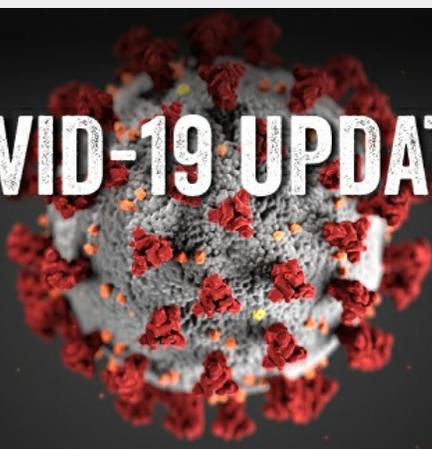


COVID-19 UPDATES & INFORMATION



Special Notice to Dublin Businesses

June 29, 2020

Alameda County Public Health Department Announces a "Pause" on Reopening Plans

Due to a recent spike in COVID-19 cases and hospitalizations in the region, the Alameda County Public Health Department has announced that it will be taking a "pause" on its [reopening plans](#). While certain indicators in measuring progress in combating the illness, such as testing capacity and hospital inpatient bed capacity, have been favorable, the increase in recent hospitalizations has been a cause for some concern.

The Health Department reminds everyone to continue to protect themselves and others by wearing face coverings and staying six feet away from others in public; staying home as much as possible, particularly when ill; and washing hands frequently.

Read the [Press Release](#).

Yelp Tools for COVID-19 Updates

Yelp is offering new tools to allow business owners to share the safety measures they are taking to keep both customers and staff safe. Yelp's new COVID-19 section for businesses will appear in listings between the business's name and reviews and allows business owners to indicate services like outdoor dining, contactless payment, etc. and what safety measures they are taking.



Additionally, for businesses that use the Yelp Waitlist feature, you can now print out a QR code that customers can scan to join a restaurant's waitlist (offering a contact-free way to get in line) and business owners can manually adjust wait time estimates by adding restrictions such as reduced capacity or staff.

For more information about updating your existing Yelp profile, visit their [website](#).

Editing Your Business Information on Google to Provide COVID-19 Updates

Business owners can update their Google My Business profile to provide the most accurate information to customers about operational changes, including:



- Adjusted hours of operation
- Temporary closures
- Delivery, takeout, drive-through and outdoor seating
- Online services such as classes, appointments, or estimates
- Delays on specific business services
- Extra services you are providing for the community

The updates will show on your Business Profile on Google Search and Maps. For more information about updating your Business Profile on Google, visit their Support [website](#).

Also, see:

- [Tips for editing a business listing](#)
- [Tips for food service businesses](#)
- [Tips for retail businesses](#)

If your business does not currently have an online presence, Google also has free tools and resources to help small businesses get online, show that your business is open, connect with customers, and build digital skills. For International Small Business Week, Google offered a series of training's that are now available on demand:

- Adjust your business to changing customer trends
- Reach more customers and get online for free
- Advertise effectively and promote your business
- Work remotely and stay connected to employees
- Maintain well-being for yourself and your staff
- International Small Business Day

You can watch the videos and access Google tools, and special offers from Google partners on their [website](#).

Appealing an Economic Injury Disaster Loan Denial

The Small Business Administration (SBA) has an appeal process if your application for an Economic Injury Disaster Loan (EIDL) was denied. If you wish to appeal the decision, you have six months to provide a written reconsideration request with new/supplemental information, however, funding for the program is limited so you are encouraged to submit your appeal as soon as possible. Be sure to complete and submit everything required and include new/supplemental



U.S. Small Business
Administration

information in your appeal that addresses the specific reason for the denial.

An advisor from the Small Business Development Center (SBDC) can provide you with no-cost expert advising regarding appealing an EIDL denial and advice on how to improve your credit score.

To ask the SBDC a question, send an email to loans@asksbdc.com
To sign up for no-cost advising from SBDC, visit financing-simplified.com/start

Additionally, please contact Economic Development Division team if you received an offer of an EIDL but did not receive an EIDL Advance (between \$1,000 to \$10,000). We can provide you with resources to follow-up regarding the EIDL Advance. The Advance does not need to be repaid, and you do not need to be approved for a loan to receive the advance. Send an email to economic.development@dublin.ca.gov

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

In addition to the COVID-19 [Business Impacts webpage](#), we have compiled a COVID-19 [Business Resource Guide](#) (PDF updated 5/15/2020). Be sure to also visit the City's [COVID-19 webpage](#) with up-to-date information and resources about the pandemic.

The Economic Development Division team is available via [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

Note: The City will be observing the Independence Day holiday on Friday, July 3, 2020.

The Dublin Business News Update is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact Economic Development via email, economic.development@dublin.ca.gov, or phone: (925) 833-6650.

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

