

IT'S RIGHT IN OUR BACKYARD



DUBLIN
CALIFORNIA

Special Notice to Dublin Businesses

COVID-19 Resources for Businesses

New Help from the State for Small Businesses & Workers

Governor Newsom recently announced \$50 million in loan guarantees for small businesses that may not be eligible for federal relief. The funding will go to the California Infrastructure and Economic Development Bank (IBank) for loan guarantees to small businesses. These loans are meant to help eliminate barriers to capital for individuals who do not qualify for federal funds, including low wealth and undocumented immigrant communities.

IBank's Disaster Relief loan guarantee programs are currently available to small businesses needing assistance to overcome economic injury caused by COVID-19. Financial Development Corporation (FDC) partners throughout California assist businesses in securing a 95% guarantee on a bank loan. Bay Area businesses can work directly with Nor-Cal FDC to underwrite the loan, which IBank Small Business Finance Center guarantees (upon approval).

How to reach Nor-Cal FDC:

- [Website](#)
- Phone: 510-698-2080
- Online contact [form](#)

The Governor also announced that the state is also allowing small businesses to defer payment of sales and use taxes of up to \$50,000, for up to 12 months. Effective April 2, 2020, small business taxpayers, those with less than \$5 million in taxable annual sales, can take advantage

City Contacts

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

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of a 12-month, interest-free, payment plan for up to \$50,000 of sales and use tax liability.

100 Civic Plaza
Dublin, CA 94568
www.dublin.ca.gov

More information is available on the California Department of Tax and Fee Administration's [website](#).

For displaced workers, the Governor announced OnwardCa.org, a website connecting COVID-19 displaced workers with current job opportunities in critical industries.



CALIFORNIA REPUBLIC



Business-2-Business Assistance

Google Providing Ad Credits to Small and Medium-sized Businesses

Google recently announced philanthropic donations plus \$340 million in Google Ad credits for businesses who've had an active Google Ads account over the past year. Check your Google Ads account for more information or visit their [Support Page](#).

Vagaro Providing Marketing Tools and Other Help

Vagaro, a software company for salons, spas, and fitness studios that is headquartered in Dublin has announced that they are providing relief and marketing tools to their clients. Their platform includes an online shopping cart that can be used to sell goods (and gift cards) online for stores that are temporarily closed. They are currently offering a one-month free trial for new clients and their [blog](#) includes ideas for salon and studio managers during the pandemic. Register [online](#) to watch their webinar.

eBay's "Up & Running" Program

This week, eBay launched "Up & Running," an accelerator program specifically designed to help retailers without an e-commerce presence transition to selling online. Through the program, eBay will give new businesses a free basic [eBay store](#) for three months, waive selling fees for these new businesses, and allow them to sell up to 500

items for free. New eBay sellers will also receive resources including training, access to marketing and merchandising tools, discounted shipping supplies and more. For more information or to open an eBay storefront, visit eBay's [website](#).

Professional Beauty Association Grant for Licensed Beauty Professionals

Professional Beauty Association (PBA) has created the PBA COVID-19 Relief Fund to provide a limited number of \$500 grants to licensed beauty professionals who are unable to work due to COVID-19. The funding is intended to be emergency aid for short-term immediate needs such as food and bills.

In addition, until April 15th, PBA is offering a complimentary PBA Preferred Membership (\$50 value) for licensed professionals and non-licensed salon employees to help them receive the latest industry news and updates. For membership, visit their [website](#). You can apply for the PBA COVID-19 Relief Fund [online](#).



Food Handling Tips

Alameda County Department of Environmental Health has provided a flyer as a reminder to restaurant workers about food safety for food delivery and pick-up.

Download the [flyer](#).

COVID-19 Business Impacts Webpage Update

We have re-designed the COVID-19 Business Impacts Webpage. It now features tabs at the top of the page where you can navigate between Breaking News from the City, Business Resources (including loan information), the Shelter-in-Place Health Order, Quick Links, and the #DublinEats page.

Economic Development Staff is available via [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

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