

# IT'S RIGHT IN OUR BACKYARD



DUBLIN  
CALIFORNIA

## Mark Your Calendars!



**Dublin**  
CHAMBER OF COMMERCE

**St. Patrick's Day**

**DUBLIN**  
CALIFORNIA

**business faire**

*Wednesday, March 15, 2017*  
5:00-7:00 p.m.  
shannon community center  
11600 shannon ave., dublin

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The Dublin Chamber of Commerce and City of Dublin present the St. Patrick's Day Business Faire. Promote your business, products and services while networking, meet new potential customers while having fun at the same time! Attendees will enjoy visiting local business booths and food samples from local restaurants. The St. Patrick's Day Business Faire is free and open to the public. Wine glasses and beer mugs will be available for purchase for local craft beer and wine tasting.

## City Contacts

General Information  
(925) 833-6650

City Manager  
(925) 833-6650

Community Development  
(925) 833-6620

Economic Development  
(925) 833-6650

Environmental Services  
(925) 833-6630

Administrative Services  
(925) 833-6640

Fire Prevention  
(925) 833-6606

Human Resources  
(925) 833-6605

Parks and Community

## Innovation Tri-Valley Leadership Group Presents

**#Game Changers AWARDS**

**Wednesday, March 29 | 8 AM - 9:30 AM**  
Innovate Pleasanton  
4464 Willow Road, Suite 103

Join us for breakfast to honor the innovation stars from each of the Tri-Valley cities. Among the various awards, the prestigious Founders Award will be

presented to an individual or business that has shown strong advocacy of the region.

This free event is sponsored by Tri-Valley cities and Innovate Tri-Valley.

[Register to attend](#)

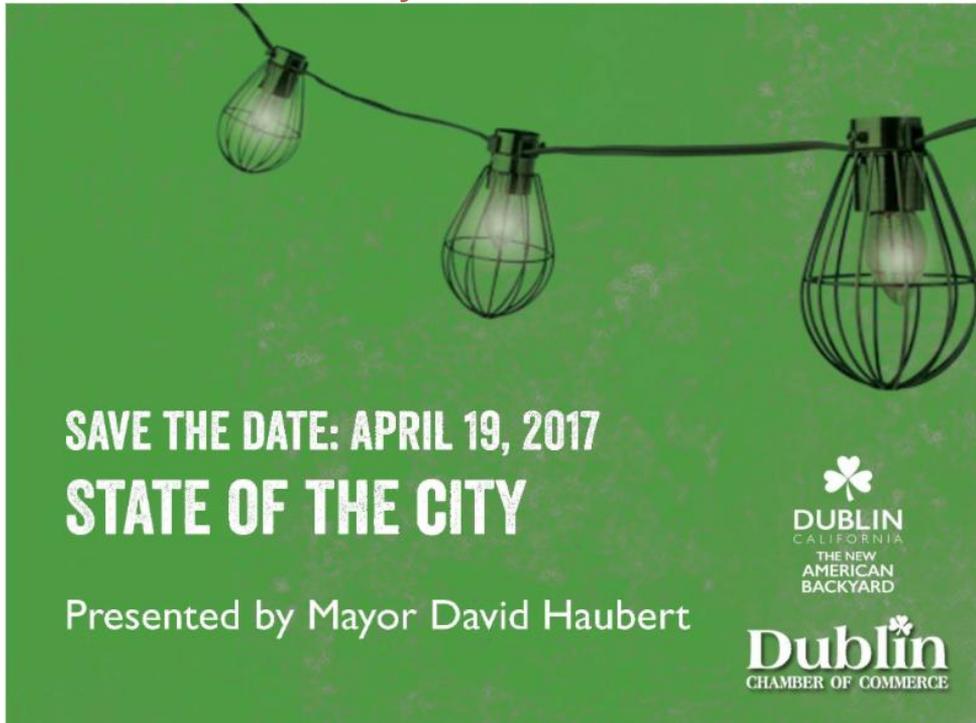
Services  
(925) 556-4500

Police (non-emergency)  
(925) 833-6670

Public Works  
(925) 833-6630

City of Dublin  
100 Civic Plaza  
Dublin, CA 94568  
[www.dublin.ca.gov](http://www.dublin.ca.gov)

## Dublin State of the City Address Luncheon



SAVE THE DATE: APRIL 19, 2017  
**STATE OF THE CITY**

Presented by Mayor David Haubert



DUBLIN  
CALIFORNIA  
THE NEW  
AMERICAN  
BACKYARD



Dublin  
CHAMBER OF COMMERCE

**Wednesday, April 19 | 11:30 AM**  
Shannon Community Center  
11600 Shannon Ave

Featuring a "State of the City" address delivered by Mayor David Haubert.

