



# CITY OF DUBLIN

100 Civic Plaza, Dublin, California 94568

## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

**CONTACT:** Jacqui Diaz  
Public Information Officer  
(925) 833-6650  
[jacqui.diaz@dublin.ca.gov](mailto:jacqui.diaz@dublin.ca.gov)

### **CITY OF DUBLIN LAUNCHES NEW CITY MOBILE APP**

**DUBLIN, Calif., January 28, 2014** – The City of Dublin announces the release of a new City Mobile App as part of the City’s efforts to further enhance communication with the community. The free Dublin app, “My Dublin CA,” features links to news, calendar items, the Parks and Community Services Guide, special events, parks and facilities information, a resource directory, employment opportunities, and more.

The City currently contracts with CivicPlus for the development, hosting, and maintenance of the City’s website. CivicPlus recently offered the development and design of a mobile app for cities. The City Council recognized the increased number of smartphone users, and felt the concept would increase the City’s communication and community engagement efforts. Staff was directed to research the potential development of an app for the City’s use. The new app is the result of that effort.

To download the “My Dublin CA” app, residents and business can visit iTunes or GooglePlay.

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