

IT'S RIGHT IN OUR BACKYARD



DUBLIN
CALIFORNIA

Business Resources

Be a Part of "Discover Dublin for the Holidays" Shop Local Campaign

SHOP DINE PLAY

Discover Dublin CA

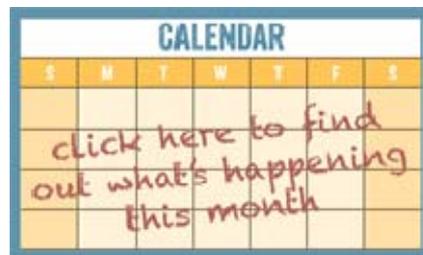
PROUD TO BE IN THE NEW AMERICAN BACKYARD

The City of Dublin's fifth annual "Discover Dublin for the Holidays" shop local campaign is underway, promoting local businesses by driving consumer spending to their doorsteps. A healthy Dublin economy means a happy Dublin community: every taxable dollar spent in Dublin benefits the community through services such as public safety, enhanced programs for seniors and children, and street and park maintenance.

The City of Dublin would like to help you promote your business' holiday promotions! Go to the [Discover Dublin Facebook page](#) and post your business profile, sales, promotions, and events to increase traffic to your business; alternatively, you may submit information [via email](#) to be sent to our followers on your behalf.

Window clings promoting the shop local campaign (pictured above) are free and available year-round to all Dublin storefronts. Please send us an [e-mail](#) if you would like to receive one of the new Shop Local window clings for your business.

Small Business Saturday Is a Sales Success



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- CallidusCloud Named Best in Biz

City Contacts

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Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention

On Saturday, November 28, over 95 million consumers participated in Small Business Saturday by shopping at small business establishments around the country, according to the Small Business Saturday Consumer Insights Survey.



Total spending among Americans aware of the event reached \$16.2 billion at independent retailers and restaurants that day, up 13 percent over last year.

"It's very encouraging to see small businesses participate every year and more shoppers giving local entrepreneurs a chance to compete for their business," said Dan Danner, president and CEO of National Federation of Independent Business. "Americans are returning to Main Street for the things they need, and ultimately that's a very healthy economic trend."

The national Small Business Saturday campaign was founded by American Express in 2010 to encourage people to support small, local businesses. Each year the event takes place on the Saturday following Thanksgiving and "Black Friday," known as the first day of the busy holiday shopping season. The Dublin City Council declared November 28, 2015 "Small Business Saturday" in Dublin.

(925) 833-6606

Human Resources
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Parks and Community
Services
(925) 556-4500

Police (non-emergency)
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Public Works
(925) 833-6630

City of Dublin
100 Civic Plaza
Dublin, CA 94568
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Restaurant Month Returns in January



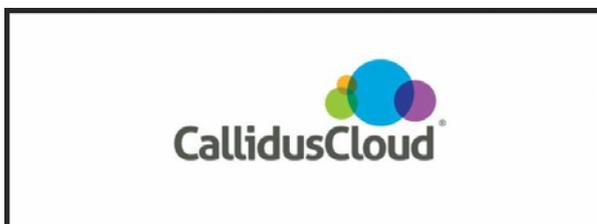
The City of Dublin is proud to once again join the month-long celebration of California cuisine by promoting Restaurant month throughout January. Dublin restaurants (and restaurant-goers) are encouraged to join in Restaurant Month festivities by liking the [Discover Dublin Facebook page](#) and by sharing tasty images of their delectable dishes online under the hashtag #DiscoverDublinCA.

To help diners get in the spirit, [Visit Tri-Valley's Secret Somm](#) is back! In celebration of California Restaurant Month, randomly selected local diners will be surprised with gifts of local wine and a paid meal tab every weekend January 8-31.

Follow the trail of good will on [Twitter](#) @SecretSommCA or [Instagram](#) @SecretSomm.

Business Spotlight

CallidusCloud Named "Best in Biz"



For the second consecutive year, Callidus Software Inc. announced it was honored with a Best in Biz Award in the Fastest Growing Company of the Year category.

The Best in Biz Awards are the only independent business awards program judged

by members of the press and industry analysts.

The fifth annual Best in Biz program in North America boasted the highest number of submissions to date. More than 600 entries were received this year, from a wide array of public and private companies of all sizes and from a variety of industries and geographic regions in the U.S. and Canada.

Additional information about the Best in Biz Awards and lists of all 2015 winners are available at the [Best in Biz Awards website](#).

The Dublin Business News Update is a monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact Economic Development via email, economic.development@dublin.ca.gov, or phone: (925) 833-6650.

City of Dublin

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