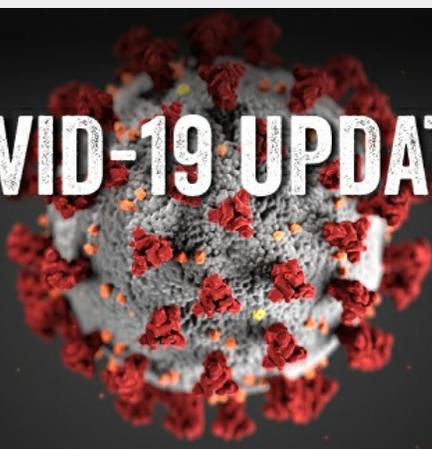


COVID-19 UPDATES & INFORMATION



Special Notice to Dublin Businesses

April 15, 2020

Alameda County Health Order Related to Licensed Care Facilities

Earlier this week, Alameda County issued new public health requirements for "Licensed Facilities and Other Agencies." The requirements apply to all licensed care facilities in Alameda County including long-term care facilities, licensed intermediate care facilities, skilled nursing facilities, home health and hospice agencies/organizations, chronic dialysis centers, and other congregate living settings and agencies. The Order requires staff, contractors and any essential visitors entering those sites to comply with guidance to control the spread of COVID-19.

- [Press Release announcing Health Officer Order](#)
- [Complete Health Officer Order](#)

Illuminating The Wave in Support of Hospitality

The City of Dublin lit up The Wave in purple on Monday, April 13th to show support for the hospitality industry during the COVID-19 pandemic. Communities across the Bay Area plan to illuminate buildings in purple again on Monday April 20th to shine a light on the thousands of businesses impacted by the Coronavirus.



NorCal Small Business Development Center Network Launches Telephone Hotline



You can now call 833-ASK-SBDC (833-275-7232) to reach the Northern California Small Business Development Center Network's call center for SBDC support and business financial urgent care. There are also two email addresses that are being served by the new call center:

Email loans@asksbdc.com for assistance with available loans.

Email espanol@asksbdc.com para asistencia en español.

Additionally, NorCal SBDC has a brief 12-minute recorded video that provides an overview of the various forms needed to apply for SBA Disaster Assistance. Watch the [video](#).

Reminder: East Bay Business Recovery Survey

Thank you to all the Dublin businesses that have already completed the East Bay Economic Development Alliance's online survey about COVID-19's impact to businesses in our region.

If you have not already done so, please consider taking the brief [survey](#).

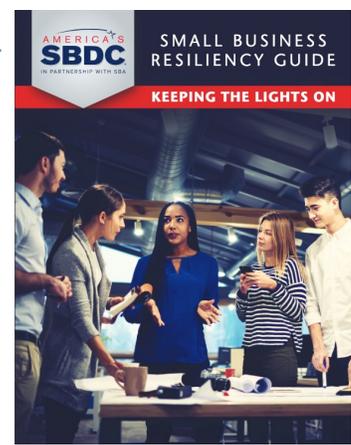


Small Business Resiliency Guide Now Available

America's SBDCs are working to help small businesses address the challenges of the COVID-19 pandemic and just released a new "Small Business Resiliency Guide."

Every business will face an unexpected disruption at some point and having a business resiliency plan is critical to the sustainability and success of your business. This Business

Resiliency Guide and the two complementing workbooks, are tools to help you assess risks and make contingency plans that can help your business recover from the immediate threat as well as the disruptions that could continue over weeks or months.



Download the Guide and workbooks from America's SBDC [website](#).

Paycheck Protection Program

This week, the SBA announced that over \$20 Billion in funding has been approved for more than 54,000 California Small Businesses in the first ten days of Paycheck Protection Program (PPP). Nationally, the PPP has now approved more than one million loans through a network of 4,664 lenders nationally. The average loan size was \$239,152.

The Treasury Department has released additional guidance on the Paycheck Protection Program, including updated FAQs, and additional information for borrowers and lenders. Find this information on the Treasury Department's [website](#).

A full list of participating banks is available on the SBA [website](#).

Additionally, some fintech providers including [Paypal](#), [Square](#) and [Intuit QuickBooks](#) are now accepting PPP applications.

Tools for Square Users

In response to the COVID-19 pandemic, Square Inc. is offering their users free access to marketing tools as well as free online stores and eGift Card ordering pages.



- **Square eGift Card Ordering** pages enable businesses to sell digital gift cards and send them to the customer (or recipient of customer's choice) via email. Square has also launched a new online directory, Give and Get Local to feature all eGift Card sellers.
- **Square Online Stores** allow businesses to provide online ordering. Square is currently waiving curbside pickup and delivery fees through June 30, 2020.

If you run an open Essential Business, read Square's [blog](#) on methods for touch-free and remote payments.

For more information about the tools for Square clients, visit their [website](#).

Accepting Online Payments

There are a number of providers that help businesses accept online payments. If you are considering starting to offer goods and services for sale online, you should carefully read the terms and understand the fees charged to pick the provider that best suits your business. Two examples not mentioned in previous e-newsletters are PayPal and Shopify:

Paypal

With a PayPal Business account, you can accept online payments (even without having a website for your business), create and send invoices, etc. Paypal has also extended some COVID-19 relief for existing clients as well as tips for maintaining cash flow. For more information, visit Paypal's [website](#).

Shopify

Shopify is offering a free 90-day trial of their platform that handles marketing, online payments, secure checkout and shipping. For more information, visit Shopify's [website](#).



COVID-19 Webinars

[Keeping Your Business Going with Marketing and Social Media](#)

Thursday, April 16 at 10:00 a.m.

FREE. Presented by America's SBDC

[Start Selling Online During COVID-19](#)

Recorded series of webinars

FREE. Presented by NorCal SBDC

Please visit NorCal SBDC's [online calendar](#) and the City's online [business calendar](#) for additional webinars and virtual meetings.

We're Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

In addition to the COVID-19 [Business Impact webpage](#), we are now offering a COVID-19 [Business Resource Guide](#) (PDF updated 4/13/2020). Be sure to also visit the City's [COVID-19 webpage](#) with up-to-date information and resources about the pandemic.

The Economic Development Division team is available via [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

The Dublin Business News Update is a monthly publication highlighting the latest news and event affecting the business community. For more information or assistance, please contact Economic Development via email, economic.development@dublin.ca.gov, or phone: (925) 833-6650.

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin

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