

HERITAGE AND CULTURAL ARTS COMMISSION

REGULAR MEETING

Minutes

CITY OF DUBLIN

February 12, 2015

The February 12, 2015 Regular Meeting of the Heritage and Cultural Arts Commission was called to order at 7:03 PM at the Dublin Civic Center, Dublin, California, by Chair Deets.

PLEDGE OF ALLEGIANCE

Cm. Minniewar led the Pledge of Allegiance.

ROLL CALL

Commissioners (Cm.) Present: Blackburn, Deets, Iharosi, Minniewar, Szollos, Tutino

Commissioners Absent: He

ORAL COMMUNICATIONS

3.1 PUBLIC COMMENTS

Ms. Anita Carr, Dublin Resident and Alameda County Arts Commissioner, informed the Commission of upcoming art events in Alameda County (ALCO); ACLO Arts Commission in conjunction with ALCO Libraries and the ALCO Office of Education has put together an "Art IS Education" program of 250 art events in March. Ms. Carr also informed the Commission that the ALCO Arts commission sponsors the ARTSFUND Grant Program, which provides grants to all types of artists; the deadline to apply is March 5, 2015.

Mr. Rich Guarienti, Dublin resident, stated he was thankful the City is utilizing the Heritage Park Sunday School Barn and the Black Box Theater. Mr. Guarienti expressed his concerns with the lack of signage at the Heritage Park and Museums and the inaccuracy of the prohibited smoking sign at the entrance of the Heritage Park.

3.2 Administration of Oath of Office to newly appointed Commissioners by City Clerk

Ms. Caroline Soto, City Clerk, administered the Oath of Office to newly appointed Commissioners:

Ms. Kathy Blackburn and Ms. Rita Szollos.

APPROVAL OF MINUTES

4.1 December 11, 2014

On a motion by Cm. Tutino, seconded by Vice Chair Iharosi, and by a vote of 4-0-2 with Commissioner He absent, and Commissioners Blackburn and Szollos abstaining, the Commission voted to approve the minutes of December 11, 2014 as presented. Cm. Blackburn and Cm. Szollos abstained from the vote as they were not appointed as Commissioners for the December meeting.

WRITTEN COMMUNICATIONS

None

PUBLIC HEARING

None

UNFINISHED BUSINESS

None

NEW BUSINESS

8.1 Election of Officers

Ms. Ann Mottola, Heritage and Cultural Arts Manager, presented the specifics of the item as outlined in the Staff Report.

Chair Deets opened the floor to nominations for Chairperson.

Cm. Tutino nominated Cm. Iharosi as Chairperson. By a vote of 6-0-0, with Cm. He absent, the Commission voted to elect Cm. Iharosi as Chairperson.

Chair Iharosi opened the floor to nominations for Vice Chairperson.

Cm. Minniear nominated Cm. Tutino as vice Chairperson. By a vote of 6-0-0, with Cm. He absent the Commission voted to elect Cm. Tutino as Vice Chairperson.

8.2 Military History Center Interpretive Plan Work Group

Ms. Ann Mottola, Heritage and Cultural Arts Manager, presented the specifics of the item as outlined in the Staff Report.

Chair Iharosi asked for clarification on the name of the Camp Parks Military History Center (CPMHC). Ms. Mottola stated the name of the Center is “Camp Parks Military *History* Center,” not “Camp Parks Military *Heritage* Center.”

Cm. Szollos asked where the Camp Parks Military History Center items are being stored. Ms. Mottola stated the items are currently stored at the Dublin Library.

Cm. Minniear stated that it is important not to call the CPMHC a “museum” as it would invoke certain parties within the Army to enforce standards, which may be difficult to meet.

Chair Iharosi asked about the CPMHC entrance gates. Cm. Minniear stated the current main gate is located on Dublin Boulevard and is moving to Dougherty Road. The CPMHC would be in a public area outside of the security gate and fence. Chair Iharosi asked about security to enter the CPMHC. Cm. Minniear stated there would not be any security procedures to enter the CPMHC.

Cm. Minniear stated he would prefer to not be considered as a Heritage and Cultural Arts Commission representative for the CPMHC Interpretive Plan Work Group as he would already be serving as Dublin Historic Preservation Association’s representative.

Cm. Minniear asked about the time commitment of the Work Group. Ms. Mottola stated the Work Group would meet one to two times a month from March through June 2015 with no additional work outside of the meetings.

Cm. Minniear asked about the Work Group’s final product. Ms. Mottola stated the Work Group’s task would be to develop the theme and the story line for the CPMHC exhibit; a consultant would then design and build the exhibit. Cm. Minniear asked if the final product would be presented to the Commission. Ms. Mottola stated the product would be presented to the Commission prior to going to City Council.

