



# CITY OF DUBLIN

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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### **DUBLIN FARMERS' MARKET TO RETURN ON THURSDAY, APRIL 17**

*MARKET WILL RUN EVERY THURSDAY, FROM 4:00 PM TO 8:00 PM, THROUGH SEPTEMBER 25*

**DUBLIN, Calif., April 3, 2014** –The Dublin Farmers' Market will open its fourth season on Thursday, April 17, at Emerald Glen Park. The Market will run each Thursday, from 4:00 PM to 8:00 PM., through September 25.

The City will partner once again with the Pacific Coast Farmers' Market Association (PCFMA) to operate the Market. The first night of the Market will feature a performance by the Fallon Middle School Jazz Band, and “Coffee with the Chief,” an opportunity for residents to get to know Dublin Police Chief Tom McCarthy.

Throughout the season, the Dublin Farmers' Market will also feature weekly special events, such as free music, wine and beer tastings, cook-offs, local entertainment, and children's games and activities.

The City's weekly themes this year include:

**"First Thursdays"** (First Week of the Month): The "First Thursday" events will include musical performances, in addition to beer and wine tastings from local breweries and vintners. The “First Thursday” in May will also include a Volunteer Fair, where local non-profits will have the opportunity to connect with residents interested in volunteerism. On Thursday, September 4, the City will host a staged concert in the park, featuring *Foreverland*, a 14-piece Michael Jackson/Jackson 5 tribute band.

**"Dublin Cooks"** (Second Week of the Month): This night will feature cooking demonstrations, taste tests, and cook-offs, where residents and local service organizations can show off their talents in the preparation of a variety of foods, such as chili, pulled pork, ribs, and sauces. August 14 will feature a “Cabernet Cook-Off,” where participants will try to create the best pairing with a local winery's cabernet. The featured winery for this event will be Rodrigue Molyneaux Winery in Livermore.

**"Community Night"** (Third and Fifth Week of the Month): This night will again provide local groups with an opportunity to showcase their talents, and offer up information about their organization. The Market will also

feature entertainment from local musical, theatrical, and dance groups. On May 15 and 29, the Dublin Farmers' Market will feature its second "Dublin Idol" competition, where kids and teens in grades 5-12 will be able to compete to win the crown. KKIQ's Faith Alpher will, once again, serve as the emcee of the event, and the winners will receive monetary awards from the radio station.

**"Family Night"** (Fourth Week of the Month): Designed to give families an opportunity to spend more time together, this night will feature games and activities for the kids, including face painting, Crackers the Clown, crafts, and a host of fun and interesting shows and exhibits. The Valley Children's Mobile Museum will also be open each week, offering fun activities in addition to their "Traveling Missions" exhibit.

For more information about the Dublin Farmers' Market, including the "Dublin Idol" competition, please visit the City of Dublin website at [www.dublin.ca.gov/farmersmarket](http://www.dublin.ca.gov/farmersmarket). Businesses interested in sponsoring the Market can contact Shari Jackman at (925) 833-6650.

For more information about the Pacific Coast Farmers' Market Association, please visit [www.pcfma.com](http://www.pcfma.com)

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