For more information, [email the Dublin Chamber of Commerce](#).

SAVE  
THE DATE!

# TRI-VALLEY JOB FAIRS

**APRIL 25, 2017: 3PM-7PM**

**HOSTED BY THE CITY OF LIVERMORE  
ROBERT LIVERMORE COMMUNITY CENTER  
4444 EAST AVE., LIVERMORE  
50 EMPLOYER TABLES AVAILABLE**

**MAY 4, 2017: 3PM-7PM**

**HOSTED BY THE CITY OF DUBLIN  
SHANNON COMMUNITY CENTER  
11600 SHANNON AVE., DUBLIN  
30 EMPLOYER TABLES AVAILABLE**

The Tri-Valley One-Stop is planning 2 job fairs this Spring. They are planned for later in the day, so we can capture working adults as well. Employer table fee is \$300 for one fair, \$500 for both. There are limited sponsorships available as well. Fees and sponsorships help fund a robust advertising campaign.

Sign up at <https://goo.gl/forms/yh7cq45QOroJ2iZ73>



**ASK US ABOUT V.I.P. SPONSORSHIPS!**

YOUR LOGO HERE

**Tri-Valley One-Stop  
Career Center**

A Service of the Contra Costa County Community College District



EAST BAY TIMES



DUBLIN  
CALIFORNIA

LIVERMORE

General Business Information



NOMINATIONS FOR THE  
**TRI-VALLEY AIR QUALITY IMPACT AWARD**  
ARE NOW BEING ACCEPTED

Are you or someone you know doing something good for air quality in the Tri-Valley? The Tri-Valley Air Quality Impact Award recognizes individuals, businesses and organizations making strides to improve local air quality through innovative projects and programs such as reducing vehicle idling around schools, encouraging employees to carpool to work, among others.

Tell us how the impact of this effort positively affects air quality in the Tri-Valley.

**Nomination deadline is June 30, 2017.**

Winners will be announced in late summer!

The nomination form and additional details are available at  
[www.surveymonkey.com/r/AQIA2017](http://www.surveymonkey.com/r/AQIA2017)



Call for Nominations—June 30, 2017

**Pilot Programs in Dublin Explore Guaranteed BART Parking for Carpools, Discounted Rideshare**



Commuters now have a new option for securing a parking spot at BART's Dublin/Pleasanton station. Through a collaboration with the Metropolitan Transportation Commission (MTC) and Scoop Technologies, commuters who carpool to Dublin/Pleasanton Station using the Scoop app will be guaranteed parking until 10 am.

Ninety-nine percent of BART passengers currently drive alone to BART stations, according to a 2015 passenger survey. Carpooling apps like Scoop provide an easy and flexible way to find a carpool match, and can verify carpool activity to make incentives, like guaranteed carpool parking at BART stations, effective.

"Carpooling represents a great opportunity to better utilize existing parking spaces," said Bob Franklin, BART's Department Manager for Customer Access. "The Scoop app is an ideal match to facilitate carpools to and from BART stations because the carpools are easy to arrange and can be verified to ensure compliance." More information about this pilot can be found at [rideshare.511.org](http://rideshare.511.org).

The image is a promotional banner for GoDublin Rideshare. It features a green background with a white arrow pointing right. On the left, a hand is holding a smartphone. In the center, the 'GO DUBLIN!' logo is displayed in large green letters, with a green shamrock inside the 'O'. To the right of the logo are the logos for Uber, Lyft, and Desoto Cab Company. At the bottom, the text 'INTRODUCING GoDUBLIN RIDESHARE!' is written in white. Below this, a smaller line of text says 'We'll pay half your fare (up to \$5) when you ride with these services in Dublin!' and 'Promotion code GODUBLIN' is written in a small font.