On a motion by Cm. Minniear, seconded by Chair Iharosi, and by a vote of 6-0-0, with Commissioner He absent, the Commission selected Cm. Deets and Cm. Blackburn to serve on the Camp Parks Military History Center Interpretive Plan Work Group.

8.3 Fall Quarterly Report

Ms. Ann Mottola, Heritage and Cultural Arts Manager, presented the specifics of the item as outlined in the Staff Report.

Vice Chair Tutino asked for clarification regarding an art selection panel with Trumark. Ms. Mottola stated Trumark would use the same art selection process as the City; as a private developer they are able to select their own panel.

Cm. Blackburn stated she was impressed with the report. Cm. Blackburn asked about the significant decrease in Cultural Arts classes' registrations from 2010 and the cancellation rate. Ms. Cronin, Assistant Director of Parks and Community Services, suggested looking at the next quarter to address trends as class registrations are reported based on their start date and may run through the following quarter. Ms. Cronin stated there are many factors that go into class cancellations; there is no set standard but an activity will typically be held for a couple seasons in order to offer the class at different times of the year, and possibly different times of the day and week.

Cm. Deets suggested listing all the dance classes together on the report. Ms. Cronin stated the reports are automatically generated but would look into sorting the classes differently.

Cm. Minniear commented that the Cultural Arts classes seem to be heavily weighted to children. Ms. Cronin stated adult Cultural Arts classes are recorded on the Recreation division; there are many Cultural Arts programs at the Senior Center.

Cm. Minniear commented on the decrease in volunteer hours. Ms. Mottola stated the staffing of volunteers has changed to be more effective which decreased the amount of available hours. Cm. Minniear stated he is a volunteer at the Heritage Park and Museums and has noticed gaps in the new schedule; he is concerned that the City is losing volunteers.

Cm. Minniear asked about including Music Jams in the Visitor Comparison data. He stated the visitors are there for the music but it reflects an inflation of museum attendance in this format. Ms. Mottola stated Music Jams was added to the Visitor Comparison at the request of the Commission. It can be moved going forward if a majority of the Commission concurs.

Cm. Deets commented that he likes the arrangement of the Music Jams and would not want to formalize the program as a course as there could be cancellations. He enjoys the "drop in" format. Cm. Minniear added the Music Jams have a different draw to the Heritage Park; the park was meant to draw people in different ways.

Ms. Cronin asked for input on how the Commission would like the report to be displayed. Cm. Minniear stated he would like to have the Music Jams recorded separately and not included as a visitor. Ms. Mottola stated Staff could count the uses of the facility rather than the Music Jam attendees or create a Community Use section. Cm. Minniear commented that he thinks more people are using the Heritage Park and Museum facilities than recorded and it would be useful to record the additional uses for City Council. Ms. Cronin stated Staff would look into the matter and work to capture the true attendance in the future.

Cm. Deets commented that he thinks the Music Jams are a “gold mine” with their high attendance in 2014. Cm. Minniear stated the Music Jams program started prior 2014 but attendance was not tracked previously.

OTHER BUSINESS

9.1 BRIEF INFORMATION ONLY REPORTS FROM HERITAGE & CULTURAL ARTS COMMISSIONERS AND/OR STAFF

Chair Iharosi asked if there is information on the sculptures on the corner of Tassajara Road. Ms. Mottola stated the sculptures were from a private developer. Chair Iharosi commented that the sculpture information would be good to have since it is in Dublin. Chair Iharosi asked about the fenced area by BART and the Iron Horse trail. Cm Minniear stated he believes it is Alameda County property and in the process of being releasing to a private developer. Ms. Cronin stated she would look into the matter.

Cm. Minniear asked about the status of the Public Art Inventory. Ms. Mottola stated it is progress and schedule to be completed by June 30, 2015.

Cm. Minniear reported he attended Dublin Crush and plans to attend the Sonnet Café. Cm. Minniear commented that Dublin does not have enough art exhibit space; The City may be able to partner with the Dublin Rotary Club or the Dublin Historic Preservation Association to purchase modern mobile cases.

Vice Chair Tutino reported she hiked to the trailhead above Schaefer Ranch. Vice Chair Tutino asked about the Heritage Park and Museums (HPM) signage issue. Ms. Mottola stated the signage for HPM would be included as part of the Dublin Heritage Park Cemetery Master Plan.

Ms. Mottola announced she has accepted a position with the City of Fairfield.

Ms. Mottola and Ms. Cronin provided program and project updates.

Ms. Cronin reminded the Commission the joint meeting with City Council is scheduled for March 21, 2015.

ADJOURNMENT

Being no further business, the meeting adjourned at 8:30 PM.

Respectfully submitted,

Jennifer Kransky
Senior Office Assistant

APPROVED:

Chairperson