



DO I NEED A PERMIT FOR A TEMPORARY SIGN?

Yes, a Zoning Clearance is required for the display of temporary banners, balloons, and searchlights. The City of Dublin's Sign Regulations (DMC 8.84) allow for the display of temporary signs in the commercial and industrial areas of the City while maintaining the attractiveness of the community.

WHAT IS CONSIDERED A TEMPORARY SIGN?

A temporary sign means any sign intended for short-term display. Multi-family residences may also display a banner not exceeding 12 square feet. All other temporary signs are not allowed in residential zoning districts.

WHAT TYPE OF SIGNS CAN BE USED FOR A TEMPORARY SIGN?

A temporary sign includes banners, balloons, searchlights, and similar advertising signs. Signs must be professionally designed and fabricated by design professionals and have a professional appearance. Banners must be composed of lightweight, flexible, non-rigid material. All temporary signs must be constructed of durable, all-weather materials and be maintained in good condition throughout the display period.

WHAT IS CONSIDERED A TEMPORARY BALLOON?

A temporary balloon is any inflatable sign or balloon greater than 15 inches in diameter that is used as a commercial message or non-commercial sign. All balloons are required to be tethered to the ground, with the bottom of the balloon on the ground, and are not permitted to be attached to any structure or vehicle.

HOW LONG CAN MY TEMPORARY BANNER, BALLOON, OR SEARCHLIGHT BE ON DISPLAY?

Banners

A banner may be displayed for up to 21 consecutive days. After 21 days, the banner must be removed for at least 42 consecutive days before a new Zoning Clearance can be obtained. Banners can be up to 60 square feet in size. One banner sign may be displayed on a tenant's building frontage. If there is more than one street frontage, one banner sign may be displayed on each street frontage (maximum of two) if signs are 200 feet apart.

Balloons/Searchlights

A temporary balloon or searchlight may be displayed for a total of 21 days each calendar year. Each balloon or searchlight counts as one day against the allotted 21 days per calendar year (i.e. two balloons/searchlights displayed for four days equals eight days used).

Multi-family Residence Banners

Multi-family residences are allowed to display one (1) banner for ten consecutive days. After ten days, the banner must be removed for at least 20 consecutive days before a new Zoning Clearance can be obtained. Multi-family residence banners are limited to a cumulative display of 90 days per calendar year. The banner can be up to 12 square feet in size.

HOW DO I OBTAIN A PERMIT FOR A TEMPORARY SIGN, BALLOON, OR SEARCHLIGHT?

The City of Dublin has a simple process for obtaining a permit to display a temporary banner, balloon, or searchlight.

To apply for a permit:

1. Complete the Zoning Clearance Permit Application form.
2. Provide a site plan and/or photograph, where applicable.
3. Bring it to the Community Development Department, Planning Division at 100 Civic Plaza, Dublin, or email a completed application to planningpermits@dublin.ca.gov.
4. Submit an application fee per banner/balloon/searchlight. Payment can be made by cash, check (made payable to the City of Dublin), or credit card. See current fee schedule for pricing.

WHAT HAPPENS IF I DON'T APPLY FOR A ZONING CLEARANCE PERMIT?

The City of Dublin Zoning Ordinance states that anyone who violates the Ordinance maybe guilty of an infraction, and if convicted, may be required to pay fines and court fees. (DMC 8.144.060)

Please Note: Obscene, rotating, moving, or human-held signs are strictly prohibited. (DMC 8.84.150)