Google to help customers easily extend support to the Black business community. Black-owned businesses can opt into the Black-owned attribute. Read the Black-owned attribute [factsheet](#).

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

In addition to the COVID-19 [Business Impacts webpage](#), we have compiled a COVID-19 [Business Resource Guide](#) (PDF, last updated 7/14/2020). Be sure to also visit the City's [COVID-19 webpage](#) with up-to-date information and resources about the pandemic.

The Economic Development Division team is available via [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact Economic Development via email, economic.development@dublin.ca.gov, or phone (925) 833-6650.

General Information

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City Manager

(925) 833-6650

Community Development

(925) 833-6620

Economic Development

(925) 833-6650

Environmental Services

(925) 833-6630

Administrative Services

(925) 833-6640

Fire Prevention

(925) 833-6606

Human Resources

(925) 833-6605

Parks and Community Services

(925) 556-4500

Police (non-emergency)

(925) 833-6670

Public Works

(925) 833-6630

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