

# BUSINESS INCENTIVES FACTSHEET



The City of Dublin encourages the development of businesses. The City's Economic Development Division has compiled a list of incentives that can offer assistance (both financial and training) to help you develop your business in our community. More detailed information is on our website at [www.dublin.ca.gov/incentives](http://www.dublin.ca.gov/incentives).



## **COMMERCIAL FACADE IMPROVEMENT GRANT PROGRAM**

The City offers a Commercial Facade Improvement Grant Program for commercial businesses located in the Downtown Dublin Specific Plan Area and the segment of Dublin Boulevard between Village Parkway and Dougherty Road. Commercial property owners, or tenants with long-term leases (five or more years) can apply for either: 1) a mini-grant for reimbursement of up to \$5,000; or 2) a matching grant for two-thirds (66%) of eligible project costs, up to a maximum determined by the Fiscal Year budget cycle annually. The total cost of the improvement work must be more than \$5,000. Receipt of a matching grant requires the approved applicant to contribute at least one-third of the facade improvement costs.



## **FEE DEFERRAL PROGRAM**

The City offers two Fee Deferral Programs, one for non-residential development projects and one for multi-family residential development projects within the Transit Districts. The non-residential development deferral allows development to pay the Traffic Impact Fee to the City just prior to occupancy. The multi-family residential development deferral allows development to pay the Traffic Impact Fees, Public Facilities Fees and Fire Facilities Fees just prior to occupancy.



## **SALES TAX REIMBURSEMENT PROGRAM**

For businesses that generate more than \$10 million in taxable sales, the City has developed a program to help offset investments in improvements to the site or building that the business proposes to occupy. The City will reimburse a business up to 50% of their annual sales tax for a period of five years, up to the amount they invested in the property. For users that generate more than \$50 million in taxable sales, the City will reimburse a business up to 50% for a period of 10 years.



## **SEWER CAPACITY ASSISTANCE PROGRAM**

In partnership with the Dublin San Ramon Services District (DSRSD) (provider of water and sewer service), the City offers financial assistance to businesses that require new or additional sewer capacity. Based on user type and square footage, the City can provide assistance from 25% up to 100% of the DSRSD local and regional sewer connection fees that would otherwise be paid by the applicant. DSRSD also offers a financing program of up to \$100,000 for users that require sewer capacity.



## **SMALL BUSINESS ASSISTANCE PROGRAM**

The City offers a Small Business Assistance Program to assist Dublin-based businesses with the cost of complying with federal, state and local laws relating to disability access requirements, trash enclosures, sewer connections and other such obligations imposed on small businesses.



### **PACE FINANCING FOR ENERGY UPGRADES**

The City has partnered with multiple financing providers to offer Property Assessed Clean Energy (PACE) financing for energy efficiency, renewable energy, and water conservation upgrades. Some examples on ways you can save money are:

- Heating and Air Conditioning
- Boilers and Chillers
- Lighting
- Energy Management Systems
- Windows and Exterior Doors
- Occupancy Sensors
- Electric Vehicle Charging Stations
- Solar Thermal Water Heaters
- Programmable Thermostats
- Solar Photovoltaic Systems
- Solar Reflective Roofing
- Water-Efficient Plumbing Fixtures

Dublin commercial property owners have the choice to work with Figtree Energy Resource Company, CaliforniaFIRST, Cleanfund Commercial Pace Capital, and AllianceNRG for financing.



### **HOTEL INCENTIVE PROGRAM**

The City of Dublin encourages the development of new hotels, as well as reinvestment in existing hotels in the City of Dublin. To be eligible for the Transient Occupancy Tax (TOT) rebate program, a hotel must have 125 or more rooms, certain other amenities, and have at least a 3-diamond (or 3-star) rating or higher. A feasibility analysis is required of the applicant to demonstrate that the development or improvement would not occur without this program. Terms and amounts vary for 4-diamond and 3-diamond hotels.



### **STATEWIDE COMMUNITY INFRASTRUCTURE PROGRAM (SCIP)**

Dublin promotes participation in the SCIP financing program that enables developers to pay most impact fees and finance public improvements through tax-exempt bond issuance proceeds. The SCIP program has assisted communities and developers throughout California to finance over \$150.2 million in impact fees since 2003. Learn more at [www.cscda.org](http://www.cscda.org).



### **EB 5 INVESTOR PROGRAM**

The City of Dublin can assist your participation in the Immigrant Investor Program. This federal program promotes job creation and capital investment by foreign investors. Learn more at [www.uscis.gov/eb-5](http://www.uscis.gov/eb-5).

#### **City staff is also available to provide the following services:**

- One-to-one assistance with zoning related questions
- Site selection

#### **For additional information, please contact:**

**Hazel Wetherford**  
 Economic Development Director  
 Economic Development Division  
[hazel.wetherford@dublin.ca.gov](mailto:hazel.wetherford@dublin.ca.gov)  
 (925) 833-6650

**Suzanne Iarla**  
 Management Analyst II  
 Economic Development Division  
[suzanne.iarla@dublin.ca.gov](mailto:suzanne.iarla@dublin.ca.gov)  
 (925) 833-6650

