

# FOOD BUSINESS ENTREPRENEURIAL TRAINING ACADEMY



**A free 10-part food business seminar series to learn all about creating a thriving food business**

Thinking of launching a food product or opening a restaurant/cafe? Learn the critical aspects of how to start and succeed in the specialty food business!

The Alameda County SBDC and the Alameda County Community Development Agency offer a free 10-part series on “Running Your Own Food Business” for participants interested to launch and grow food businesses in Alameda County.

In this series, you will learn the basics to start and grow your own food business. Do you have a great idea and a burning desire to start a food business, but don't know how? This series will help turn your idea into reality.

Participants who attend eight of the ten sessions will earn a Certificate of Completion.

**REGISTER**

[nc.ecenterdirect.com/events/44235](http://nc.ecenterdirect.com/events/44235)

## SCHEDULE

- **10/22/18 Class 1:** Concept
- **10/24/18 Class 2:\*** Operating Models
- **10/29/18 Class 3:** Consumer Packaged Goods & Food Service Models
- **11/1/18 Class 4:\*** Understanding Costs
- **11/5/18 Class 5:\*** Operations
- **11/7/18 Class 6:** Marketing Communications
- **11/13/18 Class 7:** Financial Projections
- **11/14/18 Class 8:** Legalities & Resources
- **11/26/18 Class 9:** Funding Your Company
- **11/28/18 Class 10:** Your Business Plan

*\*All classes are at Dublin City Hall - Regional Meeting Room will be the primary room, Classes 2, 4 & 5 will be held in Council Chambers*



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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact client services at (510) 208-0410 or email [clientservices@acsbdc.org](mailto:clientservices@acsbdc.org).

