

IT'S RIGHT IN OUR BACKYARD



DUBLIN
CALIFORNIA

Special Notice to Dublin Businesses

COVID-19 Relief Program for Small Businesses

Yelp's Business Relief Program

Recently, Yelp Inc. announced their relief program for affected businesses that use Yelp. Yelp's primary focus is on supporting independent, local restaurant and nightlife businesses, in the form of waived advertising fees and free advertising, products, and services during this period. As part of this relief effort, restaurant clients that remain open will receive free access to Yelp page upgrades to help them communicate timely information to their customers.

Yelp is providing \$100 in free search advertising for restaurant clients that offer delivery and/or takeout and support for independent local advertisers in other categories that are struggling to pay their bills during this difficult time.

More details on the restaurant business relief program can be found [here](#).



City Contacts

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin

Yelp, GoFundMe & Intuit Small Business Support

In addition, Yelp, GoFundMe and Intuit QuickBooks have partnered together to help raise COVID-19 relief money through the Small Business Relief Fund, which will be used to issue \$500 matching grants to businesses that raise at least \$500 on a GoFundMe campaign connected to the pandemic.

The Small Business Relief Fund is part of the [Small Business Relief Initiative](#) program supported by GoFundMe, Yelp and Intuit QuickBooks.

- If you are a Yelp client, you may have a fundraiser automatically created for you through the Yelp platform. To claim this fundraiser (and donations made to it!) [claim your fundraiser](#).
- If you do not have a fundraiser already created for your business, [start a new fundraiser](#). In your fundraiser description, please make sure you add the hashtag #SmallBusinessRelief. Then, also fill out [this form](#) to confirm your small business.



Maintaining your Online Business Profiles

Businesses are encouraged to keep your website up to date for your customers with relevant changes to your operations such as changes in hours, temporary closures, and take-out/delivery options. To help you maintain your business profile elsewhere online, here are some guides to help you update your information:

- [Yelp Guides](#)
 - [Google My Business Help](#)
 - [Google tips for small businesses](#)
 - [Managing Your Facebook Business Page](#)
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New Paid Leave Benefits for Employees Webinar

Hoge Fenton hosted a live webinar last Friday, 3/20/2020 on the new Paid Leave Act for employers and employees affected by COVID-19 that was recently passed by Congress. Unfortunately, the webinar reached capacity and many people were turned away, but they were able to record it and it is now available [online](#).

The Dublin Business News Update is a monthly publication highlighting the latest news and event affecting the business community. For more information or assistance, please contact Economic Development via email, economic.development@dublin.ca.gov, or phone: (925) 833-6650.

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