At the same time, the Alameda Transportation Commission and the Livermore Amador Valley Transit Authority have launched "Go Dublin!," an innovative partnership with private rideshare companies Lyft and Uber to subsidize rides within Dublin.

Now through June, users of Lyft, Uber, or the DeSoto Cab Company can use the code "GODUBLIN" in the phone apps to get a 50 percent discount on their shared ride, up to \$5 off, said Michael Tree, executive director of the Livermore Amador Valley Transit Authority (LAVTA). Users must select a shared ride option to receive the discount, which extends to rides taken within Dublin city limits.

Tree said the overall goal is to see if rideshare programs reduce congestion and parking issues in Dublin, yet complement the Wheels bus service and BART. Studies shows that those who use rideshare services are also likely to use public transportation. The agency will evaluate the pilot program in June, in order to see if it could be made a permanent fixture.

To learn more about this unique promotion, visit [LAVTA's Wheels webpage](#).

## Business Workshops

### Developing Your Own Food Business Series - Now in Dublin!

Thinking of launching a food product or opening a restaurant / cafe? Learn the critical aspects of how to start and succeed in the specialty food business with this free Dublin-located class! The Alameda County Small Business Development Center (ACSBDC) is proud to announce that its 10-part "Developing Your Own Food Business" seminar series begins here at the Dublin Library on April 3.

Space is limited, so register today on [the SBDC website](#)! For more information, contact the ACSBDC [via email](#).



### GO-Biz Hosting Webinars for California Competes Tax Credit



The Governor's Office of Business and Economic Development (GOBiz) is hosting free webinars in March for businesses interested in applying for the California Competes Tax Credit (CCTC). GO-Biz will accept applications for the CCTC, from March 6 through March 27, 2017. There will be at least \$68 million in tax credits available for businesses that are expanding and adding jobs in the state. Businesses of all sizes are encouraged to apply. The online application is available at [www.calcompetes.ca.gov](http://www.calcompetes.ca.gov).

List of Upcoming Webinars:

March 7, 2017: [Details and Registration](#)

March 16, 2017: [Details and Registration](#)

Members of the CCTC team are available to provide technical application assistance at (916) 322-4051. An application guide, Frequently Asked Questions (FAQs), program regulations, and a downloadable version of the webinar presentation are available [here](#).

You are invited to attend the

# State Labor Law and Payroll Tax Seminar

**EDD** Employment  
Development  
Department  
State of California



Wednesday, March 15, 2017  
9 a.m. to 3:30 p.m.  
Dublin Civic Center  
100 Civic Plaza  
Council Chambers  
Dublin, CA 94568

**You will receive information from  
the EDD and Division of Labor  
Standards Enforcement on:**

- Recordkeeping, reporting requirements, employer obligations, and payment requirements.
- Common wage and hour law application.
- Employer and employee rights and responsibilities.
- How to distinguish between an employee and an independent contractor.

**No Charge**

There is no charge for this seminar. To make reservations, visit the EDD website at [www.edd.ca.gov/Payroll\\_Tax\\_Seminars/](http://www.edd.ca.gov/Payroll_Tax_Seminars/) or call 866-873-6083.

For additional seminar dates, times, locations, and subjects, please check the EDD website at [www.edd.ca.gov/Payroll\\_Tax\\_Seminars/](http://www.edd.ca.gov/Payroll_Tax_Seminars/) or call 888-745-3886.

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Requests for services, aids, and/or alternate formats need to be made prior to the event by calling 866-873-6083 (voice) or TTY 888-547-9565.

Get it  
Right  
from the Start

DE 221C Rev. 4 (8-13)

GA 901D/CU

The Dublin Business News Update is a monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact Economic Development via email, [economic.development@dublin.ca.gov](mailto:economic.development@dublin.ca.gov), or phone: (925) 833-6650.

**City of Dublin**

100 Civic Plaza, Dublin, CA 94568 | (925) 833-6650 | [www.dublin.ca.gov](http://www.dublin.ca.gov)

