



CITY OF DUBLIN

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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**“STARTUP DUBLIN:
A BOOT CAMP FOR TECHNOLOGY ENTREPRENEURS”
BEGINS SEPTEMBER 9**

10-Week Series Will Focus on Helping Startup Technology Companies Grow

DUBLIN, Calif., August 8, 2014 – The City of Dublin, in partnership with the Alameda County Small Business Development Center and the Tech Futures Group, will hold a 10-week series of startup technology workshops and events, beginning Tuesday, September 9, from 12:00 PM to 1:30 PM, at Dublin City Hall. “Startup Dublin: *A Boot Camp for Technology Entrepreneurs*” will be available to both Dublin and non-Dublin residents. Dublin Mayor Tim Sbranti said, “The City of Dublin is dedicated to helping technology companies start and grow. This series will bring expert advisors and technology investors to educate and interact with our technology entrepreneurs, and help them establish and grow their companies.”

The seminars will include workshops on the following topics:

- Elements of a Successful Startup Technology Company
- Legal Aspects of Technology Companies
- Financing Technology Companies
- Marketing Your Technology Company & Products
- Meeting Technology Company Investors
- “Pitch” Competition

Lee Lambert, Director of the Alameda County Small Business Development Center, said, “This series will address the critical issues faced by most startups and early stage technology companies. With our Tech Futures Group, we will be bringing in a high level group of technology experts and investors to share their knowledge and experience.”

Startup Dublin will conclude with a “Pitch” competition where participants will pitch their ideas to a panel of judges and investors, and the participant with the best proposal will be awarded a prize.

Entrepreneurs in early stage technology companies or who are intending to start up a technology company in the near future are invited to apply. Applications are available online at www.dublin.ca.gov/startupdublin. The deadline to apply is Friday, August 29.

For more information, contact Hazel Wetherford at (925) 833-6650.

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